

HOW TO START A HIGH SCHOOL CLUB

Starting a club is easy! Here are a couple of steps you can follow to make your club launch a success:

Step 1: Register the Club

- Create a profile on the USAT Member Hub.
- Complete the club application and register for free.
- Consider obtaining club insurance for liability coverage.

Step 2: Recruit Club Members

- Start with a diverse collection of students from the community.
- Utilize connections with parents, teachers, and administrators for school-based recruitment.
- Aim to grow the club organically through positive experiences.

Step 3: Recruit Coaches

- Partner with USAT Certified Coaches or interested coaches.
- Coaches can volunteer or generate revenue through grants or fees.
- Foster a strong coach-club leader relationship.

Step 4: Arrange Training and Facilities

- Collaborate with local schools for access to facilities.
- Consider partnerships with YMCA, community groups, and fitness clubs.
- Negotiate facility use as a tradeoff for marketing exposure.

Step 5: Connect with Talent Scouts

- Identify the Talent Scout for your state or area.
- Engage with them for support, advice, and growth assistance.

Step 6: Plan Race Schedule

- Approach race directors to add a high school wave to existing races.
- Consider shorter distances (super sprint, sprint) for beginner athletes.
- Explore options for indoor races in colder climates.

These first six steps should help you to build a strong foundation when starting a club. However, there are more things to consider once the club starts running, such as marketing, members' and parents' engagement, participating in state championships, and many more. You can learn about it in our full document "Step-by-step Guide to Start a High School Club".

Reach out with any High School program questions:

Chad Cunningham: chad.cunningham@usatriathlon.org

Tim Yount: tim.yount@usatriathlon.org

[High School Program Webpage](#)

[USA Triathlon Member Hub](#)