BID PACKET

2029 - 2032
TAEKWONDO
U.S. OPEN INTERNATIONAL CHAMPIONSHIPS

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U.S. Open Taekwondo Championships

2029–2032

This packet outlines USA Taekwondo's requirements for organizations interested in hosting the U.S. Open Taekwondo Championships. The event usually takes place in first- or second-tier cities; past hosts include Orlando, Reno, and Las Vegas.

1. ABOUT USA TAEKWONDO

USA Taekwondo (USATKD) is the National Governing Body (NGB) for the sport of Taekwondo in the United States, as recognized by the United States Olympic & Paralympic Committee (USOPC). USATKD provides developmental opportunities for Taekwondo athletes throughout the United States to cultivate their knowledge of the sport while striving for world-class status.

Taekwondo is a defensive martial art that combines philosophy, mental discipline, physical exercise, and physical ability. It promotes a wide range of principles, including:

- Good physical condition
- Self-defense, or the ability to defend oneself
- Self-confidence
- Respect
- Good health regardless of gender, physique, or age

The origins of Taekwondo, which go back two thousand years, lie in Korea. Throughout its history, the sport has been known by various names, such as Taekyon and Subak. Its official name, Taekwondo, was announced in 1955, and the first championships were held a year later. The Korean Taekwondo Federation was founded in 1965, and the World Taekwondo Federation was founded in 1973, the same year the first World Championships took place. Taekwondo became an official Olympic sport at the 2000 Olympic Games in Sydney, Australia.

The mission of USATKD is to enable United States athletes to achieve sustained competitive excellence and to promote and grow the sport of Taekwondo.

2. EXECUTIVE SUMMARY

The U.S. Open is the oldest open Taekwondo championships in the world and one of the sport's premier international events. In 2025, more than 2,900 athletes, coaches, and officials from 74 countries took part, with more than 2,000 spectators, including Olympians, World Champions, and National Champions.

USATKD is seeking host cities for 2029–2032, with the event held from mid-February through early March. The host provides an arena or a 100,000–125,000 sq. ft. convention center for twelve rings, holding, warm-up, and practice space, full in-venue support facilities, and site visit travel. Recent host cities have reported more than $1.9 million in economic impact.

Event	U.S. Open Taekwondo Championships (owned and operated by USATKD)
Bid Years	2029–2032
Timing	Annually, mid-February through early March
Schedule	Two set-up/check-in days; three to four competition days

Attendance	2,900+ athletes, coaches, and officials from 74 countries; 2,000+ spectators (2025)
Eligibility	Any certified black belt athlete in the world, ages 6 to 70+
Disciplines	Poomsae (forms) and Kyorugi (sparring)
Competition Floor	30,000–40,000 sq. ft. arena or 100,000–125,000 sq. ft. convention center; twelve 50' x 50' rings
Economic Impact	More than $1,900,000 reported by recent host cities
Estimated Room Nights	2,648 total; peak of 569 rooms (Thu, Fri, Sat)
Hotel Terms	$22 rebate per room night to USATKD; 10% commission to Fastbreak AI; no attrition or cancellation
Proposal Deadlines	Contact Christine.simmons@usatkd.us

3. EVENT OVERVIEW

Event Background

This annual event is one of the premier Taekwondo events in the world and the oldest open Taekwondo championships in the world.

The competition is open to any certified black belt athlete in the world. Competition categories include Poomsae (forms) and Kyorugi (sparring), and Kyorugi is divided into weight categories. The U.S. Open is unique in that competitor’s range in age from 6 to 70, and many Olympians, World Champions, and National Champions from around the world compete.

In 2026, more than 3000 Taekwondo athletes, coaches, and officials from 78 countries participated, with more than 2,000 spectators in attendance. The event consists of four days of competition plus two days for move-in and check-in/weigh-in. Competitors may compete on multiple days.

Event Dates

Mid-February through early March.

Event Ownership

USATKD owns and operates the U.S. Open Taekwondo Championships and retains the rights to the media and sponsorship categories described in this packet.

Event Marketing

The U.S. Open Taekwondo Championships is marketed nationally and internationally by USATKD and World Taekwondo. USATKD coordinates pre-event, event, and post-event activities with the CVB and/or Sports Commission. We view this event as a partnership, so the CVB and/or Sports Commission and the host site logo will appear on all marketing materials. The host site may use the USATKD logo in its printed materials only with USATKD's approval.

4. HOST OBLIGATIONS – SITE VISITS

- Two economy-class, round-trip domestic airfares for USATKD event staff for the initial site visit
- Two complimentary single rooms for USATKD event staff for the initial site visit
- If the bid is awarded, one economy-class, round-trip domestic airfare for the USATKD Event Manager for a final planning site visit two to three months before competition
- If the bid is awarded, one complimentary single room for the USATKD Event Manager for the final planning site visit

5. VENUE REQUIREMENTS

Competition Floor

The host will secure, at no cost or reduced cost to USATKD, one of the following venue types:

- An arena (30,000–40,000 sq. ft.) or 100,000–125,000 sq. ft. of contiguous convention center floor space, with fixed seating to fit approximately twelve 50' x 50' competition rings, with a minimum 10' walkway between rings and around outside seating
- Minimum clear height of 20 feet from the floor to the lowest obstruction. Column-free space is preferred; columns spaced at 90-foot minimum intervals are acceptable.
- Additional 10,000–15,000 sq. ft. holding area close to the competition floor (on the arena floor or in a separate room)
- 15,000 sq. ft. warm-up area near the competition area
- 10,000–15,000 sq. ft. practice area

General Requirements

- Two set-up days before the first competition day, plus three to four competition days
- Loading dock able to receive one 53' equipment trailer up to two days before the first set-up day, with load/unload and storage for the duration of the event
- One motorized forklift, one electric pallet jack, and two manual pallet jacks, with authorization for USATKD's certified staff to operate them
- A CAD floor plan based on the requirements in this packet
- Ability to ship freight the morning after the competition concludes

In-Venue Support Facilities

All of the following functional areas must have air conditioning, electrical service, and adequate lighting:

- Secured storage areas for equipment, awards, VIK, sponsor merchandise, licensees, comptroller, and miscellaneous equipment

- Tournament Desk: a two-tiered, elevated, skirted platform (approximately 56' x 24") centrally located in the competition area, with:
  - Eight 8' x 30" skirted tables
  - Ten chairs
  - Two electrical outlets
  - Internet access
  - Public address system capable of broadcasting throughout the venue
- Sports Medicine Center, located near the Tournament Desk:
  - Eight 8' x 3' x 30" tables
  - Four massage tables
  - Approximately 25 lbs. of ice delivered daily
  - One electrical outlet
  - 20' x 30' pipe-and-drape area
- Registration:
  - 5,000 sq. ft. meeting room
  - Four registration booths
  - Eight 8' x 3' skirted tables
  - Ten chairs
  - Four electrical outlets
  - One internet connection
- Weigh-In Areas:
  - Two meeting rooms of at least 1,700 sq. ft. each
  - Six chairs, four tables, and two electrical outlets in each room
- Referee Meeting:
  - Meeting space for 200, classroom style or rounds
  - Six chairs and two tables at the head of the room
  - Room can also serve as a lunch area
- Coaching and Referee Seminars:
  - Two separate meeting rooms for 100, classroom style
  - One electrical outlet
  - Podium with microphone
  - Four chairs and two tables at the head of the room
- Meal Area (lunch and/or dinner):
  - Meeting space for 80 people at rounds, plus space for a buffet

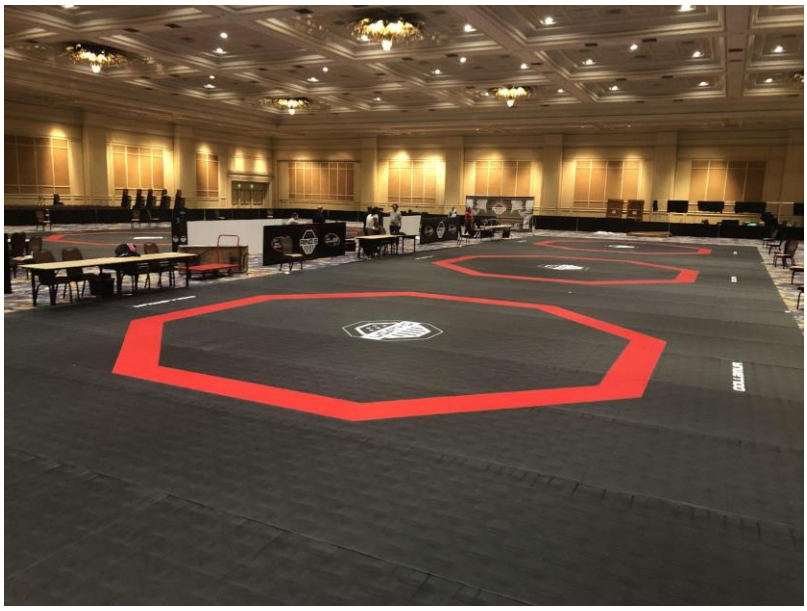
Parking

- Fifteen complimentary parking spaces for staff and tournament officials
- Reduced parking rate with in-and-out privileges for all event participants
- Complimentary parking for all USATKD staff vehicles for the duration of the event, including up to fifteen dock-area permits, ten of which are permanent parking for event staff who drive and are not local residents

USATKD Competition Area Responsibilities

- Competition rings/mats, including shipping

- Scoring monitors/displays
- Ringside banner system featuring USATKD sponsors and local sponsors
- Other equipment necessary to conduct the competition



6. EXPOSITION, SALES & TICKETING

Exposition/Sales Area

USATKD merchandise sales and event souvenirs are the exclusive rights of USATKD. USATKD will not pay a commission to a concessionaire or to venue management for an exclusive right to this sales area. USATKD also reserves the right to permit national sponsors to use the exhibition space and sales area to promote their products.

Additional requirements:

- Two 30' x 100' souvenir areas
- Twenty 10' x 10' exhibit booths
- Seventy 8' x 3' x 30" skirted tables

Ticketing

USATKD reserves the right to all ticket sales. We utilize Easy Event Tickets for online sales. No tickets are sold at the competition.

7. ELECTRICAL & INTERNET REQUIREMENTS

Electrical

The following are USATKD's electrical needs for the duration of the event. USATKD will bear the cost of these outlets and connections; however, an estimate of these costs should be included as a separate appendix to the bid proposal for budgeting purposes.

- One outlet at each ring
- One outlet at the Pre-Staging Area
- One outlet at the Staging Area
- One outlet at the Tournament Desk

- Outlets available in the USATKD staff room
- One outlet in the Sports Medicine Area
- One outlet in the Registration Area
- Two outlets in the Weigh-In Area (one in each room)
- One outlet in each vendor booth
- One outlet in the Ticket Area

Internet

Internet connections are required at the following locations:

- One connection at each of the following, on a single network so devices can communicate:
  - Tournament Desk
  - Registration Area
  - Weigh-In Rooms
- Dedicated per-device wireless internet for streaming tablets (one per mat)
- Wi-Fi access
- Ten vendor wireless vouchers
- USATKD may elect to use its own internet system for this competition without financial penalty

8. EVENT HOUSING

Housing Partner & Hotel Terms

USATKD partners with Fastbreak AI to contract all hotels for its events. If a bid is awarded, Fastbreak AI will contract all hotels. The bid proposal must include a housing grid with proposed attendee and staff room blocks and rates that meet the following:

- Hotel blocks in proximity to the competition venue, using as many hotels as possible with a wide range of costs and amenities
- A **$22 rebate per room night**, paid directly to USATKD
- A **10% commission**, paid to Fastbreak AI
- **No attrition or cancellation clauses**

Headquarters Hotel

One four- or five-star headquarters hotel to house event staff and referees/scorekeepers. The headquarters hotel must provide complimentary rooms with free local phone and internet access, plus the following:

- One complimentary Presidential Suite with concierge privileges
- Four complimentary one-bedroom Business Suites (Double/Queen)
- Free daily parking passes for USATKD event staff rooms
- Design, production, and placement of an Event Welcome Banner in a prominent location (preferably behind the registration counters, without dates so it can be reused) during the contracted hotel dates
- Complimentary breakfast for 90 staff at the headquarters hotel
- Complimentary rooms guaranteed at 80% consumption of the Double/Double room block, or adjusted based on room block consumption
- If the city cannot provide the rooms described above within walking distance, free transportation to and from the venue for hotels outside walking distance

Estimated Room Nights

Room Type	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total
Staff – Double	30	30	35	70	70	70	60	Check-out	**365**
Staff – King	15	15	15	15	15	15	15	Check-out	**105**
Staff – Suite	4	4	4	4	4	4	4	Check-out	**28**
Attendee – Double	30	30	230	450	450	450	350	Check-out	**1990**
Attendee – King	5	5	30	30	30	30	30	Check-out	**160**
Nightly Total	**84**	**84**	**314**	**569**	**569**	**569**	**459**		**2,648**

9. ECONOMIC IMPACT & HOST CITY BENEFITS

Visitors

Participants range in age from 6 to more than 70. These attendees participate, officiate, and serve in leadership roles. They require housing and food, and they enjoy local nightlife, shops, and the opportunity to visit local points of interest.

Economic Impact

In recent host cities, local Convention and Visitors Bureaus have reported more than $1,900,000 in economic impact.

Recognition & Visibility

Hosting the U.S. Open Taekwondo Championships can lead to hosting other amateur and professional sporting events, as well as interest from USATKD in returning to your city for National Team competitions, other Taekwondo events, and meetings.

Your city will gain exposure to attendees from across the United States and around the world, who will return home to share their experiences with friends and family. Hosting also gives your city the opportunity to work with and share experiences with sport leaders from across the United States.

Publicity, Public Relations & Media Exposure

Your city will gain recognition and publicity through:

- The Pre-Event Manual and event programs
- The USATKD website
- USATKD social media (Facebook and Instagram)
- Panam Taekwondo (PATU) and World Taekwondo websites
- Event announcements and results reported in hometown newspapers
- Sponsor publicity

10. BID PROPOSAL & SITE SELECTION

Proposal Deadlines

USATKD is currently accepting bids for the event(s) in this bid packet. Please contact Christine.simmons@usatkd.us for information.

If USATKD receives a compelling proposal, the event may be awarded before the deadline.

How to Submit a Bid

1. Submit a letter of intent to bid via email.
2. Email a complete bid proposal, including:
   - Venue information and a CAD floor plan based on the requirements in this packet
   - A hotel grid with proposed attendee and staff room blocks and rates
   - Any incentives offered
   - Documentation from past events, and contact names and numbers from past organizations that have hosted events at the proposed venue
   - An estimate of electrical and internet costs (as a separate appendix)

Send the letter of intent and complete bid proposal to:

Christine Strong Simmons
Events, USA Taekwondo
One Olympic Plaza
Colorado Springs, CO 80909
719-330-1639
christine.simmons@usatkd.us
usatkd.org

Review & Selection Process

1. Once proposals are received, the USATKD Events Department will conduct a thorough review of each bid based on the venue, hotel arrangements, ability to provide additional staff and volunteers, and a budgetary analysis.
2. The top two proposals will be notified and scheduled for a two-day site visit. The prospective host committee bears all site visit expenses. During the visit, one to two USATKD representatives will tour the venue, all hotels in the block, local restaurants, transportation services, and other event-related considerations.
3. After site visits to the final two cities, the USATKD Events Department will analyze each bid and make a recommendation to the CEO. Once a decision is made, the Events Department will notify all candidates and proceed to the contract phase for the venue and hotels.
4. All contracts, including those from the Local Organizing Committee, Convention & Visitors Bureau, and host venue, may be sent to the USATKD office.