



Where Olympic Journeys Begin

## **USA KARATE** **LOGO USAGE FOR MEMBER CLUBS**

*One-Page Summary*

### **PURPOSE**

This document summarizes the official USA Karate Logo Usage Policy for member clubs. Compliance is mandatory for all USA Karate clubs.

For complete requirements, definitions, enforcement provisions, and detailed guidance, clubs must refer to the full USA Karate Logo Usage Policy published on the official USA Karate website.

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### **OWNERSHIP**

- The USA Karate name and logo are the exclusive property of USA Karate.
- Club membership does not grant ownership or independent rights to use the USA Karate logo.

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### **JOINT LOGO REQUIREMENT**

- Member clubs may NOT use the standalone USA Karate logo.
- Clubs may ONLY use the official co-branded (joint) logo created and provided by USA Karate.
- Each club must submit a club logo to USA Karate for creation of the joint logo.
- The joint logo:
  - Must be used exactly as provided
  - May not be altered, recolored, cropped, resized disproportionately, or modified in any way

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### **PERMITTED USES (JOINT LOGO ONLY)**

- Club websites and official club social media pages
- Printed club materials (flyers, banners, posters, programs)



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- Signage within the club facility

All uses must accurately reflect current USA Karate membership status and maintain a professional appearance.

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## EVENTS AND PROMOTIONS

The USA Karate logo or joint logo may NOT be used to promote:

- Competitions
- Seminars
- Clinics or camps
- Tournaments
- Any other event

unless the event is officially sanctioned by USA Karate.

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## APPAREL AND MERCHANDISE

- Any use of the joint logo on apparel or uniforms requires prior written approval from USA Karate.
- This includes (but is not limited to):
  - T-shirts, hoodies, warm-ups
  - Gis, patches, belts
  - Bags or equipment
- Logo use on merchandise for sale also requires prior approval.

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## PROHIBITED USES

- Altering the joint logo in any way
- Combining the logo with other logos or graphics



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- Using the logo after membership lapses, is suspended, or revoked
- Using the logo in a misleading or unprofessional manner
- Implying USA Karate endorsement of non-sanctioned events or organizations

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## ENFORCEMENT

Failure to comply may result in:

- Required removal or correction of logo use
- Suspension of logo privileges
- Disciplinary action or loss of club membership

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## QUESTIONS OR APPROVALS?

All logo approvals and questions must be directed to USA Karate.

Use of the USA Karate joint logo constitutes acceptance of the full Logo Usage Policy.