03/13/22 Meeting

Present: Joelle, Sarah, Jenna, Juli, Casey, Norman, Lexie

NEW WSO BOARD

- Still looking for a 3rd athlete rep to make the board 9 members (currently at 8)
 - Must have participated in a national weightlifting event
- Social Media accounts : To be tag teamed by Casey and Juli
 - Website : To be updated by Casey and Juli
 - <u>www.michiganweightlifting.com</u>
 - Needs to include...
 - Yearly meet/event calendar
 - Information on how to host a meet/L1 and L2 Certifications
 - Information on how to count attempts
 - New board members

2022 GOALS

- USAW has many metrics that they would like to see improved including but not limited to membership growth, membership retention, event participation, and minority representation
- The Michigan Board has decided to first focus on the following
 - Increasing membership
 - Priorities will be increasing social media presence, more information on the website and more in-person opportunities to generate interest in weightlifting.
 - Increasing coaches, especially females
 - Priorities will be on providing more opportunities for taking the L1/L2 including more locations throughout the state

STATE MEET

- Now required by USAW that the board hosts an annual state meet
- 2021 had 125 participants, the goal for 2022 is 150
- Time : The State Meet will stay in October, final date TBD
- Location : Should move around each year
 - Past three years have been Grand Rapids (2019) Port Huron (2020) and Mount Pleasant (2021)
 - Board members to come to next meeting with location ideas
 - Can be at a gym OR an event space (the board purchase plywood last year for warm up platforms)
 - Cap \$2000 for the weekend and the ability to set up Friday night
- Board to look into purchasing training sets for warm up platforms so gyms will not have to loan out equipment (training sets could be loaned out for other meets throughout the year)

UPCOMING EVENTS

- 40th Spartan Open : Saturday April 9th, 2022
 - Register Here
 - Registration closes March 26th at 8pm

Next Meeting

Sunday April 10th, 1:00pm