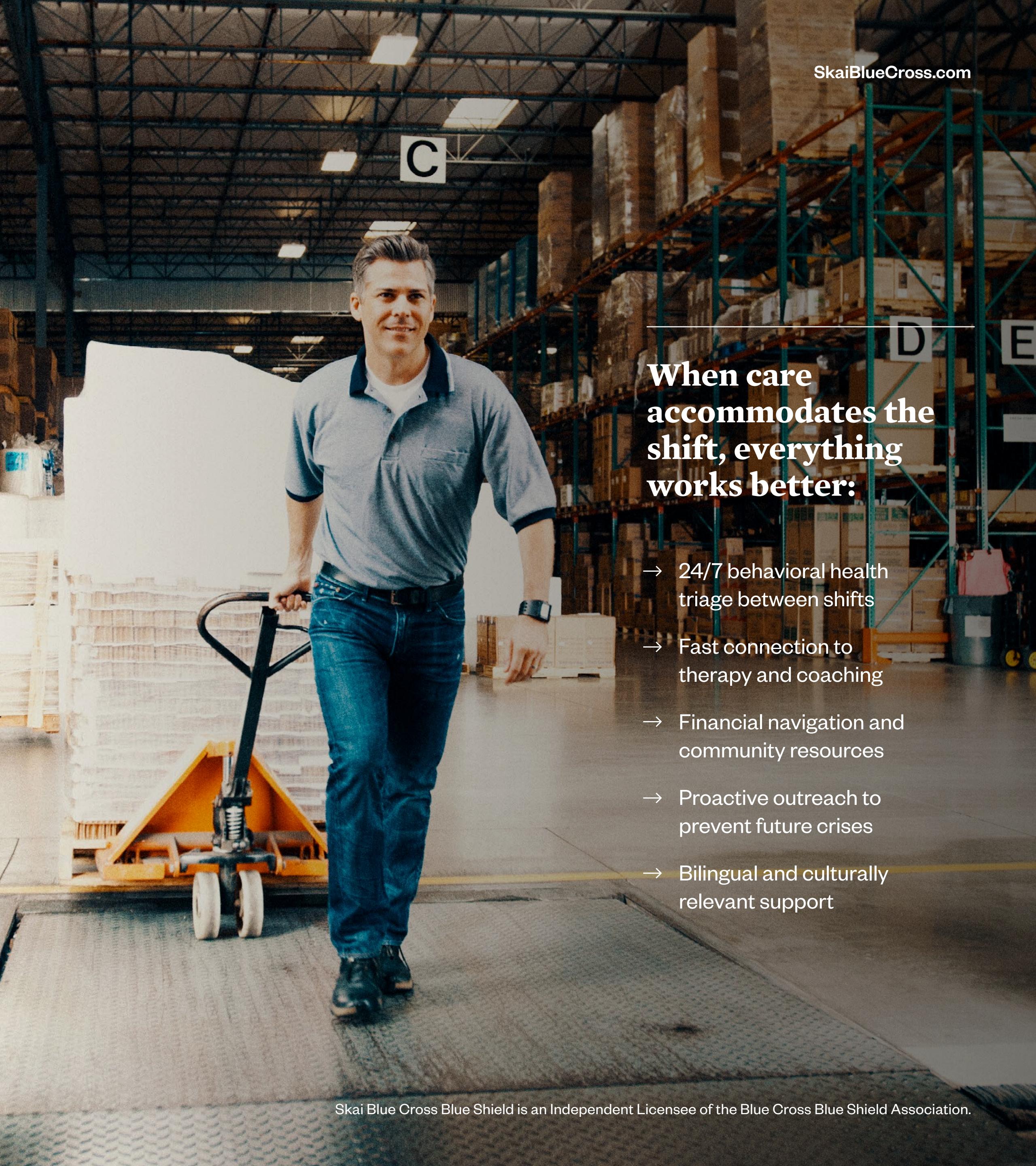


# BUILT FOR THE FLOOR



**From the checkout counter to the front desk, a health plan for people who never clock out.**

Retail and hospitality workers face constant motion, unpredictable schedules and nonstop customer demands. Fatigue, stress and injury build over time, leaving workers without consistent care or reliable ways to recover. Skai Blue Cross Blue Shield brings healthcare that fits the rhythm of real life— 24/7 support, behavioral care and flexible solutions anywhere.



**When care accommodates the shift, everything works better:**

- 24/7 behavioral health triage between shifts
- Fast connection to therapy and coaching
- Financial navigation and community resources
- Proactive outreach to prevent future crises
- Bilingual and culturally relevant support