

Telehealth: A new era of digital healthcare is upon us

Engage, assist, and treat patients from a distance with secure communications solutions

The rise of telehealth is driven by:



The opportunity to extend medical coverage to remote areas



The increased safety and convenience it provides



The ability to deliver better patient outcomes

Healthcare providers are facing **increasing pressure**

Between boosting patient engagement and strengthening data security, they are expected to keep technology costs at a minimum.

\$150
million

go to waste annually due to **missed medical appointments**.

Source: Health Management Technology

26

million people

were affected by **healthcare breaches** in 2020, due to cyberattacks, unauthorized disclosures, and theft of devices.

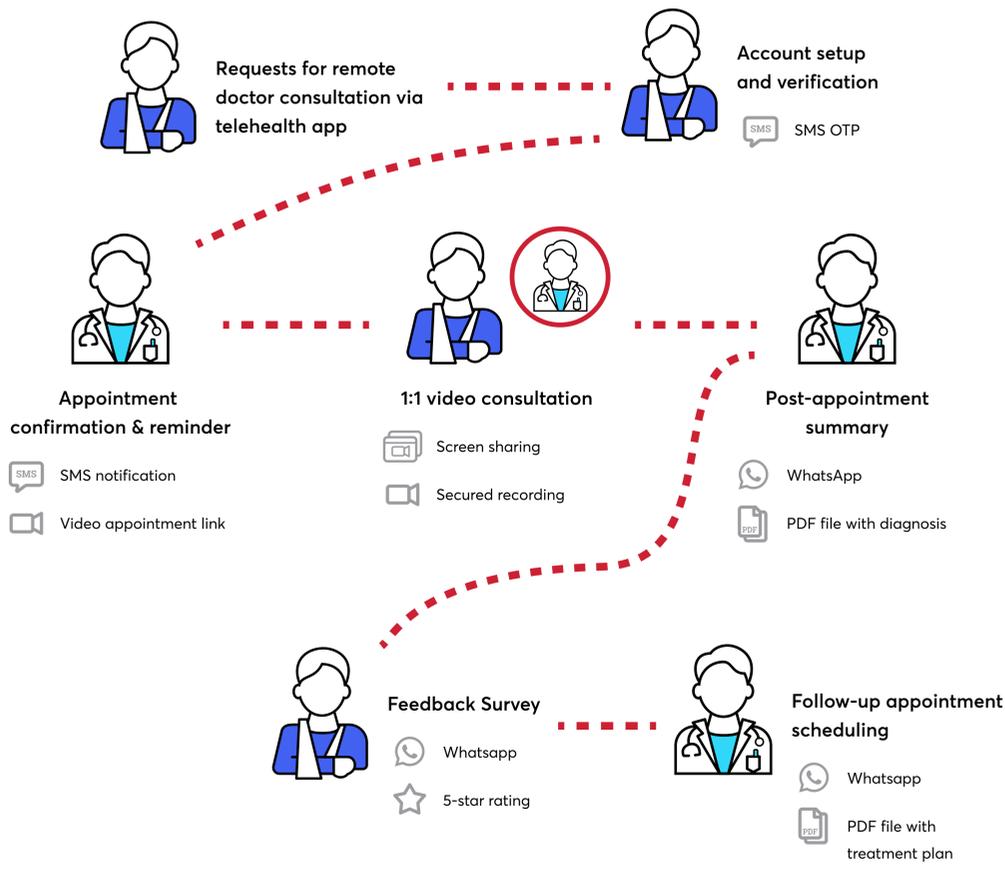
Source: Bitglass

7x
growth

The US telehealth market is estimated to grow seven-fold by 2025, but **adoption challenges** such as limited internet access and digital literacy cannot be ignored.

Source: Frost & Sullivan, Teladoc Health

A perfect day in a **patient's experience**



Digitalize and unify your **communication channels**

Going digital benefits patients, physicians, and support staff all at once

- Automate medication and appointment reminders
- Access to specialized care no matter the distance
- Reduce length of hospitalization stays by managing chronic cases remotely

Unifying the communications experience offers far-reaching and positive side effects

- Better patient-provider relationships and trusts
- Reduced miscommunications
- More personalized and human-centric patient care

8x8's Communications-Platform-as-a-Service (CPaaS) offers a range of digital communications tools that help support you to build better health outcomes. From SMS, chat apps, video, to voice - all of which can be integrated with your existing systems.

To learn more, contact us at - hello-cpaas@8x8.com.