



Board Meeting Minutes

Wed, April 24, 2024 @ 4:00-4:45 p.m. ET

Attendance: Bob Archambeau, Bob Harris, Brian Heeney, Charlie Buckley, Chris Zukas, Christi Kingsmill, Connie Bergmark, Connor Poggetto, Dale Stevens, Dave Rezin, Don Bucher, Doug Robbins, Gerry Luiting, James Krawczyk, Jason Lee, Jim Grew, Joel Johanningmeier, Joel Shapiro, Karen Melnik, Kelly Koehler, Kenny Stuart, Kevin Michael, Lyman Hardy, Matt Oberholtz, Matthew Leach, Melanie Hanson, Michael Flynn, Molly Crum

Abscent: Alex Lauretano, Andrew Adkison, Cathy Williams, Cherly Ruston, Ed Hickey, Tim Cullen

Lyman Hardy made note of the passing of John Bond. Mention of Steve Lohr also passing recently.

Chairman – Doug Robbins

- After roll call it was noted that we have a quorum for any votes necessary.
- Reviewed voting roll for 2023 as presented at the annual meeting in January.
 - Move to approve – Dale Stevens Second – Don Bucher
 - Approved
- Revisited Action items from the January meeting providing updates on Status.
 - This will be updated and reviewed for each quarterly meeting.
- By Laws Article VI. A. 1. K – Foundation Board of Trustees. Given the changes in the Foundation it would be beneficial to have USA-WSWS representation on their Board. Don Bucher is already a trustee.
 - Gerry Luiting volunteered for this role.
 - Motion to approve - Joel Shapiro Second – Dale Stevens
 - Approved

Executive Director's Report – Kevin Michael

- **Financial report** – Kevin is looking into a discrepancy in membership revenue reporting on QuickBooks. iSportz and Bank First are reporting accurately. P&L and Balance Sheet was shared with the board (Jan 1 - March 31, 2024).
- **Membership report** – Total membership (14,048) is up 175 members compared to 3/31/23.
- **Field work** – Kevin shared a slide presentation of his field work since his start date on Feb. 5. Locations, skiers and media sports included the Stillwater Invitational, Regina Jaquess, Ski Fluid, Corey Vaughn, Hit It! Podcast, Sports Central Live w/ Visit Central Florida, WI Think Tank, WSIA Summit, Bakersfield / Ski West Village, CA, All American Tournament Winter Haven, Hall of Fame reception, ceremony & Foundation board meeting, Swiss Pro Tricks. USA members are extending a very warm welcome to Kevin being present in the field. Kevin also announced a private photo shoot on 4/28 at Travers Ski School.

- **Lake Myrtle Update** – Kevin is moving to Winter Haven on 5/1 to be closer to HQ. Champions Lake is moving forward with a new super-course installed by Jon Travers, Zach Worden, Zane Nicholson & Will Asher.
- **The Water Skier** – Spring 2024 issue was released with Dane Mechler on the cover. This issue features some new creative and journalistic elements including ad space for a pull-out poster.

President’s Report – Bob Archambeau

- EC meeting updates were reviewed.
 - The EC meets monthly except for the quarterly BOD meetings. They can vote on or advise on many activities for the BOD. They also will refer voting decisions to the BOD when they feel it is outside their scope of responsibility.
- The USA-WSWS IAC has been inactive for many years as there has been no formal business for them. As world events continue to grow and expand with IWWF taking more focus on these events we will be moving forward to reactivate this committee with representation from all SD’s.

USOPC Audit Status – Chris Zukas

The USOPC conducts audits on USA-WSWS every four years. Besides some language updates that we need to review and approve they look at our overall operation. For our current audit they are requesting information...

- We need a formal “Onboarding” program for any new BOD member.
- There is requirement for BOD Members to take a course that focuses on the responsibilities for BOD members. This is a course developed by the USOPC under their educational courses called Boardspan. We are currently at 14 BOD members who have taken the course and we need 75% completed to comply.
- AAC Representation of 33.33% has been questioned for our BOD’s. As an organization we need to better define what is a “qualified athlete”. We do have formulas to reflect the voting allocations but we may need to get more qualified AAC representatives (maybe by definition) so that we don’t create a strain for our current Athletes. The
- 2024 USA-WSWS BOD vote allocation is structured for 33.33%.

Motion to adjourn – Matt Oberholtz

Second – Joel Johanningmeyer