

**UNITED STATES BIATHLON ASSOCIATION, INC.**

**FINANCIAL STATEMENTS**

**FOR THE YEARS ENDED JUNE 30, 2023 AND 2022**

# UNITED STATES BIATHLON ASSOCIATION, INC.

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
United States Biathlon Association, Inc.

### *Opinion*

We have audited the financial statements of United States Biathlon Association, Inc. (a nonprofit organization) which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities and changes in net assets, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of United States Biathlon Association, Inc. as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United States Biathlon Association, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audits evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Biathlon Association, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## *Auditors' Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United States Biathlon Association, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United States Biathlon Association, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

*Marcum LLP*

February 20, 2024  
Portland, ME

# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2023 AND 2022

	2023	2022
<b>Assets</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 114,259	\$ 123,784
Accounts receivable	21,077	14,610
Promises to give, net of an unamortized discount of \$0 at June 30, 2023 and 2022, respectively	163,324	175,447
Inventory	19,812	29,075
Prepaid expenses and other current assets	18,190	18,397
<b>Total Current Assets</b>	<b>336,662</b>	<b>361,313</b>
<b>Property and Equipment</b>		
Office furniture and equipment	38,923	37,423
Vehicles	25,963	25,963
Training equipment	233,268	233,268
	298,154	296,654
Less: accumulated depreciation	(294,427)	(286,996)
<b>Net Property and Equipment</b>	<b>3,727</b>	<b>9,658</b>
<b>Other Assets</b>		
Due from United States Biathlon Foundation	--	46,550
Beneficial interest in charitable remainder unitrust, net of an unamortized discount of \$113,081 and \$68,442 at June 30, 2023 and 2022, respectively	279,808	235,129
Security deposit	--	1,399
Investments	62,029	58,663
<b>Total Other Assets</b>	<b>341,837</b>	<b>341,741</b>
<b>Total Assets</b>	<b>\$ 682,226</b>	<b>\$ 712,712</b>

*The accompanying notes are an integral part of these financial statements.*

# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENTS OF FINANCIAL POSITION (CONTINUED)

JUNE 30, 2023 AND 2022

	<u>2023</u>	<u>2022</u>
<b>Liabilities and Net Assets</b>		
<b>Current Liabilities</b>		
Accounts payable	\$ 110,456	\$ 235,295
Credit cards payable	20,946	21,316
Accrued payroll and related expenses	58,949	8,501
Prize money payable	215,813	215,813
Deferred revenue	2,700	--
Current portion of long-term debt	<u>16,141</u>	<u>15,821</u>
<b>Total Current Liabilities</b>	<u>425,005</u>	<u>496,746</u>
<b>Long-Term Debt, Net of Current Portion</b>	<u>12,319</u>	<u>28,460</u>
<b>Net Assets (Deficiency)</b>		
Without donor restrictions	(84,906)	(47,623)
With donor restrictions	<u>329,808</u>	<u>235,129</u>
<b>Total Net Assets</b>	<u>244,902</u>	<u>187,506</u>
<b>Total Liabilities and Net Assets</b>	<u>\$ 682,226</u>	<u>\$ 712,712</u>

*The accompanying notes are an integral part of these financial statements.*

# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	2023			2022		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>Revenue and Support</b>						
Contributions	\$ 536,343	50,000	\$ 586,343	\$ 442,394	\$ 2,300	\$ 444,694
In-kind supplies and services	274,700	--	274,700	300,713	--	300,713
United States Olympic Committee	1,164,924	--	1,164,924	1,129,742	--	1,129,742
International Biathlon Union	736,758	--	736,758	529,484	--	529,484
Sponsorships and marketing agreements	305,000	--	305,000	338,187	--	338,187
Membership dues	65,213	--	65,213	66,260	--	66,260
Program fees and other revenue	76,680	--	76,680	70,694	--	70,694
PPP loan forgiveness of debt	--	--	--	132,650	--	132,650
Interest and dividends	695	--	695	704	--	704
Unrealized gains (losses) on investments	2,016	--	2,016	(7,087)	--	(7,087)
Realized gains on sale of investments	655	--	655	3,725	--	3,725
Foreign currency loss	--	--	--	(4,180)	--	(4,180)
Change in beneficial interest in charitable remainder unitrust	--	44,679	44,679	--	(20,795)	(20,795)
Net assets released from restrictions	--	--	--	2,300	(2,300)	--
<b>Total Revenue and Support, and Net Assets Released from Restriction</b>	<u>3,162,984</u>	<u>94,679</u>	<u>3,257,663</u>	<u>3,005,586</u>	<u>(20,795)</u>	<u>2,984,791</u>
<b>Expenses</b>						
Program services	2,425,016	--	2,425,016	2,190,427	--	2,190,427
Management and general	523,651	--	523,651	436,581	--	436,581
Marketing and fundraising	251,600	--	251,600	249,884	--	249,884
<b>Total Expenses</b>	<u>3,200,267</u>	<u>--</u>	<u>3,200,267</u>	<u>2,876,892</u>	<u>--</u>	<u>2,876,892</u>
<b>Excess (Deficiency) of Revenue and Support over Expenses</b>	(37,283)	94,679	57,396	128,694	(20,795)	107,899
<b>Excess (Deficiency) in Net Assets - Beginning of Year</b>	<u>(47,623)</u>	<u>235,129</u>	<u>187,506</u>	<u>(176,317)</u>	<u>255,924</u>	<u>79,607</u>
<b>Excess (Deficiency) in Net Assets - End of Year</b>	<u>\$ (84,906)</u>	<u>\$ 329,808</u>	<u>\$ 244,902</u>	<u>\$ (47,623)</u>	<u>\$ 235,129</u>	<u>\$ 187,506</u>

*The accompanying notes are an integral part of these financial statements.*

# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

	2023	2022
<b>Cash Flows from Operating Activities</b>		
Change in net assets	\$ 57,396	\$ 107,899
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	7,431	12,534
Bad debts	27,500	--
Realized and unrealized gains on investments	(2,671)	3,362
Loss on disposal of property and equipment	--	--
Beneficial interest in charitable remainder unitrust	(44,679)	20,795
Forgiveness of debt	--	(132,650)
Changes in operating assets and liabilities:		
Accounts receivable	(33,967)	(37,797)
Promises to give	12,123	(14,610)
Inventory	9,263	(15,191)
Prepaid expenses	207	638
Security deposit	1,399	--
Due from United States Biathlon Foundation	46,550	(1,425)
Accounts payable	(124,839)	134,777
Credit cards payable	(370)	3,156
Accrued payroll	50,448	(7,404)
Deferred revenue	2,700	(12,500)
	(48,905)	(46,315)
<b>Net Cash Provided by Operating Activities</b>	8,491	61,584
<b>Cash Flows from Investing Activities</b>		
Purchases of property and equipment	(1,500)	--
Reinvestment of interest and dividends	(695)	(704)
<b>Net Cash Used in Investing Activities</b>	(2,195)	(704)
<b>Cash Flows from Financing Activities</b>		
Principal payments on long-term debt	(15,821)	(20,428)
<b>Net Cash Used in Financing Activities</b>	(15,821)	(20,428)
<b>Net (Decrease) Increase in Cash and Cash Equivalents</b>	(9,525)	40,452
<b>Cash and Cash Equivalents - Beginning of Year</b>	123,784	83,332
<b>Cash and Cash Equivalents - End of Year</b>	\$ 114,259	\$ 123,784

*The accompanying notes are an integral part of these financial statements.*



# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENT OF FUNCTIONAL EXPENSES

**FOR THE YEAR ENDED JUNE 30, 2023**

	Program Service Expenses			Management and General	Marketing and Fundraising	Total
	Team Trials, Training, and Competition	Athlete Development Programs	Total Program Services			
<b>Expenses</b>						
Salaries and wages	\$ 380,179	\$ 212,906	\$ 593,085	\$ 151,068	\$ 61,008	\$ 805,161
Payroll taxes and employee benefits	90,450	50,653	141,103	35,941	14,515	191,559
Travel, lodging and meals	562,440	4,012	566,452	54,502	7,706	628,660
Supplies and equipment	577,768	10,065	587,833	--	--	587,833
Contract labor	241,849	--	241,849	--	--	241,849
Event support	--	4,541	4,541	--	--	4,541
Health management services and supplies	54,107	--	54,107	--	--	54,107
Athlete assistance	218,916	--	218,916	--	--	218,916
Awards	9,699	--	9,699	--	--	9,699
Media expenses	--	--	--	--	168,371	168,371
Miscellaneous	--	--	--	13,502	--	13,502
Insurance	--	--	--	38,873	--	38,873
Rent and utilities	--	--	--	30,633	--	30,633
Bank charges	--	--	--	12,057	--	12,057
Legal and professional	--	--	--	131,864	--	131,864
Postage and shipping	--	--	--	5,478	--	5,478
Interest expense	--	--	--	2,990	--	2,990
Dues and subscriptions	--	--	--	6,488	--	6,488
Printing and copying	--	--	--	949	--	949
Telephone	--	--	--	11,806	--	11,806
Bad debts	--	--	--	27,500	--	27,500
Depreciation	7,431	--	7,431	--	--	7,431
<b>Total Expenses</b>	<u>\$ 2,142,839</u>	<u>\$ 282,177</u>	<u>\$ 2,425,016</u>	<u>\$ 523,651</u>	<u>\$ 251,600</u>	<u>\$ 3,200,267</u>

*The accompanying notes are an integral part of these financial statements.*

# UNITED STATES BIATHLON ASSOCIATION, INC.

## STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED JUNE 30, 2022

	Program Service Expenses					Total
	Team Trials, Training, and Competition	Athlete Development Programs	Total Program Services	Management and General	Marketing and Fundraising	
<b>Expenses</b>						
Salaries and wages	\$ 215,557	\$ 227,860	\$ 443,417	\$ 149,988	\$ 91,306	\$ 684,711
Payroll taxes and employee benefits	52,682	55,689	108,371	39,076	22,315	169,762
Travel, lodging and meals	446,155	57,974	504,129	42,786	2,648	549,563
Supplies and equipment	670,878	3,131	674,009	--	--	674,009
Contract labor	239,666	--	239,666	--	--	239,666
Event support	--	2,896	2,896	--	--	2,896
Health management services and supplies	47,368	--	47,368	--	--	47,368
Athlete assistance	150,844	--	150,844	--	--	150,844
Awards	7,193	--	7,193	--	--	7,193
Media expenses	--	--	--	--	133,615	133,615
Miscellaneous	--	--	--	22,918	--	22,918
Insurance	--	--	--	56,909	--	56,909
Rent and utilities	--	--	--	32,592	--	32,592
Bank charges	--	--	--	9,707	--	9,707
Legal and professional	--	--	--	57,253	--	57,253
Postage and shipping	--	--	--	7,026	--	7,026
Interest expense	--	--	--	3,172	--	3,172
Dues and subscriptions	--	--	--	12,379	--	12,379
Printing and copying	--	--	--	1,392	--	1,392
Repairs and maintenance	--	--	--	1,383	--	1,383
Depreciation	12,534	--	12,534	--	--	12,534
<b>Total Expenses</b>	<u>\$ 1,842,877</u>	<u>\$ 347,550</u>	<u>\$ 2,190,427</u>	<u>\$ 436,581</u>	<u>\$ 249,884</u>	<u>\$ 2,876,892</u>

*The accompanying notes are an integral part of these financial statements.*

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1 – ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### *NATURE OF ACTIVITIES*

The United States Biathlon Association, Inc. (the Association), located in New Gloucester, Maine was incorporated in 1980. The Association acts as the national governing body for the sport of biathlon in compliance with the Ted Stevens Olympic and Amateur Sports Act and the Constitution and Bylaws of United States Olympic Committee and acts as the member of the International Biathlon Union (IBU) for biathlon in the United States. During the years when the Olympics are being held, there are significantly different activity than the non-Olympic years.

#### *BASIS OF ACCOUNTING*

The Association's financial statements were prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

#### *CLASSIFICATION OF NET ASSETS*

The Association is required to report information regarding its financial position and activities according to two classes of net assets:

##### *NET ASSETS WITHOUT DONOR RESTRICTIONS*

Net assets without donor restrictions represent those assets that are not subject to donor-imposed stipulations or releases from donor restricted net assets designated for stipulated activities or programs that are available to support the Association's operations.

##### *NET ASSETS WITH DONOR RESTRICTIONS*

Net assets with donor restrictions represent those net assets of a not-for-profit entity that is subject to donor-imposed restrictions. A donor-imposed restriction is a donor stipulation that specifies a use for a contributed asset that is more specific than broad limits resulting from (1) the nature of the not-for-profit entity, (2) the environment in which it operates, and/or (3) the purpose specified in its articles of incorporation or bylaws or comparable documents. Some donors impose restrictions that are temporary in nature, for example stipulating those resources be used after a specified date, for particular programs or services. Other donors impose restrictions which are perpetual in nature, for example, stipulating those resources be maintained in perpetuity.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1-- ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### *NET ASSETS WITH DONOR RESTRICTIONS (CONTINUED)*

Net realized and unrealized gains and losses on investments are allocated to net assets with donor restrictions. In the event that the balance of net realized and unrealized gains included in net assets with donor restrictions is reduced to zero, any remaining losses shall be allocated to net assets without donor restrictions.

#### *CASH AND CASH EQUIVALENTS*

The Association considers all highly liquid savings deposits and investments with maturities of three months or less when purchased to be cash equivalents.

#### *USE OF ESTIMATES*

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### *ACCOUNTS RECEIVABLE*

Accounts receivable consists of amounts due under marketing and other arrangements. Accounts receivable is recorded at net realizable value consisting of the carrying amount less the allowance for uncollectible accounts.

Accounts are considered past due once the unpaid balance is 60 days or more outstanding unless payment terms are extended by contract. When an account is past due and attempts have been made to collect the receivable through legal or other means, the amount is considered uncollectible and is written off to bad debt expense.

The Association does not charge interest on balances considered past due. The Association had \$18,152 and \$117 of accounts receivable that exceeded 60 days old as of June 30, 2023 and 2022, respectively.

At June 30, 2023 and 2022, accounts receivable had net balances in the amount of \$21,077 and \$14,610, respectively, net of an allowance for bad debts of \$0.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1-- ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### *INVESTMENTS*

The Association's investments are carried at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 6 for discussion of fair value measurements.

Purchases and sales are recorded on a trade-date basis. Interest and dividend income is recognized as received. Realized gains and losses are determined by a comparison of specific costs of the investment's acquisition to the proceeds at the time of its sale. Unrealized gains or losses are determined by comparison of the investment's acquisition cost to its fair value of year-end.

#### *INVENTORY*

The Association maintains an inventory of various souvenir and gift items with the Biathlon logo, held for sale to the public. The Association also maintains supplies held to provide to athletes. Inventory is stated at the lower of cost or market. Cost is determined using the first-in, first-out method. Contributed items are carried in inventory at their fair value at the date of the contribution.

#### *DEFERRED REVENUE*

Income received in advance under the terms of the Association's contract agreements is deferred. Revenue is recognized as services are provided under the terms of the agreements.

#### *IN-KIND SERVICES AND MATERIALS*

The Association receives ammunition, clothing, ski equipment, and other products in exchange for marketing rights with certain vendors. The value of these in-kind products is recorded at the estimated value at which the Association would have paid for those items. Estimated value of in-kind services and materials received for the years ended June 30, 2023 and 2022 totaled \$274,700 and \$300,713, respectively.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1-- ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### *PROPERTY AND EQUIPMENT*

The Association records property and equipment at cost, or fair market value if donated. Costs that do not significantly increase the useful life of an asset are charged to repairs and maintenance. Depreciation is computed using modified accelerated cost recovery method over the useful lives of the respective assets, which range from three to seven years. Depreciation expense for the years ended June 30, 2023 and 2022 were \$7,431 and \$12,534, respectively.

Upon retirement, sale or other disposition of property and equipment, the cost and accumulated depreciation are eliminated from the accounts, and gains or losses are included in the statements of activities and changes in net assets.

Donations of property and equipment are recorded as contributions at their estimated value at the date of the donation. Such donations are reported as increases in unrestricted net assets unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted contributions.

#### *IMPAIRMENT OF LONG-LIVED ASSETS*

Long-lived assets to be held and used by the Association are reviewed for impairment when events or changes in circumstances indicate that the carrying value of the asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the asset exceeds the fair value of the asset. The fair value of the asset is measured using either available market prices or estimated discounted cash flows. There were no impairment charges taken during the years ended June 30, 2023 and 2022, respectively.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1-- ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### *REVENUE RECOGNITION*

Revenue recognition is evaluated through the following five steps: (i) identification of the contract, or contracts, with a customer; (ii) identification of the performance obligations in the contract; (iii) determination of the transaction price; (iv) allocation of the transaction price to the performance obligations in the contract; (v) recognition of revenue when or as a performance obligation is satisfied.

- (i) *Identification of the contract, or contracts, with a customer* - a contract with a customer exists when the Association enters into an enforceable contract with a customer, typically a service agreement initiated by the customer, that defines each party's rights regarding the services to be provided, identifies the payment terms related to these services, and that the customer has both the ability and intent to pay.
- (ii) *Identification of the performance obligations in the contract* - performance obligations promised in a contract are identified based on the services that will be provided to the customer that are distinct, whereby the customer can benefit from the services on their own or together with other resources that are readily available from third parties or from the Association.
- (iii) *Determination of the transaction price* - the transaction price is determined based on the consideration to which the Association will be entitled in exchange for transferring goods or services to the customer.
- (iv) *Allocation of the transaction price to the performance obligations in the contract* - If the contract contains a single performance obligation, the entire transaction price is allocated to the single performance obligation. This applies to the Association as there is only one performance obligation, which is to provide service.
- (v) *Recognition of revenue when, or as, the Association satisfies a performance obligation* - the Association satisfies performance obligations at a point in time when control of the goods and services transfers to the customer. Determining the point in time when control transfers require judgment. Indicators considered in determining whether the customer has obtained control of a good include:
  - a. The Association has a present right to payment
  - b. The customer has the significant risks and rewards of ownership of the services provided
  - c. The customer has accepted the services provided

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 1-- ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### *REVENUE RECOGNITION (CONTINUED)*

The Association recognizes revenues and other program revenues in the period in which the funds are earned.

Contributions earned are recorded as with donor restriction or without donor restriction, depending on the existence or nature of donor restrictions. When a restriction has been met or expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities and changes in net assets as net assets released from restrictions. However, if a restriction is fulfilled in the same time period in which the contribution is earned, the Association reports the contribution as without donor restrictions.

#### *FUNCTIONAL ALLOCATION OF EXPENSES*

The costs associated with program expenses, management and general expenses, and marketing and fundraising expenses have been summarized on a functional basis in the statements of functional expenses. Expenses directly attributable to a specific functional area of the Association are reported as expenses of those functional areas, while shared costs that benefit multiple functional areas have been allocated among the various functional areas based on estimates determined by management to be equitable. Salaries and benefits are allocated based on specific time allocation. Other expenses are allocated by the percentage of payroll expenses of the related department.

#### *INCOME TAXES*

The Association qualifies as a tax-exempt Association under Section 501(c)(3) of the Internal Revenue Code and is exempt from income taxes under Section 501(a) of the Internal Revenue Code. In addition, the Association is classified as a public supported organization under Section 509(a)(1) and contributions to the Association qualify for charitable contribution deduction under Internal Revenue Code 170(b)(1)(A).

The Association recognizes and measures its unrecognized tax positions and assesses the likelihood, based on their technical merit, that tax positions will be sustained upon examination based on the facts, circumstances and information available at the end of each period.

The measurement of unrecognized tax positions is adjusted when new information is available, or when an event occurs that requires a change. Interest and penalties associated with unrecognized tax positions, if any, would be classified as interest expense and additional income taxes, respectively, in the statements of activities and changes in net assets.



# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 2 – PROMISES TO GIVE

Promises to give are recorded when the donor makes a promise to give to the Association. Promises to give due in the next year are reflected as current promises to give and are recorded at their net realizable value. Significant promises to give due in subsequent years are reflected as long-term promises to give and are recorded at the present value of their net realizable value, using risk-free interest rates applicable to the years in which the promises are received. All promises to give are due within one year. As of June 30, 2023 and 2022, unrestricted promises to give had net balances in the amount of \$163,324 and \$175,447, respectively, net of an unamortized discount of \$0.

### NOTE 3 – BENEFICIAL INTEREST IN CHARITABLE REMAINDER UNITRUST

In December 2013, the Association was named the beneficiary of a charitable remainder unitrust established by a donor. The assets are held by an unrelated third-party trustee. According to the terms of the unitrust agreement, five percent of the net fair market value of the unitrust's assets shall be distributed annually to the donor and his spouse until death. Upon death of the donor and termination of the unitrust, the remaining assets of the unitrust will be distributed to the Association for its unrestricted use.

Pursuant to FASB ASC 958-605-30-14, the beneficial interest will be measured at fair value equal to the present value of the future distribution of the unitrust's assets to the Association.

At June 30, 2023 and 2022, the fair value of Association's beneficial interest in the charitable remainder unitrust is as follows:

	2023	2022
Estimated future distribution of unitrust assets	\$ 412,887	\$ 303,571
Present value discount	<u>(133,079)</u>	<u>(68,442)</u>
Present value of future distribution of unitrust assets	<u>\$ 279,808</u>	<u>\$ 235,129</u>

For the years ended June 30, 2023 and 2022, the change in the present value of the split-interest agreement of \$44,679 and \$(20,795), respectively, was included in net assets with donor restrictions.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 4 – CONCENTRATION

The Association maintains its cash balances in a financial institution located in Portland, Maine and a financial institution located in Germany. The balances in each bank are insured by the Federal Deposit Insurance Corporation up to \$250,000. Balances in certain accounts sometimes exceed this amount.

The Association receives a substantial portion of its operating revenue from the United States Olympic Committee (USOC). Total revenue from the USOC in 2023 and 2022 was \$1,164,924 and \$1,129,742, respectively, which represented approximately 37% and 38% of the Association's revenue for each year. Accounts receivable due from the USOC at June 30, 2023 and 2022 was \$0.

The Association also receives a substantial portion of its operating revenue from the International Biathlon Union (IBU). Total revenue from the IBU in 2023 and 2022 was \$736,758 and \$529,484, respectively, which represented approximately 20% and 18% of the Association's revenue for each year. Accounts receivable due from the IBU at June 30, 2023 and 2022 was \$158,324 and \$78,177, respectively.

#### NOTE 5 – INVESTMENTS

The Association is a participant in an investment pool with the United States Olympic Foundation. The United States Biathlon Association, Inc.'s portion of the investment pool at market value is comprised of the following at June 30, 2023 and 2022:

	2023	2022
Domestic equities	\$ 21,400	\$ 16,584
Domestic bonds	4,342	4,623
Non-traditional managers	25,122	26,187
International equities	10,793	9,104
Cash and cash equivalents	<u>372</u>	<u>2,165</u>
Total of investment pool	<u>\$ 62,029</u>	<u>\$ 58,663</u>

Cash and cash equivalents are included in the investment pool and not directly available to the Association.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 5 – INVESTMENTS (CONTINUED)

Investment return is summarized as follows for the years ended June 30, 2023 and 2022:

	2023	2022
Interest and dividend income	\$ 695	\$ 704
Unrealized gains (losses) on sale of investments	2,016	(7,087)
Realized gains on sale of investments	<u>655</u>	<u>3,725</u>
Change in investment pool	<u>\$ 3,366</u>	<u>\$ (2,658)</u>

#### NOTE 6 – FAIR VALUE MEASUREMENTS

The framework for measuring fair value provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable assets or liabilities (level 3 measurements). The three levels of the fair value measurements under FASB ASC 820 are described as follows:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities that the Association has the ability to access.

Level 2 Inputs other than quoted prices included in Level 1 that are observable for the asset and liability, either directly or indirectly, such as:

- quoted prices for similar assets or liabilities in inactive markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

#### NOTE 6 – FAIR VALUE MEASUREMENTS (CONTINUED)

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2023 and 2022.

*Interest in investment pool with the United States Olympic Foundation:* Valued based on the Association’s ownership percentage of the underlying assets held by the Foundation.

*Beneficial interest in charitable remainder unitrust:* Valued at the net present asset value of the estimated future distribution of the unitrust’s assets to the Association. The value of the estimated assets upon distribution is based on a rate of return equal to the Daily United States Treasury Yield Curve over the life expectancy of the donors. The present value discount rate is equal to the estimated rate of return.

The preceding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Association believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within fair value hierarchy, the Association's assets at fair value as of June 30, 2023 and 2022:

	Level 1	Level 2	Level 3	Total
Assets at Fair Values as of June 30, 2023				
Association share of investment pool	\$ --	\$ 62,029	\$ --	\$ 62,029
Beneficial interest in charitable remainder unitrust	--	279,808	--	279,808
	<u>\$ --</u>	<u>\$ 341,837</u>	<u>\$ --</u>	<u>\$ 341,837</u>
	Level 1	Level 2	Level 3	Total
Assets at Fair Values as of June 30, 2022				
Association share of investment pool	\$ --	\$ 58,663	\$ --	\$ 58,663
Beneficial interest in charitable remainder unitrust	--	235,129	--	235,129
	<u>\$ --</u>	<u>\$ 293,792</u>	<u>\$ --</u>	<u>\$ 293,792</u>

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 7 – REVOLVING LINE OF CREDIT

The Association received a revolving line of credit on March 3, 2023. Under the agreement, the Association can borrow up to \$100,000. The aggregate principal balance will bear interest at a per annum rate of 8.74% and is payable monthly in arrears on the third day of the month. At June 30, 2023, the balance due on the line of credit was \$0, and \$100,000 was available to be borrowed.

#### NOTE 8 – LONG-TERM DEBT

At June 30, 2023 and 2022, long-term debt consisted of the following:

	2023	2022
Note payable to Eagle Realty Assets, LLC with monthly principal and interest installments of \$1,519 through March 2025. The note bore interest at 4.0%. Modified in year-ended June 30, 2021 with \$3,727 forgiven and bearing interest at 2.0%.	\$ 28,460	\$ 44,281
Total debt	28,460	44,281
Less current portion of long-term debt	16,141	15,821
	<u>\$ 12,319</u>	<u>\$ 28,460</u>

Future maturities of long-term debt at June 30, 2023 are as follows:

Years Ending June 30,	Amount
2024	\$ 16,141
2025	12,319
	<u>\$ 28,460</u>

The Association received a signed loan agreement with a borrower dated March 3, 2023 in the amount of \$215,000, 0% interest. The loan has a term of five year with 60 equal monthly payments to be paid on the first of the month starting April 1, 2023. The loan proceeds will be used to pay off the prize money payable. The related loan agreement was cancelled and re-executed on August 21, 2023. The re-executed loan agreement was for a principal amount of \$130,000, 0% interest. The loan has a term of five years with 60 monthly principal and interest payments of \$2,167. Accordingly, there was no related loan outstanding balance as of June 30, 2023. See Note 15 and 18.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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### NOTE 9 – PAYCHECK PROTECTION PROGRAM LOAN

The Association entered into a Promissory Note dated April 30, 2021 (the “PPP Note”) with TD Bank as the lender (the “Lender”), pursuant to which the Lender agreed to make a loan to the Foundation under the Paycheck Protection Program (the “PPP Loan”) offered by the U.S. Small Business Administration (the “SBA”) in a principal amount of \$132,650 pursuant to Title 1 of the Coronavirus Aid, Relief and Economic Security Act (the “CARES Act”) and the Economic Aid to Hard-Hit Small Businesses, Nonprofits and Venues Act.

The PPP Loan proceeds were available to be used to pay for payroll costs, including salaries, commissions, and similar compensation, group health care benefits, and paid leaves; rent; utilities; and interest on certain other outstanding debt. The amount that would be forgiven would be calculated in part with reference to the Association’s full-time headcount during the 24 week period following the funding of the PPP Loan.

The interest rate on the PPP Note was a fixed rate of 1% per annum. To the extent that the amounts owed under the PPP Loan, or a portion of them, were not forgiven, the Association would be required to make principal and interest payments in monthly installments beginning seven months from April 2021. The PPP Note matured in five years.

The PPP Note includes events of default. Upon the occurrence of an event of default, the Lender would have the right to exercise remedies against the Association, including the right to require immediate payment of all amounts due under the PPP Note.

On October 20, 2021, the Association received formal approval from the U.S. Small Business Administration for the forgiveness of the PPP Loan.

The Association recorded the PPP Loans as gain on forgiveness of debt in the amount of \$132,650 for the year ended June 30, 2022, on the statement of activities and changes in net assets under revenue and support.

### NOTE 10 – RELATED PARTY TRANSACTIONS

At June 30, 2023 and 2022, the Association was due \$0 and \$46,550, respectively, from the United States Biathlon Foundation.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 11 - LEASES

The Association rents office space in New Gloucester, Maine from a third party under an operating lease expiring in July 31, 2023 and then month to month through November 30, 2023. The agreement calls for monthly base rent of \$1,704 per month plus an allocation of common area expenses and utilities. Total rent expense for the years ended June 30, 2023 and 2022, was \$30,633 and \$32,592, respectively.

On January 31, 2022, The Association leased a vehicle for a fixed monthly lease payment of \$621. The lease expires in April 2025. On November 1, 2022, the Association transferred ownership of the lease to the former CEO. Lease expense for the years ended June 30, 2023 and 2022, was \$2,482 and \$4,603, respectively.

Future minimum lease payments required under these leases for the year ending June 30, 2023, is \$8,520.

#### NOTE 12 –NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions at June 30, 2023 and 2022 may be expended for specific purpose:

	<u>2023</u>	<u>2022</u>
Beneficial interest in charitable remainder unitrust	\$ 279,808	\$ 235,129
Collegiate Scholarship Program	<u>50,000</u>	<u>--</u>
	<u>\$ 329,808</u>	<u>\$ 235,129</u>

The beneficial interest will be released from restriction upon termination of the unitrust and distribution of assets to the Association. See Note 13 for when award programs are released.

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 13 – NET ASSETS RELEASED FROM DONOR RESTRICTIONS

Net assets were released from restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by the donors during the years ended June 30, as follows:

	2023	2022
Purpose Restrictions Accomplished:		
Award programs	\$ --	\$ 2,300
Total Net Assets Released From Donor Restrictions	<u>\$ --</u>	<u>\$ 2,300</u>

#### NOTE 14 – DIRECT ATHLETE SUPPORT

As part of its annual Performance Partnership Agreement with the Association, the United States Olympic Committee (USOC) pays direct support to athletes according to certain eligibility and performance requirements. While these funds are paid directly to the athletes by the USOC, the Association is providing a service to the USOC by governing the program and athlete compliance. Accordingly, the direct athlete support received annually is included as revenue and support and as a corresponding functional expense within the Association's financial statements. Total direct athlete support for the years ended June 30, 2023 and 2022, was \$83,500.

#### NOTE 15 – PRIZE MONEY PAYABLE

The Association received funding from the International Biathlon Union (IBU) to pay out prize money for the World Cup Biathlon that was held in February of 2016 and 2019. For any international participant, The Association paid the participants their prize money, net of anticipated taxes to be remitted to the Internal Revenue Service. Any remaining prize money will be paid out to the respective participants. As of June 30, 2023 and 2022, the outstanding prize money and related taxes were \$215,813. The amount due for taxes was remitted to the Internal Revenue Service during the year ended June 30, 2020. See Note 18 for subsequent events related to the prize money payable.



# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 16 – SUPPLEMENTAL CASH FLOW DISCLOSURES

	<u>2023</u>	<u>2022</u>
Interest and Income Taxes Paid		
Interest paid	\$ 2,990	\$ 3,172

#### NOTE 17 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Association's working capital and cash flows have fluctuations during the year attributable to timing of payment of fees. The following reflects the Association's financial assets as of June 30, reduced by amounts not available for general use within one year of the statements of financial position. Amounts not available include net assets with donor-imposed restrictions.

	<u>2023</u>	<u>2022</u>
Financial assets available at year-end:		
Cash and cash equivalents	\$ 114,259	\$ 123,784
Accounts receivable	<u>21,077</u>	<u>14,610</u>
Total financial assets available within one year	298,660	313,841
Less:		
Amounts unavailable for general expenditures within one year due to donor restrictions	<u>--</u>	<u>--</u>
Financial assets available to meet general expenditures over the next 12 months	<u>\$ 298,660</u>	<u>\$ 313,841</u>

# UNITED STATES BIATHLON ASSOCIATION, INC.

## NOTES TO FINANCIAL STATEMENTS

### FOR THE YEARS ENDED JUNE 30, 2023 AND 2022

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#### NOTE 17 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS (CONTINUED)

The Association monitors its liquidity so that it is able to meet its operating needs and other contractual commitments while maximizing the investment of its excess operating cash. In addition to financial assets available to meet general expenditures over the year, the Association operates with a balanced budget and anticipates covering its general expenditures by collecting sufficient sponsorships contributions, grants and other revenues, by utilizing resources, as needed. The statements of cash flows identifies the sources and uses of the Association's cash and shows net cash provided by operating activities of \$8,491 and \$61,584 for the years ended June 30, 2023 and 2022, respectively.

#### NOTE 18 – SUBSEQUENT EVENTS

The Association has evaluated all subsequent events through February 20, 2024, the date the financial statements were available to be issued and has determined that, other than matter discussed in Note 7 and below, no other material subsequent events have occurred that would affect the information presented in the accompanying financial statements or require additional disclosure.

The Association received a note payable in the amount of \$130,000 on August 21, 2023, to be applied to the prize money payable (see Note 8). The funds received were used to pay down the prize money payable in September 2023.