

## USS Board of Directors 7/29/2024 Meeting Minutes

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In attendance for the meeting on 7/29/2024 of the USS Board of Directors (“BOD”) were USS BOD President Mark Carleton, Vice President; Susan Sandvig-Shobe, Treasurer; Andy Kelly, Secretary; Rusty Smith, Deb Wheelock, Robert Woodbury Jane Lute, Jeff Castelaz, Brittany Bowe, and Conor McDermott-Mostowy. The listed members in attendance constitutes a quorum of the Board. USS Executive Director Ted Morris, and Finance Director Michael Burdekin were also in attendance.

Meeting minutes were recorded by Sara Bowles.

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### 1) **Welcome**

Meeting was called to order at 6:03pm MT.

Mr. Morris shared some statistics on the early success of the summer Olympics. Several speedskaters were in Paris representing SLC 2034 for the official announcement.

### 2) **Approval of 5/18/24 meeting minutes**

Motion by Mr. Woodbury. Second by Mr. Smith. Approved.

### 3) **Declarations of any Conflict with Agenda**

Ms. Bowe and Mr. McDermott-Mostowy declared potential conflicts with the HP section of the agenda.

### 4) **Financial Report**

#### **2024/25 proposed budget**

Mr. Burdekin presented a proposed budget for the 2024-25 fiscal year. The budget reflects an increase of \$243,000 in High Performance spending including \$120,000 more in direct athlete support. From a revenue perspective, the USOPC committed more to USS High Performance support, membership revenue, sponsorship and fundraising revenue are all forecasted to be up versus last year.

Motion by Mr. Kelly to approve the proposed 2024/25 USS budget. Second by Ms. Sandvig-Shobe. Approved.

Mr. Burdekin presented the updated forecast for the 2023-24 fiscal year. The BOD discussed the still outstanding Earned Retention Credit revenue from the IRS. Mr. Carleton emphasized the importance of increasing USS fundraising revenue to off-set the growing expenses.

## 5) US Speedskating Foundation (USSF) report

Mr. Burdekin reported on the most recent USSF meeting. Cook Street prepared an evaluation of the fund compared to similar funds. The USSF Board decided to keep the risk tolerance low. The BOD discussed progress on growing the USSF Board and the ability to use Olympic Trips to do so. Ms. Sandvig-Shobe inquired if donations are mandatory for current USSF Board members. Mr. Morris said that donations are not mandatory, most of the USSF Board members are donating.

## 6) AAC Update

Mr. McDermott-Mostowy shared that athletes are pleased to be receiving a 3% increase on Direct Athlete Support over last year. The AAC is starting to discuss a High-Performance plan for the next 10 years, through the 2034 Olympic Games. One of the goals discussed is providing health insurance for all NTP members. Mr. McDermott-Mostowy and Ms. Bowe went on to share their concern over capped Long Track team sizes for the coming World Cup Season.

Mr. McDermott-Mostowy presented a comparison of High-Performance budgets from 2006 to the 2023-24 season. Mr. Carleton requested that staff review this information and prepare a report for the BOD at the next meeting.

## 7) Membership / Club Report

USS memberships are currently up 7% verse last year at this time. The roll-out of the new membership pricing fees has gone well. The Short Track Age Group National Championships will be held in New Jersey, March 28-30. Everyone is very excited to go to NY metropolitan area and big participation numbers are expected. The Desert Classic events are coming up August 10-11. USS will host Development camps prior to the Short Track Desert Classic.

Ms. Wheelock provided a brief report on her first two months as the club director on the Board of Directors.

## 8) Executive Director Report

### a. USOPC

The USOPC is currently immersed in the Paris Olympics. The early success of Team USA and the Paris Olympics sets are positive indicators for 2026. USS has applied for an administration support grant from the USOPC to help off-set safe-sport and compliance costs.

### b. ISU

Overall, the ISU Congress in Las Vegas was a success. A working group was formed to modernize the ISU Constitution. The ISU will hold an extraordinary Congress in June of 2025 to approve a new ISU Constitution.

The Congress supported the ISU's initiative to launch a reimagined Short Track Series now called the World Tour during the 2024-25 season. USS has excellent representation at the Congress with Ms. Sandvig-Shobe, Ms. Lute and Mr. Morris representing as delegates. ISU Committee representatives from USS included Joel Shobe, Nick Thometz and Keith King. Good speed skating representation.

**c. High Performance**

There have been a couple new hires since the meeting in May; Former National Team Skater Adam Callister has been hired as the Short Track assistant coach. Former National Team Skater Ryan Pivrotto was hired as the data analyst.

**d. Marketing/Fundraising/Sponsorship**

Union Pacific has verbally committed to a four year sponsorship. A big thanks to Ms. Lute who helped facilitate the partnership. The Utah Hockey Club will use the Utah Olympic Oval as its training facility for at least a year as their permanent home is being built. The Hockey Team will be sharing our kitchen and strength and condition floor.

The Treager Headquarters in SLC will be hosting the 91 and Counting fundraiser on Dec. 6<sup>th</sup>. Staff requested help from the Board on getting auction packages for the event.

**9) Legal Update**

No legal update.

**10) New Business**

No new business

**11) Conclusion**

Mr. Carleton ended the meeting at 7:37pm MT