



WOMEN'S TRIATHLON

EMERGING SPORT GRANT





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BACKGROUND AND ELIGIBILITY

The USA Triathlon Foundation Women's Emerging Sport Grant provides funding for select NCAA Division I, II and III institutions to develop, implement and sustain women's varsity triathlon programs. In total, USA Triathlon will provide roughly \$3.5 million to support the movement. Once USA Triathlon arrives at the threshold, no additional grants will be offered.

USA Triathlon Foundation Women's Emerging Sport Grant applications will be reviewed by the selection committee. Institutions will receive funding directly from USA Triathlon. As determined by the NCAA, USA Triathlon will not be considered a representative of the institution's athletic interests solely based on providing the grant funds.

TIMELINE

Grant applications are accepted on a rolling basis and reviewed promptly by the selection committee. USA Triathlon reserves the right to terminate any grant if an institution does not comply with the guidelines listed below.

GRANT GUIDELINES

Institutions that receive a USA Triathlon Foundation Women's Emerging Sport Grant must adhere to the following items regarding the usage of funds:

1. Funding must be used to support the women's varsity triathlon program, but the institution can determine how to spend the funds. In the past, institutions have used the monies for varying items (e.g. coaching salaries, travel, recruitment, scholarship support, general operations and/or equipment).
2. Institutions that receive funds must demonstrate growth in total team size.
3. Institutions are required to apply women's varsity triathlon toward sports sponsorship within twelve (12) months of signing USA Triathlon's acknowledgment form. If this form is not completed or women's varsity triathlon is not sponsored by the institution, the team will not be eligible to compete.
4. Institutions are required to submit annual documentation of how grant funds were used, as well as an outline of future funding support and sustainability of the women's varsity triathlon program.
5. Institutions must keep the women's varsity triathlon program for a minimum of five (5) years after signing USA Triathlon's grant agreement. If institutions stop offering women's varsity triathlon before that timeframe, they must reimburse all funding received from USA Triathlon.
6. Institutions must start a women's varsity triathlon program by 2021 in order to receive the full allotment of funding.



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APPLICATION REQUIREMENTS

Any institution that is part of the NCAA is eligible to submit an application for the USA Triathlon Foundation Women's Emerging Sport Grant.

For this application, USA Triathlon is requesting a detailed plan that contains the components outlined below and demonstrates the creation and support of a sustainable women's varsity triathlon program.

1. Executive Summary of the Institution
 - a. Please provide a summary of the following institutional information
 - i. Organization of Athletic Department
 1. Student-athlete statistics: total and gender breakdown
 2. NCAA sponsored sports
 3. Non-NCAA sports
 4. Athletic Department Mission Statement
 - ii. Institution Statistics
 1. Student population: total and gender breakdown
 - iii. Institution Mission Statement
2. Goals and Objectives
 - a. In quantifiable terms, please provide specific goals and objectives that this grant will assist in achieving
 - b. Please explain why the institution wishes to establish a women's varsity triathlon program
 - c. What resources will the institution provide to the potential student-athletes?
3. Program Design
 - a. Please describe the key 3-5 pillars that will represent the program
 - b. Breakdown of funding allocation
 - i. Please explain how the USA Triathlon Foundation Women's Emerging Sport Grant will be used to offset the total cost of starting a program
4. Program Sustainability and Growth
 - a. Growth plan
 - i. Please demonstrate how the institution will use the funds to create a foundation for a women's varsity triathlon program
 - ii. What steps will the institution take to ensure growth for the program during and after the grant period
5. Evaluation
 - a. Please explain how the institution will evaluate the success of the program at the end of the grant period
 - b. What factors will help sustain the program for the future?
6. Additional Information
 - a. Does the institution foresee producing events during the grant period?
 - b. What additional assistance can USA Triathlon provide?



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APPLICATION REQUIREMENTS, CONTINUED

7. Institution and Athletic Department Finance Stress Test
 - a. Most recent sport that was added (include year), the number of student-athletes the institution aspired to bring in for that sport and the current number of student-athletes now on the active roster
 - b. Most recent sport that the institution dropped (include year) and why, the anticipated number of student-athletes expected for that roster and the number ultimately recruited

8. Please provide a summary of the following institutional information
 - a. Current grade (A, B, C or D) that represents the athletic department's economic health
 - b. Forecast via a grade (A, B, C or D) the institution's ability to support women's varsity triathlon after the grant dollars have been exhausted

9. Current Recruitment Plan
 - a. Recruitment approach for "like" size sports
 - b. Recruitment documentation that is provided (electronic or hard copy) to potential student-athletes

CONTACT

Please submit all applications to:

Tim Yount

USA Triathlon Chief Sport Development Officer

Email: tim.yount@usatriathlon.org

Office: 719-955-2831

Cell: 719-351-2985

Skype: Timyount42