



Board of Directors Meeting

In-Person Meeting

Virginia Beach, VA

Saturday, July 15, 2023

8:34 AM – 5:00 PM EST

Board Members

Billy King

Cathy Bessant

Chip Rogers

Jeanne O'Brien

Karissa Niehoff (joined the call at 8:28 am; left at 12:36 pm; joined the call at 12:41 pm, left the call at 3:43 pm)

Lauren Liska

Richard Hayden

Ron Hawley

Stefanie Fee

Stephen Martin

Additional Attendees

Danielle Beaman, Secretary

Janet Paden, CFO (left the call at 11:18 am; rejoined at 12:56 pm; left at 3:35 pm)

Simon Hoskins, Executive Officer

Pam Stuper, Foundation Executive Director (left the meeting at 2:38 pm)

Bill Rappolt, Foundation Chair (left the meeting at 2:38 pm)

Emily Hewitt, Director of Membership, Safe Sport, and Governance (joined the call at 2:21 pm, left at 3:31pm)

Johnny Marques, Hats & Rabbits (joined the call at 1:01 pm, left at 2:22 pm)

1. Call to Order: Cathy Bessant
2. Roll Call – Danielle Beaman
3. Declaration of Conflicts Solicitations – Danielle Beaman
 - a. The Foundation of the Carolinas – Cathy Bessant will excuse herself from the discussion as she was involved with the organization for four years.
4. International Hockey Discussion – Simon Hoskins
 - a. PAG Preparation/HPL Seasons 5-8 – Presentation is available on the Board portal. Federation qualifier, winner proceeds directly. Olympic qualifiers will be held January 13-21, 2024. New Zealand has officially withdrawn from the Pro League, which allows us re-entry into the league. Those that did not have home games in Season 5, would have home games in Season 6.
 - b. Hockey 5's, Indoor Hockey – Men and Women both finished as Hockey 5's Champions. Will now compete in Hockey 5's World Cup January 27-31, 2024.
 - c. JWC and JPAC – Recap on tournaments and programming. Grant Fulton was appointed the Director of Jr. High Performance. Both tournaments have moved from a 4 year cycle to a 2 year cycle.
 - d. Umpire Appointments – Umpires participating in international tournaments.

- e. LA28, Legacy Discussion, Venue and Participation – Slide presentation and additional information is available via the board portal on Sharepoint.
- f. Dry Turf – Polytan dry turf is being used at many international tournaments now and in future events; including the Olympics. Dry turf has its benefits as it is not as costly to operate (irrigation, water, etc.).

5. USPC

- a. Partnership Review – Providing Strength & Conditioning, Sports Medicine, Sports Psychology, Office Spaces and Performance Equipment.
- b. Discussion On Opportunities: Venue – Information is available via the board portal. Currently in Phase 1, Phase 2 is slated to take place 2024-2026.
- c. Grand Opening, Oct. 5 – Opportunity to stakeholders. It is important for us to attract teams to play from a performance perspective. Push information out to coaches, trainers, etc.

Cathy Bessant has left the meeting at 10:21 AM

- d. Foundation for the Carolinas – Company comprised of large organizations that manage funds for non-profit organizations. The Belk family has had large involvement in the Olympic movement. Wanted to build an endowment to assist NGB's since the government does not support them. Ike Belk's father and grandfather both served on the USOPC board many years ago. This group will help with high end donations and provide other benefits for the organization.

Cathy Bessant rejoins the meeting at 10:55 AM

Liz Sanders joins the meeting at 10:55 AM

6. Nexus – Liz Sanders

- a. Overview into the program, future concerns, staff involvement and improvement. Documents will be scanned and placed on the board portal. Growth within Regions 3 and 5, tougher region is 7.

Janet Paden left the meeting/call at 11:18 AM

Motion made by Chip Rogers and seconded by Jeanne O'Brien to create a formal recognition for Liz Sanders and the Nexus Team at 12:07 PM EST. All approved.

Karissa Niehoff joined the call at 12:41 pm

Janet Paden rejoined the call at 12:56 pm

Johnny Marques (with Hats + Rabbits) joined the call at 1:01 pm

7. Marketing – Hats + Rabbits (Johnny Marques)

- a. Presentation on Building a Brand's Eco-Systems, showed campaign examples for South Africa, USA Ultimate and World Cup (rugby). Shared research insights from a survey that was distributed to individuals within and outside the field hockey spectrum.

Johnny Marques left the call at 2:22 pm

8. Festival 2023 – Simon Hoskins

- a. Shared that the event will have some changes this year, also including a new party handling our registrations (3Steps Sports).

Pam Stuper and Bill Rappolt left the meeting at 2:38 pm

Motion made by Chip Rogers and seconded by Richard Hayden to move into Executive Session at 2:37 PM. All approved.

Motion made by Ron Hawley and seconded by Chip Rogers to move out of Executive Session at 3:31 PM. All approved.

Motion made by Cathy Bessant and seconded by Jeanne O'Brien to move into Executive Session for board members only at 3:34PM. All approved.

Simon Hoskins has left the meeting at 3:34 PM

Danielle Beaman has left the meeting at 3:34 PM

Janet Paden has left the meeting at 3:34 PM

Karissa Niehoff has left the meeting at 3:43 PM

Motion made by Lauren Liska and seconded by Stephanie Fee to move out of Executive Session at 4:53 PM. All approved.

Motion made by Lauren Liska to adjourn the meeting at 5:00 PM. All approved.