

Request for Proposal

Broadcast and Media Rights Partnership

USA Boxing, Inc. ("USAB"), the National Governing Body for Olympic-style boxing in the United States, invites proposals from qualified broadcast, streaming, and media partners for the production, distribution, and promotion of select USA Boxing events for which USAB owns or controls the media rights, excluding events controlled by the International Olympic Committee.

Why USA Boxing

- 2025 total livestream views, 1,309,162 and watch time, 7,393,195 minutes.
 - 669,703 livestream views for the Junior Olympics & Summer Festival and 342,024 livestream views for the National Championships
- 1,937 Olympic-style events sanctioned and 40,000+ bouts administered nationwide in 2025
- 13,681,034 Facebook reach and 16,791,997 Instagram reach in 2025
- 2,076,738 website page views in 2025
- 100,000+ athlete social followers across platforms

RFP Issue Date	April 8, 2026
Proposal Due Date	5:00 p.m. Mountain Time on April 17, 2026
Submission Email	mmcatee@usaboxing.org
Questions / Additional Contacts	ltobin@usaboxing.org mjohnson@usaboxing.org
Event Inventory	Not limited to National Championships, National and International Open Tournaments, Women's Championships, National Junior Olympics & Summer Festival;

USAB seeks an exclusive partner that can produce high-quality live event coverage, delayed broadcasts, highlights, shoulder programming, and digital content across linear, streaming, FAST, and social platforms, for the term of 2026-December 31, 2029. The selected partner would be expected to fund production, distribute programming on owned or affiliated platforms, and have the ability to sublicense distribution to third parties. USAB would provide reasonable venue access and operational support. After the initial broadcast, USAB retains a limited non-exclusive right to use up to two minutes of highlights on USAB's owned and controlled platforms for promotional purposes.



USA Boxing, Inc.

1 Olympic Plaza · Colorado Springs, Colorado 80909
(719) 866-2300 · FAX: (719) 866-2132 · Website: www.usaboxing.org

Respondent Information

Company / Platform Name	
Primary Contact	
Title	
Email Address	
Phone Number	
Headquarters / Office Address	
Company Website	

Executive Summary

Provide a concise overview of your interest, platform fit, and why your company would be a good partner for USA Boxing.

Executive Summary

Rights Structure and Term

Rights Proposal

Production Approach

Production Plan



Distribution Strategy

Distribution Plan

Commercial Proposal

Commercial Terms

Marketing and Promotional Support

Marketing Support

Relevant Experience and References

Relevant Experience



Client / Rights Holder References

--

Timeline and Launch Readiness

Proposed Timeline

--



USA Boxing, Inc.

1 Olympic Plaza · Colorado Springs, Colorado 80909
(719) 866-2300 · FAX: (719) 866-2132 · Website: www.usaboxing.org

Potential Event Inventory

Programming opportunities are identified as 4-5 events a year.

Event	Date	Location
National Junior Olympics & Summer Festival	Jun 20-27	Wichita, KS
National Open	Sep 26-Oct 3	Cleveland, OH
National Championships	Dec 5-13	Lafayette, LA

Submission Instructions

Submit a concise proposal with all requested sections completed and any supporting materials attached.

Submission Checklist
<ul style="list-style-type: none">• <i>Completed response form. Commercial proposal attached</i><ul style="list-style-type: none"><input type="checkbox"/> <i>Relevant experience/case studies attached</i><input type="checkbox"/> <i>References included</i><input type="checkbox"/> <i>Any assumptions or requested changes clearly identified</i>

Authorized Signature

Authorized Signatory	
Title	
Signature	
Date	

Non-Binding Notice: This RFP is issued for discussion purposes only and does not constitute a binding agreement, offer, or commitment by USA Boxing. USA Boxing reserves the right to reject any or all proposals, request additional information, and negotiate with one or more respondents in its sole discretion.

