



## **USA Team Handball - Communications/Club Outreach Intern**

**Reporting To:** Communications and Operations Manager

**Period of Performance:** August 31, 2025 to TBD

**Compensation:** For college credit only

### **Summary/Objective**

The Communications/Club Outreach Intern will work with USA Team Handball staff on a variety of initiatives centered around organizational aspects of optimizing communications and social media strategy to our community, stakeholders, and broader audiences. The internship will provide college credit, and is a great learning opportunity for those interested in pursuing a career in the sports industry. Interns will gain knowledge and insight into a communications department within the sports industry, and will learn how the Social Media team works with stakeholders in the department and throughout the business to create and program content that is on-brand for our audiences on our digital channels.

### **Job Description**

- Assisting in creating unique content to tell the stories of our athletes, clubs, and brand
- Cataloging content, specifically photographs to expedite posting process
- Researching trends and topics in the sports industry to inform our social strategy
- Collaboration with different verticals within USATH to successfully execute brand storytelling
- Learning Social Media content production best practices and foundational skills

- Develop content ideas and implement them into our communications content calendar
- Comprehend Contentstack, USA Team Handball's content management platform, and make edits as needed
- Audit USATH website for discrepancies and bring them to supervisor for correction

### **Qualifications**

- Currently enrolled in college; must be able to receive college credit
- Motivated college student looking to pursue a career in the sports industry
- Knowledge of social media platforms including (but not limited to) Instagram, TikTok, X, Facebook, YouTube, LinkedIn
- Proactive attitude, open to trying new ideas, eager to learn, and highly organized

### **Additional Information**

This is an unpaid, for credit internship

### **Education:**

Applicants must be currently enrolled at an accredited college or university. Sports Management or related field of study preferred.

### **Weekly Work Requirement:**

**UP TO** 15 hours per week, Hours during the week are flexible based on school/class schedule.

**Contact:** [matthew.collins@usateamhandball.org](mailto:matthew.collins@usateamhandball.org)

*Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.*

### **Supervisory Responsibility**

No direct supervisory duties.

**Work Environment**

This job primarily operates in a remote office environment. This role routinely uses standard office equipment.

**Application Process & Hiring Requirements:**

Apply via email to [matthew.collins@usateamhandball.org](mailto:matthew.collins@usateamhandball.org); please use subject line

COMMUNICATIONS/CLUB OUTREACH INTERN ; Include cover letter and resume

Successful candidate must pass a USA Team Handball background screening and complete Safe Sport training