

2026/2027

POSITIVE +ATHLETE

Strategic Alliance
Nomination Launch Guide



MORE THAN RECOGNITION: A NATIONAL MOVEMENT EMPOWERING THE NEXT GENERATION OF LEADERS.



IMPACT THAT TRANSCENDS SPORT

Positive Athlete and USA Artistic Swimming are in Strategic Alliance and are committed to recognizing the young people who represent the very best of our sport.

Sport develops more than athletic ability. It develops transferrable skills like resilience, leadership, teamwork, service, discipline and character.

Positive Athlete is a **FREE** recognition program that puts a spotlight on these qualities in high school age student-athletes while providing scholarships, resources in leadership development, career exploration, and opportunities that prepare them for success long after competition ends.

WHAT MAKES A POSITIVE ATHLETE?

We celebrate student-athletes who:

- ★ Give back to their communities
- ★ Overcome difficult circumstances
- ★ Lift up teammates
- ★ Demonstrate resilience
- ★ Lead with integrity
- ★ Put others before themselves
- ★ Inspire those around them

**POSITIVE
+ATHLETE**

HOW DO YOU **OPERATE**?

OPTIMISTIC
PUTS TEAM FIRST
ENCOURAGING
RESPECTFUL
ADMITS IMPERFECTIONS
TRUE HEART FOR OTHERS
EMBRACES SERVICE

WHY THIS MATTERS

For Student-Athletes

- ✓ National Recognition
- ✓ Scholarship Opportunities
- ✓ Lifetime Access to the Positive Athlete App
- ✓ Leadership & Character Development
- ✓ Resume Builder
- ✓ Career Exploration Opportunities
- ✓ Other Unique Opportunities

For Parents

- ✓ Celebrate your athlete beyond wins and statistics
- ✓ Help prepare them for life after sports
- ✓ Access scholarship opportunities
- ✓ Help them connect with a national network

For Coaches and Administrators

- ✓ Recognize athletes who impact culture
- ✓ Recognize athletes who demonstrate leadership
- ✓ Reward athletes that often go unnoticed
- ✓ Strengthen team culture



**NOMINATIONS FOR 26/27
OPENS SEPTEMBER 15TH AND
IS OPEN THROUGH MID APRIL
SCAN THE QR CODE**

OR VISIT

[POSITIVEATHLETE.ORG/NOMINATE](https://positiveathlete.org/nominate)

- **COMPLETE THE SHORT ONLINE FORM (TAKES ABOUT 5 MINUTES).**
- **SUBMIT AS MANY NOMINATIONS AS YOU WOULD LIKE.**



HOW TO NOMINATE

**POSITIVE
+ATHLETE**



4 STEP PROCESS

Step 1

Any Adult 18+ nominates
(Examples: Coach, Administrator, Teacher, Counselor, Mentor, etc.)



Step 2

Athlete eligible for scholarships and resources
(receives **FREE** access to the Positive Athlete program and platform - App & Desktop).



Step 3

Athlete completes their profile.



Step 4

Lifelong Part of the Positive Athlete Community
(Recognition, Empowerment, Connection)

WHY USA ARTISTIC SWIMMING IS IN A STRATEGIC ALLIANCE WITH POSITIVE ATHLETE

- ✓ Recognize outstanding athletes in our sport
- ✓ Reinforces our values
- ✓ Celebrates leadership
- ✓ Increase athlete engagement
- ✓ Provides free resources to our members
- ✓ Builds stronger communities
- ✓ Support athlete development beyond competition
- ✓ Helps connect the dots that skills learned through sport can transfer for success in career and life.

YOUR SKILLS TRANSFER

YOU'RE A **"DUAL THREAT"** FOR LIFE!



WHO CAN NOMINATE?

Anyone 18+

Examples: Coaches, Administrators, Teachers, Parents, Club Directors, Mentors, Fans, etc.

WHO CAN BE NOMINATED?

Any high school age student-athlete
(Grades 9-12) in any sport participating
in school or outside of school



IMPACT: LAST NOMINATION SEASON (2025/26)

50 ACTIVE STATES

6,035 HIGH SCHOOLS
16% OF ALL HIGH SCHOOLS NATIONALLY

15,675 NOMINATIONS

\$200,000+ SCHOLARSHIPS