



USA Taekwondo Finals & Festival Bid Packet 2027-2030

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Member, United States
Olympic & Paralympic Committee

About USA Taekwondo:

USA Taekwondo is the National Governing Body (NGB) for the sport of Taekwondo in the United States of America as recognized by the United States Olympic and Paralympic Committee (USOPC). USATKD provides developmental opportunities for Taekwondo athletes throughout the United States to cultivate their knowledge of the sport while striving for world-class status.

Taekwondo is a defensive martial art that combines philosophy, mental discipline, physical exercise, and physical ability. It promotes a wide range of principles including the following:

- Good physical condition
- Self-Defense or the ability to defend oneself
- Self-Confidence
- Respect
- Good health regardless of gender, physique, or age



The origins of Taekwondo, which go back two thousand years, lie in Korea. During its history, this sport has been known by various names, like Taekyon or Subak. Its official name nowadays, Taekwondo, was announced in 1955; a year later, the first championships were held. The Korean Taekwondo Federation was founded in 1965, and the World Taekwondo Federation was founded in 1973. During the same year, the first World Championship took place. Taekwondo became an official Olympic Sport at the 2000 Olympic Games in Sydney, Australia.

The mission of USATKD is to enable United States athletes to achieve sustained competitive excellence and promote and grow the sport of taekwondo.



Event Background Finals & the Color Belt Festival are held annually. Medalists from each of the regional tournaments as well as medalists from the National Championship will be invited to participate in the Season Final. The competition is open to athletes from 6 years of age and older with yellow to black belts. Competition categories include Poomsae (forms), Para, Sparring, Board Breaking and Demonstration Team competitions. USA Taekwondo reserves the right to sell spectator tickets pre-event and on site. **This competition is held in September each year.** The competition will be Friday through Sunday. Move-in will be Thursday with check-in beginning Thursday and move out will be Sunday at the conclusion of the tournament.

EVENT HOUSING:

USATKD currently partners with Group Housing to contract all hotels for their events. If a bid is awarded; Group Housing will contract all hotels. The Host city must provide a housing grid with proposed rates as part of the bid proposal to include the following. There may be a two-day move which would then include staff rooms on Tuesday.

- Hotel Blocks- in proximity to the competition venue to accommodate attendees using as many hotels as possible with a wide range of costs and amenities.
- Hotels must include a **\$22 rebate** per room night that will be paid directly to USATKD
- 10% Commission to be paid to Group Housing

- Please, don't include attrition or cancellation

HEADQUARTERS HOTELS:

- One Four or Five-star headquarters hotel to house event staff and referees/scorekeepers.
- Event **Staff Headquarters** hotel must provide the following amenities and complimentary rooms with **free local phone and internet access**.
 - Complimentary **Presidential Suite** with concierge privileges
 - 4 Complimentary one-bedroom **Business Suites** (Double/ Queen)
 - **Free Parking Passes** per day for USATKD Event Staff Rooms
 - Design, production, and placement of an **Event Welcome Banner in a prominent location** (preferably behind the registration counters without date specification for future use) during the contracted hotel dates
 - Complimentary breakfast for staff and officials staying at the headquarters hotel from the day after check-in through day of check-out.
 - Complimentary rooms are guaranteed at **80% consumption** of Double/Double rooms block or can be adjusted based on room block consumption
 - If city cannot provide the number of rooms described above in walking distance rooms, then free transportation will be provided to and from the venue at non-walking distance hotel locations
- **Please, do not include attrition or cancellation.**

Estimated Room Nights:

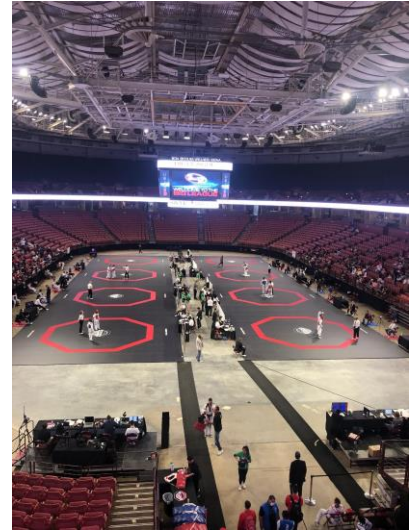
	Wednesday	Thursday	Friday	Saturday	Sunday
Staff DBL	10	50	50	50	30
Staff KING	12	15	20	20	20
Attendees DBL	20	150	200	200	100
Attendee KING	10	40	50	50	40

Venue Requirements

- Arena or convention center
- Minimum ceiling height of 20 feet
- Venue flooring should be smooth with wood, concrete, or carpet surface to lay mats on
- Air conditioning available throughout the entire facility
- Fifteen complimentary parking passes for USATKD staff, officials, sponsors for the duration of the tournament. Reduced parking rate for event attendees with in and out privileges.
- Ten loading dock passes for USATKD and sponsor trucks, and 1 – 3 staff vehicles
- Five meeting rooms for registration, lunch, referee/coach meetings and seminars, weigh-in, and storage.

Bids will be given special consideration if the following are included:

- Stage for the Tournament Desk, Media Team, and Holding Area
- 50 complimentary tables
- 200 complimentary chairs
- Waived/discounted EMT services
- Waived/discounted Security services
- Bleachers or raised seating (if held in convention center)
- HOST will secure at NO COST or a reduced cost to USATKD one of the following venue types:
 - **60,000 - 75,000 square feet arena or convention center with seating to fit (6-7) 120'x120' competition rings and a minimum of 10' walkway in between each competition ring. To accommodate the competition floor and pre-staging and separate warm-up area.**
 - 7,000 square feet to serve as pre-staging and warm-up areas.
 - 800 seats for spectators (if not held in an arena)
- USATKD competition area responsibilities:
 - Competition rings/mats including shipping
 - Scoring monitors/displays
 - Ringside banner system consisting of USATKD sponsors and local sponsors
 - Other necessary equipment for conducting the competition



Exposition/ Sales Area- USATKD merchandise sales and event souvenirs are the exclusive rights of USATKD. USATKD will not agree to pay a commission to a concessionaire or to venue management for an exclusive right to this sales area. In addition, USATKD reserves the right to permit national sponsors the opportunity to utilize the exhibition space and sales area to promote their products(s). Additional requirements are as follows:

- Two 30' x 50' Exhibit booths
- Two 10' x 10' Exhibit booths
- 60 8' x 3' x 30" Skirted tables

Electrical/Internet needs:

The following are the electrical/internet needs for USATKD for the duration of the event. USATKD will bear the costs of these outlets/connections, but an estimate of such costs should be included in a separate appendix of the bid package submitted for budgetary purposes.

- 1 electrical outlet at each ring
- 1 electrical outlet at the Awards Area
- 1 electrical outlet at the Holding Area
- 1 electrical outlet at the Tournament Desk
- 1 electrical outlet in the Sports Medicine Center
- 1 electrical outlet in the Registration Area
- 2 electrical outlets in the Weigh-In area
- 4 electrical outlets in the Vendor/Sponsor Area

Internet connections will also be required at the following locations:

- 1 internet connections at the Tournament Desk
- 1 internet connections at the Registration Area
- 1 internet connection at the Weigh-In Rooms
 - Internet connection at these three locations must be on a singular network for communication across devices.
- Dedicated wireless internet per device for streaming tablets (one per mat)
- Access to Wi-Fi
- VLAN with 10 IP Addresses
- The ability to bring in our own internet/hotspot to provide internet for the tournament

- Ability to ship freight the morning after the competition concludes

BID PROPOSAL – SITE SELECTION

USATKD is currently accepting bids for the competitions in this bid packet.

The deadline for submitting proposals:

- *For 2027, the proposal deadline is February 25, 2025*
- *For 2028, the proposal deadline is January 13, 2026*
- *For 2029, the proposal deadline is January 13, 2027*
- *For 2030, the proposal deadline is January 13, 2028*



When deciding to bid for a USATKD event, please submit a letter of Intent to bid via email. Along with the bid information and any necessary materials such as the CAD file, documentation from past events, and contact names and attendee numbers from past organizations hosting events in the proposed venue. Please email a complete bid proposal along with any other materials to the following USATKD staff:

Christine Strong Simmons
USA Taekwondo
One Olympic Plaza
Colorado Springs, CO 80909

cssimmons@usatkd.org/usatkd.org

Once the proposals have been received, the USA Taekwondo Events Department will proceed with a thorough review of the bid. The top two proposals will be notified and scheduled for a site visit paid by the bidding city. The bid review will be based on the venue, hotel arrangements, ability to provide additional resources and volunteers, and a budgetary analysis.

All expenses for this two-day site visit will be borne by the prospective host committee. During the visit, the USATKD representatives (1-2 representatives from USA Taekwondo) will visit the venue, all hotels in the block, local restaurants, transportation services, and other event related concerns.

Upon completing site visits to the final two cities, the USATKD Events Department will analyze each bid and make all recommendations to the CEO/Executive Director. Once the decision has been made by the USATKD Events Department, they will notify all candidates of the decision and proceed to the contract phase for the venue and hotels.