

U.S. Olympic & Paralympic Training Center On-Location Media Requirements

Any entity seeking to conduct media activities (photo, video, audio, etc.) on-location at the U.S. Olympic & Paralympic Training Center (USOPTC) for wrestling must:

- Consult the USA Wrestling Communications staff with a proposed media request no less than 21 days out from the requested shoot date(s). USA Wrestling must be provided a thorough itinerary for review and approval.
- Upon USA Wrestling approval, submit an <u>online location shoot request</u> with the U.S.
 Olympic & Paralympic Committee (USOPC) no less than seven days out from the requested
 shoot date(s). Depending on the nature of media request, the USOPC has specific
 requirements that must be met which may include, but are not limited to, a signed
 contract, a location fee and a certificate of insurance.
- All approved individuals must coordinate with the USA Wrestling Communications staff no less than three days in-advance of the shoot date(s) to arrange personal escort while on the USOPTC complex. On-location access will not be granted without a USA Wrestling Communications staff member escort at all times.

Please note: The USOPC, not USA Wrestling, determines final approval on access to the USOPTC.

Additional information to consider before applying:

- Traditional news media (print, television and radio) and USA Wrestling designated partners will not have to pay a location fee but may be required to provide certificate of insurance to the USOPC for approval.
- Personal videographers (re: athletes or coaches) are not exempt from this accreditation process and must be escorted by a member of the USA Wrestling Communications staff at all times while on campus.
- Access to any location on the USOPTC complex outside of the Bill Farrell Wrestling Center must be approved by the USOPC in advance. This includes the strength and conditioning center, the visitors center, other workout locations, etc.
- Media will not be allowed in the athlete living quarters or cafeteria at any time.
- The USOPC can provide pre-approved b-roll video of the USOPTC complex upon request.
- All b-roll video shoots must be approved in advance by the USOPC.
- Do not use any Olympic, Paralympic or Team USA marks or terminology unless authorized to do so by the USOPC.
- Content captured on the USOPTC complex may not be sponsored.
- No outside sponsor branding or product placement is permitted.
- Brands on non-essential training gear should not be visible in content captured.
- Athletes are permitted to wear training clothing of choice during content shoots.
- Athletes are permitted to capture social media content for personal social media accounts without going through the accreditation process.

- Content shoots may not contain athletes from a sport outside of wrestling, athletes not involved in the designated practice or camp, or athletes that do not give permission to be included.
- All content may be shared with USA Wrestling for use at its discretion.
- It is encouraged to denote or mention the USOPTC as the shoot location in final content piece.
- It is encouraged to either tag @TeamUSA or use #TeamUSA when posting content captured at the USOPTC on social media or other digital platforms.

For further questions, please reach out to the USA Wrestling Communications staff by email at communications@usawrestling.org.