

Larry is wearing TruHearing Advanced hearing aids.

Hearing aid savings made simple.

Thanks to Arkansas Blue Medicare, you have access to special savings on high-quality prescription hearing aids through TruHearing[®]. Don't miss another moment. It's easy to get started.

Your 2026 hearing benefit covers up to two TruHearing Premium or Advanced hearing aids per year with low copayments.

	Hearing aid	Avg retail price per aid	Savings per aid	Your cost per aid
BlueMedicare Value (PFFS)	TruHearing Premium	\$3,250	\$2,251	\$999
BlueMedicare Preferred (PFFS) Exam: \$0 copay	TruHearing Advanced	\$2,720	\$2,021	\$699

Rechargeable battery option available on select styles for an additional \$50 per hearing aid. Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes



60-day, risk-free trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



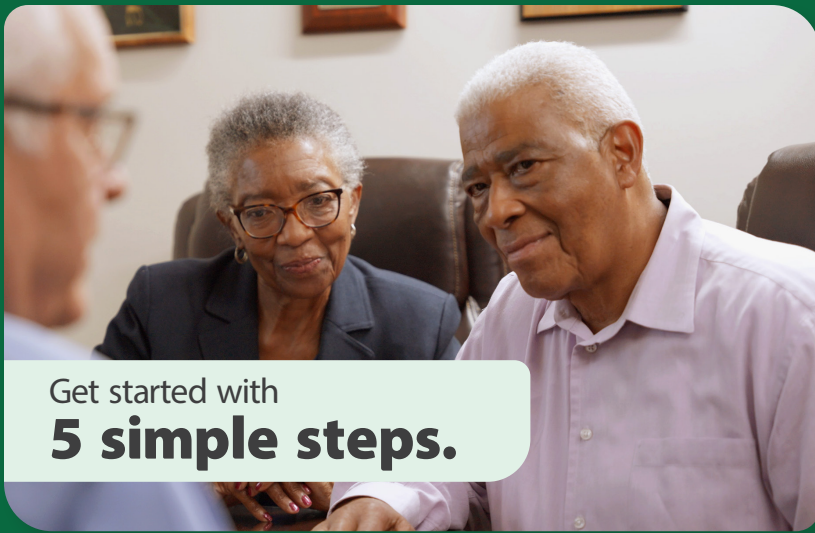
3-year full manufacturer warranty

Start by calling TruHearing.

1-844-822-1845 | TTY: 711

Hours: 8am–8pm, Monday–Friday





Get started with
5 simple steps.

TruHearing makes it easy.



Scan with your smartphone
to see how it works.

TruHearing.com/how-it-works



1. Call
1-844-822-1845



2. Schedule
an exam



3. Go to
your exam



4. Order
hearing aids



5. Fitting and
follow-up

Call TruHearing to get started.

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Screen your hearing: TruHearing.com/ARBCBS-HS

TruHearing is an independent company that provides hearing services to Arkansas Blue Medicare members and is not affiliated with Arkansas Blue Medicare or Arkansas Blue Cross and Blue Shield. Arkansas Blue Medicare is an affiliate of Arkansas Blue Cross and Blue Shield, which is an Independent Licensee of the Blue Cross and Blue Shield Association.

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