BID PACKET

2029 - 2032 TAEKWONDO U.S. NATIONAL CHAMPIONSHIPS

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U.S. National Taekwondo Championships

2029–2032

This packet outlines USA Taekwondo's requirements for organizations interested in hosting the U.S. National Taekwondo Championships.

1. ABOUT USA TAEKWONDO

USA Taekwondo (USATKD) is the National Governing Body (NGB) for the sport of Taekwondo in the United States, as recognized by the United States Olympic & Paralympic Committee (USOPC). USATKD provides developmental opportunities for Taekwondo athletes throughout the United States to cultivate their knowledge of the sport while striving for world-class status.

Taekwondo is a defensive martial art that combines philosophy, mental discipline, physical exercise, and physical ability. It promotes a wide range of principles, including:

- Good physical condition
- Self-defense, or the ability to defend oneself
- Self-confidence
- Respect
- Good health regardless of gender, physique, or age

The origins of Taekwondo, which go back two thousand years, lie in Korea. Throughout its history, the sport has been known by various names, such as Taekyon and Subak. Its official name, Taekwondo, was announced in 1955, and the first championships were held a year later. The Korean Taekwondo Federation was founded in 1965, and the World Taekwondo Federation was founded in 1973, the same year the first World Championships took place. Taekwondo became an official Olympic sport at the 2000 Olympic Games in Sydney, Australia.

The mission of USATKD is to enable United States athletes to achieve sustained competitive excellence and to promote and grow the sport of Taekwondo.

2. EXECUTIVE SUMMARY

The USATKD National Championships is held annually in July and is one of the premier Taekwondo events in the world. More than 4,000 athletes, coaches, spectators, and referees/officials attend from across the country, competing in Poomsae, Kyorugi (sparring), Board Breaking, and Demonstration Team.

USATKD is seeking host cities for 2029–2032, rotating between the West/Central and East/Central regions. The event requires 100,000–150,000 sq. ft. of contiguous floor space for ten rings, extensive in-venue support facilities, and hotel blocks of more than 3,000 room nights. Recent host cities have reported more than $3.2 million in economic impact.

Event	U.S. National Taekwondo Championships
Bid Years	2029–2032
Timing	Annually, July (dates flexible)

Schedule	Two move-in days; six competition days; move-out on the final day of competition
Attendance	4,000+ athletes, coaches, spectators, and referees/officials
Eligibility	USATKD members ages 6 and older, yellow belt through black belt; U.S. citizens or residents
Disciplines	Poomsae, Kyorugi (sparring), Board Breaking, and Demonstration Team
Competition Floor	100,000–150,000 sq. ft. contiguous; ten 50' x 50' rings
Economic Impact	More than $3,289,225 reported by recent host cities
Estimated Room Nights	Over 3000 room nights during the six day competition
Hotel Terms	$22 rebate per room night to USATKD; 10% commission to Fastbreak AI; no attrition or cancellation

3. EVENT OVERVIEW

Event Background

The USATKD National Championships is held annually and is considered one of the premier Taekwondo events and the largest Taekwondo event in the world.

The competition is open to athletes ages 6 and older, yellow belt through black belt. Competition categories include Poomsae (forms), Kyorugi (sparring), Board Breaking, and Demonstration Team, and each competition is divided into weight categories. All participants must be USATKD members, and all athletes must be U.S. citizens or U.S. residents.

More than 4,000 Taekwondo athletes, coaches, spectators, and referees/officials participate from across the country. Athletes may compete on multiple days of competition.

Event Dates & Schedule

The event takes place in July, and dates are flexible. Competition runs six days, preceded by two days of move-in, with move-out on the final day after competition concludes (for example: move-in Monday–Tuesday, competition Wednesday–Monday).

Year	Month	Region
2029	July	West or Central
2030	July	East or Central
2031	July	West or Central
2032	July	East or Central

4. VENUE REQUIREMENTS

Competition Floor

The host will secure, at no cost or a reduced cost to USATKD, the following:

- An arena or venue with 100,000–150,000 sq. ft. of contiguous floor space and seating to fit approximately ten 50' x 50' competition rings, with a minimum 15' walkway between rings and around outside seating
- Minimum clear height of 20 feet from the floor to the lowest obstruction. Column-free space is preferred; columns spaced at 90-foot minimum intervals are acceptable.
- A separate 10,000 sq. ft. holding area close to the competition floor (on the arena floor or in a separate room)

General Requirements

- Multiple meeting rooms for officials' meetings, lunches, athlete warm-up, two weigh-in areas, seminars, and a Board meeting
- Loading dock able to receive a 53' equipment trailer up to two days before the first set-up day, with load/unload and storage for the duration of the event
- One motorized forklift, one electric pallet jack, and two manual pallet jacks, with authorization for USATKD's certified staff to operate them
- A CAD floor plan based on the requirements in this packet

In-Venue Support Facilities

All the following functional areas must have air conditioning, electrical service, and adequate lighting:

- Secured storage areas for equipment, awards, sponsor merchandise, licensees, and miscellaneous equipment
- Tournament Desk: a two-tiered, elevated, skirted platform (approximately 56' x 24") centrally located in the competition area, with:
  - Eight 6' x 3' x 30" skirted tables
  - Ten chairs
  - Two electrical outlets
  - Internet access
  - Public address system capable of broadcasting throughout the entire venue
  - CD player/mixer to play music and the National Anthem each morning
  - U.S. flag and flagpole
- Media riser (16' x 24") with two tables, four chairs, internet, and an electrical outlet
- VIP riser (16' x 24') with two tables and eight chairs

- Sports Medicine Center, located near the Tournament Desk:
  - Eight tables
  - 8' high, 30' x 30' pipe-and-drape area
  - Approximately 20–50 lbs. of ice delivered daily
  - One electrical outlet
- Registration:
  - Four registration counters
  - Eight skirted tables
  - Eight chairs
  - Two electrical outlets
  - One internet connection
- Weigh-In Areas:
  - Two meeting rooms of at least 1,700 sq. ft. each
  - Eight chairs
  - Four tables
  - One electrical outlet in each room
- Referee Meeting & Catered Lunch:
  - Meeting space for 70–100 people at rounds
  - Six chairs and two tables at the head of the room
  - Buffet area for lunch, with eight rounds of ten chairs each
- Coaching and Referee Seminars:
  - Two separate meeting rooms for 60–80 people, classroom style
  - One electrical outlet
  - Podium with microphone
  - Six chairs and two tables at the head of the room
- Sponsor Area:
  - 40 tables and 10 chairs for the sponsor area
  - Eight skirted tables and four chairs for the photographer

Parking & Transportation

- Fifteen complimentary parking spaces for staff and tournament officials
- Reduced-rate parking with in-and-out privileges for all event participants
- One to two complimentary 15-passenger vans for the duration of the contracted event dates
- Complimentary parking for all USATKD staff vehicles for the duration of the event, including up to fifteen dock-area permits, ten of which are permanent parking for event staff who drive and are not local residents

USATKD Competition Area Responsibilities

- Competition rings/mats, including shipping
- Scoring monitors/displays
- Ringside banner system featuring USATKD sponsors and local sponsors
- Other equipment necessary to conduct the competition

5. EXPOSITION, SALES & TICKETING

Exposition/Sales Area

USATKD merchandise sales and event souvenirs are the exclusive rights of USATKD. USATKD will not pay a commission to a concessionaire or to venue management for an exclusive right to this sales area. USATKD also reserves the right to permit national sponsors to use the exhibition space and sales area to promote their products.

Ticketing

USATKD reserves the right to all ticket sales and revenue.

6. ELECTRICAL & INTERNET REQUIREMENTS

Electrical

Electrical and internet requirements for each functional area are listed under In-Venue Support Facilities in Section 4. USATKD will bear the cost of these outlets and connections; however, an estimate of these costs should be included as a separate appendix to the bid proposal for budgeting purposes.

Internet

Internet connections are required at the following locations:

- Tournament Desk
- Media riser
- Registration (one connection)
- USATKD may elect to use its own internet system for this competition without financial penalty

7. EVENT HOUSING

Housing Partner & Hotel Terms

USATKD partners with Fastbreak AI to contract all hotels for its events. If a bid is awarded, Fastbreak AI will contract all hotels. The bid proposal must include a housing grid with proposed attendee and staff room blocks and rates that meet the following:

- Hotel blocks in proximity to the competition venue that accommodate more than 3,000 room nights, using as many hotels as possible with a wide range of costs and amenities
- A **$22 rebate per room night**, paid directly to USATKD
- A **10% commission**, paid to Fastbreak AI
- **No attrition or cancellation clauses**

Headquarters Hotel

One four- or five-star headquarters hotel to house event staff and referees/scorekeepers. The headquarters hotel must provide complimentary rooms with free local phone and internet access, plus the following:

- One complimentary Presidential Suite with concierge privileges
- Three complimentary one-bedroom Business Suites (Double/Queen)
- Free daily parking passes for USATKD event staff rooms
- Design, production, and placement of an Event Welcome Banner in a prominent location (preferably behind the registration counters, without dates so it can be reused) during the contracted hotel dates
- Hot breakfast for tournament officials from move-in throughout the event
- Complimentary rooms guaranteed at 80% consumption of the Double/Double room block, or adjusted based on room block consumption
- If the city cannot provide the rooms described above within walking distance, free transportation to and from the venue for hotels outside walking distance

Estimated Room Nights

Room Type	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total
Staff – Double	30	30	85	85	85	85	85	85	85	**655**
Staff – King	15	15	30	30	30	30	30	30	30	**240**
Staff – Suite	0	0	3	3	3	3	3	3	3	**21**
Attendee – Double	30	30	250	250	500	650	650	450	240	**3050**
Attendee – King	20	20	100	100	100	100	100	100	50	**690**
Nightly Total	**95**	**95**	**468**	**468**	**718**	**868**	**868**	**668**	**408**	**4,656**

Based on a six-day competition. Actual total room nights in 2024: 3,209.

8. ECONOMIC IMPACT & HOST CITY BENEFITS

Visitors

More than 4,000 people from across the nation attend the USATKD National Taekwondo Championships. Participants range in age from 6 to more than 70. These USATKD members participate, officiate, and serve in leadership roles. They require housing and food, and they enjoy local nightlife, shops, and the opportunity to visit local points of interest.

Economic Impact

Over the six-day period, we anticipate more than 3,000 room nights at local hotels. In recent host cities, local Convention and Visitors Bureaus have reported more than $3,289,225 in economic impact.

9. BID PROPOSAL & SITE SELECTION

Proposal Deadlines

USATKD is currently accepting bids for the event(s) in this bid packet. Please email Christine.simmons@usatkd.us for deadlines.

If USATKD receives a compelling proposal, the event may be awarded to a city prior to the deadline.

How to Submit a Bid

1. Submit a letter of intent to bid via email.
2. Email a complete bid proposal, including:
   - Venue information and a CAD floor plan based on the requirements in this packet
   - A hotel grid with proposed attendee and staff room blocks and rates
   - Any incentives offered
   - Documentation from past events, and contact names and numbers from past organizations that have hosted events at the proposed venue
   - An estimate of electrical and internet costs (as a separate appendix)

Send the letter of intent and complete bid proposal to:

Christine Strong Simmons
Events, USA Taekwondo
One Olympic Plaza
Colorado Springs, CO 80909
719-330-1639
christine.simmons@usatkd.us
usatkd.org

Review & Selection Process

1. Once proposals are received, the USATKD Events Department will conduct a thorough review of each bid based on the venue, hotel arrangements, ability to provide additional staff and volunteers, and a budgetary analysis.
2. The top two proposals will be notified and scheduled for a two-day site visit. The prospective host committee bears all site visit expenses. During the visit, one to two USATKD representatives will tour the venue, all hotels in the block, local restaurants, transportation services, and other event-related considerations.
3. After site visits to the final two cities, the USATKD Events Department will analyze each bid and make a recommendation to the CEO. Once a decision is made, the Events Department will notify all candidates and proceed to the contract phase for the venue and hotels.

Member, United States Olympic & Paralympic Committee