



DMV WEIGHTLIFTING

Meeting Minutes

April 22, 2024

Present: Brian Leung, President
Abby Richards
Bianca Macias
Heather Krause
John Weeks
Kelly Nichols
Liz Korchnak

Absent: Steve Yanda

Agenda: 1. DMV Weightlifting Marketing
2. WSO Records
3. WSO Championships
4. Other Business

Order: Meeting was called to order at 8:04 p.m.

Minutes:

1. DMV Weightlifting Marketing

The Board reviewed Johanna's proposal for designing a new logo for DMV Weightlifting. The Board discussed and unanimously approved moving forward with a \$500 package inclusive of the new logo and full brand palette, if it can be completed in the coming three weeks.

The Board also discussed the need to redesign the existing dmvweightlifting.org website as one of the committee's primary front-facing communication tools. The Board approved going forward with soliciting proposals for a professional redesign of the site via social media.

2. WSO Records

The initial draft of the DMV WSO records has been completed, primarily based on rankings data readily available in BARS. BARS was unable to provide rankings by top individual lift, or a lifter's residency at the time of the meet, so there's room for error. The Board also discussed working with the scoring platform OWL CMS so that record-breaking attempts could be identified in competition and in hopes that record updating can be easier. The Board decided to publish the records and a



DMV WEIGHTLIFTING

corrections form on the dmvweightlifting.org website, and to push on social media information around how to set new records. Jacob Herbert reached out offering to help maintain the records, which the Board greatly appreciates and accepts.

3. WSO Championships

The Board reviewed the two host submissions. After taking into account space, layout, parking, amenities (for weigh-ins, restrooms), etc., the Board unanimously elected to award the championships to CrossFit Revamped in Laurel, Maryland for the weekend of September 21-22 so as to avoid overlap with NAO Series 2 and Masters Worlds in Finland. The Board decided to promote it as a single-platform, two-day meet.

The Board will sanction and announce the meet at Cap City Open on April 28. The meet will be capped at 130 athletes with no qualifying totals. The Board will cover all costs through registration fees (to be set at \$110 per athlete) and reserves, and CrossFit Revamped will receive all spectator fees with a minimum guarantee of \$1,000.

4. Other Business

The Board discussed the promotion of USA Masters events and concluded that it would continue supporting and promoting DMV weightlifters in competition, irrespective of affiliation with USA Weightlifting or another federation.

The next meeting of the Board will be May 20, 2024 at 8:00 p.m. virtually.