



PRIMARY RELEASE FORM

I, _____, hereby irrevocably grant ELS Educational Services, Inc. and all subsidiaries, affiliated companies, franchisees and licensees, (collectively "ELS") permission to use my name and/or likeness; and/or quotation ("the quotation") and/or any writings I may create about my ELS experience ("writings") as written in paragraph 3, below, as follows:

1. ELS will own the quotations and the writings, the still photographs, audio and/or video footage in which I appear, and the words spoken in the video footage, and have the unrestricted right to publish said photographs and use such video and the quotations and the writings in any ELS marketing and promotional materials, on all ELS websites, and in any other ELS material, including ELS-sponsored and authorized social media locations and feeds, and shall have the right to license agents and other third parties to do the same - including, without limitation, Berlitz Corporation and its subsidiaries, affiliated companies, franchisees and licensees, branded or identified sites and pages within Facebook, YouTube, Twitter and other social media and internet destinations.
2. This grant is intended to be worldwide in scope and to apply to all media now existing or hereafter developed.
3. ELS may display the quotation and the writings on any ELS website or blog, and in printed promotional materials for the purpose of promoting ELS programs, products and services, and may license to agents and third parties the right to make such uses on behalf of ELS.
4. ELS shall not alter the quotation (other than editing for space considerations in a manner that does not alter the meaning or context) or the form of attribution. ELS may edit the writings for clarity and to ensure conformity with any applicable guidelines or standards in a manner that does not alter their meaning or context.
5. I certify that I am over the age of 18 and not prohibited or otherwise unable to grant the right described above.

Student Name (please print)

Name of the parent or guardian* (please print)

Signature

The signature of the parent or guardian*

Date

*If the student is 17 years old or younger

