

Savings that speak volumes.



Thanks to Arkansas Blue Medicare, you have access to special savings on high-quality prescription hearing aids from top manufacturers through TruHearing®. It's easy to get started.

The 2027 BlueMedicare Premier (HMO) and BlueMedicare Classic Plus (HMO) hearing benefit saves you up to 60% off retail pricing and even more when you apply an allowance. Hundreds of options are available from top manufacturers. Pricing examples are per pair. **Exam: \$0 copay**

Product	Avg retail price per pair	TruHearing price	Allowance	You pay
TruHearing Advanced	\$5,440	\$2,500	\$1,000	\$1,500
⚡ Signia® BCT 3IX	\$4,190	\$2,700	\$1,000	\$1,700
⚡ Widex® Allure® 220	\$3,880	\$2,700	\$1,000	\$1,700
ReSound Vivina® 5	\$4,980	\$2,590	\$1,000	\$1,590
⚡ Oticon® Intent® 3	\$5,140	\$3,100	\$1,000	\$2,100
⚡ Starkey® Omega™ AI 20	\$6,750	\$3,250	\$1,000	\$2,250
⚡ Phonak® Infinio® I-R90	\$7,120	\$4,190	\$1,000	\$3,190

⚡ Rechargeable | Listed products are smartphone-compatible.¹
Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes

-  **60-day**, risk-free trial
-  **1 year** of follow-up visits
-  **80 batteries** per non-rechargeable aid
-  **3-year** full manufacturer warranty



Start by calling TruHearing.

1-844-822-1845
TTY: 711

8am–8pm, Monday–Friday



TruHearing support at every step.

Scan to learn more about the process.

TruHearing.com/how-it-works



Call to get started.

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Screen your hearing: TruHearing.com/ARBCBS-HS

**It's simple
to begin.**



Call TruHearing



Schedule an exam



Go to your exam



Order hearing aids



Fitting and follow-up

TruHearing is an independent company that provides hearing services to Arkansas Blue Medicare members and is not affiliated with Arkansas Blue Medicare or Arkansas Blue Cross and Blue Shield. Arkansas Blue Medicare is an affiliate of Arkansas Blue Cross and Blue Shield, which is an Independent Licensee of the Blue Cross and Blue Shield Association.

¹Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

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