



Larry is wearing TruHearing Advanced hearing aids.

## Hearing aid savings made simple.

Thanks to Arkansas Blue Cross and Blue Shield, you have access to special savings on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

**Your 2026 hearing benefit** covers up to two TruHearing Premium or Advanced hearing aids per year with low copayments.

	Hearing aid	Avg retail price per aid	Savings per aid	Your cost per aid
Medi-Pak Supplemental Plans <b>Exam: \$0 copay</b>	TruHearing Premium	\$3,250	\$2,251	<b>\$999</b>
	TruHearing Advanced	\$2,720	\$2,021	<b>\$699</b>

Rechargeable battery option available on select styles for an additional \$50 per hearing aid. Exam must be performed by a TruHearing network provider.

### Your hearing aid purchase includes



**60-day**, risk-free trial



**1 year** of follow-up visits



**80 free batteries** per non-rechargeable hearing aid



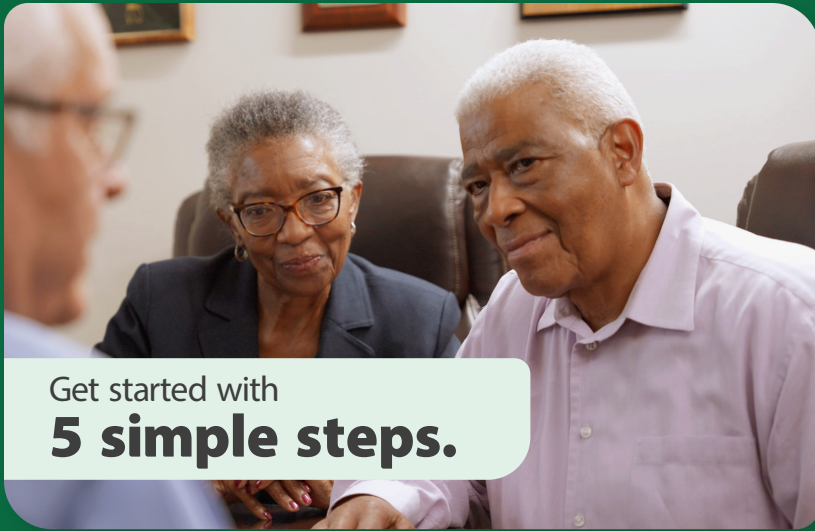
**3-year** full manufacturer warranty

Start by calling TruHearing.

**1-877-760-0783 | TTY: 711**

Hours: 8am–8pm, Monday–Friday





Get started with  
**5 simple steps.**

# TruHearing makes it easy.



Scan with your smartphone  
to see how it works.

[TruHearing.com/how-it-works](https://TruHearing.com/how-it-works)



**1. Call**  
1-877-760-0783



**2. Schedule  
an exam**



**3. Go to  
your exam**



**4. Order  
hearing aids**



**5. Fitting and  
follow-up**

**Call TruHearing to get started.**

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**Screen your hearing: [TruHearing.com/ARBCBS-HS](https://TruHearing.com/ARBCBS-HS)**

TruHearing is an independent company that provides hearing services to Arkansas Blue Cross and Blue Shield Medicare Supplement members and is not affiliated with Arkansas Blue Cross and Blue Shield, which is an Independent Licensee of the Blue Cross and Blue Shield Association

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