

USA TRIATHLON FOUNDATION

MOMENTUM THROUGH PHILANTHROPY 2025 IMPACT REPORT



Dear Friends,

Over the past six months, it has been a privilege to step into the role of Chief Development Officer for the USA Triathlon Foundation. From my first days, I have been met with warm welcomes, thoughtful conversations, and a powerful reminder of what makes the triathlon community so special: people coming together to help others reach the starting line.

As the philanthropic arm of USA Triathlon, the Foundation plays a critical role in advancing the sport's purpose: to give everyone a chance to Tri. Through our three core pillars — Encouraging Youth Participation, Inspiring Pathways to Access and Belonging, and Igniting Olympic and Paralympic Dreams — we remove barriers, expand opportunity, and strengthen the pathway from first race to lifelong participation in multisport.

In my short time with the Foundation, I've already seen this mission come to life. One of my earliest highlights was meeting athletes who traveled from Los Angeles to Omaha, Nebraska, to compete at the USA Triathlon Multisport National Championships Festival Presented by Mutual of Omaha, with support from Foundation grants. These are athletes who may not have had the opportunity to compete at Nationals without the generosity of donors like you. Watching their determination in their first national-level race, and the joy they carried across the finish line, reinforced exactly why this work matters.

That same spirit is reflected in programs like the Gwen Jorgensen Scholarship, funded by our Olympic gold medalist and her family and friends. The scholarship helps remove financial barriers for underserved youth and emerging athletes entering the sport of triathlon, giving them the opportunity to train, compete, and discover what's possible through multisport. Watching videos of Gwen surprising athletes with the news that they had received support was one of the most joyful moments of my time with the Foundation so far.

Donor support also fuels the entire athlete pathway, from youth and junior development to elite competition. From the Mallow U25 Development Team to continuing to support NCAA women's triathlon as it progresses through the NCAA Emerging Sports process, philanthropy and the Foundation continue to be at the heart of opening new doors for athletes to pursue the sport at every stage of life.

Our vision is bold: a future where every starting line reflects opportunity, belonging, and excellence, and where the United States continues to lead on the Olympic and Paralympic stage. The impact of 2025 is measured not only in grants awarded or programs expanded, but in possibility unlocked. To further build on this momentum and vision, in early 2026 we will launch Elevate28, our four-year fundraising campaign designed to expand the Foundation's impact in the lead-up to and following the LA28 Olympic and Paralympic Games.

To our longtime supporters, thank you for your enduring belief. To those who joined us this year, welcome — your impact is already being felt. We look forward to building pathways, breaking barriers, and igniting dreams together in 2026 and beyond.

With gratitude,



Jason Rizzi
Chief Development Officer
USA Triathlon Foundation



USA TRIATHLON FOUNDATION

The USA Triathlon Foundation is a 501(c)(3) nonprofit organization and the charitable arm of USA Triathlon. The Foundation advances the sport's mission by funding programs that expand access and create opportunity across the multisport community. Focused on three philanthropic priorities, (1) Encouraging Youth Participation (2) Inspiring Pathways to Access and Belonging (3) Igniting Olympic and Paralympic Dreams, the Foundation works to transform lives through sport by providing opportunities to swim, bike, and run. Since its founding in 2014, the Foundation has impacted thousands of lives by investing in individuals and organizations that are building a healthier, more inclusive United States through triathlon.

\$4.2M

RAISED AND PLEDGED

2,500

DONORS



ENCOURAGING YOUTH PARTICIPATION

Every child should have the opportunity to be active and experience the joys of swim-bike-run.

Funding toward this priority helps develop and cultivate youth-centric coaches, clubs and events around the United States to enable kids to practice and train in camps, and participate and race with each other.



INSPIRING PATHWAYS TO ACCESS & BELONGING

Everyone should have the support and ability to participate, grow and excel in triathlon and multisport.

Funding toward this priority delivers resources for Together, We Thrive – USA Triathlon's diversity, equity, inclusion and access initiative.



IGNITING OLYMPIC & PARALYMPIC DREAMS

Every aspiring elite athlete and elite paratriathlete should have the opportunity to realize their potential and represent the United States on the world stage.

Funding toward this priority enables the United States to achieve unprecedented global triumphs by building sustained success at the sport's highest level and helping athletes reach their performance goals.

IGNITING OLYMPIC & PARALYMPIC DREAMS

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**NATIONAL AND PARA
NATIONAL ATHLETES FUNDED
BY PHILANTHROPY**

1 Los Angeles USA Triathlon Athlete Training Camp focused on building knowledge and experience around the LA28 Olympic and Paralympic Games.



SUCCESS AT THE WORLD LEVEL

U.S. athletes earned 110 medals, including 36 gold medals across World Triathlon events in 2025.

U.S. NATIONAL TEAM

Philanthropy supported elite and elite para travel, airfare, lodging, and race support to 40+ races in 2025. The majority of elite-level World Triathlon events take place internationally, as our athletes compete for ranking points against the world's best competition.



U.S. DEVELOPMENT TEAMS

Supported 15 Mallow U25 Development Team athletes and six Paratriathlon Junior U23 athletes within the elite pathway. The Foundation uplifts athletes with coaching, access to USA Triathlon training camps, equipment, and more.

9 COLLEGE-AGED ELITE MEN

Fully supported including college scholarships, coaching, race, and living support through one of USA Triathlon's development teams, Project Podium.





**LAST YEAR, I MADE
SOME BIGGER JUMPS
AND HAD SOME
STRONG RESULTS...
I BEGAN TO SEE AN
OUTSIDE SHOT AT
LA 2028**



SULLIVAN MIDDAUGH'S BALANCING ACT

The alarm goes off at 7 a.m. Sullivan Middaugh is out the door for a 6-mile run. By 9 a.m., after a quick breakfast, he's in the pool. By afternoon, he's back on the bike. And somewhere in between — and sometimes late into the evening — he's logging into class to complete his college coursework.

Middaugh is a professional triathlete and member of USA Triathlon's Project Podium, a development training group based in Tempe, Arizona, and funded by the USA Triathlon Foundation. He is also closing in on a Bachelor of Science in biomedical sciences through Arizona State University, taken entirely online, one accelerated class at a time, while racing on the world stage.

With only about 10 credits remaining, Middaugh expects to finish his degree this summer. He takes one accelerated 7.5-week course per session rather than a traditional full-semester load — a structure built around the demands of international competition.

"Traveling adds complexity, so I really have to plan ahead," Middaugh said. This means juggling timezones and setting up at-home chemistry lab kits in his Tempe apartment or hotel rooms while traveling. "Getting work done before leaving, downloading materials, working on the plane — even just 30 minutes here and there adds up."

That same discipline fuels his athletic rise. After climbing to 56th in the world rankings during the 2025 season with standout World Cup performances, Middaugh now sees an outside shot at the LA28 Olympics — a goal that once felt reserved for the Brisbane 2032 Games.

"Last year, I made some bigger jumps and had some strong results... I began to see an outside shot at LA 2028," he said.

After completing his degree, he plans to assess his Olympic qualification standing before making a full push toward that goal — proving that in triathlon, as in life, showing up every day is what moves you forward.

INSPIRING PATHWAYS TO ACCESS & BELONGING

2,200

ATHLETES IMPACTED

\$60K

INVESTED



USA TRIATHLON FOUNDATION GRANTS

Together, We Thrive Black History Month Grants

Supported pool rentals and swim coaches who provided foundational swim instruction for Black women new to the sport.

Community Impact Grants

Fully funded life vests, adaptive paddles, wheelchair-accessible paddle boards, and coaching support for injured veterans.

Endeavor-Tri Grant

Provided tandem and recumbent bikes, hand cycles, and racing chairs for youth and adults with disabilities.

Bridget Inspires Grants for Young Women in Triathlon

Supported registrations and travel to USA Triathlon Youth & Junior Nationals, race fees and transportation, shared equipment and financial aid for teammates, as well as team kits, YMCA rental time, scholarships for athletes in need, and additional support for those competing at Nationals.

Women in Tri

Partnered with the YWCA Women's Triathlon in Minneapolis, the largest women's tri in the country, to cover USA Triathlon Bronze Memberships. The initiative brought these women into the USA Triathlon community and supported the athletes with access to training plans, local clubs and coaches.



THERE'S NOT A LOT OF BLACK REPRESENTATION IN MULTISPORT. I WOULD SAY TO SOMEONE WHO IS NERVOUS — JUST RIP THE BAND-AID OFF AND GO FOR IT!

IMPACT IN ACTION: 22 ATHLETES, ONE UNFORGETTABLE FINISH

Twenty-two athletes ran, biked, and swam their way to the finish line at the 2025 USA Triathlon Multisport National Championships Presented by Mutual Of Omaha in Omaha.

They were part of the USA Triathlon Inclusion Experience, the USA Triathlon Foundation-funded program designed to open the doors of multisport racing to beginners through financial support, training plans, expert coaching, and community.

Mark Jones of Los Angeles had learned to swim just two months before race day. He remembered his training, swam strongly, and finished with a smile on his face.

Fellow California athlete Dominique McCoy saw the experience as bigger than herself.

"There's not a lot of Black representation in multisport. I would say to someone who is nervous — just rip the band-aid off and go for it!" she said. When asked if she'd do it again? "Absolutely!"

Megan Zablock, USA Triathlon Foundation Senior Manager of Annual Leadership Giving, says inclusion is the entire point of the program.

"Let's bring people here, let them experience what it's really like, and then they take that experience back to their communities," she said. "Most of the 22 athletes raced another triathlon last year, and all of them plan to do a race in 2026!"

That's exactly the kind of ripple effect the program is designed to create.

Following Omaha's success, the program is set to expand to five races nationwide in 2026 with selected athletes receiving a free race entry, training plans, coaching, and mentorship.

ENCOURAGING YOUTH PARTICIPATION

24,000+

ATHLETES IMPACTED

\$85K

INVESTED



500

SCOUTS COMPLETED THE MULTISPORT MERIT BADGE

USA Triathlon partnered with Scouting America to launch a new Multisport Merit Badge – a fun and accessible entry-point for Scouts to try out multisport.



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PARTNERSHIPS

20 partnerships with YMCAs and recreation centers through **USA Kids Tri Youth Programming**, launching grassroots programs and introducing kids to triathlon.

23 partnerships with clubs and race programs through **USA Kids Tri Grants**, helping organizations grow youth participation.



\$20K

TO SUPPORT FREE YOUTH MEMBERSHIPS



22%

YOUTH STATE SERIES PARTICIPATION SKYROCKETED (14,500+ Participants in 2025)



GWEN JORGENSEN SCHOLARSHIP FUND

In a groundbreaking partnership with the USA Triathlon Foundation, the Gwen Jorgensen Scholarship Fund was created in collaboration with Jorgensen and her husband, Patrick Lemieux, and community philanthropist Scott Filion, to support underserved children and youth entering the sport of triathlon. The 2016 Olympic gold medalist, Jorgensen has been inspiring new generations of triathletes for more than a decade, and now she's committed to helping the USA Triathlon Foundation and USA Triathlon in breaking down barriers to participation in the sport of triathlon.

Gwen Jorgensen Scholarship Fund Recipients



TeamE Multi Sport

"We at TeamE Multi Sport believe we can change lives by providing a positive environment for kids and young adults through swimming, biking, and running. When kids love what they do, they tend to work harder, and that is when you build a strong community of leaders," said Erin Edminister. "This grant is huge for our little team from Northwest Arkansas."



John Victor Coimbra

"I am honored to be a recipient of the Gwen Jorgensen scholarship! Gwen's dedication, commitment and accomplishments have inspired me throughout my triathlon journey." Coimbra said. "I am also grateful for Gwen's dedication to helping young athletes like me."



Kendall Waltz

"My new chair will fit me perfectly and keep me comfortable as I race. I've found an incredible community within adaptive sports, and it truly gives me the feeling of freedom!" Waltz said.



Natalie Clutten

A youth triathlete, Natalie Clutten did her first triathlon when she was 5 years old. Her parents and brother also race, and she enjoys being able to train and race together. She loves making at least one friend at each triathlon she races. Natalie can't wait for draft-legal racing when she turns 13. She hopes to do triathlon or cross country and track in college (while still racing triathlon like U.S. Olympian Taylor Knibb).



Avalyn Thompson

"My goals for triathlon in the future are to get top 10 in the JEF series and pursue NCAA triathlon at a Division I school," she said.



Bea Makhonov

"This grant means so much to me! It will help me achieve my goals, especially when I can use it to cover gym and coaching fees to be able to train," she said. "I want to go as far as I possibly can in triathlon and hope to compete at a pro level as I get older."



Alanis Rentas

"I love triathlon because of the encouraging environment and all of the friendships I have made along the way," Rentas said. "I can't be happier about this scholarship and this opportunity!"



Kayla Edwards

"What I love most is how triathlon mirrors life: staying steady through the hard moments, celebrating breakthroughs, and realizing how much I can grow when I don't give up," Edwards said.



Elizabeth Knepfel

"Mainly that it's a never-ending challenge that forces me to become physically and mentally stronger," Knepfel said. "I have a lot of goals for next year, but mainly I'd like to qualify for Nationals again as well as catch and stay with bike packs more often."



Elisabetta Filippi

"When my older brother decided to do his first triathlon, I, of course, had to outdo him! With this grant, I can now train in the cold and icy winter with an indoor trainer," Filippi said. "My goal is to make it to Nationals next year!"

A LIFETIME CHAMPION



TRIDAVE 
Legacy Trust

Dave Alexander, founder of the TriDave Legacy Trust and one of the most influential figures in multisport, was named a USA Triathlon Lifetime Champion. The prestigious honor recognizes Alexander's decades-long devotion to the sport as an athlete, philanthropist, and champion for the next generation of triathletes.

A lifelong competitor, Alexander has completed more than 500 multisport races worldwide, including nearly 300 triathlons in 37 countries. His passion for triathlon has shaped not only his life but also the lives of countless others who have been inspired by his story and generosity.

Through the TriDave Legacy Trust, Alexander has made an unprecedented impact on the multisport community. In 2024, he made the single largest gift in USA Triathlon history — \$2.35 million — to advance women's collegiate triathlon on its path to becoming a full NCAA Championship sport. To date, the Trust has contributed more than \$3.27 million to grow triathlon at all levels.

Alexander has also championed innovative programs that introduce youth and young adults to the sport, including:

- Scouting America Multisport Merit Badge
- USA Kids Tri Arizona Presented by the TriDave Legacy Trust
- Support of the NCAA Women's Triathlon Emerging Sport for Women initiative
- Alexander's vision for the future of triathlon has been strengthened through his partnership with six-time IRONMAN World Champion Mark Allen, who serves as a Champion Ambassador for the USA Triathlon Foundation.

Together, they are advancing opportunities for athletes at every level and ensuring that multisport continues to thrive. Alexander's impact on the sport will be felt for generations to come.

GET INVOLVED



THANK YOU TO OUR DONORS

Donor support of the USA Triathlon Foundation changes lives. Thank you to the more than 2,500 donors across the country who supported the Foundation in 2025.

Your generosity fuels opportunities for athletes of all levels — whether encouraging youth participation, inspiring pathways to access and belonging, or igniting Olympic and Paralympic dreams.

To our longtime supporters and new donors, thank you for your belief in the mission of the Foundation. Your impact is incredible. We look forward to building pathways, breaking barriers, and igniting dreams together in 2026 and beyond.

MAKE AN IMPACT

Make a lasting impact on the sport you love by supporting the USA Triathlon Foundation.

How you can support the Foundation:

- Donate today to help fund scholarships, grants, and essential programs.
- Get involved as a volunteer, Ambassador, or partner with the Foundation.
- Share your story to inspire the next generation.
- Explore more at www.usatriathlon.org/foundation.

Join us in transforming lives through triathlon.

DONATE TODAY

