



# USA Boxing

## 2024 - 2028 STRATEGIC PLAN

APPROVED – November 20, 2024

### USA Boxing Mission

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To promote and grow Olympic-style amateur boxing in the United States and to inspire the tireless pursuit of Olympic gold and enable athletes and coaches to achieve sustained competitive excellence. Additionally, USA Boxing endeavors to teach all participants the character, confidence and focus they need to become resilient and diverse champions, both in and out of the ring. USA Boxing is *one team, one nation, going for gold!*

### 2024 - 2028 Strategic Pillars

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To successfully advance its mission, USA Boxing will focus its time, energy and effort in the following key areas:

**1. Competitive Excellence.** Invest in opportunities to identify, recruit, and retain diverse competitive talent; and provide resources and support to maximize elite athletes' podium potential.

A. Podium Performance

C. Regional Training Centers

B. Athlete Support

**2. Grassroots Support.** Pursue opportunities to increase membership; provide local, regional, and national boxing competitions; and improve best practices.

A. Membership Support

D. Event Sanction Supervision

B. Local Boxing Committee (LBC) Guidance

E. National Event Coordination

C. Volunteer Recognition

F. Grassroots Promotions

**3. Sport Development.** Coordinate efforts to provide opportunities that develop the sport of boxing.

A. Coaching, Officials & Physician's Education

D. Female Sport Development

B. Gym Support

E. Alumni Involvement

C. Membership Recruitment

F. Special Programs

**4. Marketing, Sponsorship, and Communication Advancement.** Inform current members and stakeholders of High Performance and Grassroots happenings; market the organization to increase involvement in the sport; and provide opportunities for sponsors and donor involvement.

A. Social Media Presence & Other Communication

C. Brand Recognition

B. Media Relations

D. Sponsorships and Donors

**5. Proper Governance.** Ensure there is competent oversight of rules and regulations locally, nationally, and internationally.

A. Board Governance & Fiscal Responsibility

D. Policies and Procedures Oversight

B. USOPC Compliance

E. International Involvement

C. LBC and Group Member Compliance