

USA Judo State Program Strategic Plan Template

Florida Judo Inc.

Strategic Plan: July 17, 2025

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Executive Summary

Provide a high-level summary of your state association's purpose, recent progress, and long-term vision. Include how this plan aligns with USA Judo's national strategic goals.

Mission, Vision & Core Values

Mission Statement:

To promote and support the growth of judo in Florida by developing athletes, coaches, referees and clubs, while promoting judo values in the community.

Vision Statement:

To make Florida a national leader in judo development, inclusivity, and competitive excellence.

Core Values:

Strategic Goals & Objectives

Goal 1:

- Increase athlete and club registrations on a yearly basis by approximately 10% per year.
- Increase support and outreach to athletes, coaches, referees and clubs to ensure our messaging is being received.

Goal 2:

- Increase the number of regional, national and international clinics and other events to the state of Florida.

Goal 3:

- Start a grassroots program to develop and promote parent participation in local, state, national and international events i.e. technical workers, tournament volunteers, etc.

Goal 4:

- Promote accomplishments earned by Florida players and clubs at local, state, national and international events via social media

Implementation Plan Table

Strategic Goal	Action Items	Responsible Parties	Timeline	Success Indicators
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Strategic Goal	Action Items	Responsible Parties	Timeline	Success Indicators
As stated above.	Quarterly meetings	Board of FJI	Quarterly	Membership numbers
				Club Memberships
				Tournament results
				Number/types of events in Florida
				Satisfaction surveys from FJI

Performance Metrics & Evaluation

Key Performance Indicators (KPIs)

- Satisfaction surveys
- Club feedback
- Actual club and individual memberships
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Evaluation Frequency:

- Quarterly