



WOMEN'S TRIATHLON

EMERGING SPORT GRANT





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BACKGROUND, ELIGIBILITY, SELECTION GROUP

The USA Triathlon (USAT) Women's Triathlon Emerging Sport Grant is a three-year grant that provides funding for select Division I, II and III institutions to develop, implement, grow and sustain Women's Triathlon programs at the National Collegiate Athletic Association (NCAA) level.

Established and distributed by USA Triathlon, the USAT Women's Triathlon Emerging Sport Grant is available for any Division I, II and III institution associated with the NCAA. All grant money must go towards establishing a Varsity Women's Triathlon program at the institution.

All USAT Women's Triathlon Emerging Sport Grant Application will be reviewed by a selection committee composed of representatives from the NCAA's Committee on Women's Athletics (CWA) and USA Triathlon. Institutions will receive funding directly from USA Triathlon. As determined by the NCAA, USAT will not be considered a representative of the institution's athletics interests at any specific institution solely based on receipt of the grant funds.

Selected institutions will be required to submit annual reports to USA Triathlon with grant usage details, growth and development objectives for the duration of the grant and future projections that demonstrate program stability and sustainability.

GRANT DETAILS AND DIVISION BREAKDOWN

The USAT Women's Triathlon Emerging Sport Grant will be a three-year infusion of dollars for the institutions to promote, develop, implement and grow sustainable Varsity Women's Triathlon programs within the framework of the NCAA. Grants will be distributed on a rolling basis.

The monetary breakdown of the USAT Women's Triathlon Emerging Sport Grant will be designated as illustrated below.

	Year 1	Year 2	Year 3
Division I	\$80k	\$40k	\$20k
Division II	\$40k	\$20k	\$10k
Division III	\$40k	\$20k	\$10k



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OPEN APPLICATION

There is no limit to the number of institutions from a specific division that can receive a grant allocation.

TOTAL GRANT ALLOCATION AMOUNTS

The USAT Women's Triathlon Emerging Sport Grant will allocate a total of \$2.6M. Funding is guaranteed through the three year commitment. But, once USAT arrives at the threshold, no additional grants will be offered.

TIMELINE

Applications for the USA Triathlon Women's Triathlon Emerging Sport Grant are currently being accepted on a rolling basis and are reviewed immediately by the working group.



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GRANT GUIDELINES

Any institution that receives a USAT Women's Triathlon Emerging Sport Grant must adhere to the following guidelines regarding the usage of funds:

1. There is no limit to the amount of grant funds that can be allocated towards coaching salaries, travel, recruitment (including scholarship), general operations and/or equipment.
2. Institutions that receive funds must demonstrate a growth in student-athlete participation each year of the grant (i.e. team membership grows from a team size minimum team size of 3 student-athletes to 5 student-athletes from year one to year two once a program is initiated).
3. The Women's Triathlon programs established by the institutions that receive a USAT Women's Triathlon Emerging Sport Grant are not required to be placed on the respective institution's list of programs to meet NCAA minimum sponsorship requirements. However, grant applications must address potential plans for sport inclusion in the future or provide an explanation of barriers against future inclusion for which the institution will attempt to overcome.
4. Selected institutions are required to submit annual documentation of how grant funds were used, as well as plans which outline future funding support and sustainability of a Women's Triathlon program.
5. After the third year of the USAT Women's Triathlon Emerging Sport Grant, institutions must self-fund the program for one (1) year prior to reapplying for grant support if grant funding still exists.

USA Triathlon reserves the right to terminate any grant being provided to an institution if it does not comply with the grant guidelines and other requirements noted in this document.



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APPLICATION REQUIREMENTS

Any Division I, II, or III institution that is part of the NCAA is eligible to submit an application for the USAT Women's Triathlon Emerging Sport Grant.

For this application, USAT is requesting a detailed plan that contains the components outlined below and demonstrates the creation and support of a sustainable Women's Triathlon program.

1. Executive Summary of the Institution
 - a. Please provide a summary of the following institutional information.
 - i. Organization of Athletic Department
 1. Student-athlete statistics: total and gender breakdown
 2. NCAA sponsored sports
 3. Any non-NCAA sports
 - ii. Institution Statistics
 1. Student population: total and gender breakdown
 - iii. Institution and Athletic Department Mission Statements
2. Goals and Objectives
 - a. In quantifiable terms, please provide specific goals and objectives that this grant will assist in achieving.
 - b. Please explain why the institution wishes to establish a Women's Triathlon program and the benefits that the institution will provide to the potential women's triathlon student-athletes.
3. Program Design
 - a. Please describe the key 3-5 pillars that will represent your women's program.
 - b. Will a Women's Triathlon program be used to meet minimum NCAA sponsorship requirements?
 - c. If not, what are the long-term plans to include Women's Triathlon on this list?
 - d. Breakdown of allocation of funds
 - i. Please explain how the USAT Women's Triathlon Emerging Sport Grant will be used to offset the total cost of starting a Women's Triathlon program?
4. Program Sustainability and Growth
 - a. Growth plan
 - i. Please demonstrate in this section how the institution will use the funds to create a foundation for a Women's Triathlon program and the steps the institution will take to ensure growth for the program during and after the grant period.
5. Evaluation
 - a. Please explain how you will evaluate the success of the program at the end of the three-year grant period. Sustaining the program beyond these three years will depend on what factors?
6. Additional Information
 - a. Do you foresee your institution producing your own events during the grant period?
 - b. What additional assistance would you wish to see from USA Triathlon during the three-year timeframe?



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CONTACT

Please submit all applications to:

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