



8x8 Azure Active Directory Integration

Simplify Identity Management

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Today's technology environment is complex. IT managers need to support dispersed teams with differing workstyles who use a variety of devices and tools to accomplish their business goals. Employees also require the use of multiple applications. To access these applications, users constantly need to authenticate with username and password on multiple devices throughout the day. This process is cumbersome and costly as users can forget their log in credentials and experience productivity loss waiting to reset logins to receive access to their apps.

To address this dynamic, companies who are dependent on the Microsoft ecosystem use Single Sign On (SSO) solutions to streamline access control. With single sign-on, users sign in once with one account to access domain-joined devices, company resources, applications, and

web applications.

Single Sign On

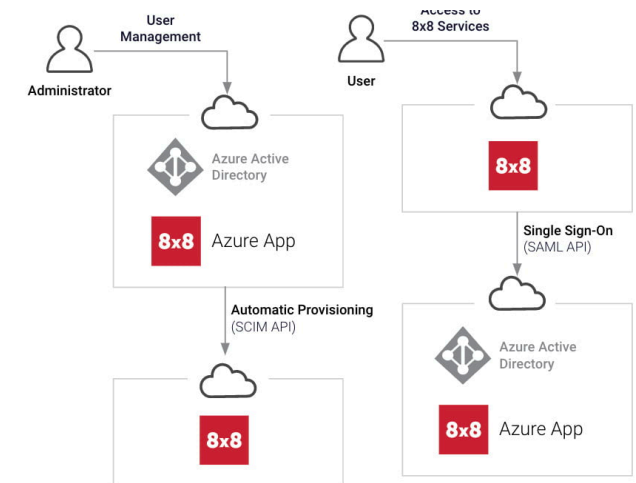
The SSO features of Microsoft's Azure Active Directory are designed to deliver authentication services for those businesses that use Active Directory in the cloud. Companies that want to ensure authentication for any device in any location take advantage of this service from Microsoft.

Upon signing in to their account, the user can launch applications from the Office 365 portal or the Azure AD MyApps access panel. Administrators can centralize user account management, and automatically add or remove user access to applications based on group membership.

8x8 and Azure AD

8x8 makes it easy to use your services with us within the Microsoft ecosystem. For those

companies that use Azure Active Directory, our new integration will allow you to connect to Azure AD with 8x8. Primarily, this will help your users access 8x8 applications and simplify administration of user setup.



To use the 8x8 Azure AD integration, find the 8x8 App in the Azure AD App Gallery, and install the application for a one time configuration and enjoy the benefits.

Administrative Ease

Managing user access is important. Easily

activate, deactivate, and provision users in one place. No need to execute administrative actions manually in both 8x8 and Azure environments. This new 8x8 Azure AD integration will automatically propagate administrative actions in both systems. This saves administrative time and potential for error as systems are automatically synced.

Frictionless Access

8x8 end users can easily access their single app for voice, video, and chat services. With this integration your users will not need to remember multiple passwords and credentials for communications services on all the devices they use in daily workflow. Your end users can easily transition from mobile to desktop without having a different authentication experience per device or application. Your calendars, contacts, and other services used with your communications tools are easily accessed without redundant use of passwords.

Compliance

Securing your environment is one of the primary goals of IT teams. Using 8x8 Azure AD integration ensures that only authorized users have access. As users become inactive, leave the company or change roles, your communications systems will always have the correct data pertaining to access and permissions. This helps enforce your security policies and satisfy compliance requirements related to data access and privacy.

Managing your environment should be simple and straightforward. If you have chosen or plan to leverage Azure AD as an identity provider, this integration will eliminate any gaps between managing the two environments and give your users the confidence and flexibility of access to their communications in any location on any device.

With 8x8

We constantly think about your communications

needs. This is one way we help you safeguard mission-critical communications services while improving quality, efficiency and scalability. With 8x8, it's not just your voice communications. It's your voice communications, transformed.

See how 8x8 can transform your communications! Contact your 8x8 representative today to schedule a live demo.

Thank you for reading

Azure AD Solution Brief