

CHAMPIONSHIPS

COMPANY NAME	JOB TITLE
Formula One	Managing Director: Commercial
Formula One	Global Marketing Director
Formula E	CMO
World Rally Championship	Managing Director
World Endurance Championship	CEO
FIA World Rallycross	Managing Director
MotoGP	Managing Director
DTM	Managing Director
NASCAR	Chief International Officer
Indycar	V.P Marketing
National Hotrod Association	Chief Development Officer
European Truck Racing Championship	Managing Director
World Karting Championship	President
V8 Supercars	General Manager
WTCR	Eurosport Head of Promotion
W-Series	CEO

TEAMS

COMPANY NAME	JOB TITLE
Porsche	Head of Motorsport
Nissan	Global Motorsport Director
Audi	Team Principal
Aston Martin	CMO
Mercedes AMG Formula One Team	Head of Commercial
Renault Formula One Team	Global Partnership Manager
Racing Point Formula One Team	Head of Sales
Haas Formula One Team	Head of Communications
Scuderia Toro Rosso Formula One Team	Commercial Director
Alfa Romeo Racing (Formally Sauber F1 team)	Commercial Director
Williams Formula One Team	Head of Commercial
McLaren Racing Formula One Team	CEO
DS Techeetah Formula E Team	Team Principal
Nissan e.Dams Formula E Team	Team Principal
NIO Formula E Team	Management Director (China)
Envision Virgin Racing Formula E Team	CMO
Panasonic Jaguar Racing Formula E Team	Team Principal
Mahindra Racing Formula E Team	Team Manager
Andretti Autosport	Commercial Director
Richard Childress Racing team	President
Chip Ganassi Racing	President
Hendricks Motorsports	VP Marketing
M-Sport WRC Team	Team Principal
Hyundai Motorsport WRC Team	
Citroen WRC team	Team Principal
Yamaha Racing MotoGP team	Team Principal
LCR Honda MotoGP team	Team Principal

BRANDS

COMPANY NAME	JOB TITLE
Allianz	Global Head of Partnerships
Pirelli	Director of Motorsport
Michelin	Director of Marketing
Monster Energy	VP Sports marketing
Red Bull Media House	Chief Innovation Officer
Coca-Cola	VP Motorsports Marketing
Shell	Head of Strategic Partnerships
Estrella Galicia	Sponsorship Manager
Microsoft	Head of B.D & Motorsport Advisor
Oracle	Senior Director Strategy
Exxon Mobil	Head of Motorsport Sponsorship
BP	Head of Global Sponsorship
ABB	Head of Brand Activation
Julius Baer	Head of Global Sponsoring
Heineken	Senior Global Sponsorship Manager
Bacardi	Global Marketing Manager
Emirates	Head of Sports Sponsorship
PUMA	Director of Motorsport
SAP	Sport and Entertainment manager
IWC	Head of Global Sponsorship
Visa	Head of Sport Sponsorship
DHL	Head of Global Sponsorship
Petronas	Head of Brand and Alliances
NEC	Head of Global Sponsorship
GoPro	CMO