2024 World Triathlon Elections

MS. SYLVIA BORUNDA FIRTH

LEGAL & CONSTITUTION COMMITTEE NOMINEE

ABOUT

The sport of triathlon has been a life altering event in Sylvia's life. Sylvia desires to use her unique experiences and skillset as a member of the Legal and Constitutional Committee to create an environment conducive to supporting all the athletes, coaches, race directors and officials involved in multi-sport events. Fair, transparent and easily implemented rules, regulations, policies and procedures are essential to maintain the integrity of the sport and expand participation. As a non-traditional athlete, Sylvia values the objective as a way to introduce the sport to a more diverse field of participants.

PROFESSIONAL HIGHLIGHTS

- Sylvia Borunda Firth, PLLC: October 2018 – present
- Of Counsel, Bojorquez Law Firm, P.C. January 2019 - present
  - Legal Advisor for: Town of Horizon City, Town of Anthony, City of San Elizario,
  - City of Clint, City of Marfa, City of Alpine, City of Van Horn and Town of Presidio
- El Paso, Texas City Attorney: December 2011 – May 2018
- Chief of Staff to Mayor/Director of Intergovernmental Affairs for City of El Paso: 2004 – 2010
- Senior Assistant City Attorney, City of El Paso: 2001 – 2004
- General Counsel, American Garment Finishers, Inc: 1991 – 2001
- Assistant City Attorney, City of El Paso: 1989 – 1991
- Associate, Grambling & Mounce Law Firm: 1985 – 1989
- Associate, Law Office of Merton Goldman: 1984 – 1985
- State Bar of Texas: Licensed November 2, 1984, State Bar No. 00000141

TRIATHLON EXPERIENCE

- Athlete participant in 15 Sprint Distance triathlons
- Race El Paso Ambassador
- Cycling Captain - Eagle in the Sun Triathlon 2022
- Transition Captain - Mighty Mujer Triathlon (2021 & 2022)
- Transition Captain - Tri the 915 (2022)

CAMPAIGN GOALS

- To assist in the creation of an environment supportive of athletes, coaches and regulators involved in multi-sport events
- To expand involvement in such events by fostering an atmosphere of inclusiveness
- To introduce the sport to a more diverse field or participants
- To contribute to the sport by assisting the Executive Committee in implementing sound policies and procedures and handling legal matters