



BUILT FOR THE FLOOR



TURNOVER IN RETAIL AND
HOSPITALITY RANGES FROM

60-74%

Source: U.S. Bureau of Labor Statistics, 2024

**From the checkout
counter to the front desk,
a health plan for people
who never clock out.**

Retail and hospitality workers face constant motion, unpredictable schedules and nonstop customer demands. Fatigue, stress and injury build over time, leaving workers without consistent care or reliable ways to recover. Skai Blue Cross Blue Shield brings healthcare that fits the rhythm of real life— 24/7 support, behavioral care and flexible solutions anywhere.

SkaiBlueCross.com

**When care
accommodates the
shift, everything
works better:**

- 24/7 behavioral health triage between shifts
- Fast connection to therapy and coaching
- Financial navigation and community resources
- Proactive outreach to prevent future crises
- Bilingual and culturally relevant support

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