

NY WSO Executive Board Meeting

2/25/24 – Via Video Conference

Board members present: James McDermott, Joe Rodriguez, Michelle Woogen, Julia Falamas, Erica Caso, Chris Smith, Frank Ford, Brian DeGennaro and Alyssa Garrison

The meeting was called to order by WSO President, James McDermott, at 7:04pm

Agenda

General:

- Board Updates.
- NY WSO Podcast.
- I Love NY Partnership.
- New WSO Awards Vendor.
- NYS Records Update & Plan.
- Print on Demand Store (Vote).
- WSO Website Payment (Vote).

State Championships:

- State Champion Invitation Letters.
- Saturday Night Social.
- Hotel Walk-through Recap.
- Volunteer Plan.
- Additional Banner (Vote)
- Gaffers Tape for Platforms (Vote).
- Sponsorships Update.

Minutes

- No financial report as of yet. Waiting on USAW
- Board updates: Julia Falamas has joined the board, replacing Sara Soto as the NYC Representative
- NYWSO Podcast is up & running. There will be a podcast at Arnold's and a preview show for Master's Nationals. Suggestions for topics are welcome

I Love NY Partnership

- James is working on getting us listed on their events page
- They will make us a sign for the NYS Championships
- The next step is to get the regional meets listed & then local events, if possible

New WSO Awards Vendor

- We received a sample plaque which looks as good as our other plaques, but is substantially cheaper
- More lead time needed to order
- Can produce 3.5" medal for between \$2.49 & \$3.99 per medal
- Our current medals cost roughly \$8 each

- We are waiting for a sample medal to assure that the quality is worth the order
- There was some discussion on possibly changing the medal design in the future, along with having a custom ribbon for the medal

NYS Records Update

- Updates are almost done
- Can print records to have at NYS Championships
- Looking to post updates when records are broken promoting the record breaker and the previous record holder
- Looking for suggestions for outreach to assure current records are correct
- There was some additional discussion on how to assure that records can be recorded timely

WSO Store

- James has printed a few products to sample the merchandise & is happy with the quality
- There is a good variety of products
- We have the ability for “on demand” orders
- The website will produce & ship
- There was discussion regarding selling items wholesale or at a profit to raise money for things like, scholarships
- James will follow up with the store to see what other options are available, such as, customization and if there is an ability to sell wholesale and specific items at profit

WSO Website: James made a motion to reimburse James McDermott for the website hosting. Alyssa Garrison seconded. Unanimous except for James who abstained.

NYS CHAMPIONSHIP

- Invitation letters – will update as needed
- James & Frank did a walkthrough at the hotel
 - We have an additional room with a courtyard for free for the social (with finger foods)
 - Open bar will be available with a minimum order, otherwise, it will be cash bar
 - Saturday night is already booked for us
 - We need to discuss how the cost will be managed (do we absorb or charge?)
 - We need to set up a committee to organize and set up the event. Julia and Michelle are taking the lead
 - The social will be a good venue to present the Coach of the Year Award
- US & NYS flags will be displayed behind the podium at the competition, courtesy of the hotel
- We need an additional banner for the second platform
 - James motioned for the 2nd banner to be purchased for the competition platform (and reimbursement to whoever gets it). Frank seconded. Passed unanimously

- Rolls of colored tape will be needed to mark different platform/warm up areas. James motioned to approve purchase of gaffer tape (up to \$150), seconded by Brian. Passes unanimously
- Sponsorships
 - Frank has already gotten commitments for some sponsorships totaling around \$1700 so far
 - Prize weightlifting bars are part of the donated sponsorships (also to be used on the 2nd platform
 - Frank motioned to approve up to \$1500 for the Rogue men's & women's Pyrros bars purchase for use for the second platform and as the 2024 NYS Championship team awards. James seconded. Passed unanimously
- We are still actively seeking sponsors. Frank has been leading this effort
- Floorplan/competition layout was discussed
- There was some discussion regarding warm up room access and credentialing
- There was discussion on outreach for volunteers

The next meeting is tentatively scheduled for March 17

April 21 is the General Membership and Board meeting

Michelle Woogen volunteered to take the minutes at the next meeting

The meeting was adjourned at 8:44pm.