Judo Minnesota Inc Strategic Plan 2025

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Executive Summary

Judo Minnesota exists for the purpose of acting as the state of Minnesota governing body for the sport of Judo. In furtherance of its purpose, the mission of Judo Minnesota is to enable Minnesota athletes to excel in the sport by seeking competitive excellence in amateur judo competition and to promote the growth of the sport. This shall include promoting and increasing public awareness of the sport of judo with a focus on the health and welfare benefits to Minnesotans.

Mission, Vision & Core Values

Mission Statement:

None officially, goal for 2026 strategic planning meeting.

Vision Statement:

None officially, goal for 2026 strategic planning meeting.

Core Values: None officially, goal for 2026 strategic planning meeting

Strategic Goals & Objectives

Goal 1: Have the first athletes utilize the competitor reimbursement fund

- Advertise the fund to clubs during the State Shiai
- Use an Open Division at State Shiai to boost interest

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Goal 2: Learn and utilize SmoothComp for State Shiai

- VP and Secretary to learn system
- Implement Smoothcomp at State Shiai while allowing same day registration

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Goal 3: Update elections record keeping

- Find a system to keep track of votes from different clubs
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Goal 4: Outreach to clubs to grow awareness of JMI

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Goal 5:

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Goal 6:

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Implementation Plan Table

Strategic Goal	Action Items	Responsible Parties	Timeline	Success Indicators

Performance Metrics & Evaluation

Key Performance Indicators (KPIs)

- An athlete uses the competitor fund
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Evaluation Frequency:

- At Quarterly meetings
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