



**USA**  
**ROLLER SPORTS**

# **Sponsorship Opportunities**

**2024 National Championships  
Lincoln, NE**



## Sponsorship/Advertising Packages

SPEED SKATING | July 6-14

GOLD PACKAGE	SILVER PACKAGE	BRONZE PACKAGE
<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>
INCLUDES:	INCLUDES:	INCLUDES:
20 X 10 Booth	20 X 10 Booth	10 X 10 Booth
1X Logo/Ad Jumbo Tron	1X Half Page Ad Blk Wht	1X Qtr Page Ad Blk Wht
2X Dasher Boards	1X Announcer Pack	1X Announcer Pack
1X Full Page Ad Blk Wht	1X Warm Up Pack	1X Social Media and Website
1X Announcer Pack	1X Social Media and Website	
1X Warm Up Pack	1X Banner	
1X Social Media and Website		
2X Banners		
1X Naming Rights		



## A La Carte Options

SPEED SKATING | July 6-14

### BOOTH SPACES

<b>20 X 10</b>	<i>Full Event</i>	<b>\$1,100</b>
<b>20 X 10</b>	<i>Per day</i>	<b>\$150</b>
<b>10 X 10</b>	<i>Full event</i>	<b>\$700</b>
<b>10 X 10</b>	<i>Per day</i>	<b>\$100</b>

20 x 10 booths include 2 dasher boards (\$450 Value)- 10 x 10 booths include 1 dasher board (\$300 value)

PROGRAM ADS		1 SPORT	2 SPORT	3 SPORT
<b>Back Cover Full Color</b>		<b>\$475</b>	<b>\$650</b>	<b>\$700</b>
<b>Inside Cover Full Color</b>		<b>\$350</b>	<b>\$500</b>	<b>\$600</b>
<b>Full Page Blk Wht</b>	<i>7 1/4 X 9 3/4</i>	<b>\$250</b>	<b>\$400</b>	<b>\$500</b>
<b>Half Page</b>	<i>7 1/2 X 4 3/4</i>	<b>\$175</b>	<b>\$300</b>	<b>\$400</b>
<b>Qtr Page</b>	<i>3 1/2 X 4 3/4</i>	<b>\$100</b>	<b>\$150</b>	<b>\$250</b>
<b>Business Card</b>		<b>\$50</b>	<b>\$75</b>	<b>\$100</b>

### NAMING RIGHTS

<b>Finish Line</b>		<b>\$300</b>
<b>Start Line</b>		<b>\$300</b>
<b>Relay Box</b>		<b>\$175</b>
<b>Skater Prep Area</b>		<b>\$300</b>
<b>Warm Up Pack</b>	<i>Up to 5x per day</i>	<b>\$200</b> "This warm up brought to you by XXXXX"

### SIGNAGE & ADDITIONAL ADVERTISING

<b>Logo/Ad on Jumbo Tron</b>	<i>Daily Rotation</i>	<b>\$250</b>
<b>Dasher Boards</b>		<b>1 @ \$300</b> <b>2 @ \$450*</b>
<b>Banners</b>	<i>each</i>	<b>\$150</b>
<b>Announcer Pack</b>	<i>6X Per Day 48 total</i>	<b>\$250</b>
<b>Logo on Social Media and Website</b>	<i>Leading to &amp; entire event</i>	<b>\$150</b>