## 21 Ways to Wealth

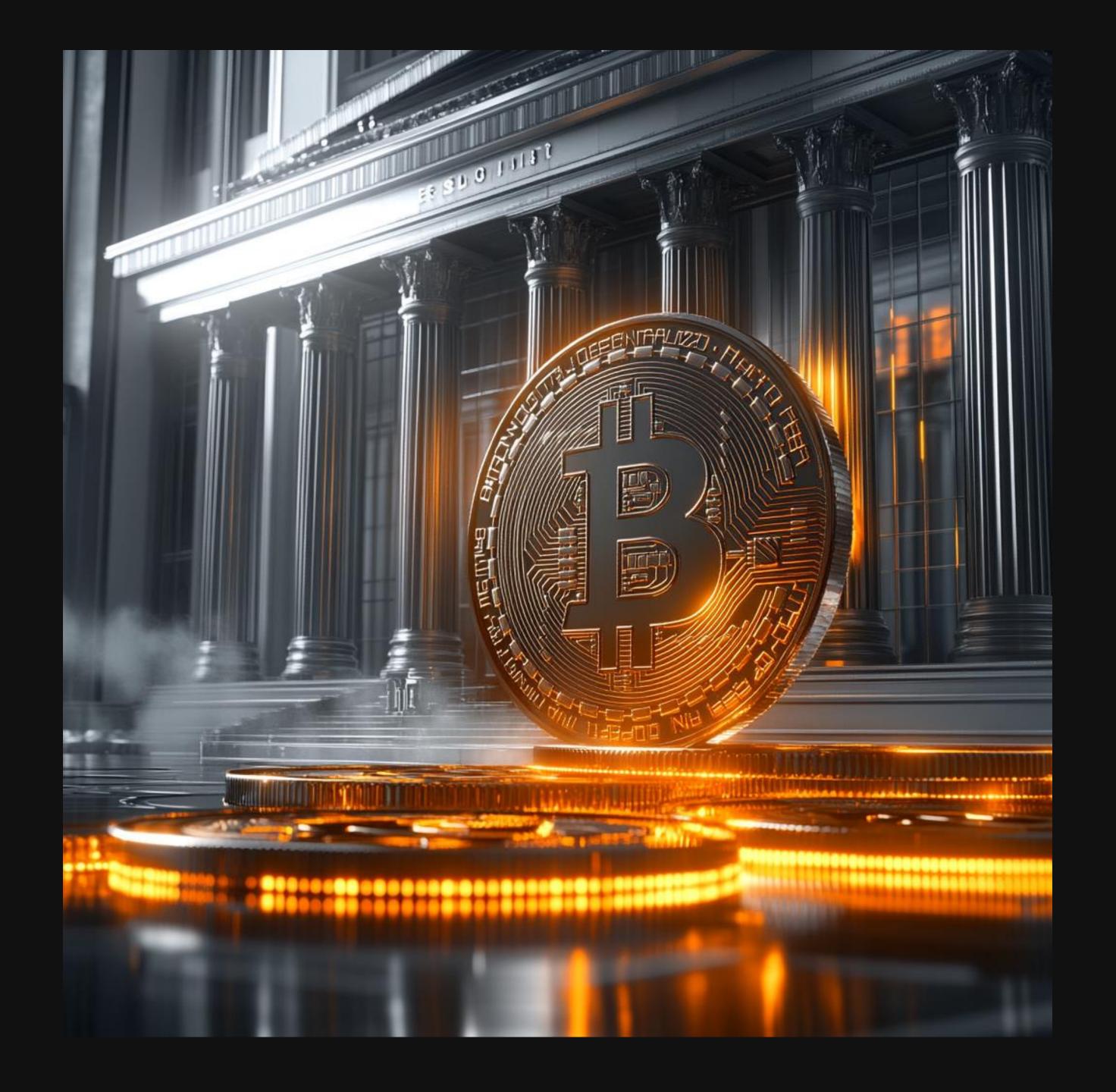
Michael Saylor



Note: This presentation was presented by Michael Saylor in May 2025. The views expressed are Michael's own and may not necessarily reflect the views of MicroStrategy Incorporated. This document does not constitute an offering of any financial instrument or legal, tax, financial, investment or other advice or recommendation. Past performance is not indicative of future results.

1 Clarity

Bitcoin is capital, perfected, programmable, and incorruptible.



#### Conviction

Bitcoin will appreciate faster than every other asset — because it is engineered to outperform



### 3 Courage

Wealth favors those who embrace intelligent monetary risk.



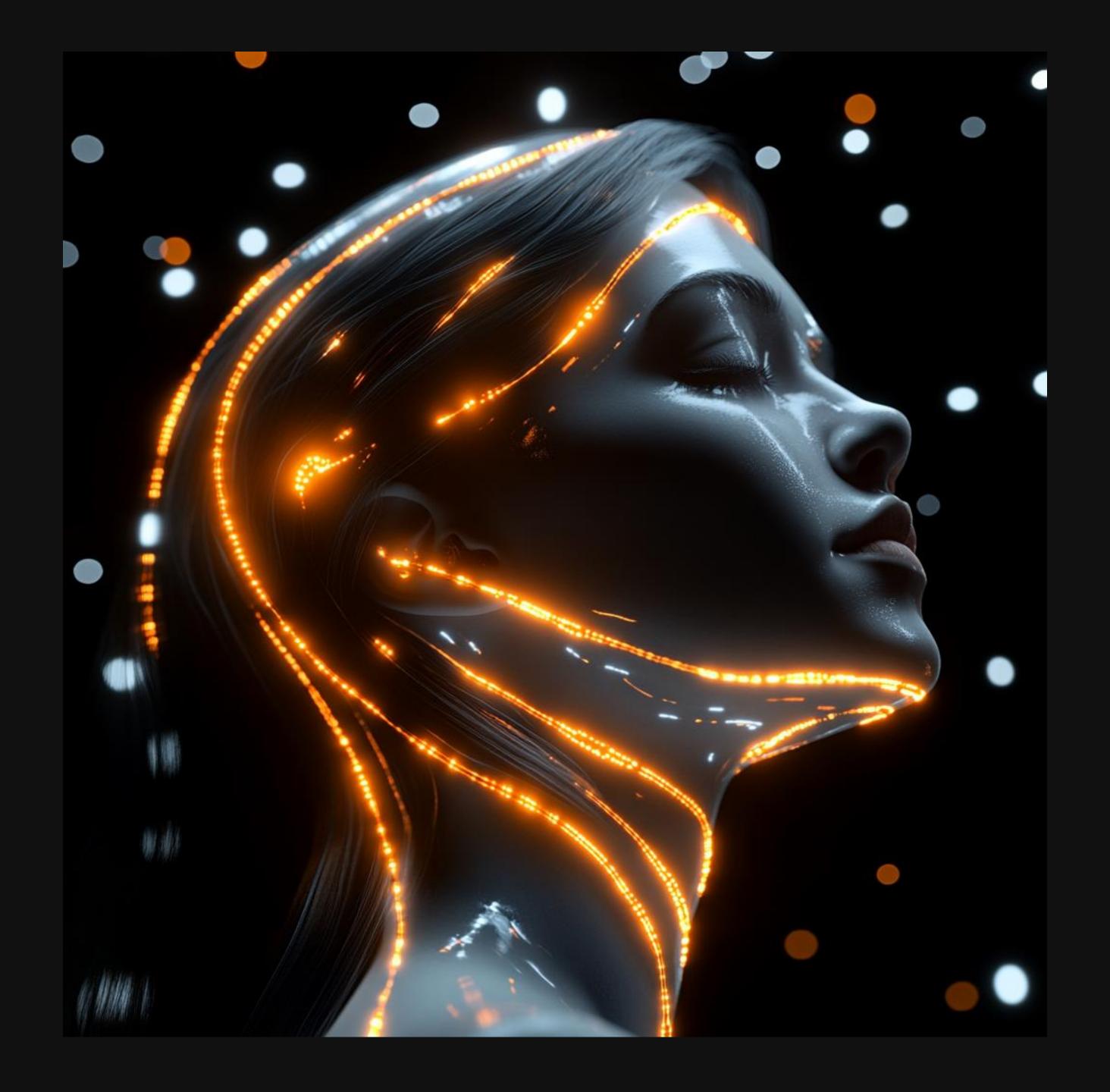
#### Cooperation

You are more powerful if you have the support of your family.



#### Capability

Master artificial intelligence.



#### Composition

Construct legal entities that scale your strategy and protect your assets.



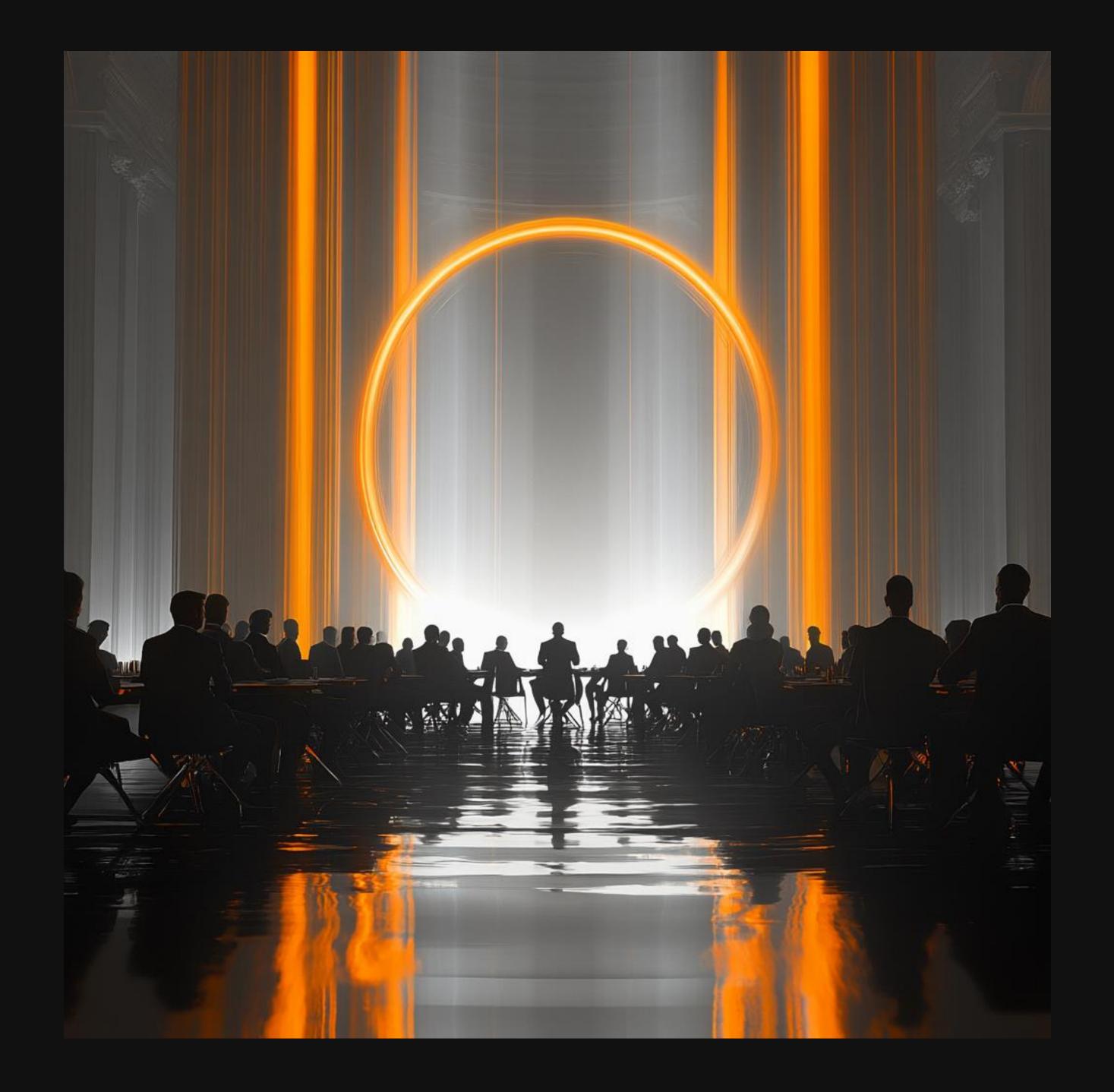
#### Citizenship

Choose your economic nexus — domicile where sovereignty respects your freedom.



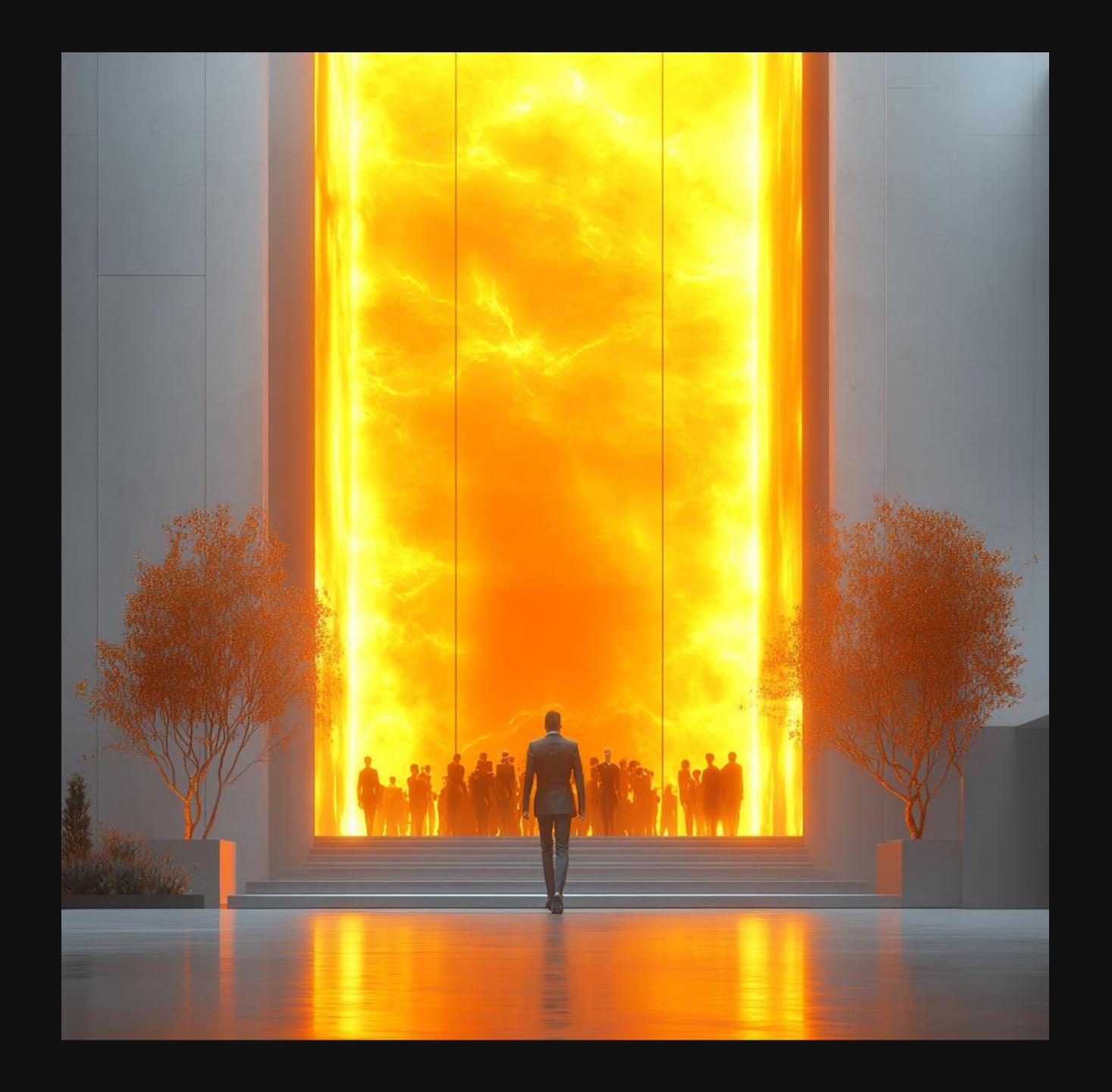
#### Civility

Respect the natural power structures of the world.



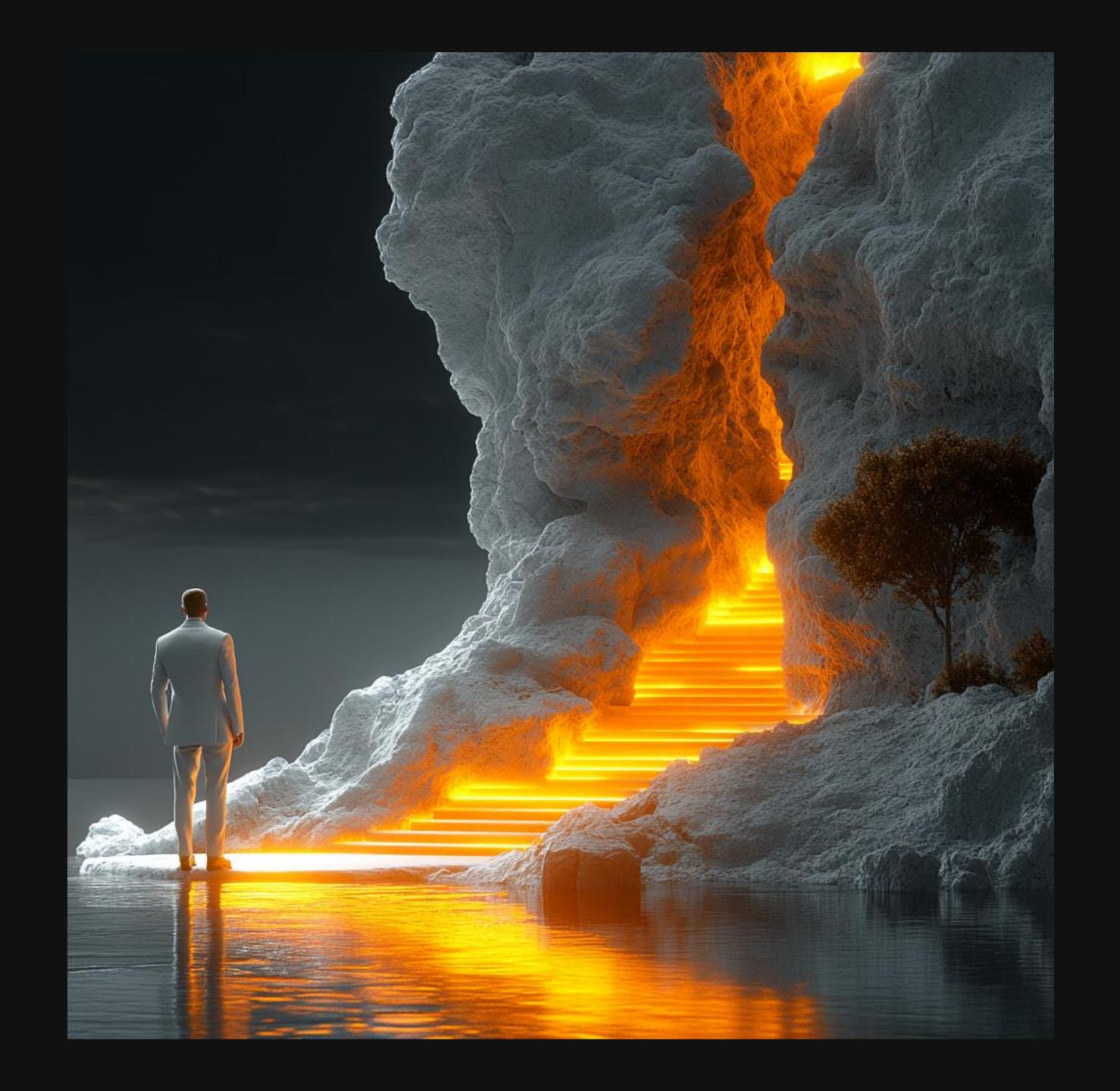
#### Corporation

A well-structured corporation is the most powerful wealth creation engine on Earth.



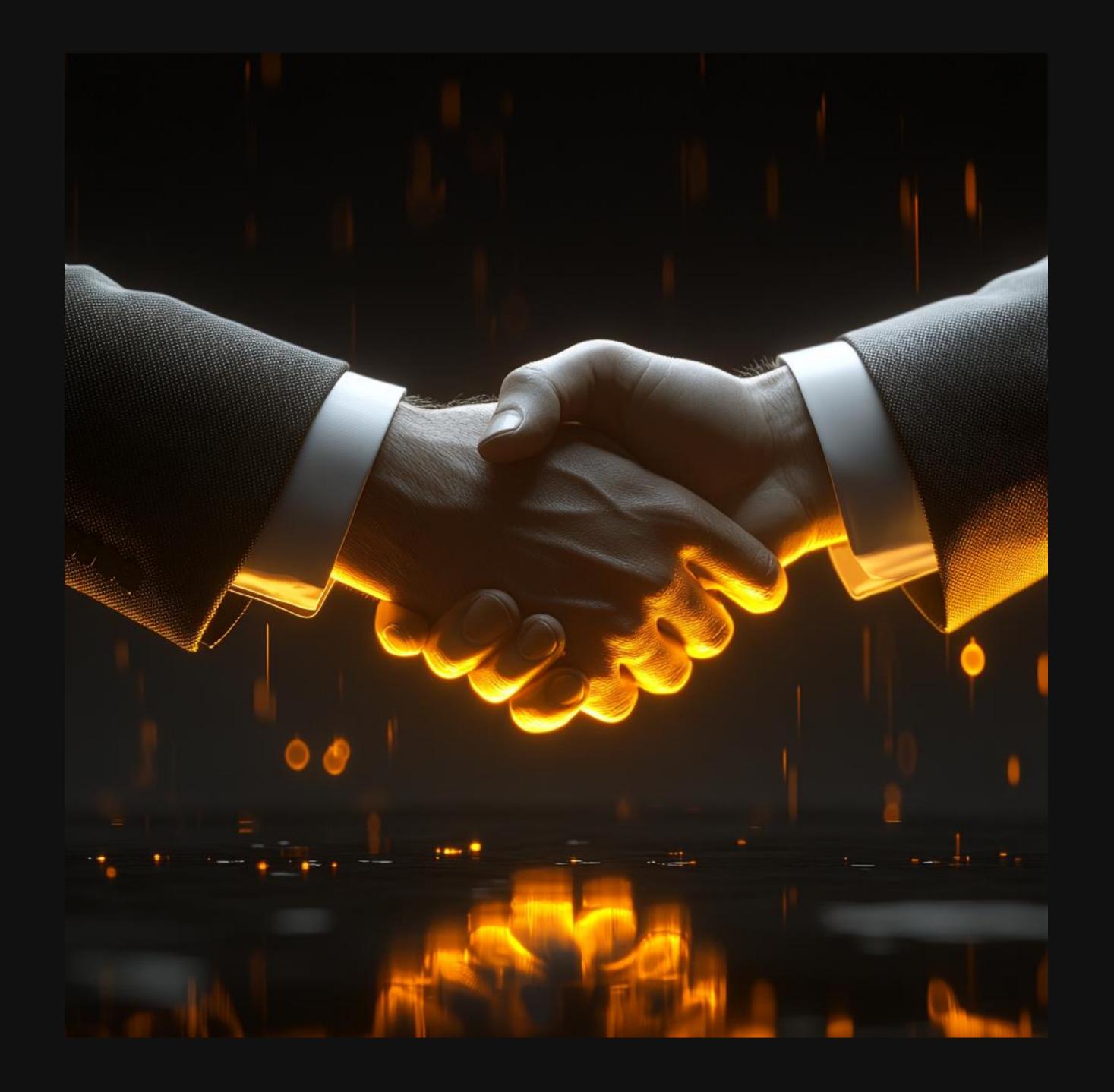
#### Focus

Just because you can do a thing doesn't mean that you should.



#### Equity

Share your opportunity with investors willing to share your risk.



#### Credit

Give creditors
certainty in
return for their
capital — turn
risk into yield.



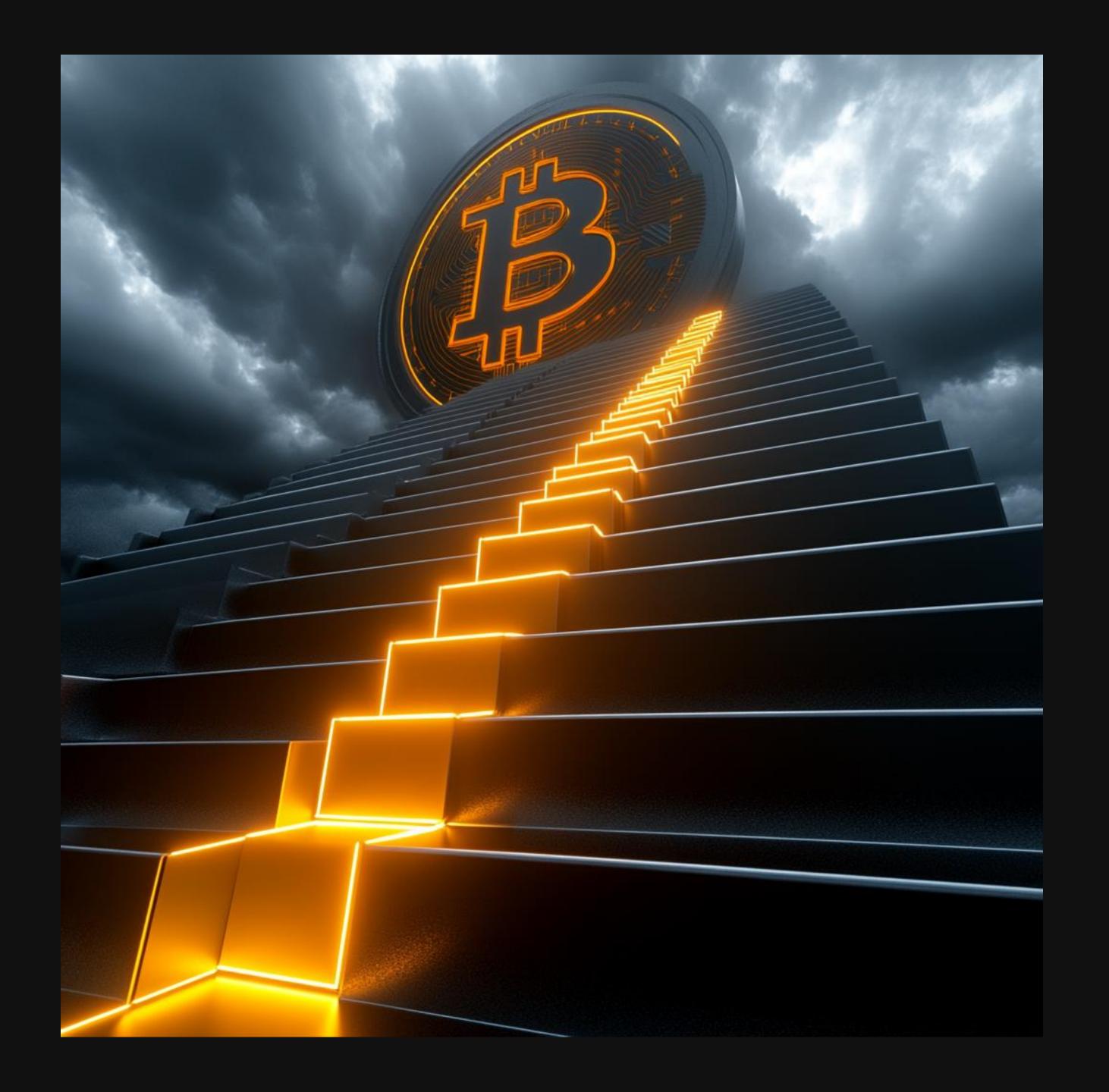
#### 13 Compliance

Create the best company you can — within the rules of your market.



## 14 Capitalization

Raise and reinvest capital relentlessly velocity compounds wealth.



## 15 Communication

Speak with candor. Act with transparency. Repeat often.



Don't allow yourself to be distracted.



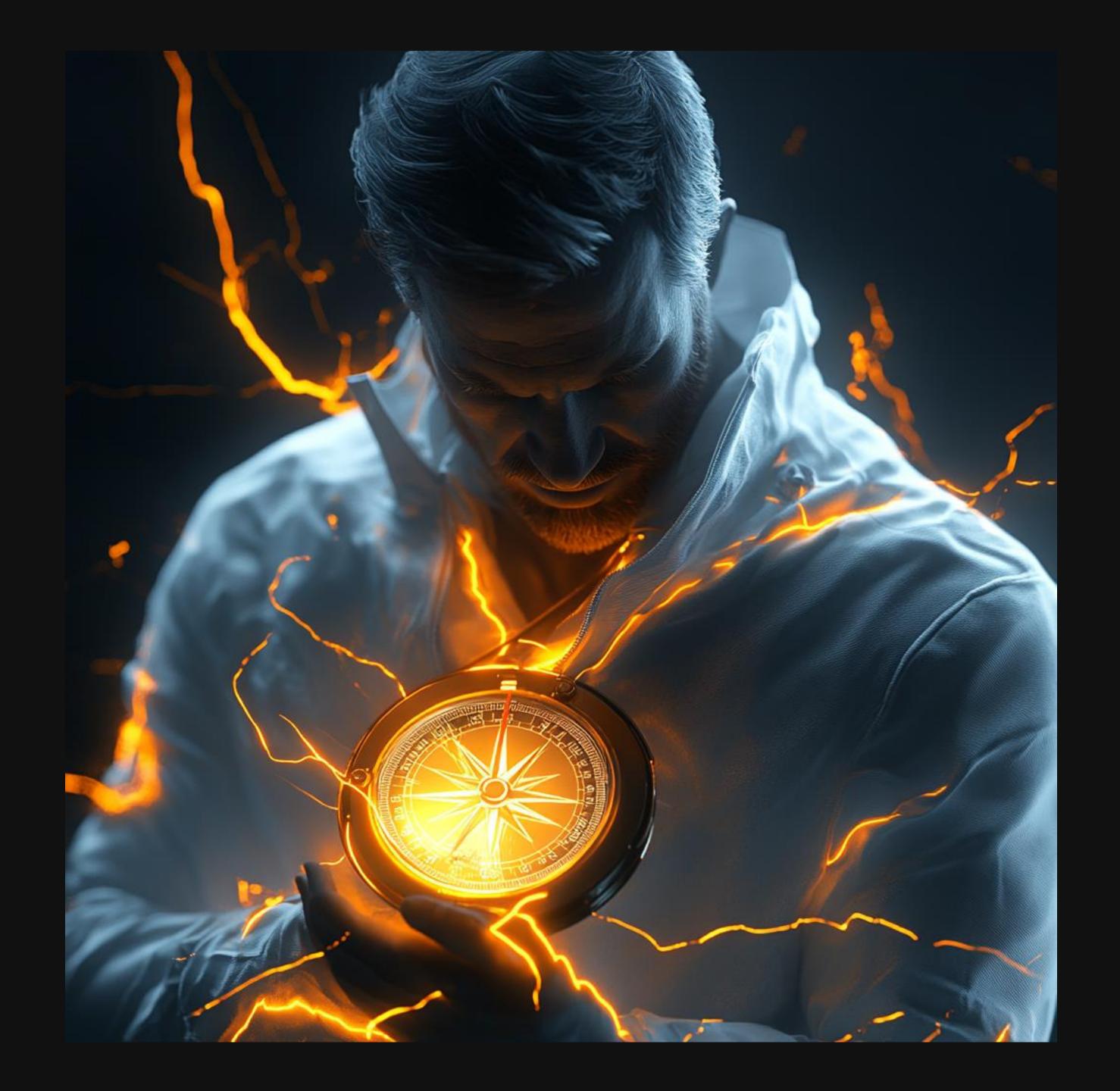
## 17 Competence

Deliver consistent, precise, and reliable execution.



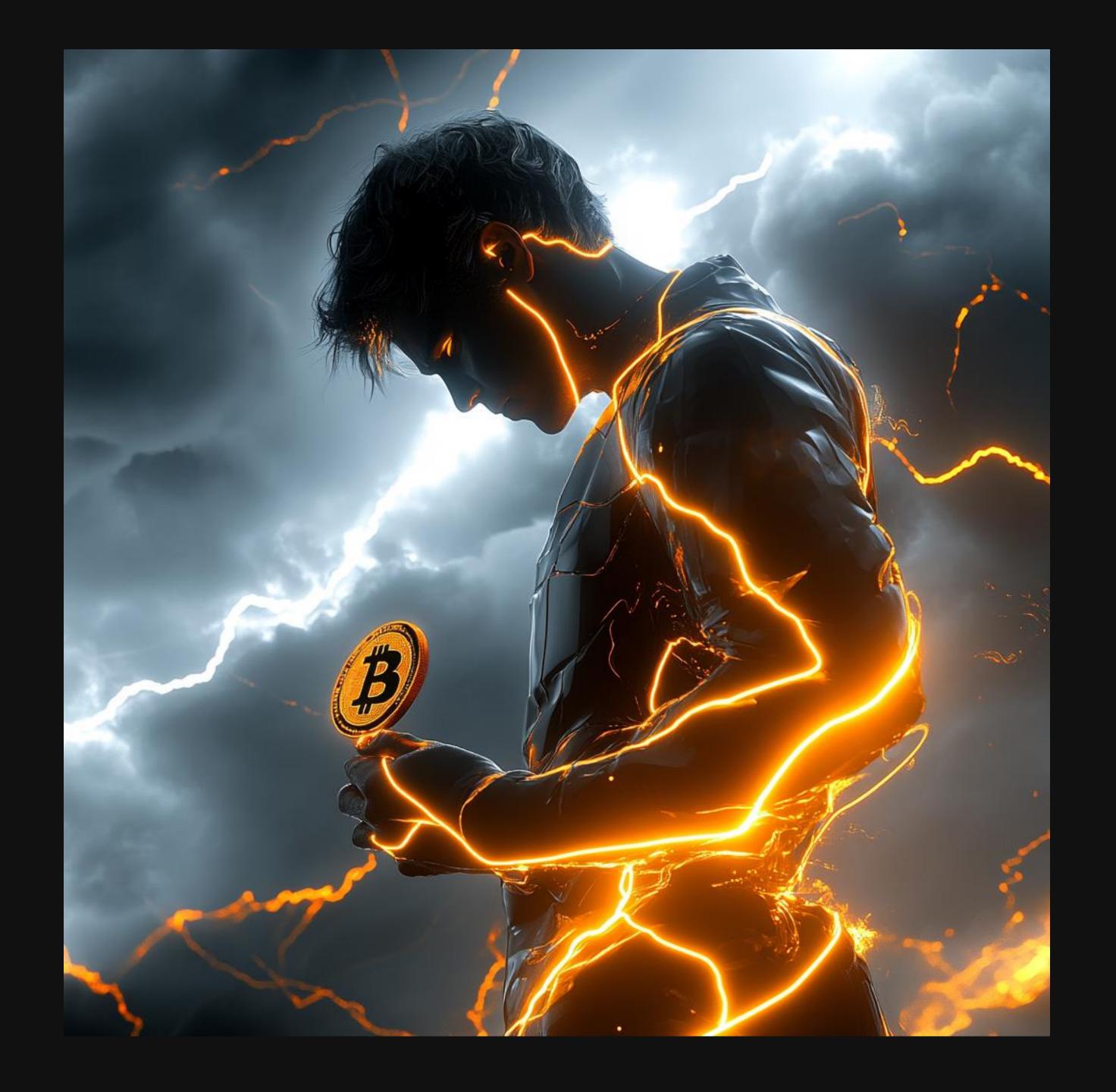
#### Adaptation

Adjust your plans as circumstances change.



#### Evolution

Build on your core strengths, leveraging your strongest assets.



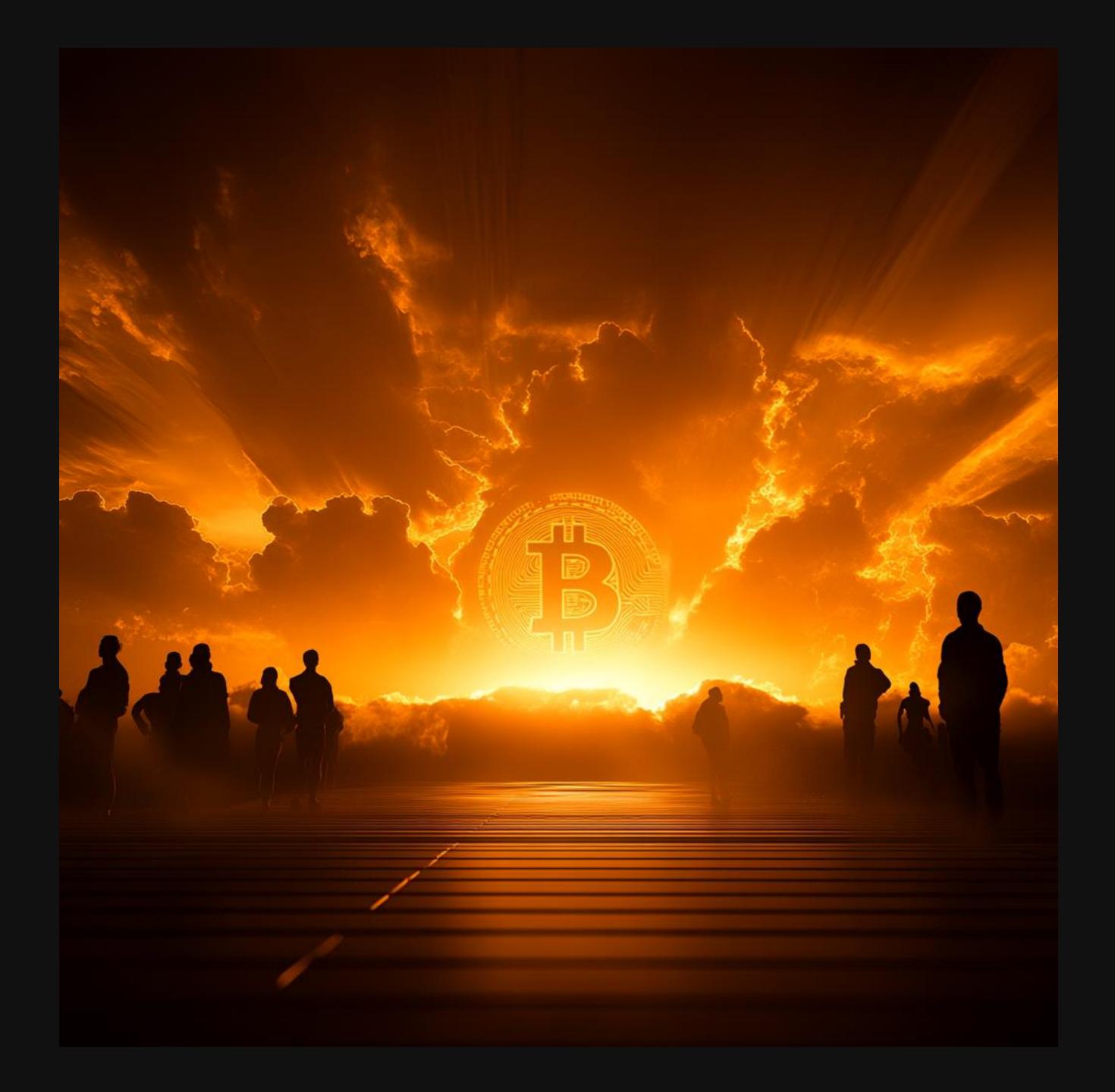
#### Advocacy

Inspire others to walk the Bitcoin path — become an evangelist for economic freedom.



#### Generosity

Spread happiness.
Share security.
Deliver hope.



# "It might make sense to get some in case it catches on."

— Satoshi Nakamoto

# Thank You

