

### 2024 World Triathlon Elections

## GABRIELA GALLEGOS

Vice President Nominee



#### CANDIDATE SUMMARY

Gabriela Gallegos is a passionate and dedicated leader who serves World Triathlon with a vision toward growth and development. Bilingual in English and Spanish, her strong collaborative spirit is grounded in clear communication, excellence, and integrity.

Gabriela's background in law and policy, combined with 15 years of experience in the sport as a triathlon entrepreneur and race director, USA Triathlon Board Member, and 4 years as a World Triathlon Executive Board member, equips her with the strategic skills necessary to help drive positive change and advance the sport globally.

#### SPORT LEADERSHIP

#### World Triathlon, Executive Board member (2020-present)

- Chair, Safeguarding Policy Working Group
- Liaison, Women's Committee & Equity, Diversity & Inclusion Committee
- Member, TAPP Working Group
- Strategic Planning Committee (2021)

#### Americas Triathlon, Executive Board member, (2019-present)

• Chair, Constitution Working Group

#### **USA Triathlon, Board of Directors (2018-present)**

- Member, Strategic Planning Committee (2016, 2018, 2020)
- Liaison, Race Director Committee
- Founding Member, Diversity, Equity, Inclusion & Access Task Force (2020)
- Certified Race Director (2019-present)

#### U.S. Olympic & Paralympic Committee

Level Playing Field Working Group (2021-2022)

#### PROFESSIONAL EXPERIENCE

- Associate Professor, Department of Management, Policy & Community Health at the University of Texas Health Science Center at Houston School of Public Health (2020-present)
- Race El Paso, President & Race Director (2009-2024)
- Attorney at Vinson & Elkins, LLP (2004-2011)

#### **AWARDS & RECOGNITIONS**

A multiple award-winning career in and out of sport including the prestigious Heart of a Race Director Innovation Award, USA Triathlon (2023)

#### **EDUCATION**

- Bachelor of Arts, Cornell University (1998)
- Juris Doctor & Master of Public Policy, University of California, Berkeley (2003)
- Women Lead Sports Master program (2024)

# IF ELECTED VICE PRESIDENT OF WORLD TRIATHLON, GABRIELA WILL WORK IN PARTNERSHIP WITH THE PRESIDENT AND EXECUTIVE BOARD TO:

- Invest in development and support National Federations to grow and sustain the sport across all continents
- Develop innovative funding models for a global race calendar that better serves athletes at all levels
- Improve communication between TRI and National Federations to promote transparency, foster engagement, and provide ongoing efforts for feedback
- Commercialize the sport by engaging new sponsors and generating greater revenue for re-investment into the sport:
  - Develop and implement a global marketing strategy, tailored to regional strengths
  - Form new and strengthen strategic alliances with other triathlon organizations
- Support Continental Confederations by listening to their specific challenges, ideas, and strengths to implement plans that support growth and financial stability
- Elevate voices of National Federations and every level of the sport to inform and strengthen decision making
- Refine policies so they are functional, easy to understand and strengthen governance practices

Guided by excellence, transparency, collaboration, and inclusion, Gabriela has the vision, skills, and dedication to serve the World Triathlon community and work effectively across all areas of the organization.

She listens to all perspectives, she is a problemsolver, and she understands the complex challenges and exciting opportunities faced by World Triathlon and its member federations.