8x8 EMEA tradeshows 2021, 7 September to 30 November 2021 ("Tradeshow")

8x8 Prize Draw Terms and Conditions

8x8 UK Limited (company number 05083841, registered office address: Oxford House, Bell Business Park, Smeaton Close, Aylesbury, Buckinghamshire, HP19 8JR) ("8x8") organizes a prize draw with the chance to win a Peloton Bike Basics approx. £1750, no subscription is included (the "Promotion") on the following terms and conditions:

- The Promotion shall run from 7 September 2021 to 30 November 2021 and is only open to the
 participants of the Tradeshow who have visited the 8x8 stand at Housing 2021, UC Expo 2021, or Call
 & Contact Centre Expo 2021 (the "Event") watched an account executive demonstrate our platform
 and who provided a valid email address or valid phone number to an 8x8 representative
 ("Participants").
- 2. The prize draw is free to enter and no purchase of 8x8 products is necessary.
- 3. All entries must be submitted in person and only one entry per person is allowed and 8x8 reserves the rights to disqualify anyone who submits more than one entry.
- 4. The Promotion is not open to employees or representatives of other vendors or contractors attending the Event. Employees of 8x8 or its channel partners (i.e. legal entities which have a Service Provider Agreement, Dealer Agreement or Master Reseller Agreement with 8x8) and their immediate family members may not enter the prize draw. Employees of third-party companies associated with the promotion, prize providers or agencies assisting with the promotion operation may not enter.
- 5. Prize shall be limited to one Peloton Bike Basics approx. £1750.
- 6. By participating in the prize draw the Participant warrants that nothing in his/her employer's policies and controls prohibits the Participant from accepting the prize.
- 7. 8x8 shall enter all Participants who meet the criteria and have submitted a valid email or phone number to an 8x8 representative at the Event no later than5pm on 30 November 2021 into the prize
- 8. A winner will be chosen by chosen by random draw performed by a computer process 3rd Floor, The Relay Building, 114 Whitechapel High Street, London, E1 7PT on 6 December 2021.
- 9. The winner will be notified by text message at the show or by email (using details provided at entry) within two (2) working days of the draw being made and must provide a postal address to claim their prize. The right to claim the prize is forfeit if the prize cannot be delivered to the winner within 1 month as of first notification of the won prize and winner is responsible for such non-delivery. In case of forfeiture of claims or exclusion of winners due to breach of these Terms and Conditions, 8x8 reserves the right to repeat the draw in order to determine an alternative winner. 8x8's decision on the winner shall be final and binding.
- 10. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
- 11. Any problems with the functionality of the prize are subject to the manufacturer's guarantee which is either detailed in the product documentation of the prize or which can be ordered from the manufacturer directly. The winner is responsible to follow all instructions and in case of a guarantee to comply with all regulations to register and raise his claim. To the extent permissible by law, 8x8 excludes any representation or warranty, explicit or implicit, as well as any liability in respect to the prize(s) except for damage that is proven to be caused by shipment or processing by 8x8.
- 12. Details of the winner will be available on written application to 8x8 and by entering the competition entrants agree that, in the event of winning a prize, 8x8 may use their name in publicity free of charge.

- 13. Any tax, social contributions or incidental expenses arising from the award of a prize shall be the sole responsibility of the winner.
- 14. 8x8 reserves its right to change, cancel or postpone this prize draw at any time without prior notice. Moreover, 8x8 shall accept no liability in the event Participants have made errors or mistakes when registering or participating in the prize draw.
- 15. The Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. 8x8 reserves the right to refuse entry or refuse to award the prize to anyone in breach of these terms and conditions.
- 16. BY PROVIDING AN EMAIL ADDRESS OR PHONE NUMBER THE PARTICIPANT CONSENTS TO 8X8 AND ITS GROUP COMPANIES CONTACTING THEM IN RELATION TO 8X8 PRODUCTS AND SERVICES AS WELL AS THE PROMOTION. THE PARTICIPANT'S DETAILS MAY BE TAKEN TO AND USED BY 8X8 (OR ITS GROUP COMPANIES) IN THE UK OR THE USA. THE CUSTOMER WILL BE GIVEN AN OPPORTUNITY TO UNSUBSCRIBE ON EVERY EMAIL THAT SEND BY 8X8. PLEASE DO NOT PLACE YOUR BUSINESS CARD IN THE BOX PROVIDED IF YOU DO NOT WISH TO BE CONTACTED. PARTICIPANTS' DATA WILL BE USED IN ACCORDANCE WITH THIS STATEMENT, AND IN ACCORDANCE WITH 8X8'S PRIVACY POLICY, A COPY OF WHICH IS AVAILABLE AT HTTPS://WWW.8x8.CO.UK/ABOUT-US/TERMS-AND-CONDITIONS/PRIVACY-POLICY.
- 17. 8X8 reserves the right to publish the name and city of residence of the winner. As a condition of accepting the prize, the winner may be required, at 8x8's request, to participate in any reasonable promotional activity (such as publicity and photography) in relation the winning of the prize, free of charge, and they consent to 8x8 using their name and images in promotional material, including that with third parties.
- 18. The prize draw will be governed by English law and entrants to the prize draw submit to the jurisdiction of the English courts.