



USA RACQUETBALL BOARD OF DIRECTORS

Teleconference

Monday, August 20, 2018

5:30 pm Mountain

MINUTES

Blue = Board votes

Green = Action items

Call to Order: 5:33 pm MT

In attendance: Thurman Brooks, Jonathan Clay (Treasurer), Scott Fish, Mike Kiedrowski, Terry Rogers, Aimee Ruiz (Athlete Rep), Cindy Tilbury, Mike Wedel (Vice President), Dan Whitley (President)

Not in attendance: Joel Barshaw, Michelle De La Rosa (Athlete Rep), Jose Diaz (Athlete Rep), Cheryl Kirk (Secretary), Joanne Pomodoro,

A quorum was achieved. President Whitley provided prior notice of the meeting.

Roll Call, Intro, & Approval of Minutes - Dan Whitley & Terry Rogers

Approval of Minutes – Terry Rogers

Thurman Brooks moved to approve the 7/23/18 meeting minutes

Cindy Tilbury seconded the motion

Discussion: None

Vote: Passed unanimously

Staff - Dan Whitley

We have one employee (Renée Gundolff) at present.

Cheryl and Aimee have been staying in touch with Renée; the ExCom collaborates to cover issues as they come up

Renée to receive \$1,000 bonus 9/15/18

Emily Bench left in July; a temporary employee is scheduled to start approximately 8/21/18

Financials - Audit/Budget - Jonathan Clay & Thurman Brooks

Financials were not available for this call due to the audit and the early date of this monthly meeting.

The audit went well, and the audit opinion should be received next week.

States received rebate letters the week of 8/20/18, and checks should be received in 7-10 days.

Instructor payments will be going out soon.

Fundraising - Cindy Tilbury

Approximately \$20,000 has been raised so far in 2018

Steps are being finalized for the US OPEN.

Finalizing two applications for grants to fund US Team trip in 2018 (Chile and Costa Rica)

Membership - Scott Fish

Scott is working with Ryan Rodgers on various issues/topics.

Family memberships and non-tournament player memberships are being discussed.

Need to capture outdoor racquetball and marketing memberships

Collegiate Committee (growing players) - Cindy Tilbury

This committee is being re-formed with new directions. The goal to have more players involved via incentives like reduced membership fees. Another goal is to increase participation in the national intercollegiate tournament

Looking into grant opportunities

Looking into part-time position to promote collegiate racquetball – more later

Collegiate Council (governance of events) - Dan Whitley

The Collegiate Council declared Oregon State and Colorado State dual Overall National Champions. Due to so many valid points, that was the final decision from the council.

Corrections will need to be made via social media and in the magazine.

Dan Whitley, et al., will proofread tournament applications in the future

High School Committee - Dan Whitley

St. Louis and Oregon are proposing a new scoring system

WOR - Dan Whitley & Aimee Ruiz

It is difficult to extract needed data from R2.

Renée and Mike Coulter are working to establish a means to extract the data needed.

3 WallBall wants USA Racquetball presence at the event, however, at this time and due to the US OPEN, there is not enough staff to cover this year.

US Open - Dan Whitley & Mike Wedel

Doug will be the contractor for 2018, 2019, and 2020 (23rd, 24th, and 25th) then it will be our event to plan, manage, and execute.

UnitedHealthcare is on board thru the 25th anniversary event.

Sponsorship support is down; no Tennis Channel this year.

IRT and LPRT will be live streaming.

Action Item and Committee Descriptions for Bylaws Revision -- National Events Committee and Marketing Committee

Action Item from 7/23/18 meeting: Once the committees are populated, the first order of business for each will be to construct descriptive verbiage for the Board's approval (i.e., purpose/responsibility), not later than the August Board meeting (see By-Laws pp. 14-16 for representative verbiage of other standing committees). When the verbiage is submitted and approved, the Secretary of the Board will enter the committees and their descriptions into Article 902.0 of the By-Laws as an August 2018 revision.

National Events - Mike Wedel

National Singles May 22-26, 2019

Looking at Glass Ct., Chicago; Hall of Fame, Canton, OH; PA Sports Club, PA; and Highlands

Ranch, Denver.

Committee meeting is scheduled for August 23rd.

Junior Championships – MAC in Portland, Oregon, was put on the table.

Mike Wedel moved to approve the revised bylaws description for the National Events

Committee to: "The National Events Committee is responsible for the strategy and creative thinking behind the decisions made regarding the growth and success of USA Racquetball's national tournament schedule through member outreach and the committee's expertise."

Seconded by Thurman Brooks

Discussion: None

Vote: Passed unanimously

Marketing - Aimee Ruiz

The Marketing Committee met on July 30, 2018, and tackled various areas of focus: website, social media, magazine, national events, and US Team.

- National Racquetball Day/Weekend -- tied into a tournament, a weekend where everyone across the US could promote racquetball together. To be covered in more detail on the next call at the end of September.
- Website – Aimee Ruiz is working on an outline of the website for the Committee to review, add thoughts and suggest ways to improve. To be presented/discussed with the USAR webmaster during the US OPEN.
- Social Media – The committee discussed different ideas that could add more content to social media. To be discussed with the Social Media Manager at the US OPEN.
- National Events | US Team Athletes – The committee explored what can be done to enhance our National Events and also promotion of our athletes to bring more visibility via the Livestream/Website.

The next committee call will be the week before the US OPEN.

Aimee Ruiz moved to approve the revised bylaws description for the Marketing Committee to:

"The Marketing Committee develops and implements marketing initiatives and activities to drive awareness around USA Racquetball, increase engagement amongst current members, and attract new players and members."

Seconded by Jonathan Clay

Discussion: None

Vote: Passed unanimously

Transparency to Membership - Dan Whitley

Dylan Reid – podcast – Dan asked if anyone was opposed to this idea. Everyone thought it would be positive and a good way to communicate and share what we can with our members.

Outstanding Items

Junior Coach – Hollie Scott did not attend the Junior Camp. Her participation as a US Junior Team Assistant Coach was contingent upon her participation as a coach at the Junior Team Camp in early August. US Team Committee Chair Larry Haemmerle is working with Charlie Pratt to deal with this issue.

As applicants for the Executive Director position, Thurman Brooks and Mike Wedel dropped from the call at 6:58 pm MT.

Executive Director Search - Dan Whitley & Jonathan Clay

The call continued beginning at 6:59 pm MT.

- Dan reviewed the process to date and the path forward.
- An outside volunteer consultant is assisting with the process.
- Among the total number of applicants, a smaller group was phone-screened.
- The committee plans to have face-to-face interviews the week of September 10, 2018.

Next Board Meeting -- Monday, September 24, 2018

Aimee Ruiz moved to adjourn, Jonathan Clay seconded.

Adjourned at 7:10 pm MT

Materials/information provided by President Dan Whitley and Thurman Brooks prior to the meeting:

- **July 23, 2018 Meeting Minutes for approval**

Minutes taken by Board member Terry Rogers in the absence of Secretary Cheryl Kirk