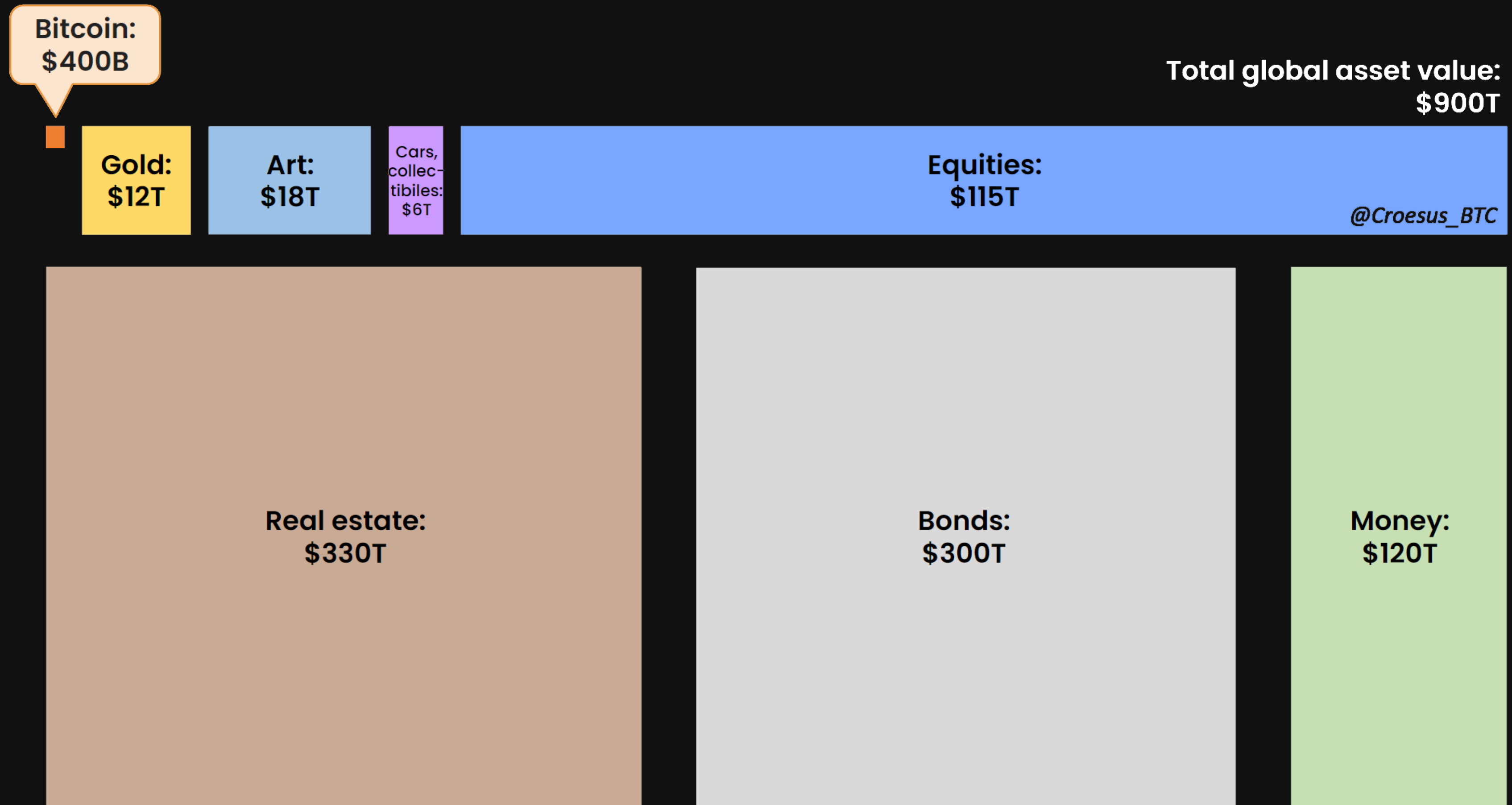


# The Future of Bitcoin



Michael Saylor  
Executive Chairman, MicroStrategy

# There is an endless economic war raging worldwide.



**The World Reserve Currency (USD)  
is collapsing vs. assets such as  
S&P, Real Estate, Gold, & Art.**

# USD loses 95% vs. Consumer Goods (1910-2023)

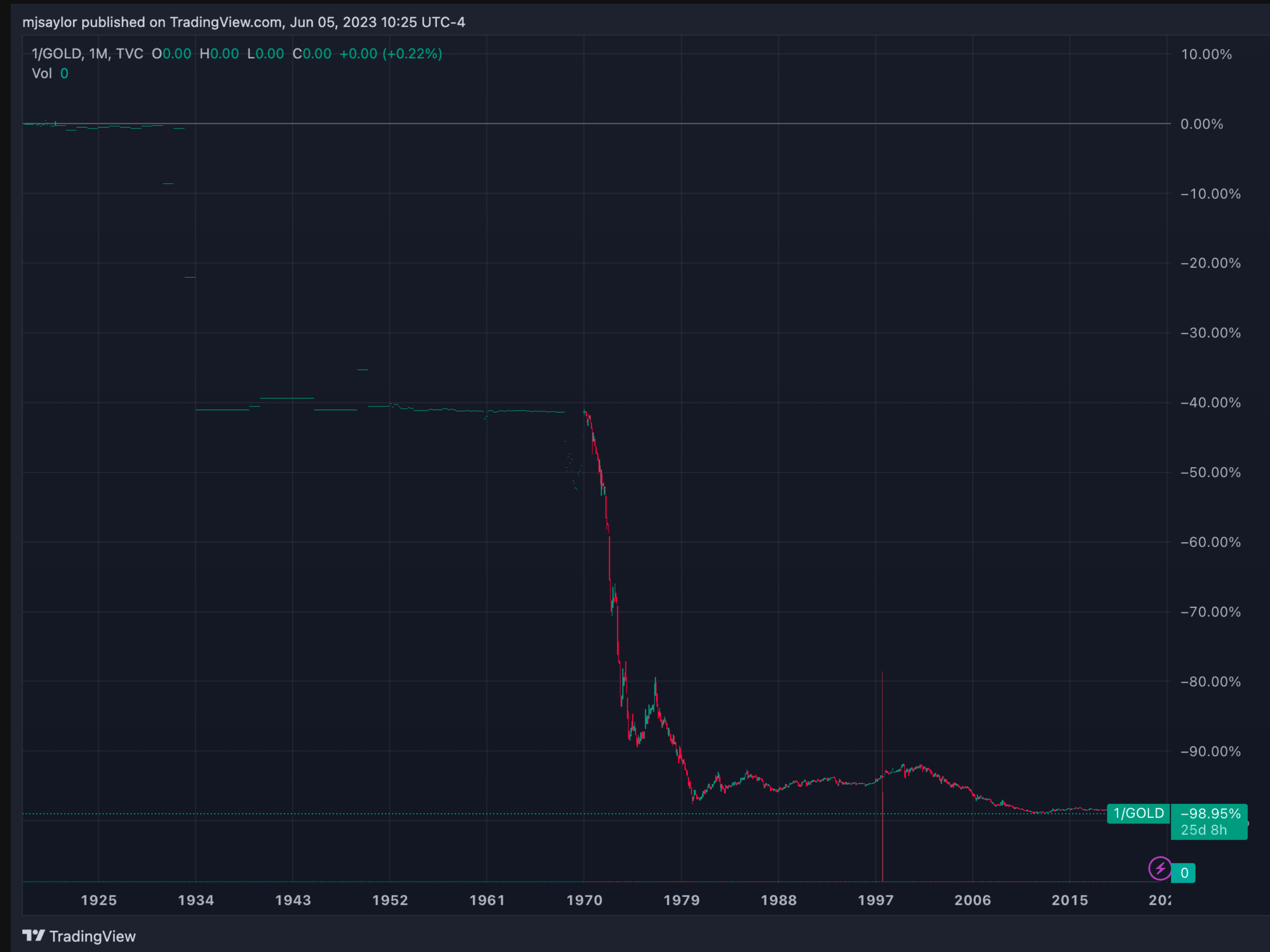
## A DOLLAR'S WORTH

### PURCHASING POWER OF THE U.S. DOLLAR

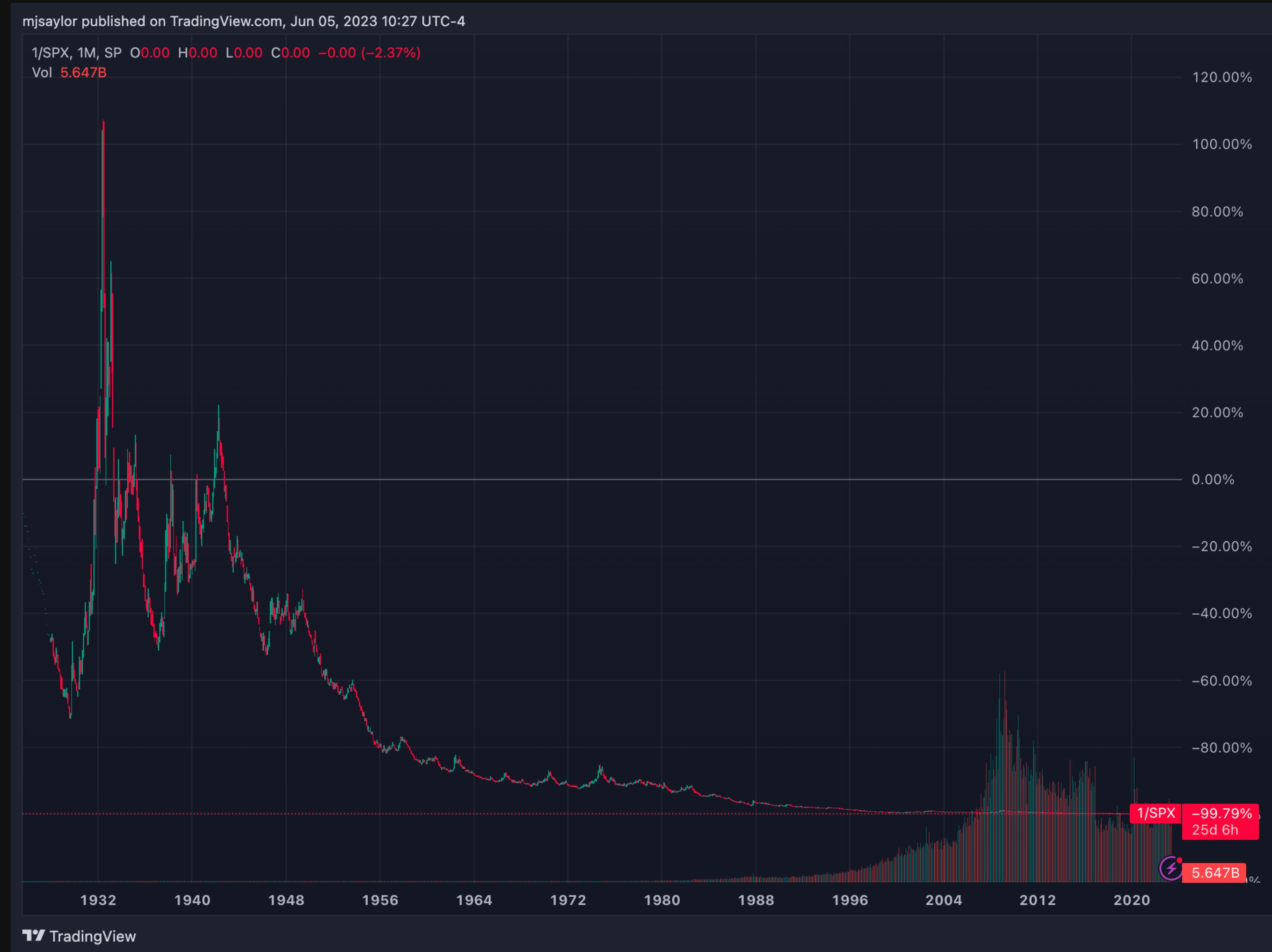
Source: Bureau of Labor Statistics - Consumer Price Index, Morris County Library of Historic Prices



# USD loses 99% vs. Gold (1923 – 2023)



# USD loses 99.8% vs. S&P (1923 – 2023)



# USD loses 99.8% vs. Miami Real Estate (1923 – 2023)



**Foreign Currencies are  
collapsing vs. the USD**



# Argentine ARS loses 99.8% vs. USD (2001 to 2023)

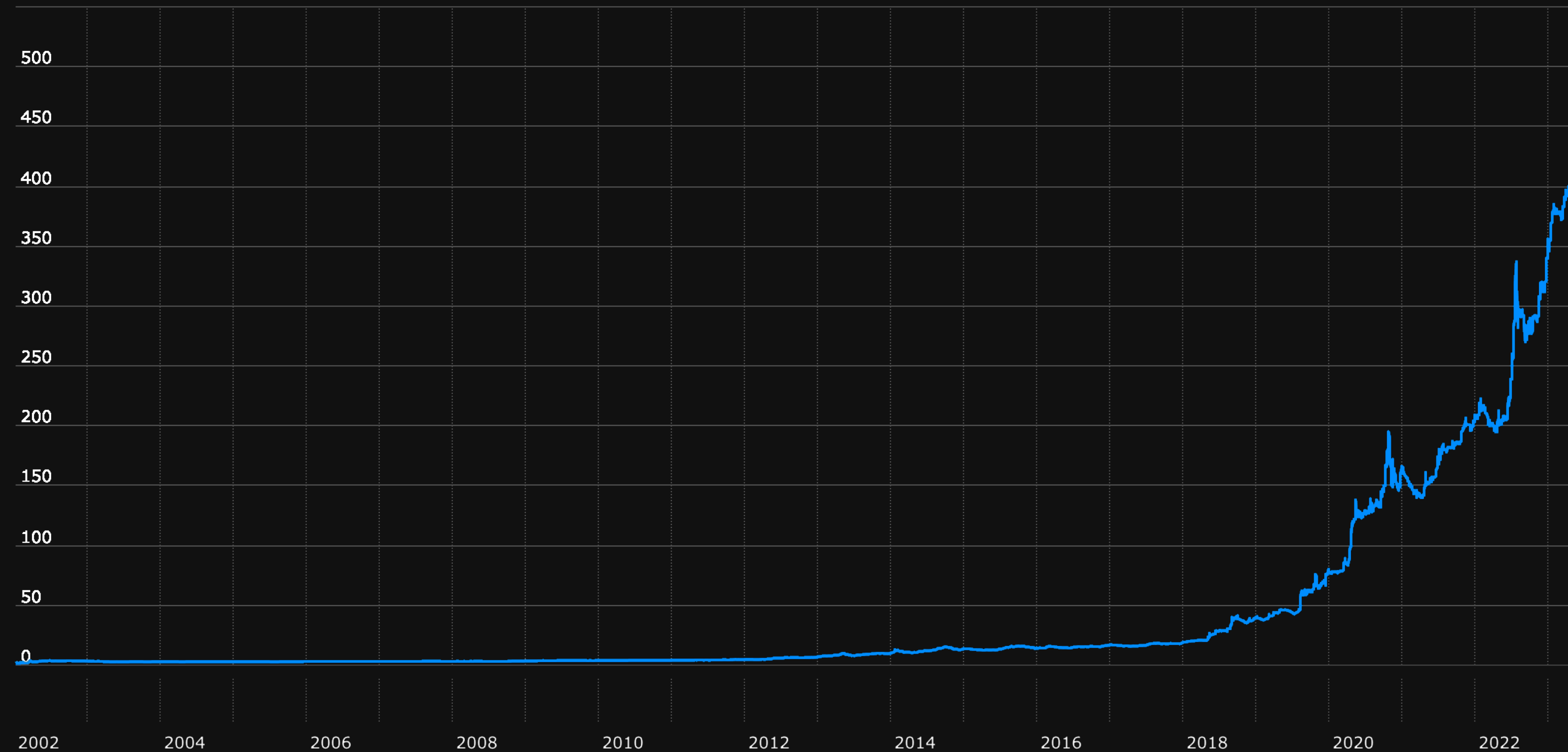
US Dollar / Argentina Peso : Informal Rate Historical Chart

Zoom:

From:  to:

Zoom:

US Dollar / Argentina Peso : Informal Rate



# Turkish Lira loses 96% vs. USD (2001 – 2023)



# Indian Rupee loses 90% vs. USD (1980 – 2023)



# Pakistani Rupee loses 82% vs. USD (2000 – 2023)



# Brazilian Real loses 65% vs. USD (2000 – 2023)

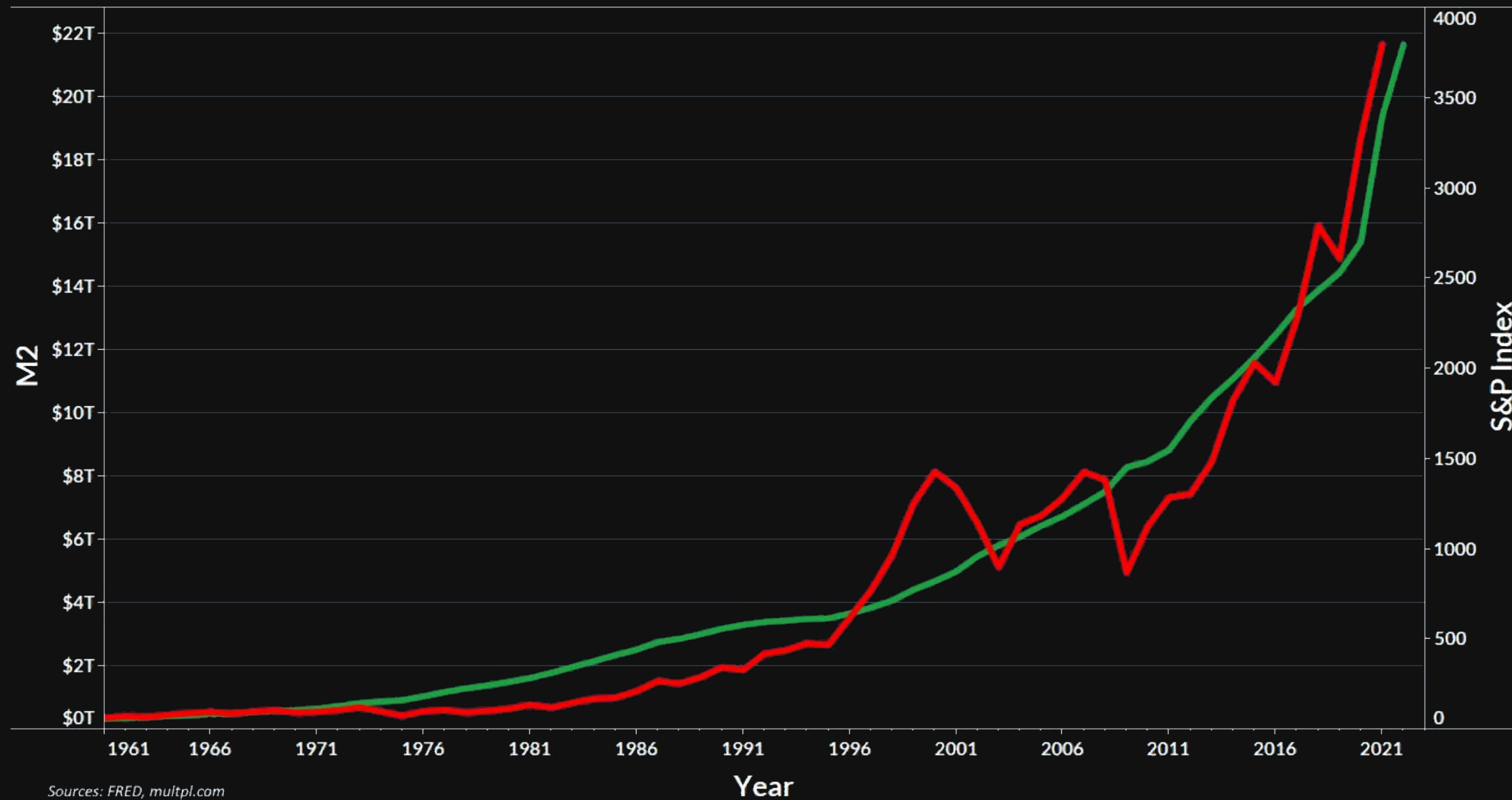


**In order to preserve wealth,  
investors must convert their  
currency into assets that are  
scarce, desirable, portable,  
durable, & maintainable.**

# Most investment gains are driven by monetary inflation.

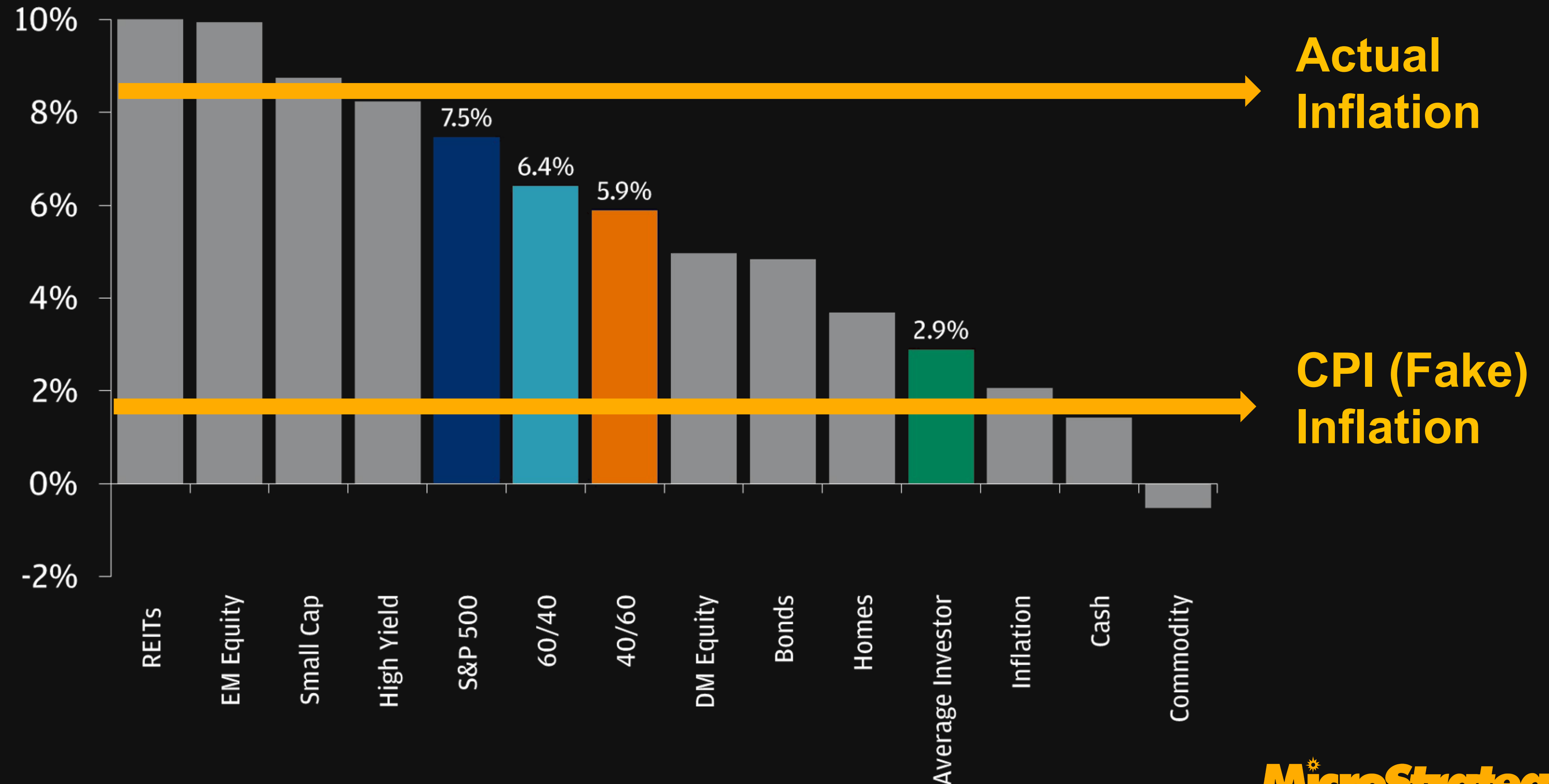


M2 (Trillions of USD)  
S&P 500 Index



# Few asset classes outperform the true inflation rate.

20-year annualized return by asset class (2001 - 2020)

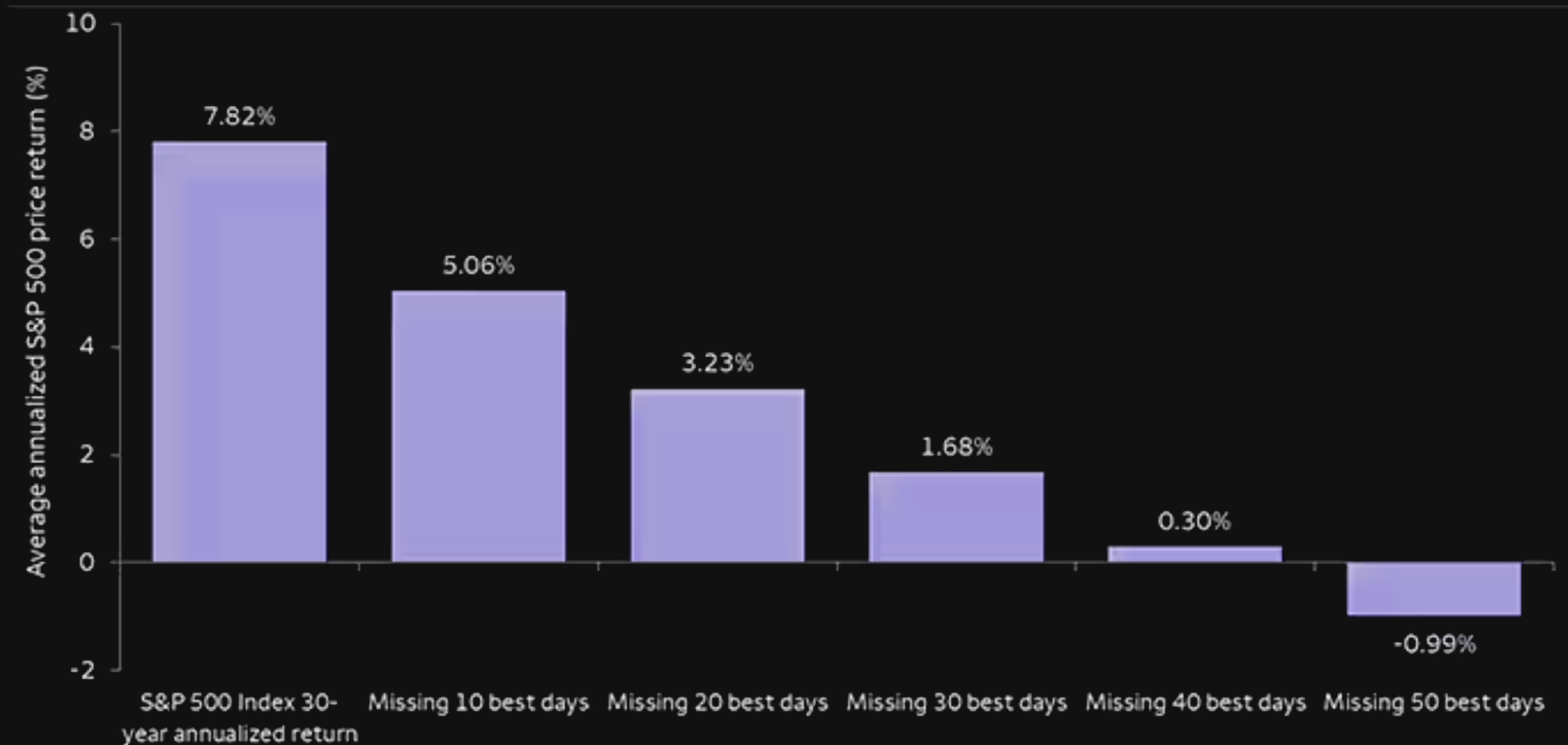




**Most Investors Perform  
Poorly Due to Bad Habits**

# Nothing happens 99% of the time. HODL don't Trade

Chart 2. Missing the market's best days

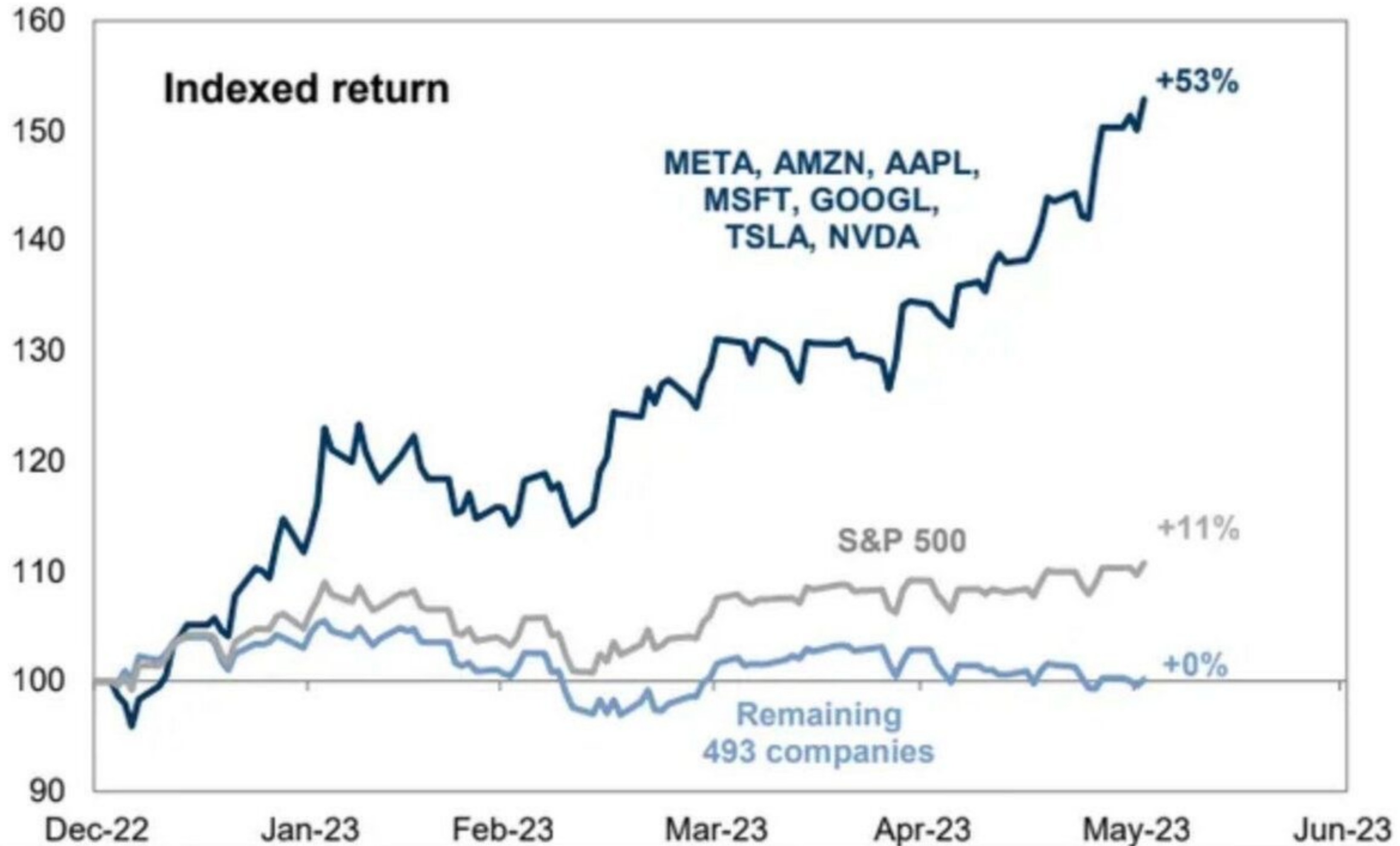


30 Years of Daily Data Sep 1, 1992 through Aug 31, 2022 for S&P Index.

# 99% of companies can't beat inflation. Winners are rare.

**Exhibit 2: Mega-cap tech has led the market higher YTD**

as of June 1, 2023



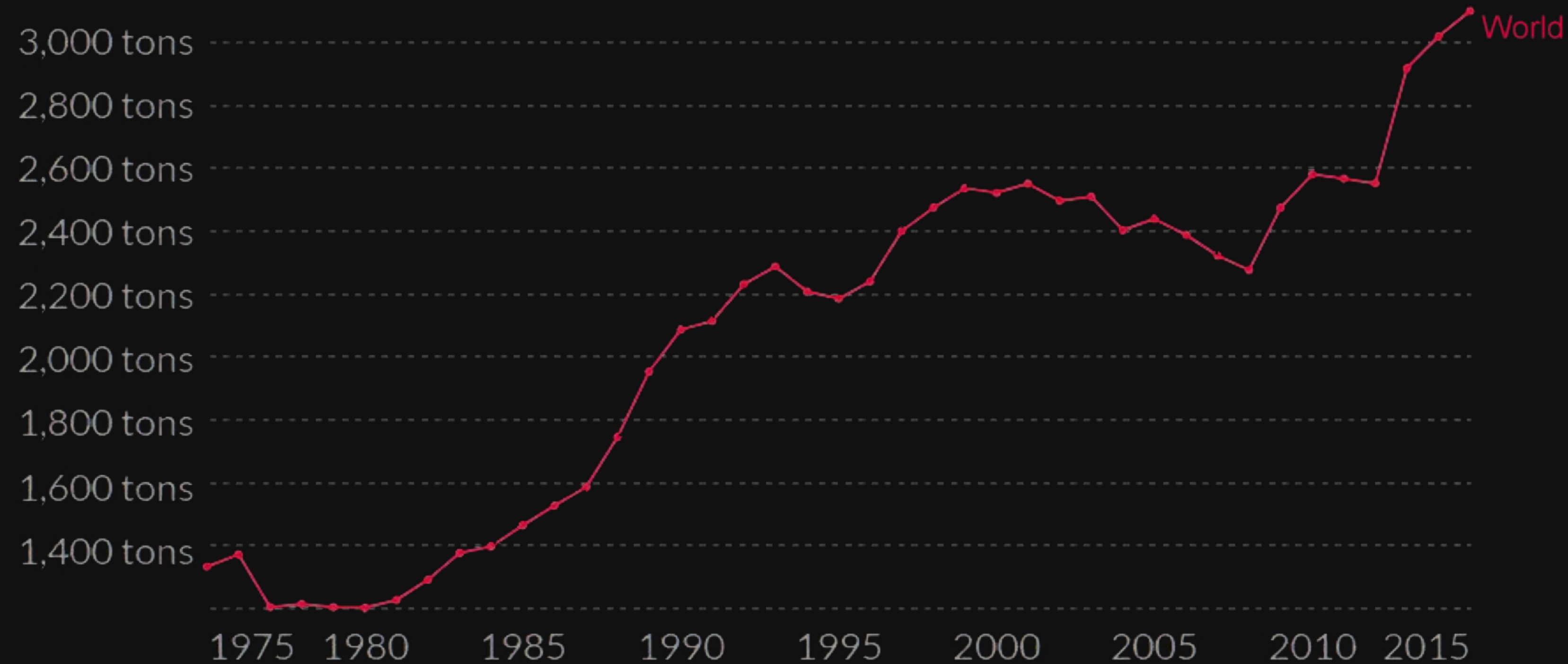
# What is Money?

# Gold is at best aspirational but defective money.

## Gold production, 1975 to 2015

Annual gold production, measured in metric tons per year.

Our World  
in Data



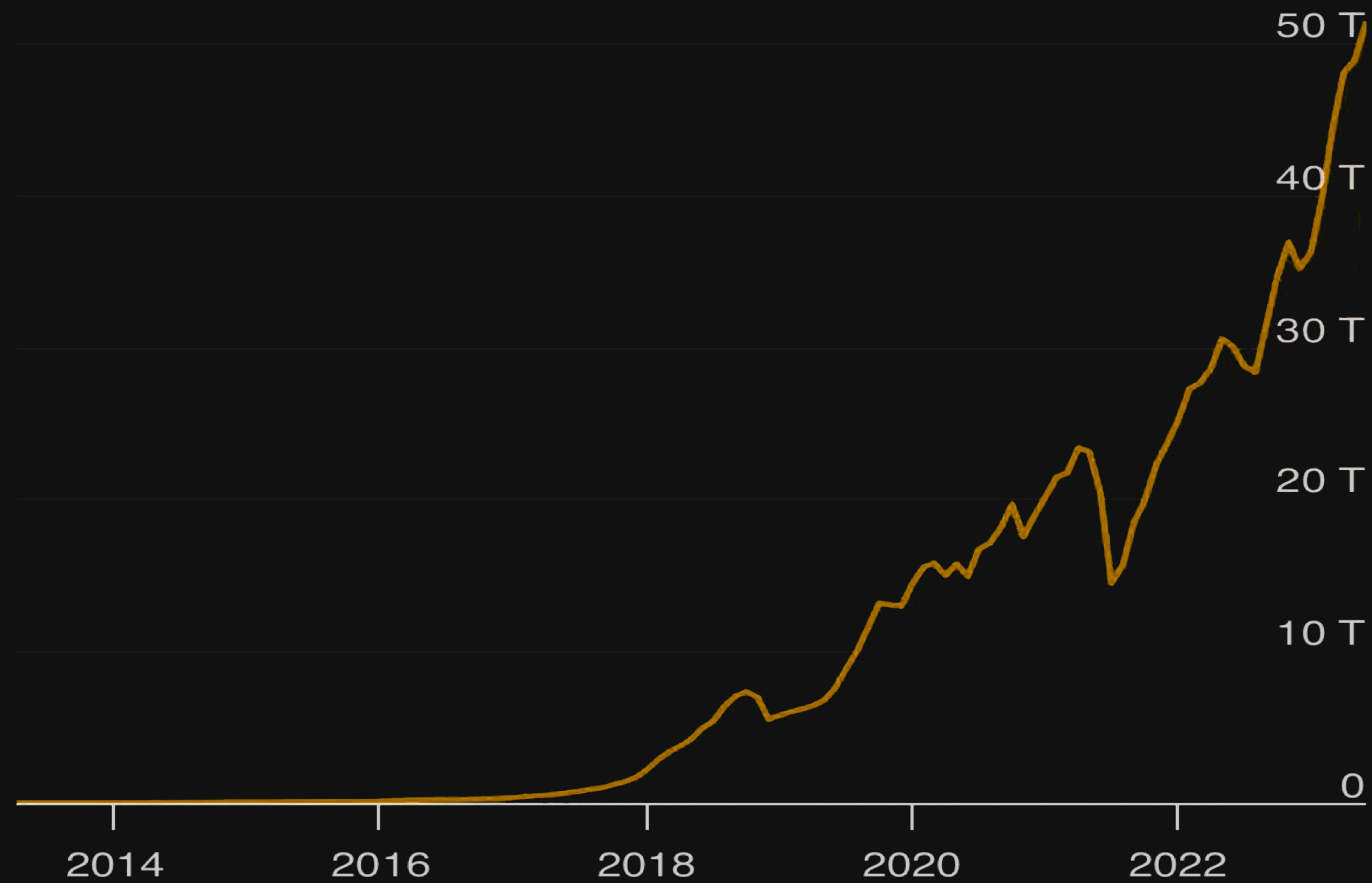
Source: Clio Infra & USGS

OurWorldInData.org/fossil-fuels • CC BY

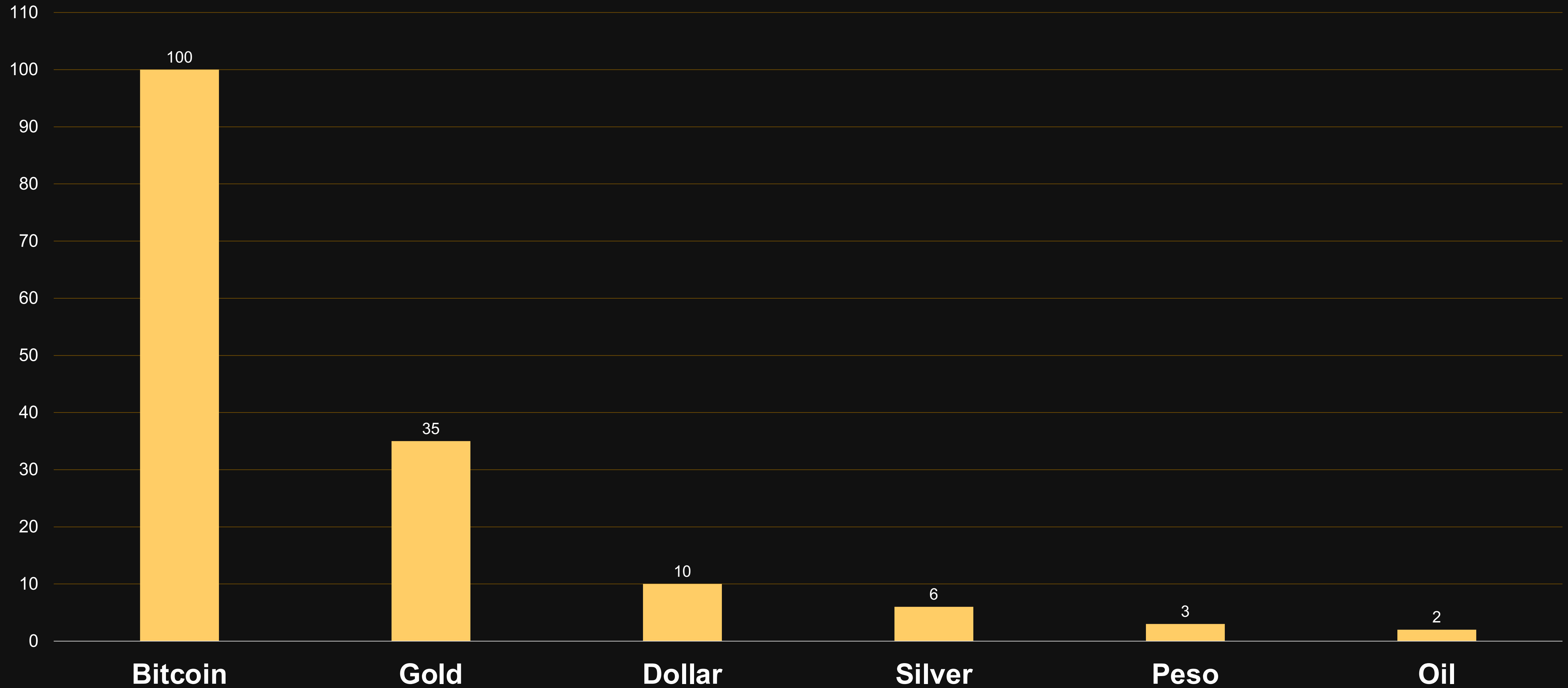
**MicroStrategy**

It is difficult to create sound money.

## BITCOIN DIFFICULTY



# All monetary assets have a natural frequency.



The half-life of wealth stored in various assets, measured in years Bitcoin circa 2024.

# The slower the frequency, the longer the money lasts.



The half-life of wealth stored in various assets, measured in years Bitcoin circa 2036.



**When flow = 0, S2F = Infinity**

**Money lasts Forever.**

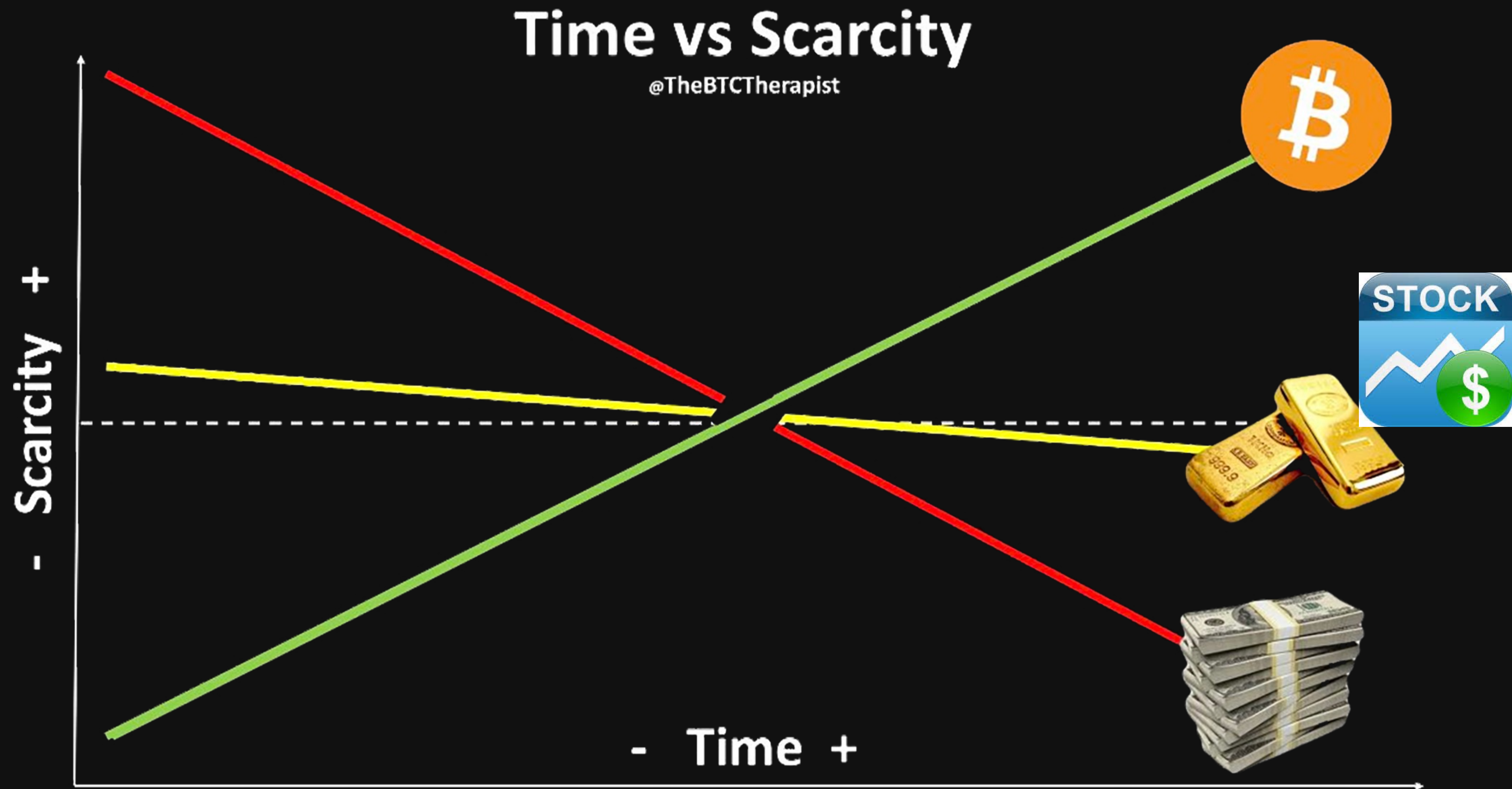


The half-life of wealth stored in various assets, measured in years Bitcoin circa 2048.



# What is the Winning Economic Strategy?

There is one winning strategy - hold the best money.



# Corporate Equity is Diluted by Expensive Risk Factors

## Corporate Risks

1. Management
2. Labor
3. Competition
4. Technology
5. Regulation
6. Taxation
7. War

7%

## Bitcoin Virtues

1. Cybernetic
2. Digital
3. Immaculate
4. Immortal
5. Incorruptible
6. Global
7. Indestructible

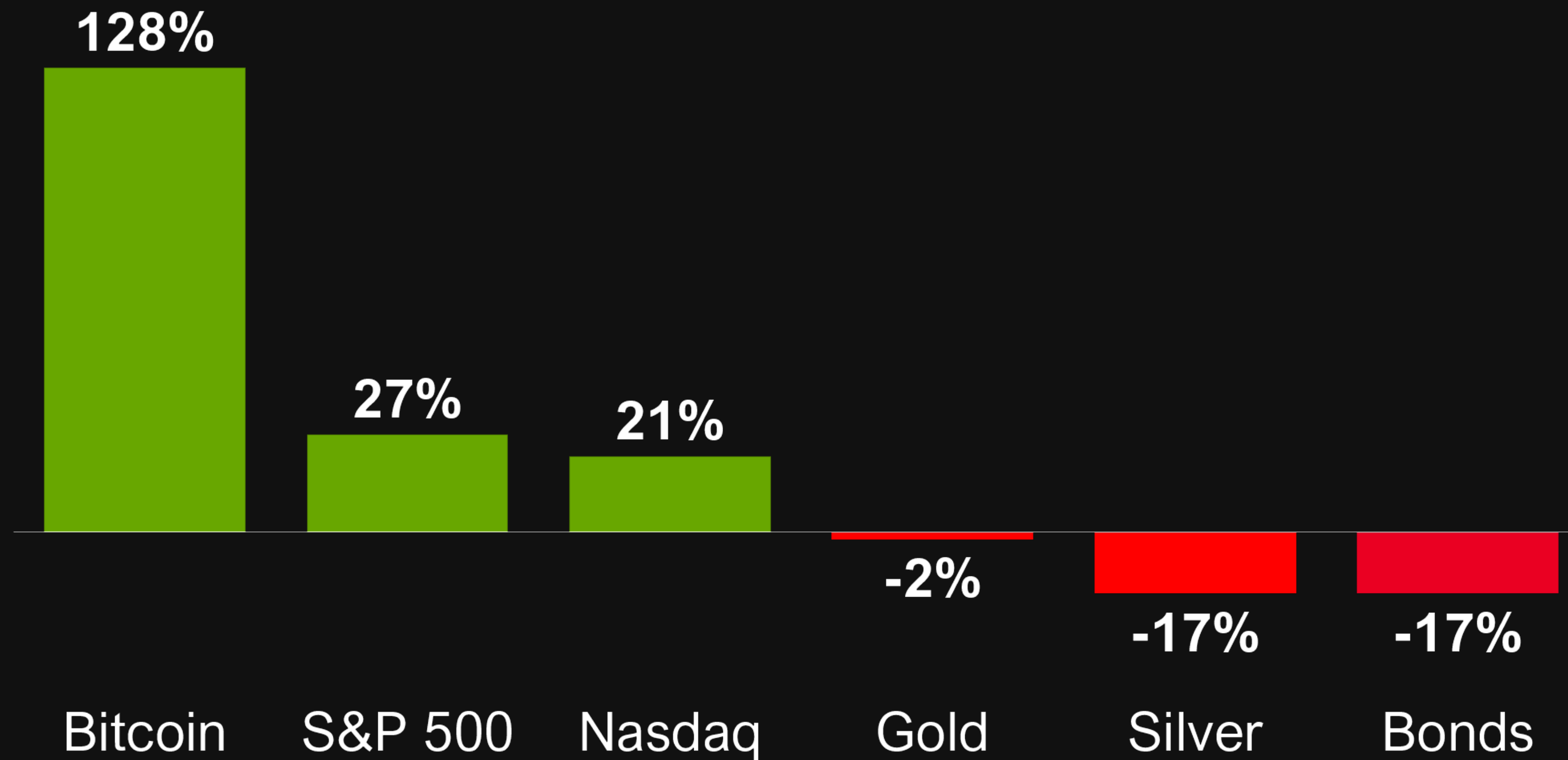
14%

# Over a long time-horizon, laser focus is rewarded.

Strategy	2023 Assets	2123 Real Assets
Cash	\$1,000,000	\$977
Bonds	\$1,000,000	\$31,250
S&P	\$1,000,000	\$1,000,000
S&P/BTC	\$1,000,000	\$512,500,000
BTC	\$1,000,000	\$1,024,000,000

Assume Monetary Inflation of ~7%, Bond yield ~3.5%, S&P returns ~7%, & BTC returns ~14%.

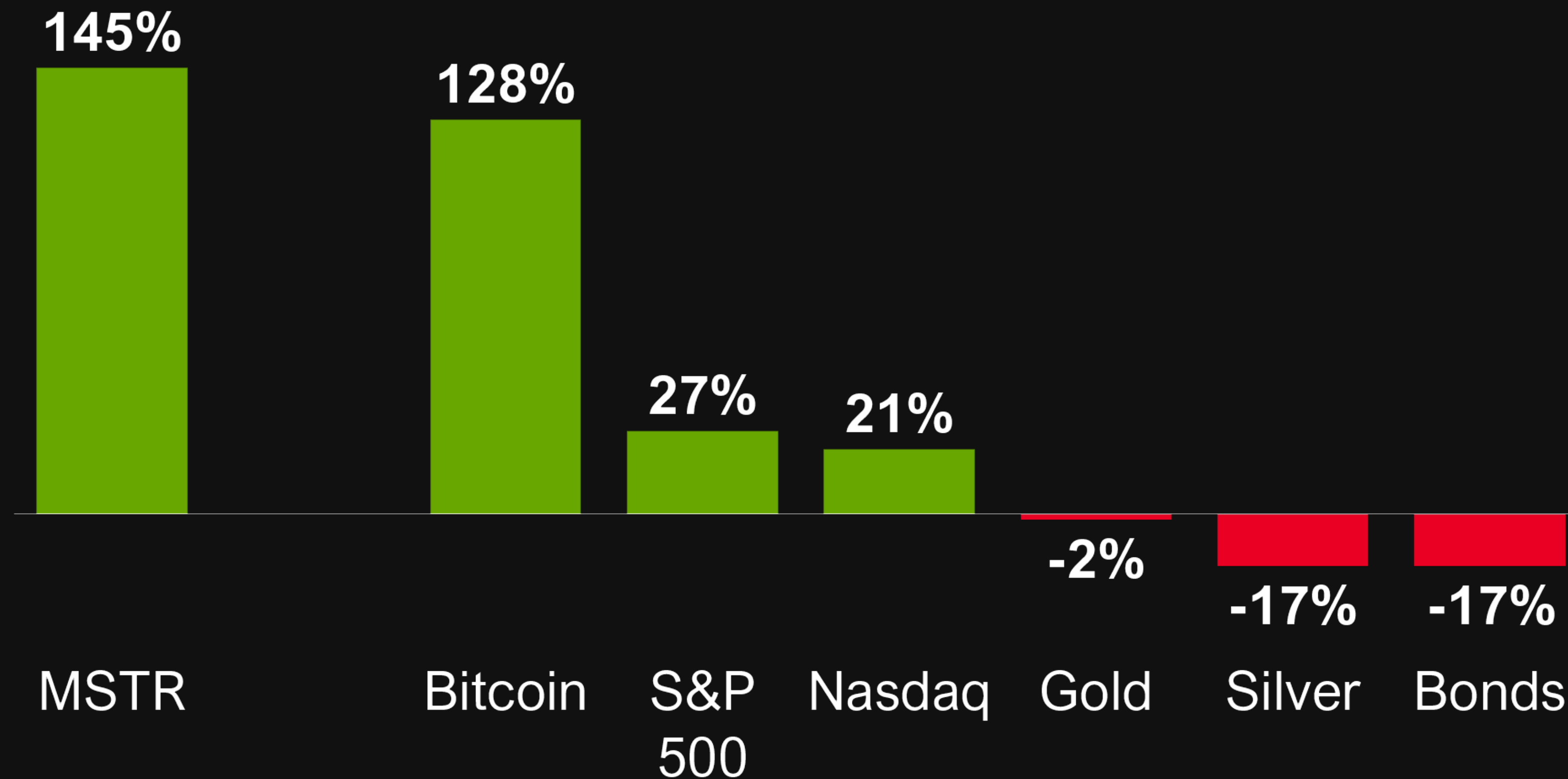
# Example: Asset performance since August 2020.



Performance since August 10, 2020, when MicroStrategy adopted its bitcoin strategy.

Source: FactSet as of 4:00pm Eastern Time on June 2, 2023.

# MicroStrategy on a Bitcoin Strategy since August 2020



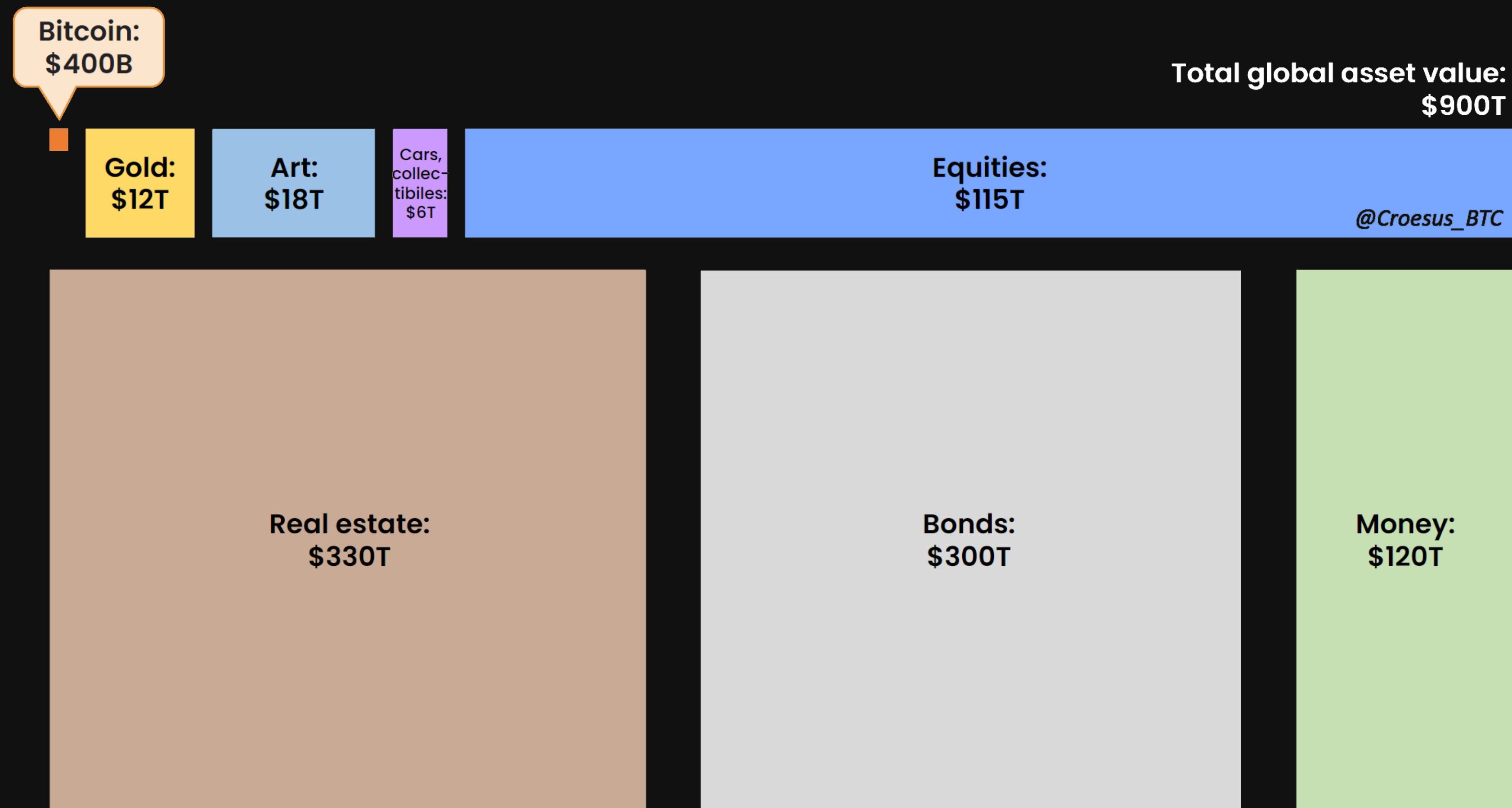
Performance since August 10, 2020, when MicroStrategy adopted its bitcoin strategy.

Source: FactSet as of 4:00pm Eastern Time on June 2, 2023.

# The Future of Bitcoin



# The World is realizing that Bitcoin is the Superior Asset

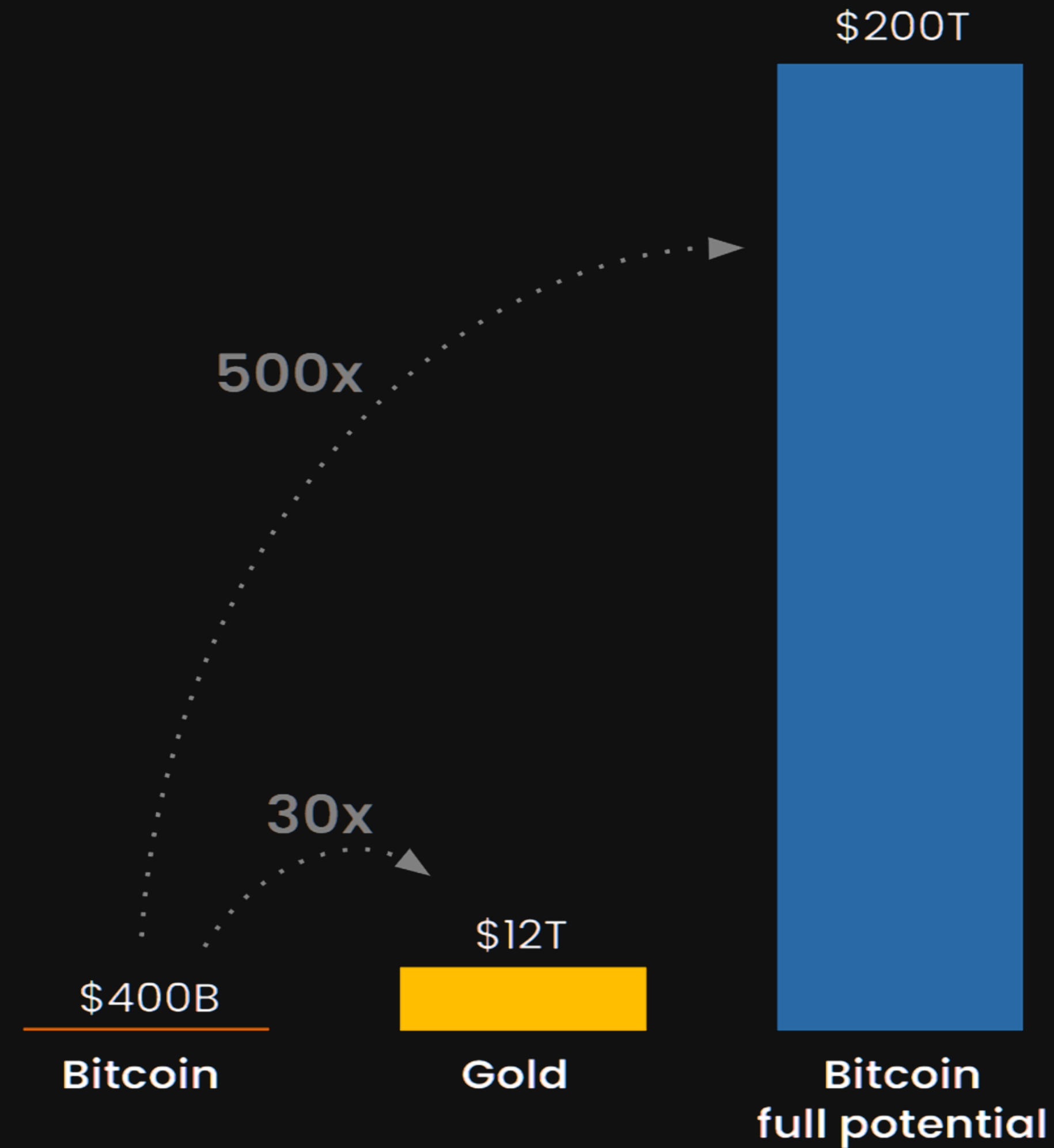


Wealth is going to flow from the weaker assets to the strongest asset (Bitcoin) over time.

# Bitcoin is going to Demonetize other Assets over time.

Store-of-Value	Total addressable market (\$T)	Bitcoin capture	Bitcoin full potential (\$T)
Gold	12	50%	6
Cars, other collectibles	6	5%	0.3
Fine art	18	5%	0.9
Stock market	115	15%	17
Real estate	330	15%	50
Bonds	300	30%	90
Money	120	30%	36
	<small>@Croesus_BTC</small> <b>\$900T</b>		<b>\$200T</b> (meaning ~\$10m/BTC)

# Bitcoin will absorb Gold, then all Store of Value Assets.



**No Country to stop inflation.**

**99% of Companies cannot outrun inflation.**

**99% of Workers cannot outrun inflation.**

**1% can beat the market by skill or luck.**

**Everyone can buy Bitcoin.**