



USA Taekwondo Beach TKD Bid Packet 2024 - 2025



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About USA Taekwondo

USA Taekwondo is the National Governing Body (NGB) for the sport of taekwondo in the United States of America as recognized by the United States Olympic and Paralympic Committee (USOPC). USATKD provides developmental opportunities for Taekwondo athletes throughout the United States to cultivate their knowledge of the sport while striving for world-class status.

Taekwondo is a defensive martial art that combines philosophy, mental discipline, physical exercise, and physical ability. It promotes a wide range of principles including the following:

- Good physical condition
- Self-Defense or the ability to defend oneself
- Self-Confidence
- Respect
- Good health regardless of gender, physique, or age



The origins of taekwondo, which go back two thousand years, lie in Korea. During its history, this sport has been known by various names, like Taekyon or Subak. Its official name nowadays, taekwondo, was announced in 1955; a year later, the first championships were held. The Korean Taekwondo Federation was founded in 1965, and the World Taekwondo Federation was founded in 1973. During the same year, the first World Championship took place. Taekwondo became an official Olympic Sport at the 2000 Olympic Games in Sydney, Australia.

The mission of USATKD is to enable United States athletes to achieve sustained competitive excellence and promote and grow the sport of taekwondo.

Event Background

2024 will be the inaugural event for the USA Taekwondo Beach TKD Series in the United States. In 2024, there will be one Beach TKD event with the competition growing to two (West Coast & East Coast) in 2025.

This is a two or three-day outdoor tournament and it will be open to USATKD members across the United States. We expect attendance to be 400-600 athletes with an additional 300+ officials, coaches, staff and family members.



Event Dates

Competition will be Friday through Sunday or Saturday & Sunday. Move-in will be the day before competition as well as check-in and move out will be the final day of competition, at the conclusion of the tournament. A secondary location must be available in case of bad weather.

Housing

USATKD partners with Group Housing, which will manage the hotel contracts for all USATKD tournaments. The hotel room rates should include a minimum \$20 rebate for USATKD and a 10% commission for Group Housing. Please don't include attrition or cancellation in agreements.

- Hotel Blocks – in proximity to the competition venue using as many hotels as possible with a wide range of costs and amenities.
- Provide a housing grid with proposed rates
- One four or five-star headquarters hotel to house event staff, referees, and officials.
 - Headquarters hotel must provide the following amenities and complimentary or reduced rate rooms with free local phone and internet access from two nights prior to the beginning of competition until one-night post competition.
 - 3 - complimentary one-bedroom Business Suites (Double/ Queen)
 - 10 parking passes per day for USATKD staff and officials that are driving
 - Complimentary rooms are guaranteed at 80% consumption of Double/Double rooms block or can be adjusted based on room block consumption.
 - If the number of rooms described above are not in walking distance to venue, then free transportation will be provided to and from venue at non-walking distance hotel locations.

Beach TKD					
	Wednesday	Thursday	Friday	Saturday	Sunday
Staff Doubles	10	35	35	35	35
Staff Singles	3	10	10	10	8
Attendee Doubles	20	130	150	150	50
Attendee Singles	3	40	40	40	20

Complimentary breakfast for staff and officials staying at the headquarters hotel from the day after check-in through day of check-out.

Venue Requirements

- Outdoor venue 12,000-20,000 sq. ft.
- Minimum ceiling height of 20 feet (if a covered pavilion)
- Venue flooring should be a smooth surface to lay mats on
- Fifteen complimentary parking passes for USATKD staff, officials, sponsors for the duration of the tournament.
- Reduced parking rate for event attendees with in and out privileges
- Loading dock passes for USATKD and sponsor trucks, and 1 – 3 staff vehicles
- Five meeting rooms for registration, lunch, weigh-in, and storage (can be at an adjacent hotel)

Bids will be given special consideration if the following are included:

- Stage for the Tournament Officials and Holding Area (holding area 10,000 sq. ft.)
- 60 complimentary tables
- 100 complimentary chairs
- Waived/discounted EMT services
- Waived/discounted Security services
- Bleachers or raisers in outdoor venue with seating for 700
- 1-2 complimentary 15 passenger vans for the duration of the contracted event dates

Exposition/ Sales Area- USATKD merchandise sales and event souvenirs are the exclusive rights of USATKD. USATKD will not agree to pay a commission to a concessionaire or to venue management for an exclusive right to this sales area. In addition, USATKD reserves the right to permit national sponsors

the opportunity to utilize the exhibition space and sales area to promote their products(s). Additional requirements are as follows:

- Two 30' x 50 Exhibit booths
- Two 10' x 10' Exhibit booths
- Thirty 8' x 3' x 30" Skirted tables

USAT reserves the right to all ticket sales.

Electrical/Internet needs:

The following are the electrical/internet needs for USATKD for the duration of the event. USATKD will bear the costs of these outlets/connections, but an estimate of such costs should be included in a separate appendix of the bid package submitted for budgetary purposes.



- 1 electrical outlet at each ring
- 1 electrical outlet at the Awards Area
- 1 electrical outlet at the Holding Area
- 1 electrical outlet in the Photograph Area
- 2 electrical outlets at the Tournament Desk
- 1 Electrical outlet in the Sports Medicine Center
- 4 Electrical outlets in the Registration Area
- 4 Electrical outlets in the Vendor/Sponsor Area
- USAT reserves may request to use their own internet system for this competition without any financial penalty

USATKD is currently accepting bids for the Beach TKD Tournaments.

1. All bids will be accepted until dates are filled.
Please email a complete bid proposal along with any other materials to the following USA Taekwondo staff member:

Christy Strong Simmons
Managing Dir. of Events & Member Programs
cssimmons@usatk.org

USATKD
One Olympic Plaza
Colorado Springs, CO 80909
719-330-1639
usatk.org

1. Once the proposals have been received, the USATKD Events Department will proceed with a thorough review of the bid. The top two proposals will be notified and scheduled for a site visit. The bid review will be based on the venue, hotel arrangements, ability to provide additional staffing and volunteers, and a budgetary analysis.
2. All expenses for this two-day site visit will be borne by the prospective host committee. During the visit, the USATKD representatives will visit the venue, all hotels in the block, local restaurants,

transportation services, and other event related concerns.

3. Upon completing site visits to the final two cities, the USATKD Events Department will analyze each bid and make all recommendations to the CEO/Executive Director. Once the decision has been made the USATKD Events Department will notify all candidates of the decision and proceed to the contract phase of the partnership.
4. All contracts, including those from the Local Organizing Committee, City Governments, Convention & Visitors Bureau and the venue hosting the event, may be sent to the USA Taekwondo office. All housing contracts should be sent to the Group Housing office to secure the hotel agreements with a copy to USATKD.