

Membership Committee Report

Thank you to Amy Oliver for giving me the honor of being the Membership Committee Chairperson.

The USAAS Starting a Club document has been updated and can be found on the USAAS website under Club Membership and Resources.

A survey went out to all members of USAAS, and although the number of replies was small, the majority had the same responses. Here are a few:

Areas where clubs need the most support - Coach & Athlete Recruitment

What contributes to strong retention - Positive team culture & strong coaching mentorship

Biggest risk for retention - Rising costs, facility constraints and coach turnover

What keeps you involved - Community, athlete development & passion for the sport

The Membership Committee will be creating some sessions that will be on the USAAS Academy Platform. Look for those coming this year! If you have anything specific you would like covered, please reach out.

Shari Darst

Membership Committee Chair