

SMS

# Webhook – Inbound SMS

**What this API does:**

The Webhook for Inbound SMS is used to programmatically transmit any inbound SMS received on a virtual number.

**API documentation:**

 [Webhook – inbound SMS details](#)

**Example use:**

A healthcare provider would like to run a campaign informing the community about the benefits of a new treatment. Patients can text a number to automatically receive additional information. They send a keyword to the designated number. The keyword is received which triggers the information to be sent to the patient.



## Information Campaign Flow

