



Rachel is wearing TruHearing Advanced hearing aids.

Hearing aid savings made simple.

Thanks to Arkansas Blue Medicare, you have access to special pricing on high-quality prescription hearing aids from top manufacturers through TruHearing®. Don't miss another moment. It's easy to get started.

The 2026 BlueMedicare Premier (HMO), BlueMedicare Independence (HMO), and BlueMedicare Classic Plus (HMO) hearing benefit saves you up to 60% off retail pricing, and **even more when you apply an allowance.**

Exam fee: \$0 copay. Exam must be performed by a TruHearing network provider.

Example pricing per pair

Product	Avg retail price	TruHearing price	Allowance	Your cost
TruHearing Advanced	\$5,440	\$2,500	\$1,000	\$1,500
⚡ Signia® BCT 3IX	\$4,226	\$2,700	\$1,000	\$1,700
⚡ Widex® Allure® 220	\$4,664	\$2,700	\$1,000	\$1,700
⚡ ReSound Vivia™ 5	\$4,000	\$2,740	\$1,000	\$1,740
Oticon® Real® 3	\$5,088	\$2,900	\$1,000	\$1,900
Starkey® Edge® AI 20	\$5,354	\$3,250	\$1,000	\$2,250
⚡ Phonak® Infinio® I-R90	\$6,800	\$4,500	\$1,000	\$3,500

⚡ Rechargeable | Listed products are smartphone compatible¹

Start by calling TruHearing.

1-844-822-1845 | TTY: 711

Hours: 8am–8pm, Monday–Friday



Your hearing aid purchase includes



60-day, risk-free trial



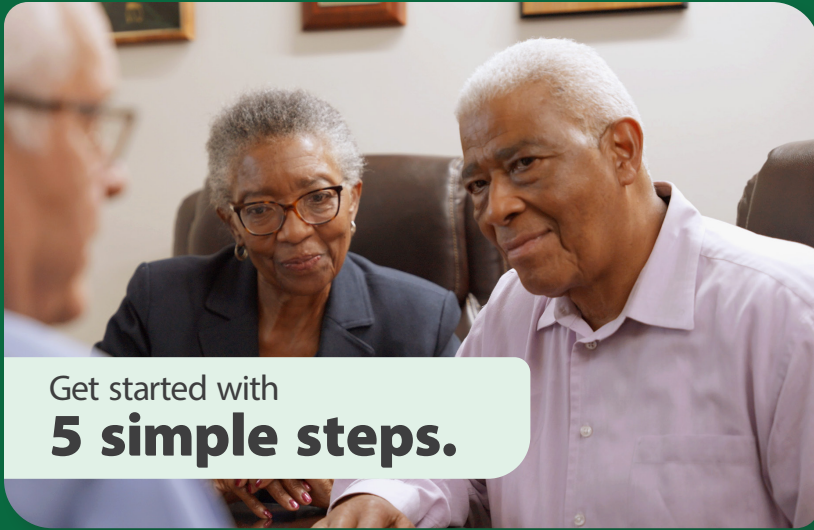
1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



3-year full manufacturer warranty



Get started with
5 simple steps.

TruHearing makes it easy.



Scan with your smartphone
to see how it works.
TruHearing.com/how-it-works



1. Call
1-844-822-1845



**2. Schedule
an exam**



**3. Go to
your exam**



**4. Order
hearing aids**



**5. Fitting and
follow-up**

Call TruHearing to get started.

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Screen your hearing: TruHearing.com/ARBCBS-HS

TruHearing is an independent company that provides hearing services to Arkansas Blue Medicare members and is not affiliated with Arkansas Blue Medicare or Arkansas Blue Cross and Blue Shield. Arkansas Blue Medicare is an affiliate of Arkansas Blue Cross and Blue Shield, which is an Independent Licensee of the Blue Cross and Blue Shield Association.

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

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