

of 2

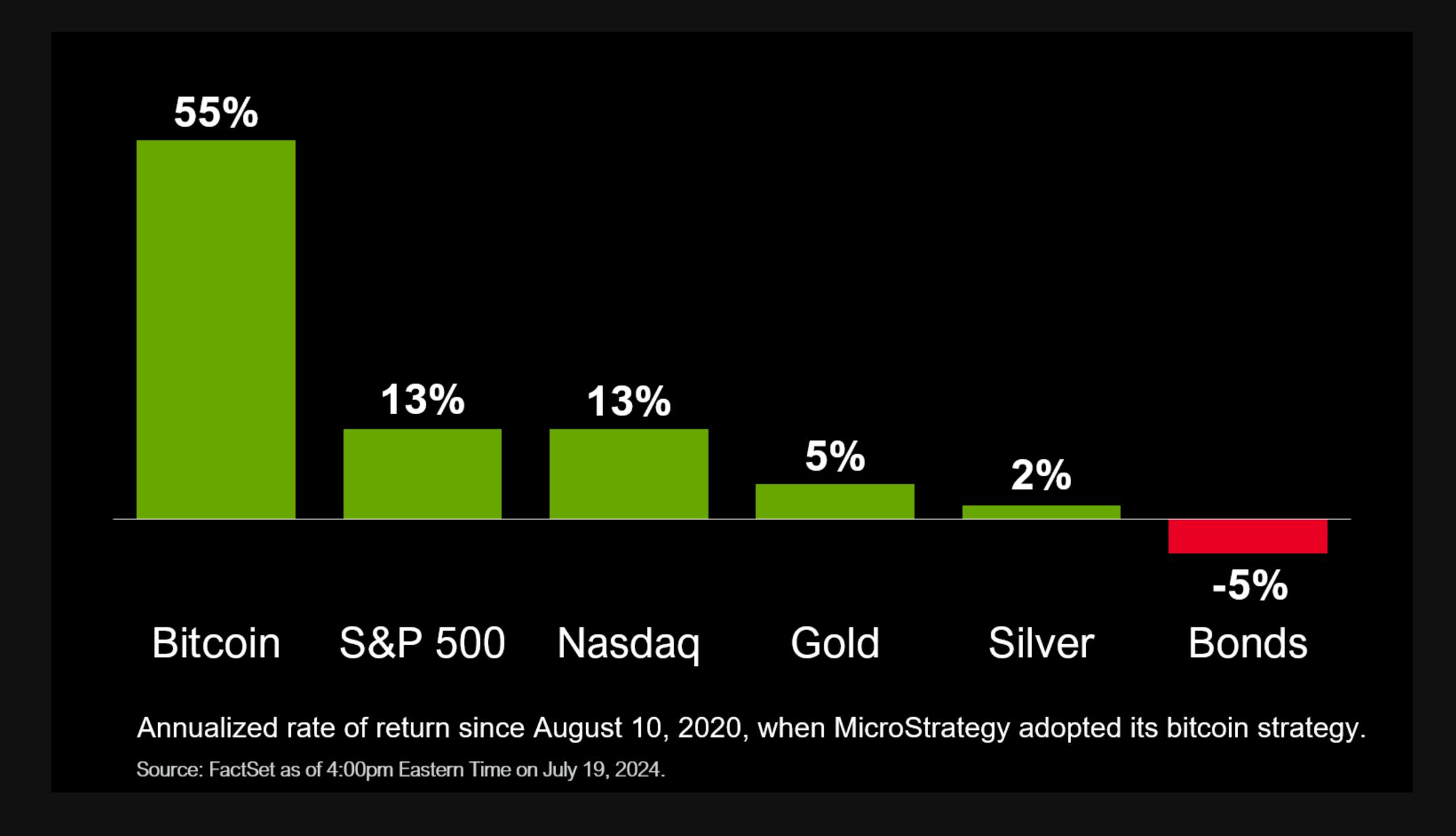
Bitcoin, Time, and the Engineering of Generational Wealth

Michael Saylor

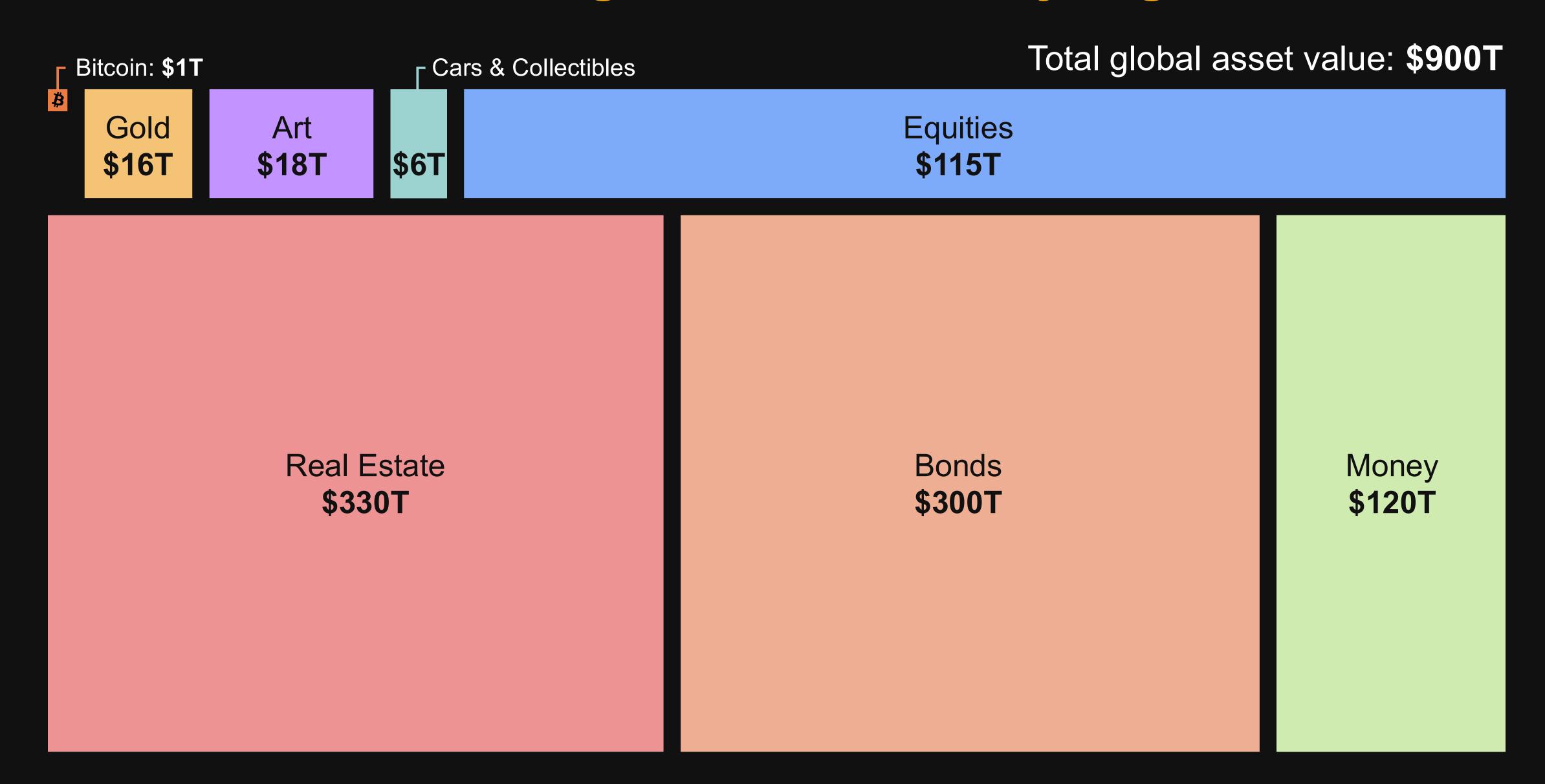
Note: This presentation was given by Michael Saylor in June 2025. The views expressed are Michael's own and may not necessarily reflect the views of MicroStrategy Incorporated d/b/a Strategy. This document does not constitute an offering of any financial instrument or legal, tax, financial, investment or other advice or recommendation.

Last Year in Nashville at the Bitcoin 2024 Conference

Bitcoin is outperforming all asset classes



Global wealth is being redistributed by digital forces



Bitcoin 21-Year Price Forecast

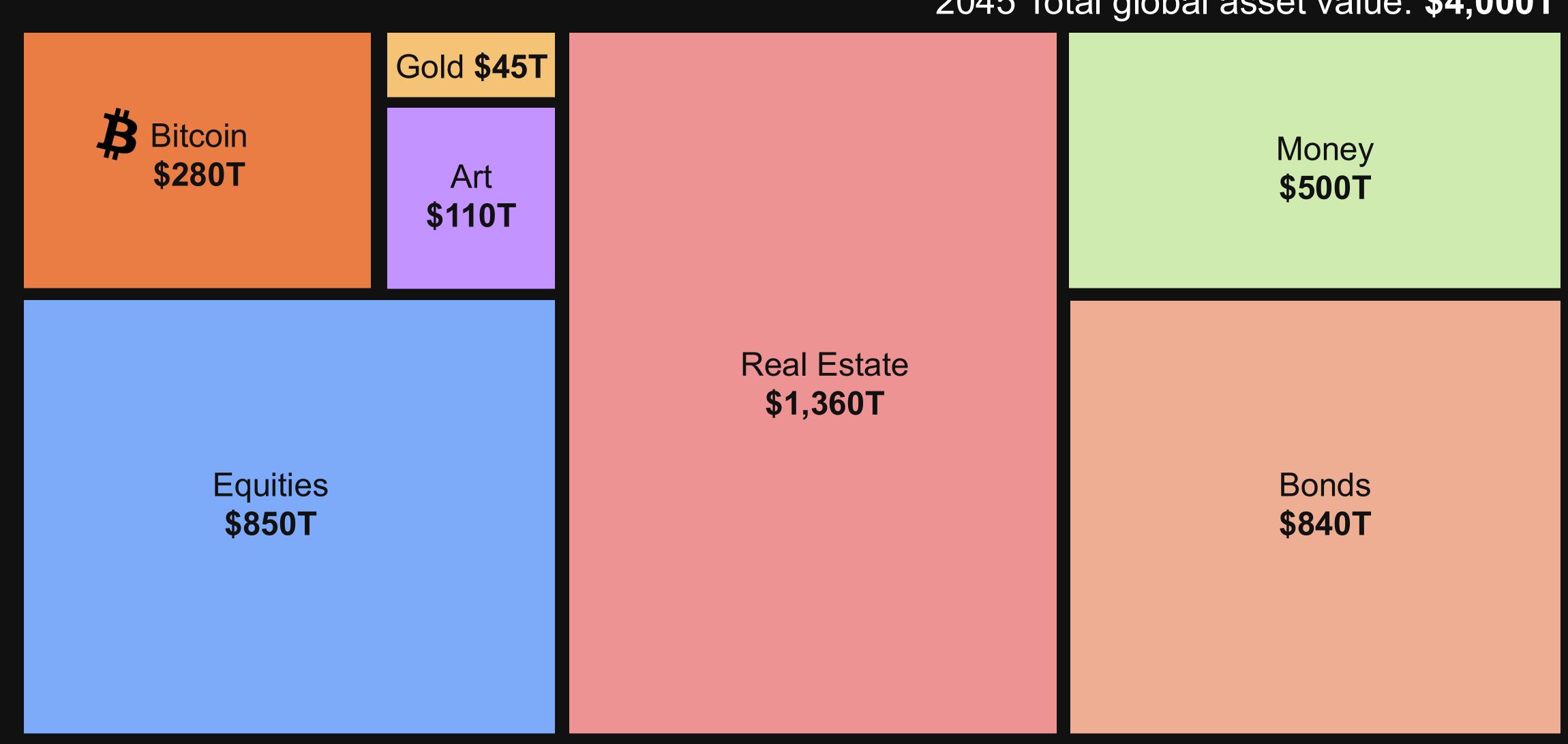
	2024		2045	
		Bear	Base	Bull
B Price	\$65K	\$3M	\$13M	\$49M
\$ % of Assets	0.1%	2%	7%	22%
B Market Cap	\$1.3T	\$68T	\$280T	\$1,030T
₿ ARR		21%	29%	37%

Macro 21-Year Forecast

	2024		2045			
	Market Cap (\$T)	%	Market Cap (\$T)	%	ARR	
₿itcoin	\$1	0.1%	\$280	7%	29%	
Gold	\$16	2%	\$45	1%	5%	
Art	\$18	2%	\$110	2%	9%	
Equity	\$115	13%	\$850	21%	10%	
Real Estate	\$330	37%	\$1,360	34%	7%	
Bonds	\$300	33%	\$840	21%	5%	
Money	\$120	13%	\$500	12%	7%	
Total	\$900	100%	\$4,000	100%	7%	

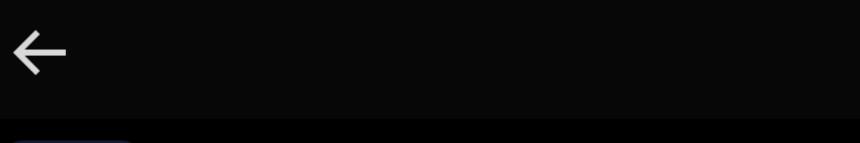
Macro Assets will shift toward Equity & Bitcoin by 2045

2045 Total global asset value: \$4,000T



Since Last July...

The White House has embraced Bitcoin





America will be the Bitcoin superpower of the world.

19:51 · 08/03/2025 · **6,9M** Views

3,7K **1** 11K

37K 🖵 2,5K







ESTABLISHMENT OF THE STRATEGIC BITCOIN RESERVE AND UNITED STATES DIGITAL ASSET STOCKPILE

EXECUTIVE ORDER March 6, 2025



The New US Administration has embraced Bitcoin



J.D. Vance
Vice President



Robert F. Kennedy
Health and Human Services
Secretary



Tulsi Gabbard

National Intelligence

Director



Kelly Loeffler
SBA Administrator

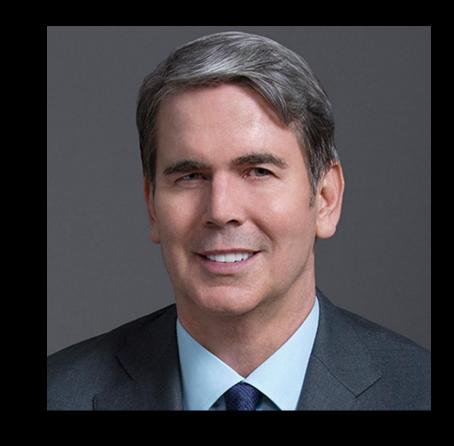


Paul Atkins
SEC Chairman



Brian Quintenz

CFTC Chairman Nominee



Scott Bessent
Treasury Secretary



David Sacks

Al and Crypto Czar



Howard Lutnick

Commerce Secretary



Kash Patel
FBI Director

Wall Street has embraced Bitcoin

80+ ETFs launched globally 1.4 M BTC Holdings (Spot ETFs) ~\$150B BTC Value (Spot ETFs)

BackRock





Morgan Stanley



Goldman Sachs



Public Companies have embraced Bitcoin

130+
Publicly Listed
Companies Globally

~830,000
BTC Acquired

~\$90B BTC Value

Notable Existing
Bitcoin Treasury
Companies







Japan









New Entrants







Companies are racing to get into the Bitcoin 100

HODL Top100		Ticker		# Bitcoin
1 Strategy		MSTR	Î	592,100
2 Marathon Digital		MARA	•	49,179
3 TwentyOne		CEP/XXI		37,230
4 Riot Platforms		RIOT		19,225
5 Galaxy Digital		GLXY		12,830
6 Cleanspark		CLSK		12,502
7 Tesla		TSLA		11,509
8 Hut 8		HUT		10,264
Metaplanet	•	3350.T	1	10,000
10 Coinbase		COIN	•	9,267
11 Block (Square)		XYZ		8,584
12 Next Technology Hldgs		NXTT		5,833
13 GameStop		GME		4,710
14 Semler Scientific		SMLR		4,449
15 Cango	*3	CANG	Î	3,610
16 Bitcoin Group SE		BTGGF		3,605
17 Boyaa	蒙	0434.HK		3,350
18 Microcloud Hologram	*3	HOLO		2,353
19 Exodus		EXOD		2,038
20 Nexon	•	NEXOF		1,717
21 BitFuFU	6	FUFU		1,709
22 Fold		FLD		1,490
23 The Blockchain Group		ALTBG		1,471
24 Canaan	(:	CAN	1	1,466
25 Bitdeer	0	BTDR	Î	1,409
26 Brooker Group		BROOK		1,150
27 Remixpoint	•	3825.T	1	1,051
28 Bitfarms	[+]	BITF		1,005
29 Core Scientific		CORZ		977
30 Cipher Mining		CIFR	Î	966
31 KULR Technology		KULR	1	920
32 Ming Shing Group	☆	MSW		833
33 SOS Ltd	**	SOS		802
34 Aker ASA	#	AKER		754
Section Commence A Section States States States		NEWSKIESTEST I		

# Bitcoin		Ticker		@HODL15Capital
750		BTBT		35 Bit Digital
680	1	4784.T	•	36 GMO Internet Group
610		HIVE		37 Hive Digital
570		MELI	•	38 MercadoLibre
525		SRAG		39 Samara Asset Group
506		JAS.BK		40 Jasmine International
482		ARLP		41 Alliance Resource
401		NPPTF		42 Neptune Digital Assets
400		NA		43 Nano Labs
352		NTHOL	C*	44 Net Holding A. Sirketi
351		DMGI	1+1	45 DMG Blockchain
320		CASH3	(46 Meliuz
320		DGGXF	**	47 DigitalX
285		NCTY	*:	48 The9 Limited
258		UUU		49 3U Holding AB
254		ABT		50 Advanced Bitcoin Tech
251	Î	377030.KQ		51 BitMax
242	1	SWC.AQ		52 Smarter Web
236		CS.ST		53 Coinshares Int'l
235		VIRT		54 Virtu Financial
223		112040.KQ		55 WeMade
210		RUM		56 Rumble
209		DEFT	1+1	57 DEFI Technologies
161		LQWDF	+	58 LQwD FinTech
155	1	LMFA		59 LM Funding America
153	1	3189.T	•	60 ANAP Holdings
138	Î	DDC		61 DDC Enterprises
131		PHX		62 Phoenix Group
131		HKHC		63 Horizon Kinetics
123	Î	9399.T	•	64 BEAT Holdings
123		042420.KQ		65 Neowiz Holdings
100	Î	BTM		66 Bitcoin Depot
100	Î	BMNR		67 BitMine Immersion
85		GREE		68 Greenidge Generation

	@HODL15Capital		Ticker		# Bitcoin
69	Genius Group	C	GNS		85
70	Digi Power X		DGXX		81
71	Gumi		3903.T	1	80
72	Yuxing	黎	8005.HK		78
73	Winland Holdings		WELX		77
74	SBC Medical Group		SBC		72
75	Matador Tech	[+]	MATA	1	69
76	FRMO		FRMO		63
77	Atai Life Sciences		ATAI		58
78	Vinanz		BTC.L	Î	57
79	Cathedra Bitcoin	[+]	CBIT		52
80	Micro Algo	*3	MLGO		50
81	Mogo Inc.	[+]	MOGO		50
82	Linekong	韓	8267.HK		44
83	WonderFi	[+]	WNDR		40
84	Sato Technologies		CCPUF		36
85	Value Creation	•	9238.T		30
86	HK Asia Holdings	蒙	1723.HK		29
87	AI Fusion Capital	•	254A.T		25
88	Kontrol Tech	1+1	KNR		25
89	Coinsilium Group		COIN.AQ	1	25
90	H100 Group AB		H100	1	24
91	BIGG Digital Assets	[+]	BBKCF	1	23
92	Sphere 3D		ANY		22
93	Nakamoto		NAKA		21
94	Jetking	0	JETKINGQ		21
95	Investview		INVU		20
96	K33 AB	#	K33	1	20
97	Thumzup Media		TZUP		19
98	BIT Mining		BTCM		19
99	Bitcoin Well	[+]	BTCW.V		18
100	Athena Bitcoin		ABIT		17

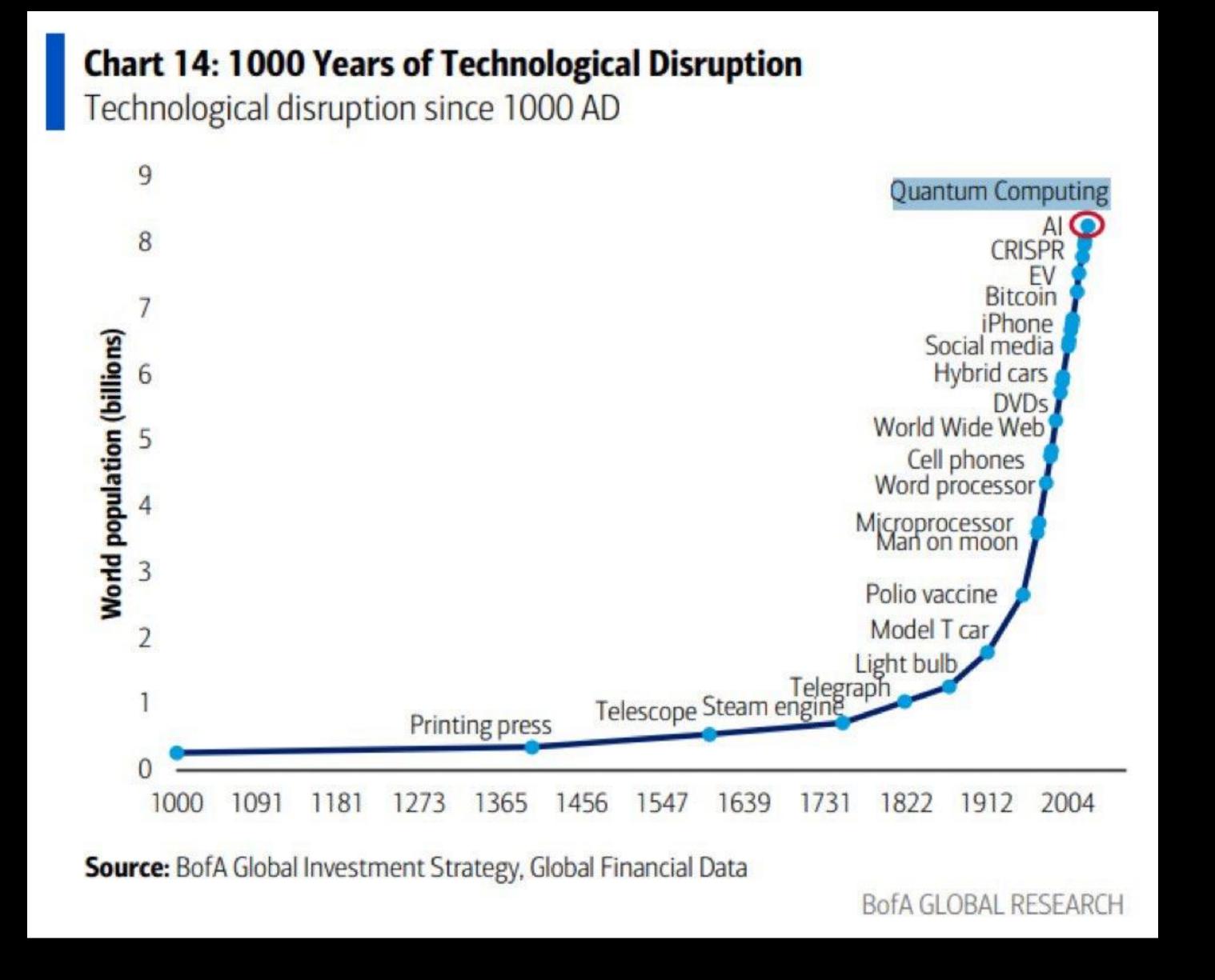
6/16/2025 830,627

@HODL15Capital

Institutional Research Analysts have embraced Bitcoin

Firm	2025	2026	2027	2029 / 2030	2033
Barclays	\$116K				
Bernstein	\$200K			\$500K	\$1M
Benchmark	\$167K	\$225K			
BTIG	\$150K				
Cantor				\$300K	
Clear Street		\$109K			
Compass Point	\$160K	\$225K			
HC Wainwright	\$225K				
Maxim	\$235K				
Mizuho			\$142K		
Stifel	\$110K				
TD Cowen	\$128K	\$162K	\$207K		
Average	\$165K	\$180K	\$174K	\$400K	\$1M

Technology Investors have embraced Bitcoin



Financial Regulators have embraced Bitcoin

OCC Gives Banks the Green Light to Offer Bitcoin and Crypto Custody and Trading Services

May 08, 2025 — 03:34 pm EDT

Fed joins FDIC, OCC in withdrawing crypto-skeptical guidance

The guidance withdrawals "ensure the Board's expectations remain aligned with evolving risks and further support innovation in the banking system," the Federal Reserve said Thursday.

CLARITY and GENIUS Act: The Crypto Laws
That Could Redefine US Regulation

CRYPTO WORLD

SEC revokes unpopular banking rule that blocked Wall Street banks from adopting crypto

PUBLISHED FRI, JAN 24 2025-10:18 AM EST | UPDATED FRI, JAN 24 2025-4:34 PM EST

CFO JOURNAL

FASB Adopts Crypto Accounting and Disclosure Rule for Companies

The new standard requires businesses holding crypto to recognize losses and gains immediately, a change for which they rallied

MARKETS & FINANCE | REGULATION

SEC Approves Bitcoin ETFs for Everyday Investors

The exchange-traded funds will allow investors to buy bitcoin as easily as stocks or mutual funds

US Senate passes stablecoin bill in 'major milestone' for crypto industry

SEC Approves Nasdaq to List Options on iShares Bitcoin Trust ETF

Capitol Hill has embraced Bitcoin

119TH CONGRESS 1ST SESSION

H. R. 3633

To provide for a system of regulation of the offer and sale of digital commodities by the Securities and Exchange Commission and the Commodity Futures Trading Commission, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

May 29, 2025

Mr. Hill of Arkansas (for himself, Mr. Thompson of Pennsylvania, Ms. Craig, Mr. Emmer, Mr. Johnson of South Dakota, Mr. Davis of North Carolina, Mr. Steil, Mr. Torres of New York, and Mr. Davidson) introduced the following bill; which was referred to the Committee on Financial Services, and in addition to the Committee on Agriculture, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To provide for a system of regulation of the offer and sale of digital commodities by the Securities and Exchange Commission and the Commodity Futures Trading Commission, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

(a) Short Title.—This Act may be cited as the "Digital Asset Market Clarity Act of 2025" or the "CLARITY Act of 2025"

119TH CONGRESS 1ST SESSION

S. 394

To provide for the regulation of payment stablecoins, and for other purposes.

IN THE SENATE OF THE UNITED STATES

February 4, 2025

Mr. Hagerty (for himself, Mr. Scott of South Carolina, Mrs. Gillibrand, and Ms. Lummis) introduced the following bill; which was read twice and referred to the Committee on Banking, Housing, and Urban Affairs

A BILL

To provide for the regulation of payment stablecoins, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.

This Act may be cited as the "Guiding and Establishing National Innovation for U.S. Stablecoins of 2025" or the "GENIUS Act of 2025"

Clarity Act

118TH CONGRESS 2D Session

S. 4912

To establish a Strategic Bitcoin Reserve and other programs to ensure the transparent management of Bitcoin holdings of the Federal Government, to offset costs utilizing certain resources of the Federal Reserve System, and for other purposes.

IN THE SENATE OF THE UNITED STATES

July 31, 2024

Ms. Lumms introduced the following bill; which was read twice and referred to the Committee on Banking, Housing, and Urban Affairs

A BILL

To establish a Strategic Bitcoin Reserve and other programs to ensure the transparent management of Bitcoin holdings of the Federal Government, to offset costs utilizing certain resources of the Federal Reserve System, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

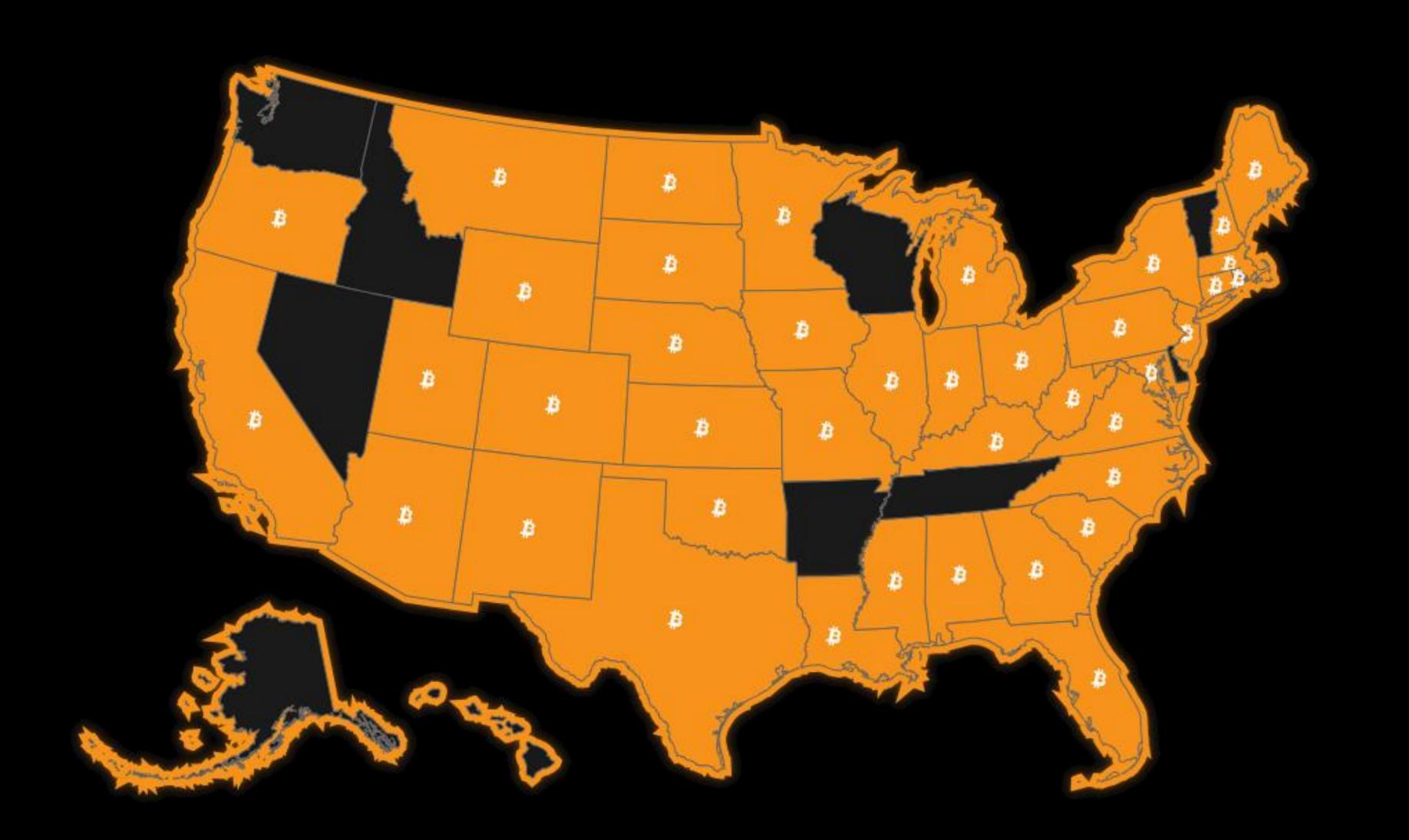
SECTION 1. SHORT TITLE.

This Act may be cited as the "Boosting Innovation, Technology, and Competitiveness through Optimized Investment Nationwide Act of 2024" or the "BITCOIN Act of 2024".

Bitcoin Act

Genius Act

US States have embraced Bitcoin



160

Total Measures 40 States

48

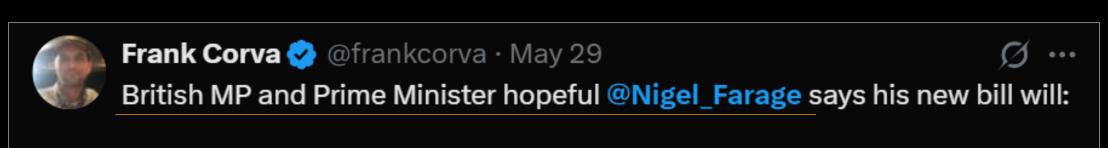
SBRs Introduced 26 States

31

Live SBRs
16 States

2 SBRs Enacted

International Governments have embraced Bitcoin



- Lower the cap gains rate on bitcoin and digital assets
- Establish an SBR for the UK
- End unlawful debanking

Vladimir Putin: "For example, Bitcoin, who can prohibit it? Nobody. Who can prohibit the use of other electronic means of payment? Nobody. Because these are new technologies and no matter what happens to the dollar, these tools will develop one way or another because everyone will strive to reduce costs and increase reliability."



The National Bitcoin Office (ONBTC) of El Salvador under President @nayibbukele | MOTTO: excellence only





Ø ...

Bhutan's Gelephu Mindfulness City Pioneers Adoption of BTC, ETH and BNB and Other Digital Assets in City's Strategic Reserves.



Ø ...

In a historic first, Pakistan's Minister of State for Crypto & Blockchain, @BilalBinSaqib, concluded a landmark visit to the United States — announcing Pakistan's Strategic Bitcoin Reserve and forging deeper bilateral cooperation on digital assets, blockchain regulation, and financial innovation.



Bitcoin Magazine 🧼 @BitcoinMagazine · Jun 17

NEW: Ukraine introduces bill for Bitcoin Reserve in Parliament



Ø ...

First man to win two belts in the cage.

First fighter to walk in as president.

First president to put Bitcoin on Europe's balance sheet.

Ireland leads. Europe watches.

The Crypto Industry has embraced Bitcoin







Cardano might even buy some **Bitcoin**



Brian Armstrong ♥ © @brian_armstrong · Jun 12

Bitcoin could be the reserve currency of the world.



H.E. Justin Sun ⋨ ② ◎ justinsuntron · Apr 25 **Bitcoin** is the future.



Tyler Winklevoss (2) (a) (b) (b) (c) (c



I have nothing against XRP, SOL, or ADA but I do not think they are suitable for a Strategic **Reserve**. Only one digital asset in the world right now meets the bar and that digital asset is **bitcoin**.



Richard Teng ♥ ■ @_RichardTeng · Jan 27

Ø ...

Bitcoin in 2025: stronger, more adopted, and increasingly seen as a store of value.





"Bitcoin is a nice check and balance on deficit spending and inflation, because if ever gets too out of hand, people will flee to bitcoin for safety."

-@brian_armstrong

Davos 2025, Switzerland

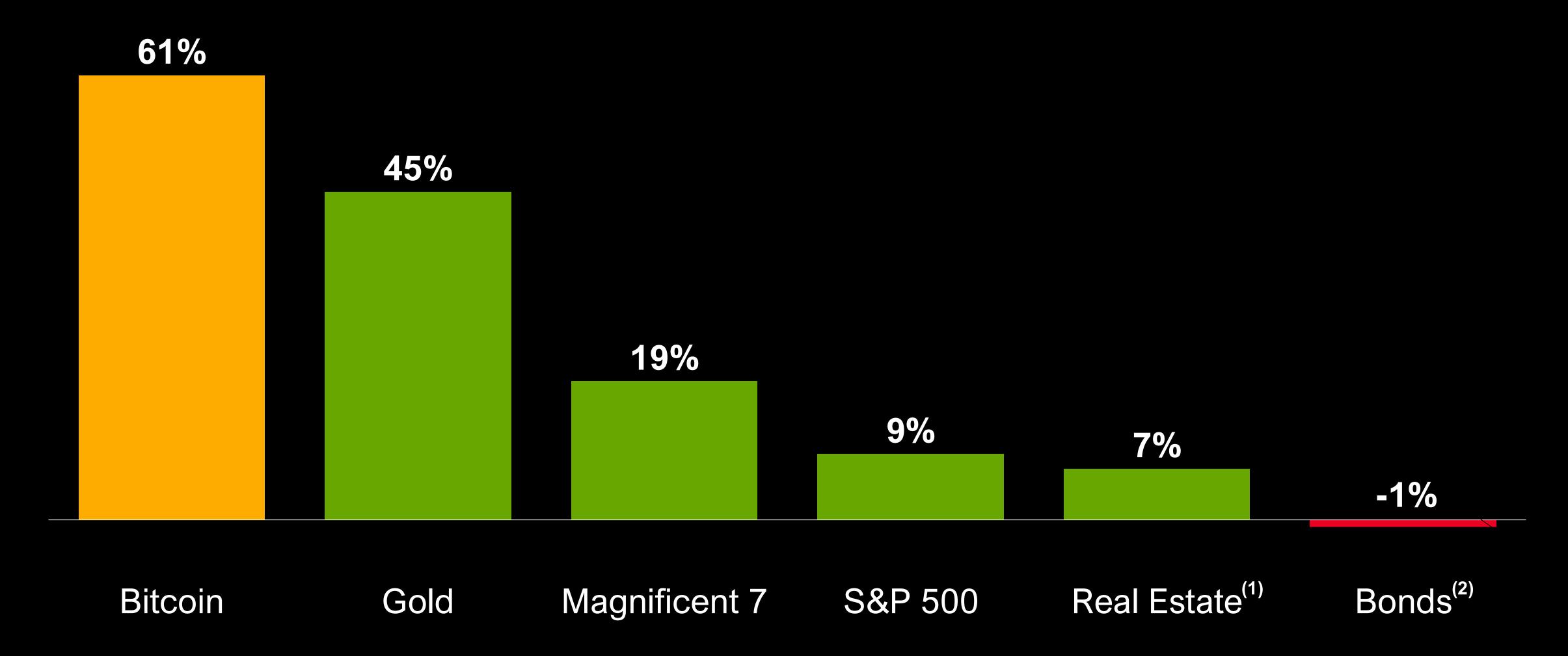




The Skull of Satoshi was originally built to call attention to blockchain energy usage, and today it's a symbol and reminder of Bitcoin's incredible staying power to many around the world (including me!).

As crypto and blockchain technologies become widely used, respected and understood – it's past time that we set aside our differences and work together to move the industry forward. I hope this gesture continues to remind folks that we (BTC, XRP, and other crypto communities) have more in common than we think.

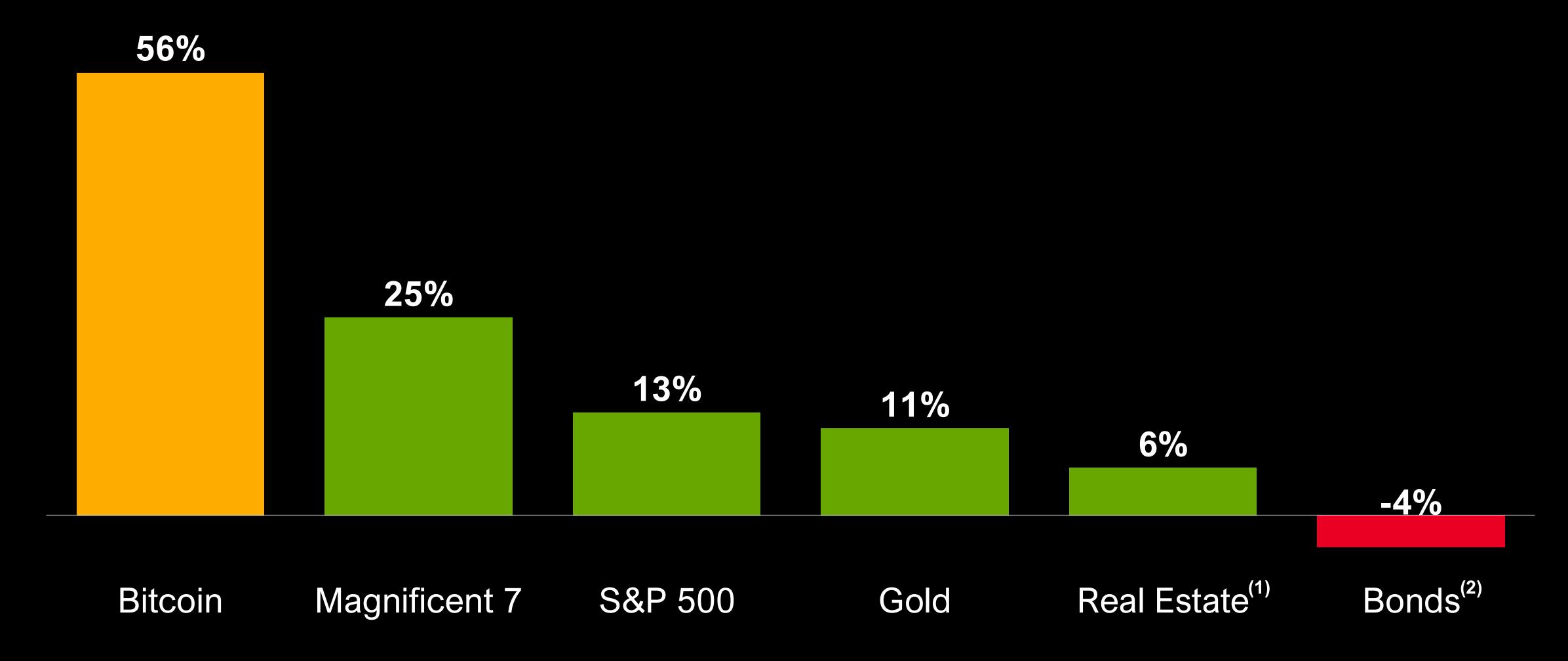
Bitcoin is outperforming all asset classes this year



Performance since June 18, 2024.

Source: FactSet as of June 18, 2025. Note: Past performance is not indicative of future results. (1) Real Estate refers to iShares Residential and Multisector Real Estate ETF (REZ) (2) Bonds refers to PIMCO Active Bond ETF (BOND).

Bitcoin is outperforming all asset classes this decade



Performance since August 10, 2020, when MicroStrategy adopted its Bitcoin strategy.

Source: FactSet as of June 18, 2025. Note: Past performance is not indicative of future results. (1) Real Estate refers to iShares Residential and Multisector Real Estate ETF (REZ) (2) Bonds refers to PIMCO Active Bond ETF (BOND).

Bitcoin is just 20 basis points of global wealth...

Total global asset value: ~\$1,000T Bitcoin: \$2T Art, cars, Gold Equities collectibles \$22T \$135T \$27T Real Estate Bonds Money \$380T \$318T \$129T

We are now at an inflection point in the history of Bitcoin.

A Monetary Revolution

There is a revolution in economic thinking spreading rapidly around the globe, fueled by the digital transformation of capital markets and explosive financial innovation.



The World is Bullish on Bitcoin

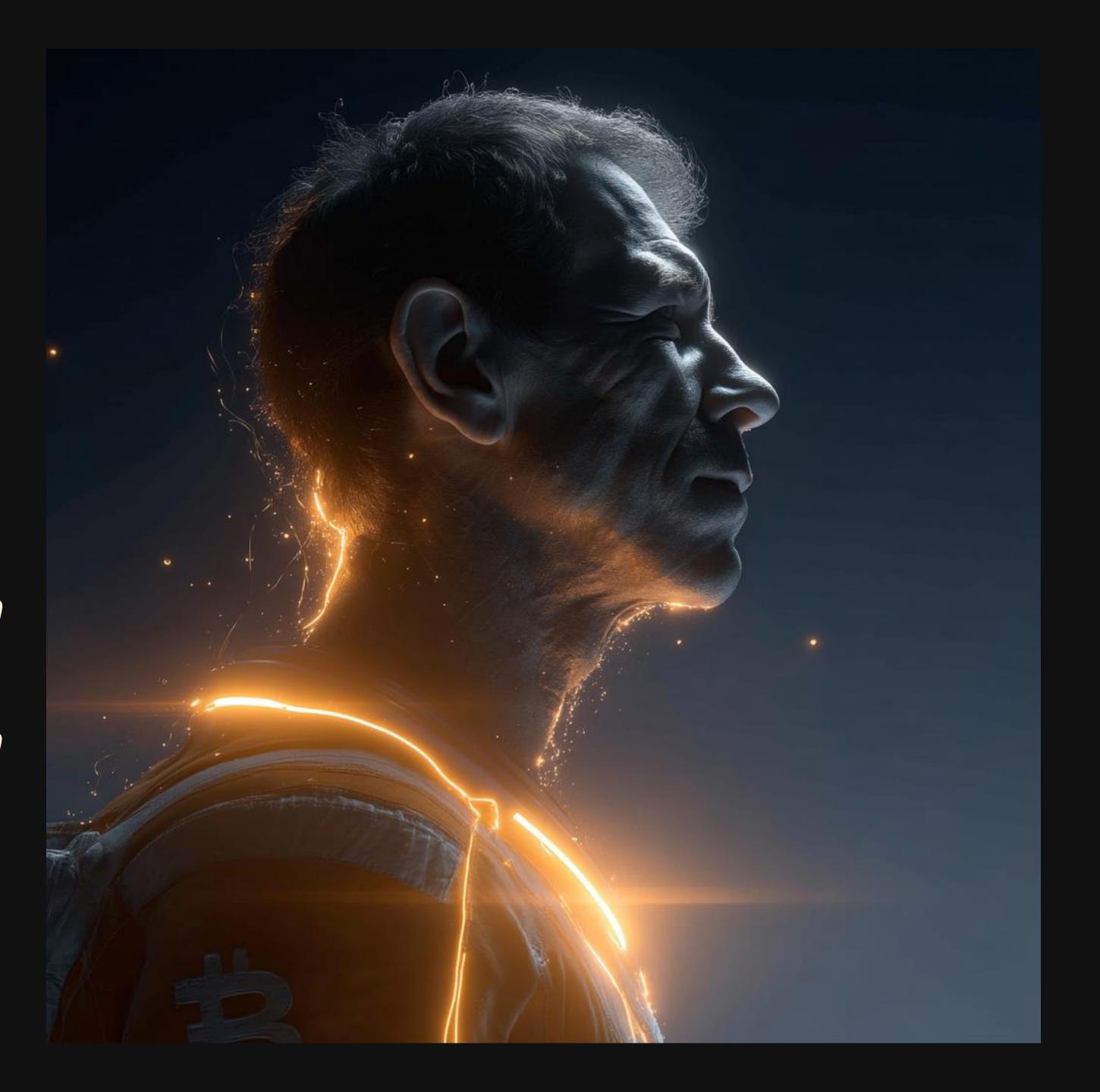
Bitcoin is being adopted faster and more aggressively by governments, banks, corporations, and investors than many expected a year ago.



Hal Finney's Prophecy

Jan 10, 2009 –

"Current estimates of total worldwide household wealth that I have found range from \$100T-\$300T. With 20M coins, that gives each coin a value of ~\$10M."



Bitcoin has reached Criticality

The work is done.

The power is flowing.

There is no off switch.

Satoshi's fire is now unstoppable.

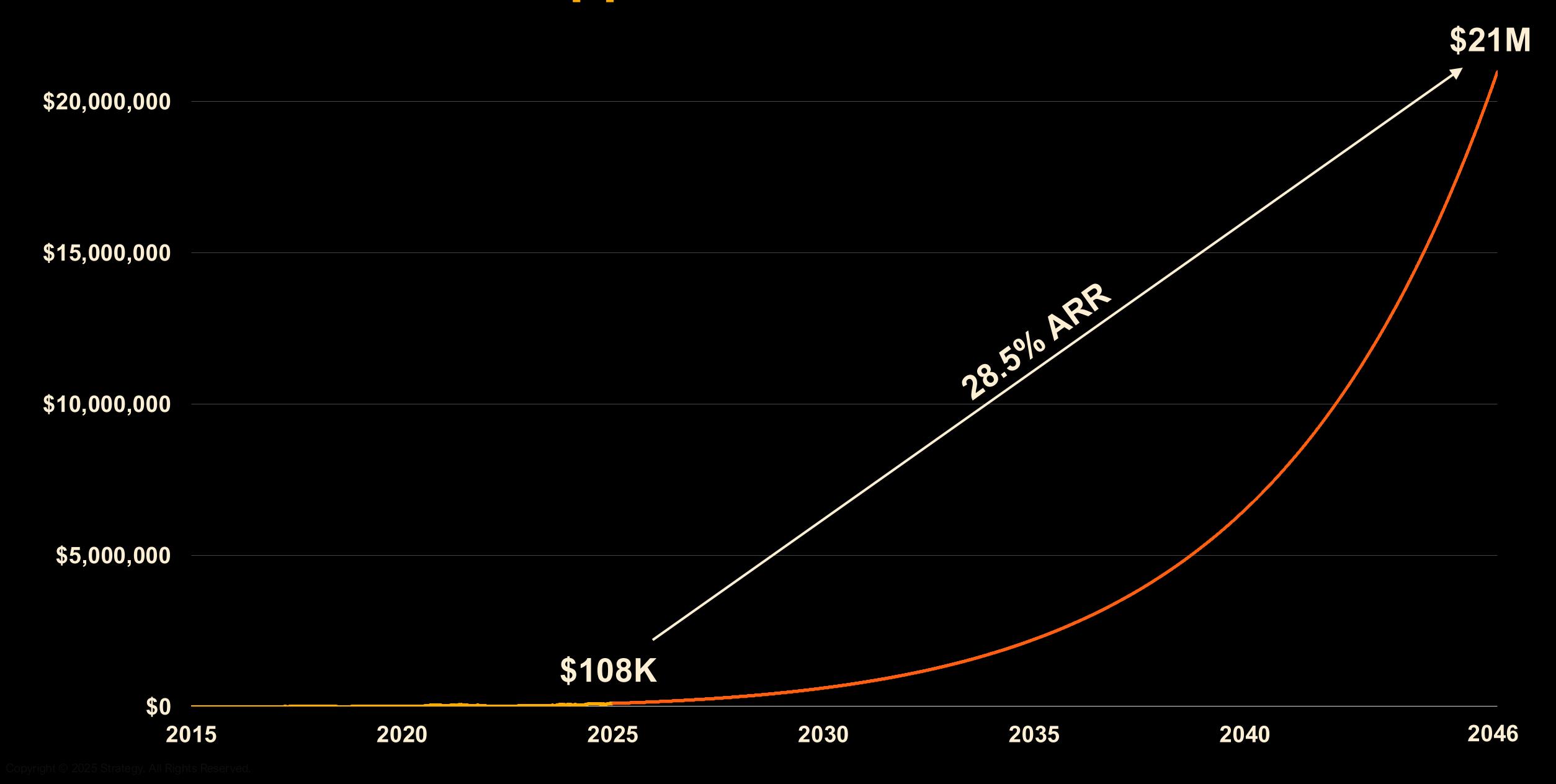
My Bitcoin Prophecy

\$21 million in 21 years

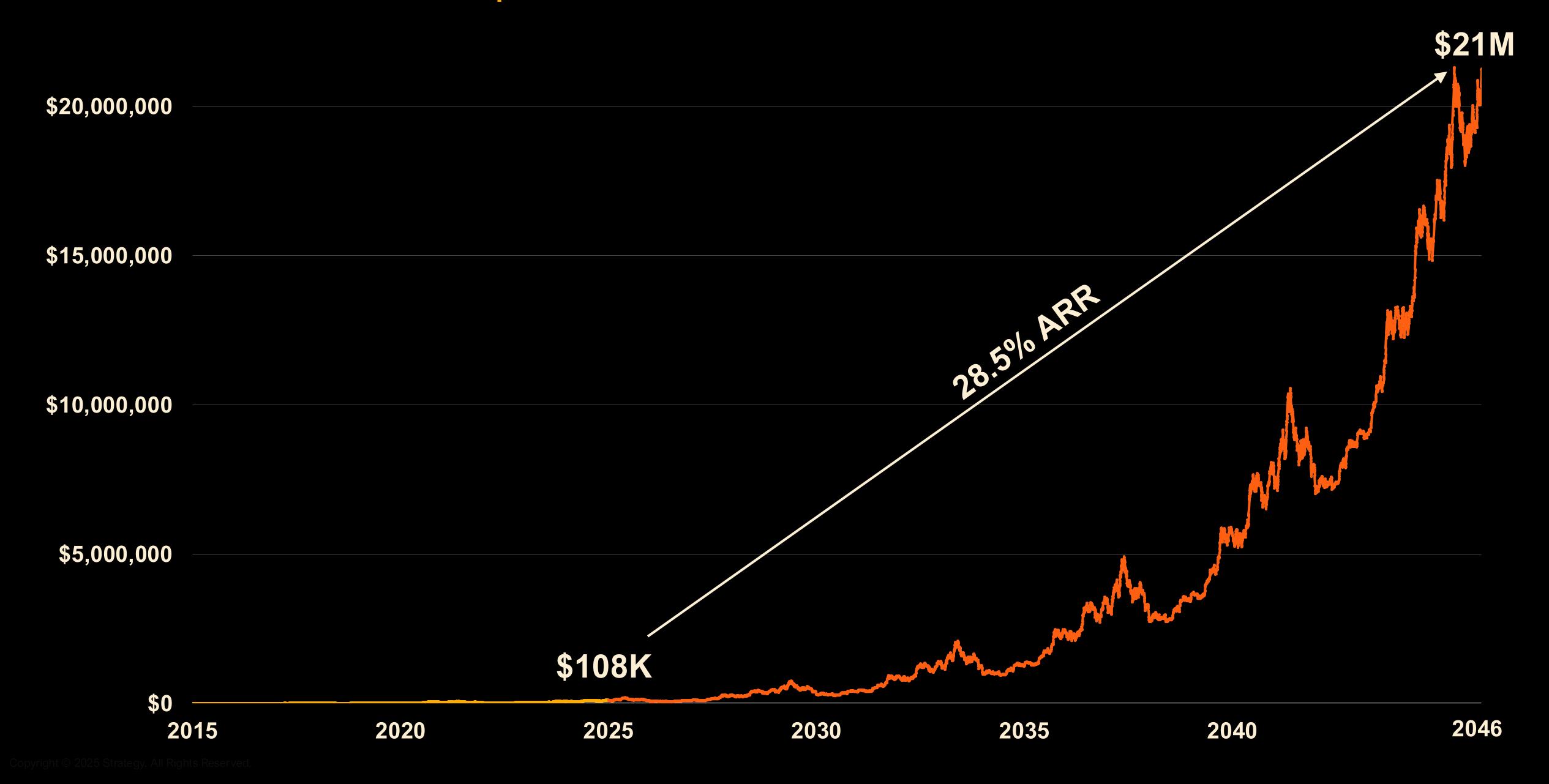
\$21 \$21 21 million at million in years coins price

growing 21% with Vol.

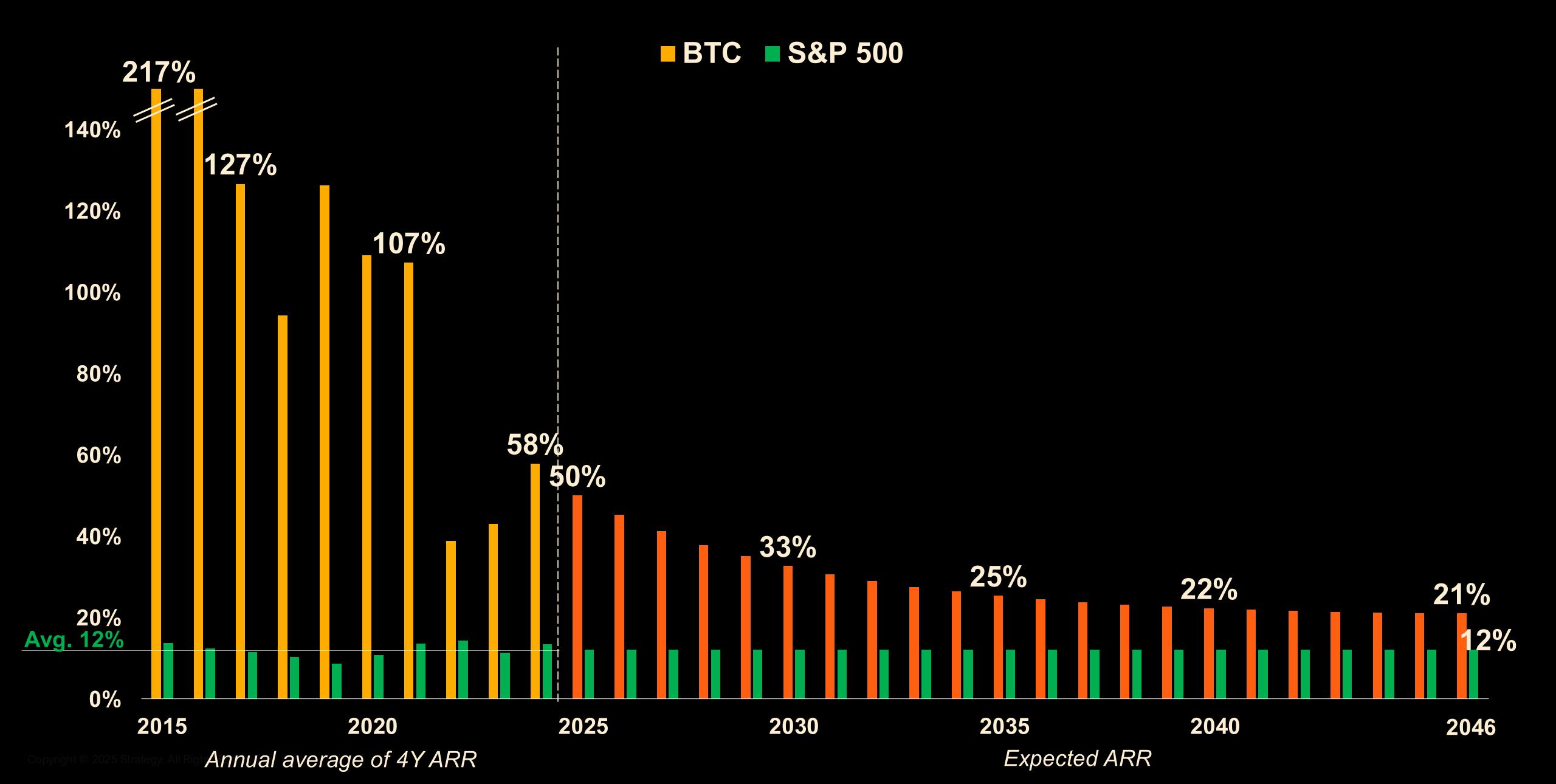
Bitcoin's Price will appreciate to \$21 Million in 21 Years



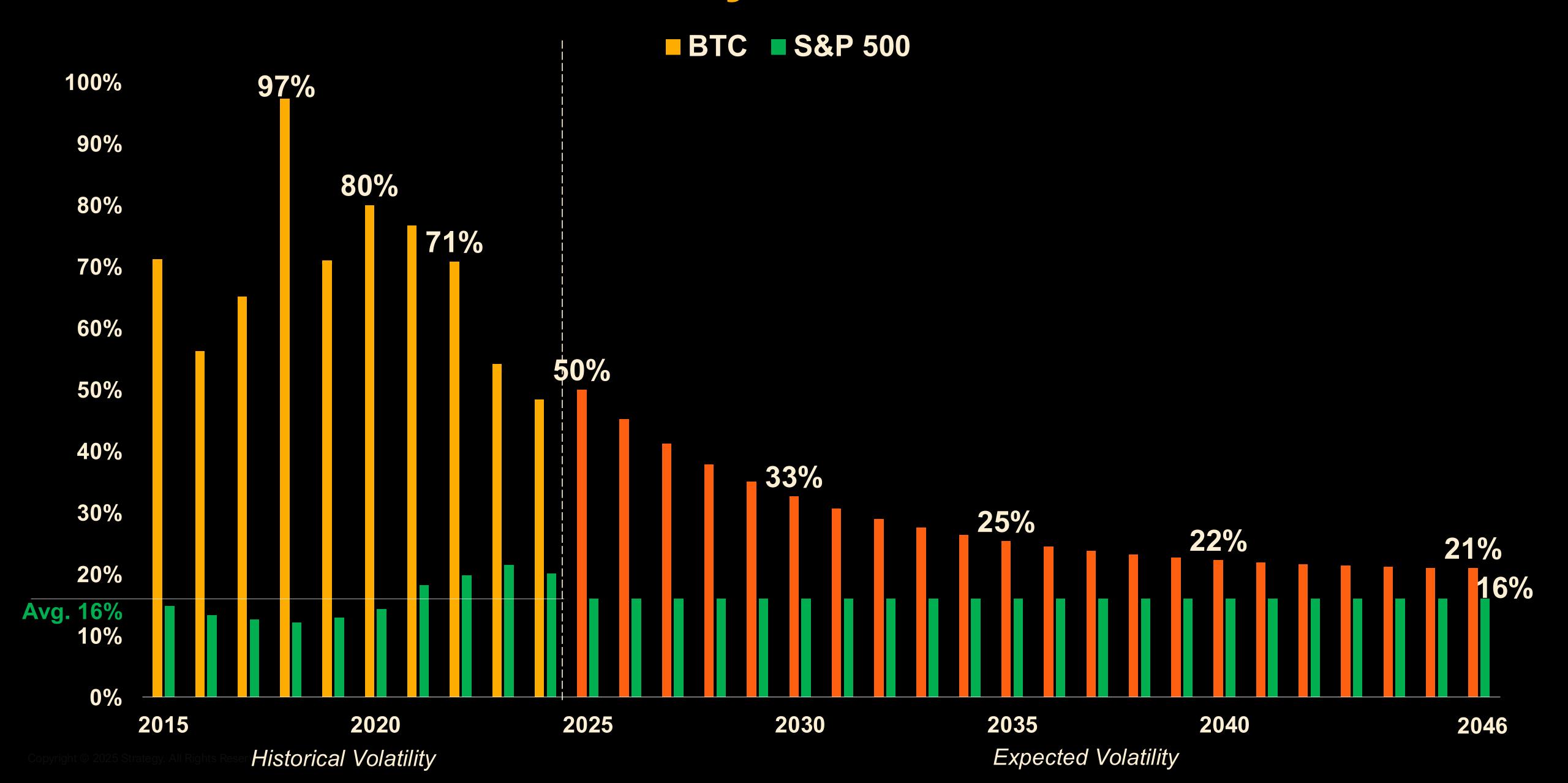
Bitcoin's Path to \$21 Million will be Volatile



BTC's Annualized Return will Trend towards 21%



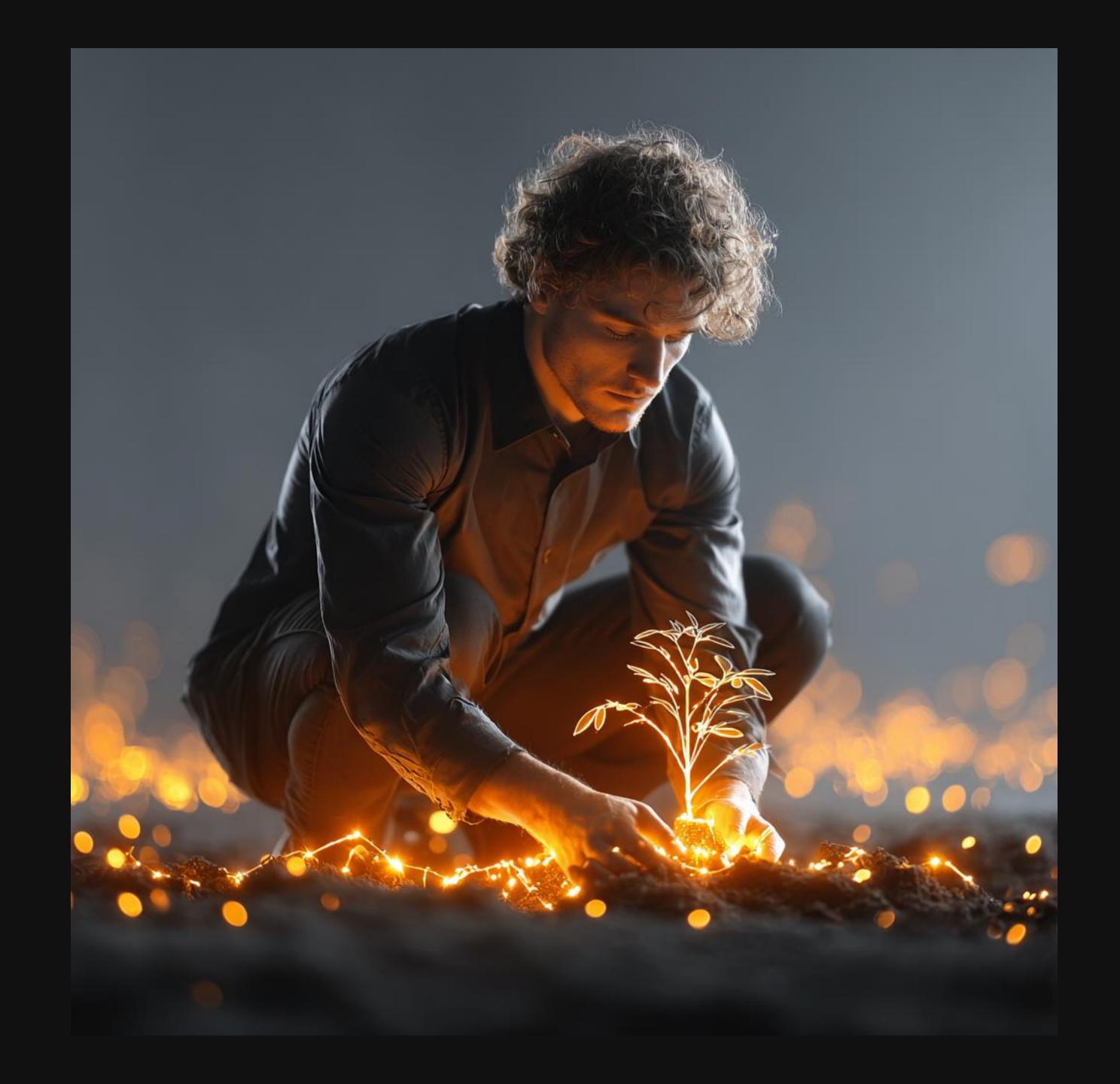
BTC's Annualized Volatility will Trend towards 21%



What will you do?

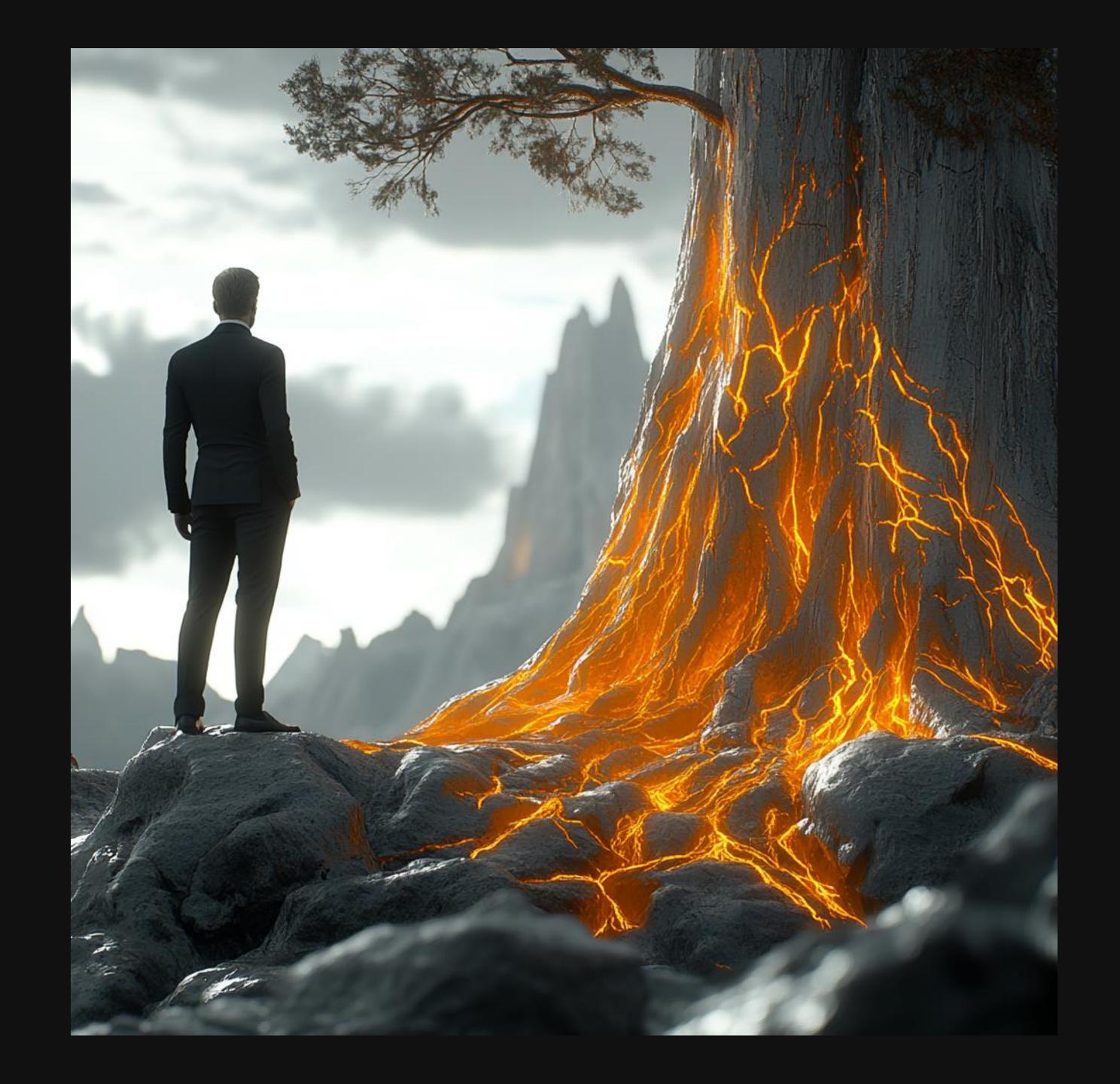
Start Now

You possess the most valuable information in the world — and a rare opportunity to commercialize that insight over the next 21 years.



Grow Your Assets

If you build the right machine, it will grow stronger day by day, year after year — compounding extraordinary wealth.



Change Your World

You have a once-in-a-lifetime opportunity to change the destiny of your entire bloodline and everything you hold dear—through action.



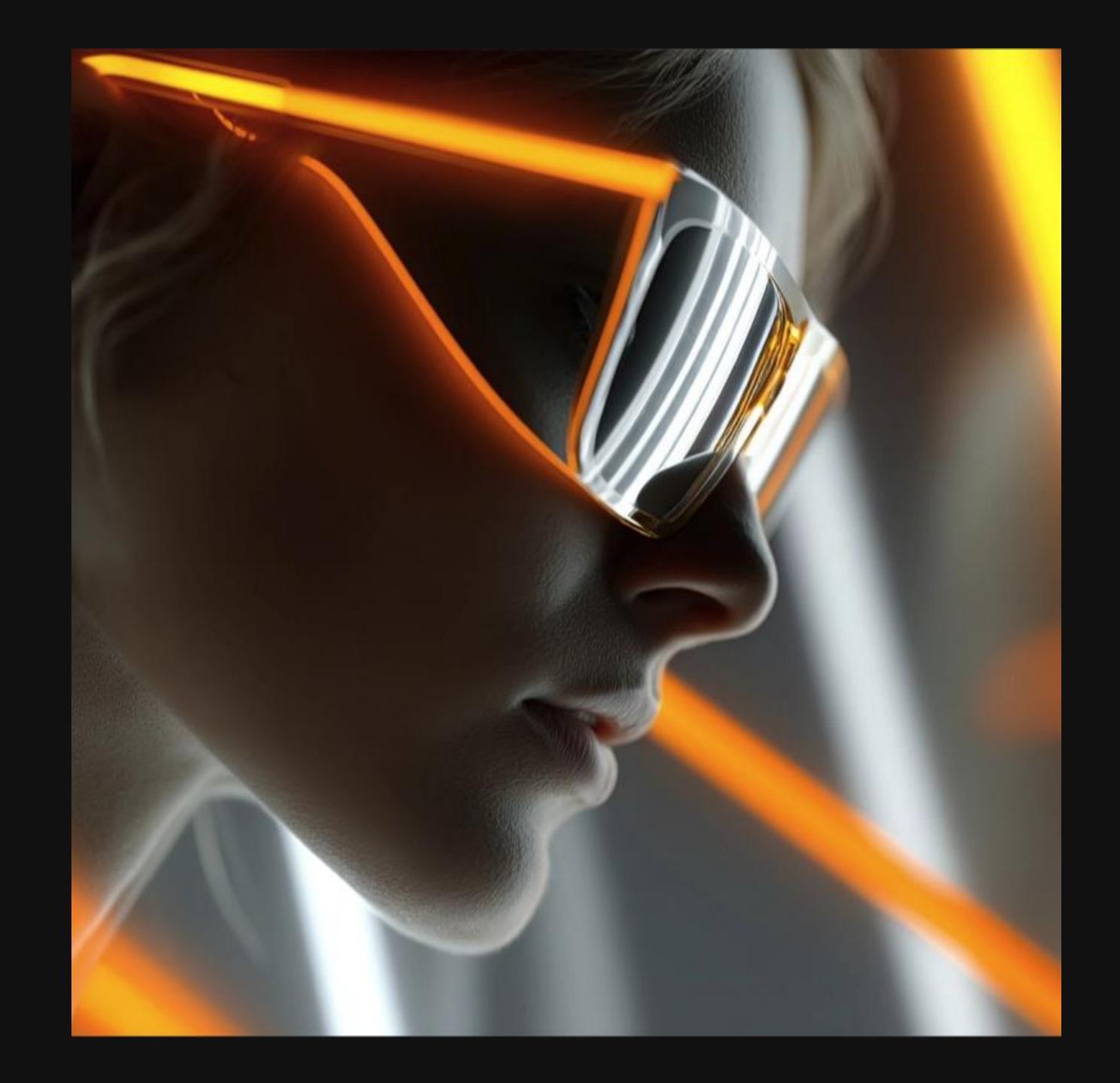
Bitcoin Strategy

From Vision to Action - The 21-Year Plan

A vision without a plan is just a dream.

Clarity + Courage + Action

Build a long-term plan based on disciplined work, responsible finance, sound engineering, and Bitcoin.



DCA

Work carefully.

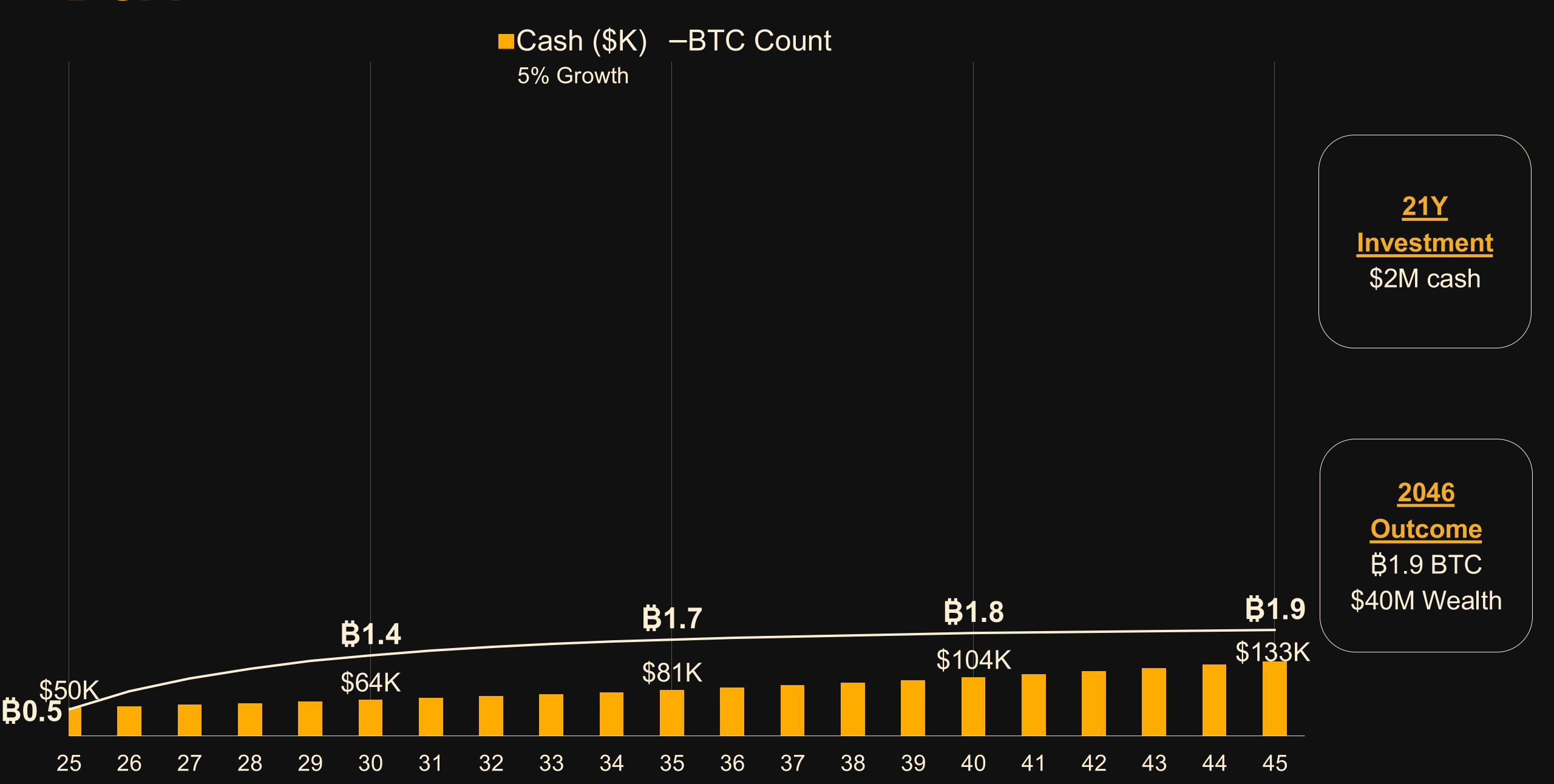
Buy \$50K in BTC annually.

Increase by 5% each year.

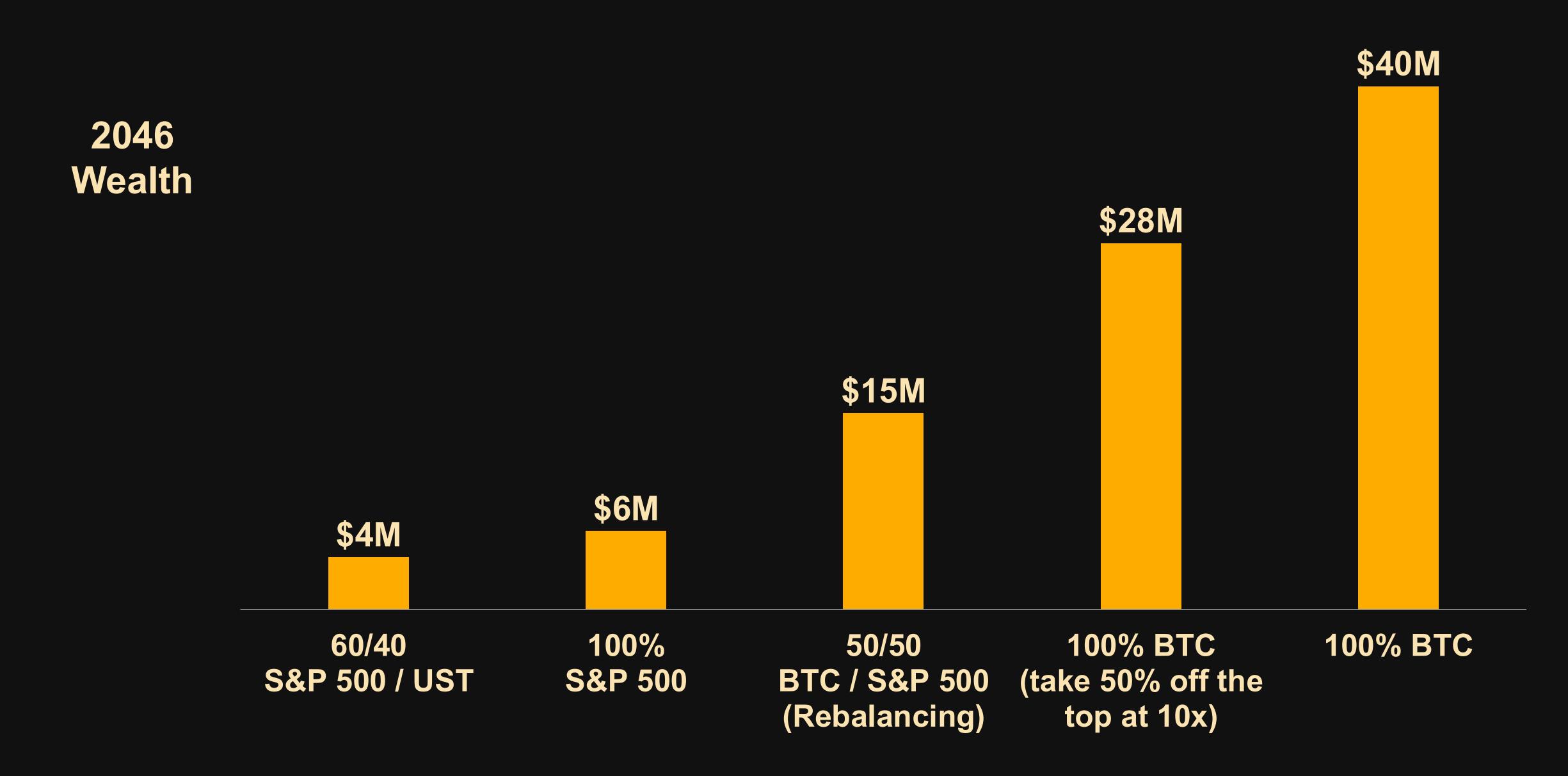
HODL.



DCA



Comparing DCA Strategies



Leverage

Borrow \$1M upfront.

Pay 10% or less in interest.

Leverage your future.

Tap underutilized assets.

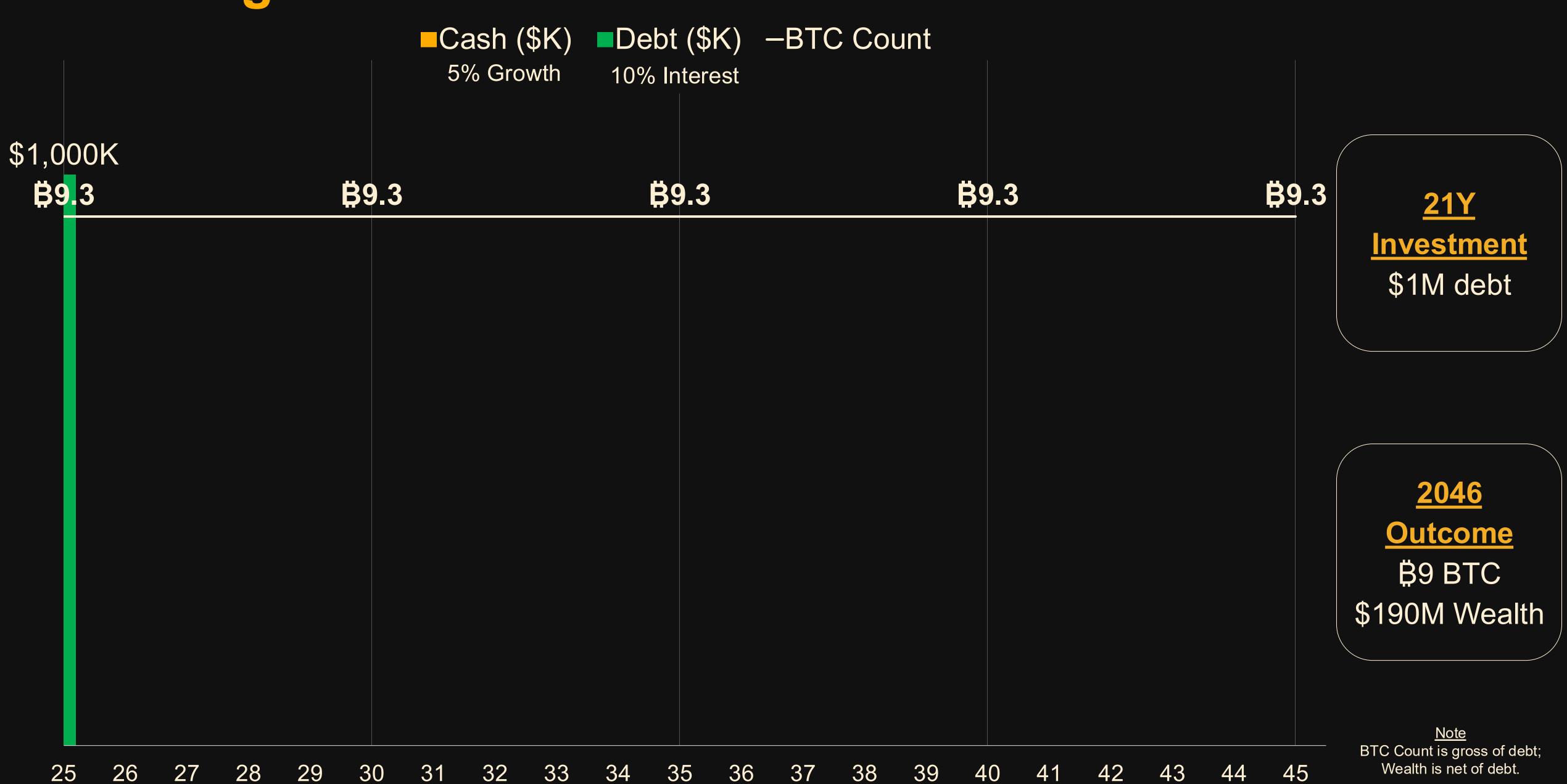
Use capital intelligently.

Ask family/friends for a loan.

Don't pay off cheap debt.



Leverage

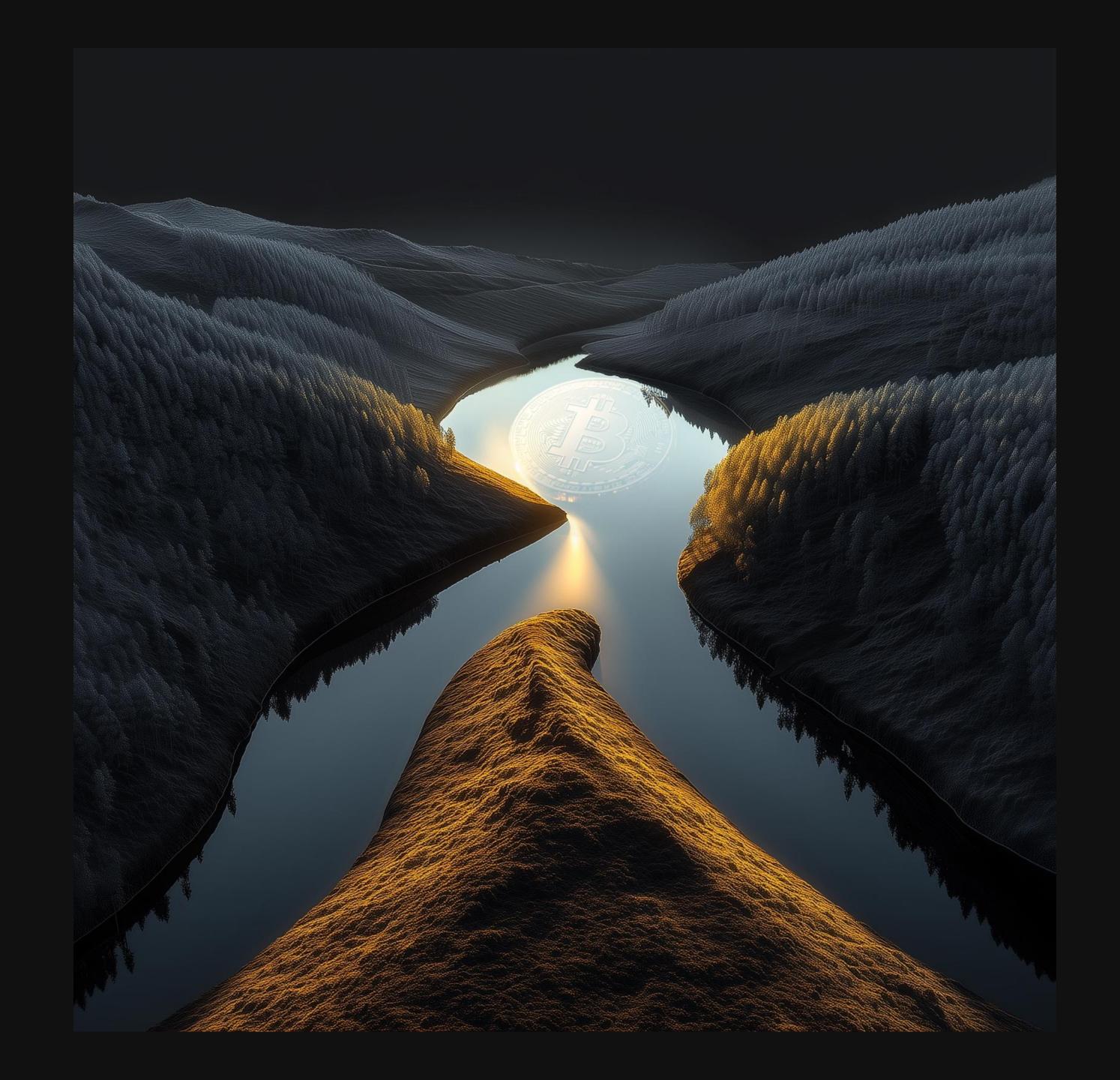


DCA + Leverage

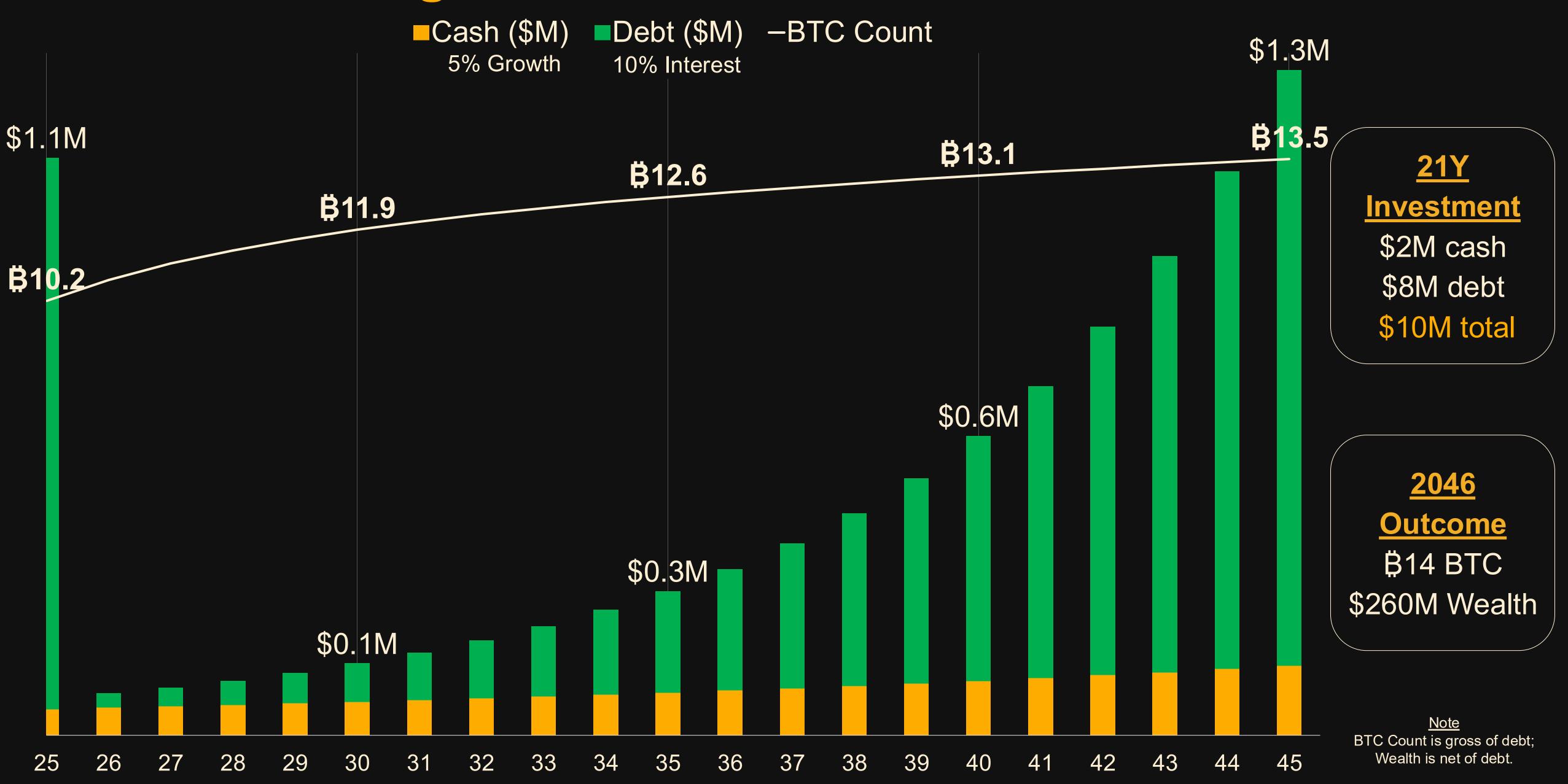
DCA \$50K annually.

Borrow \$1M upfront.

Maintain 5% leverage via annual borrowing.



DCA + Leverage

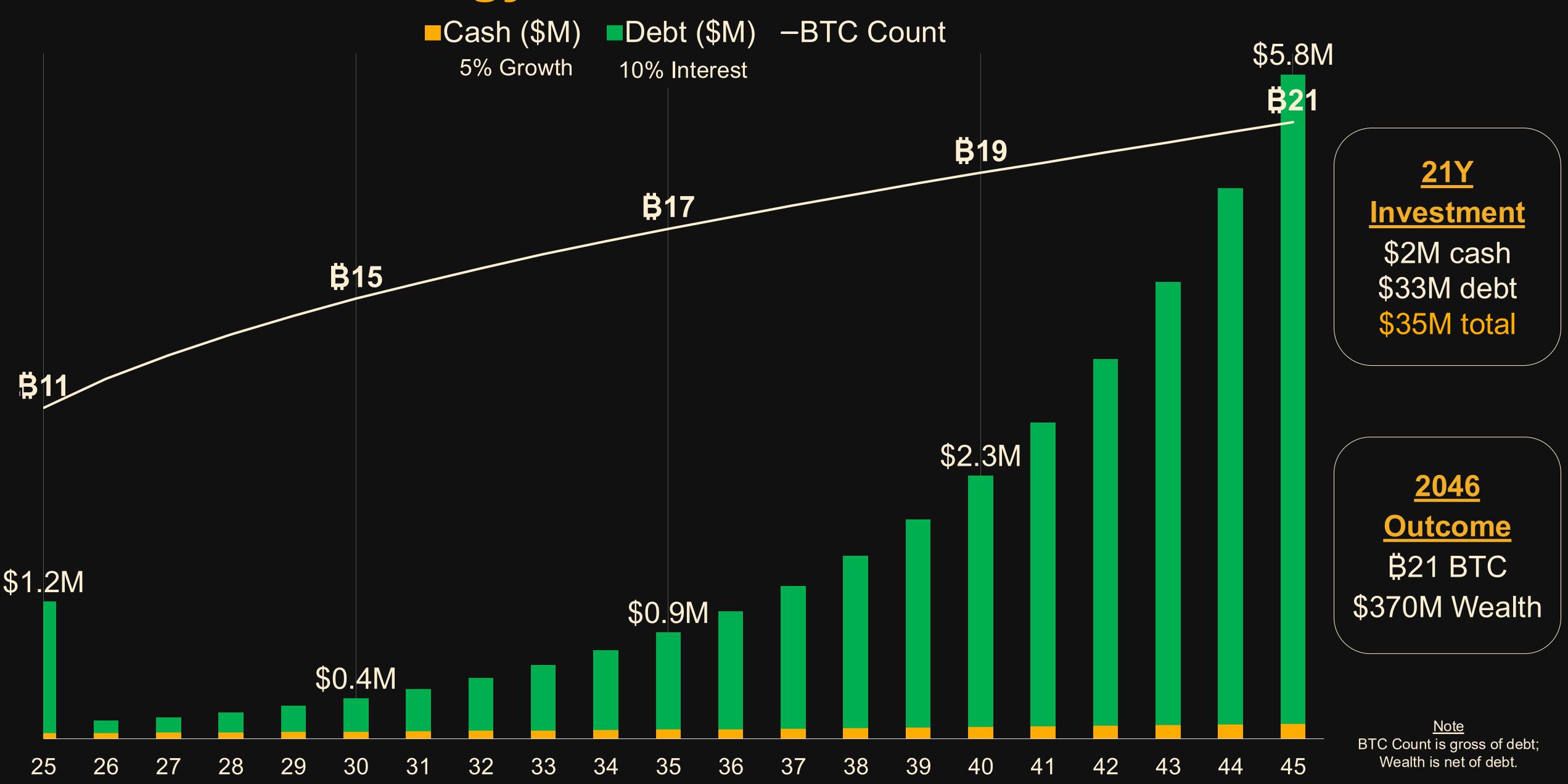


Financial Strategy

DCA \$50K annually.
Borrow \$1M upfront.
Maintain 15% leverage.



Financial Strategy

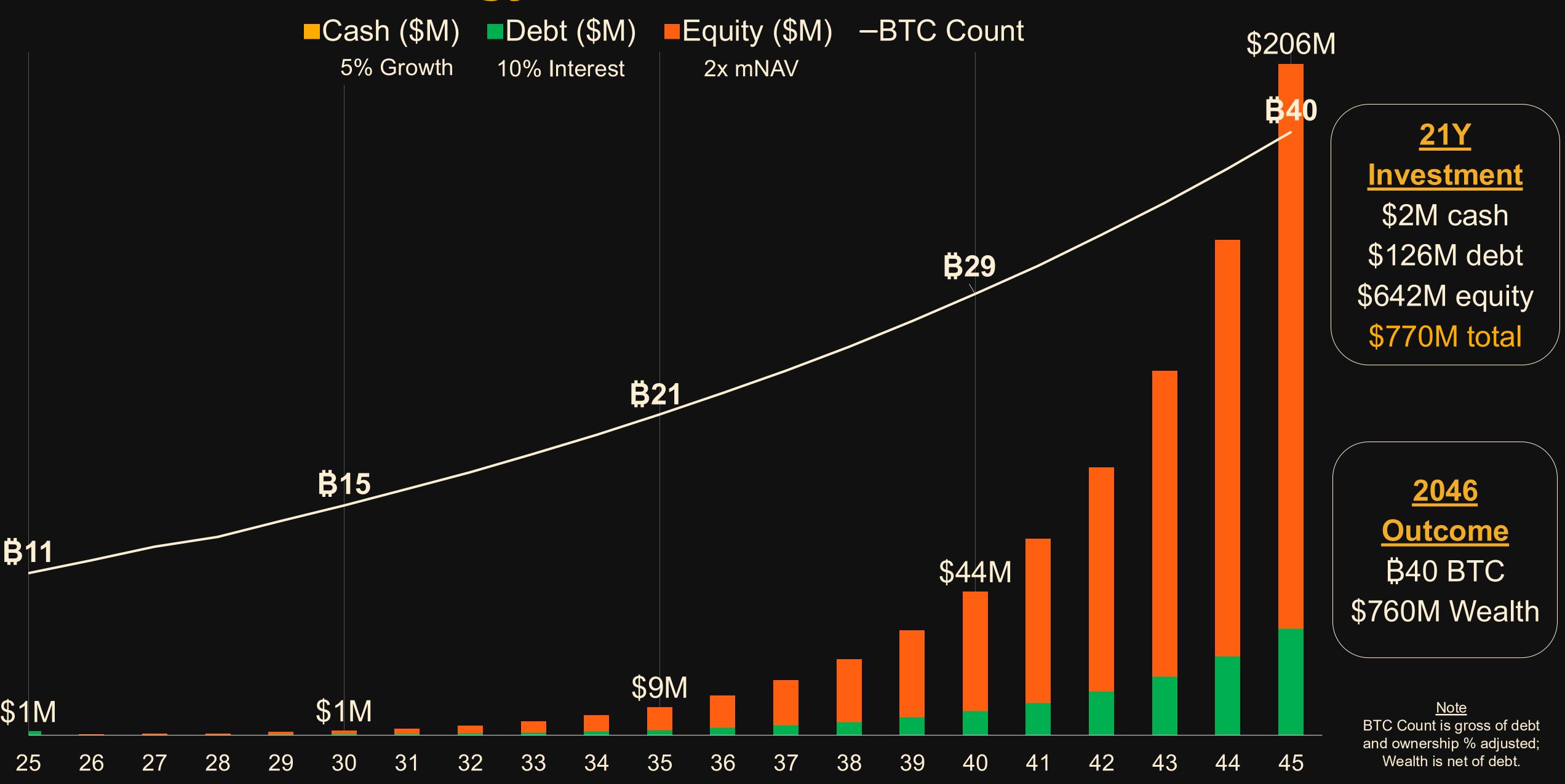


Business Strategy

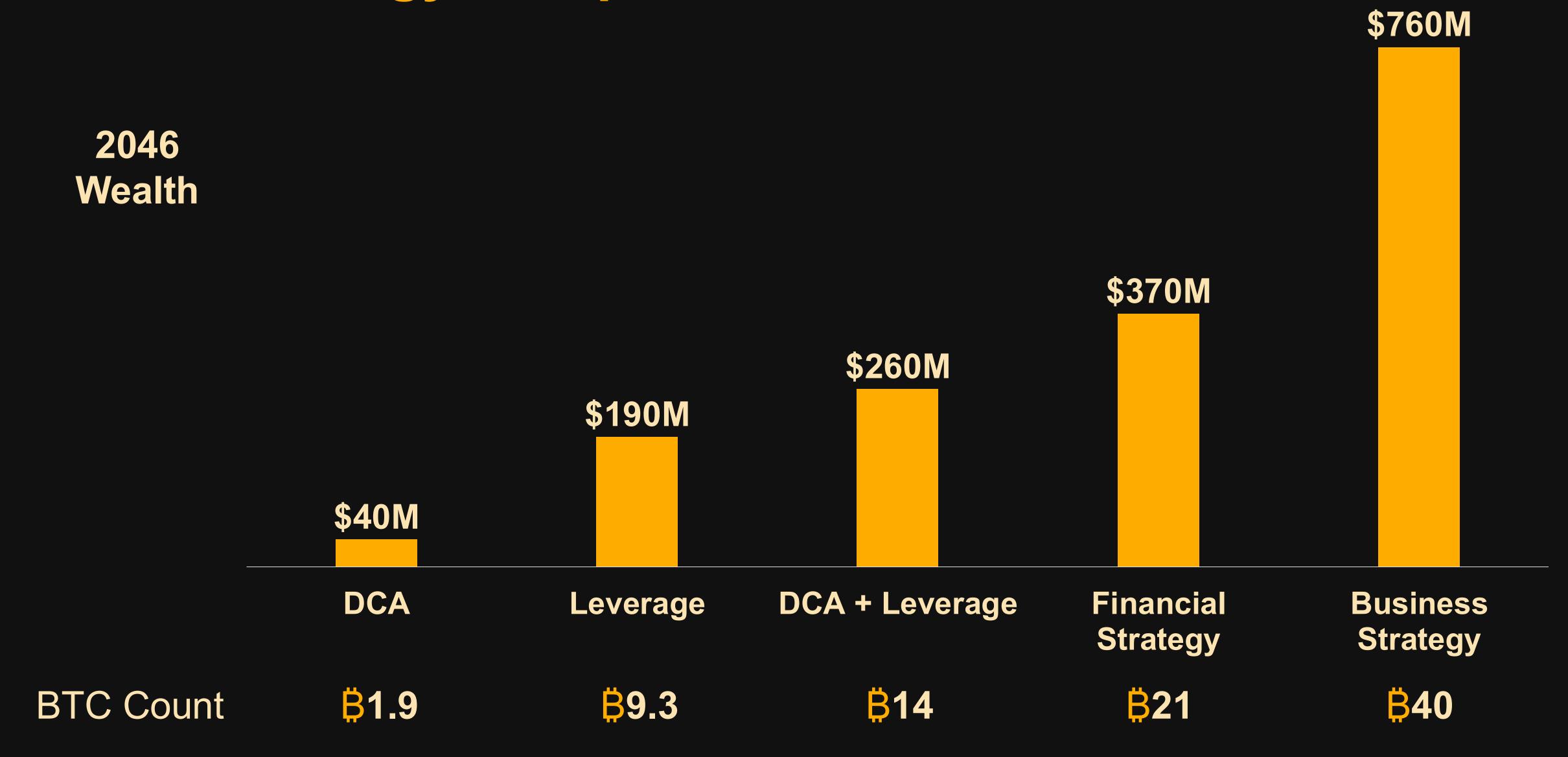
DCA \$50K annually.
Borrow \$1M upfront.
Maintain 10% leverage
Issue 5% equity annually at 2x mNAV.



Business Strategy

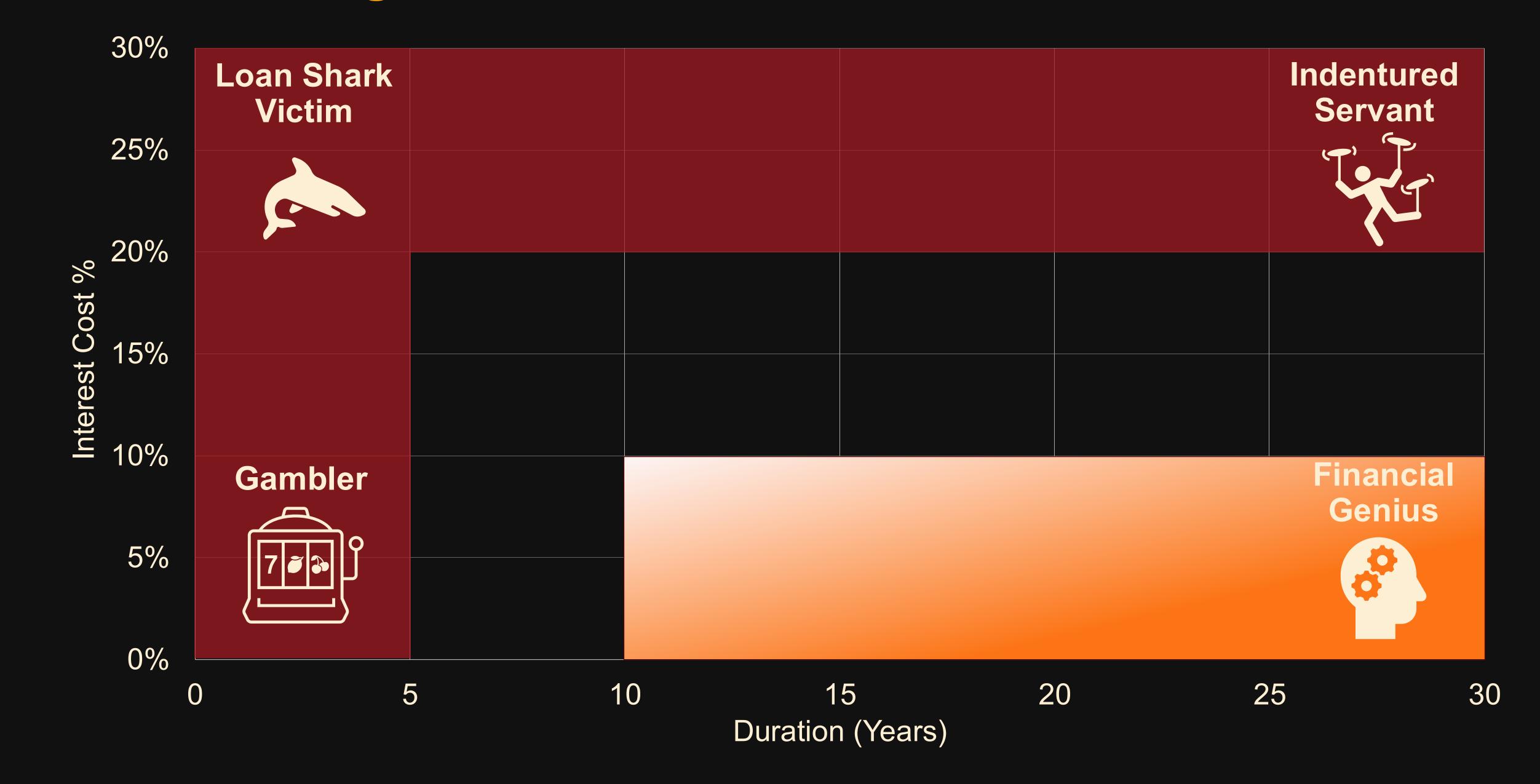


Bitcoin Strategy Comparisons

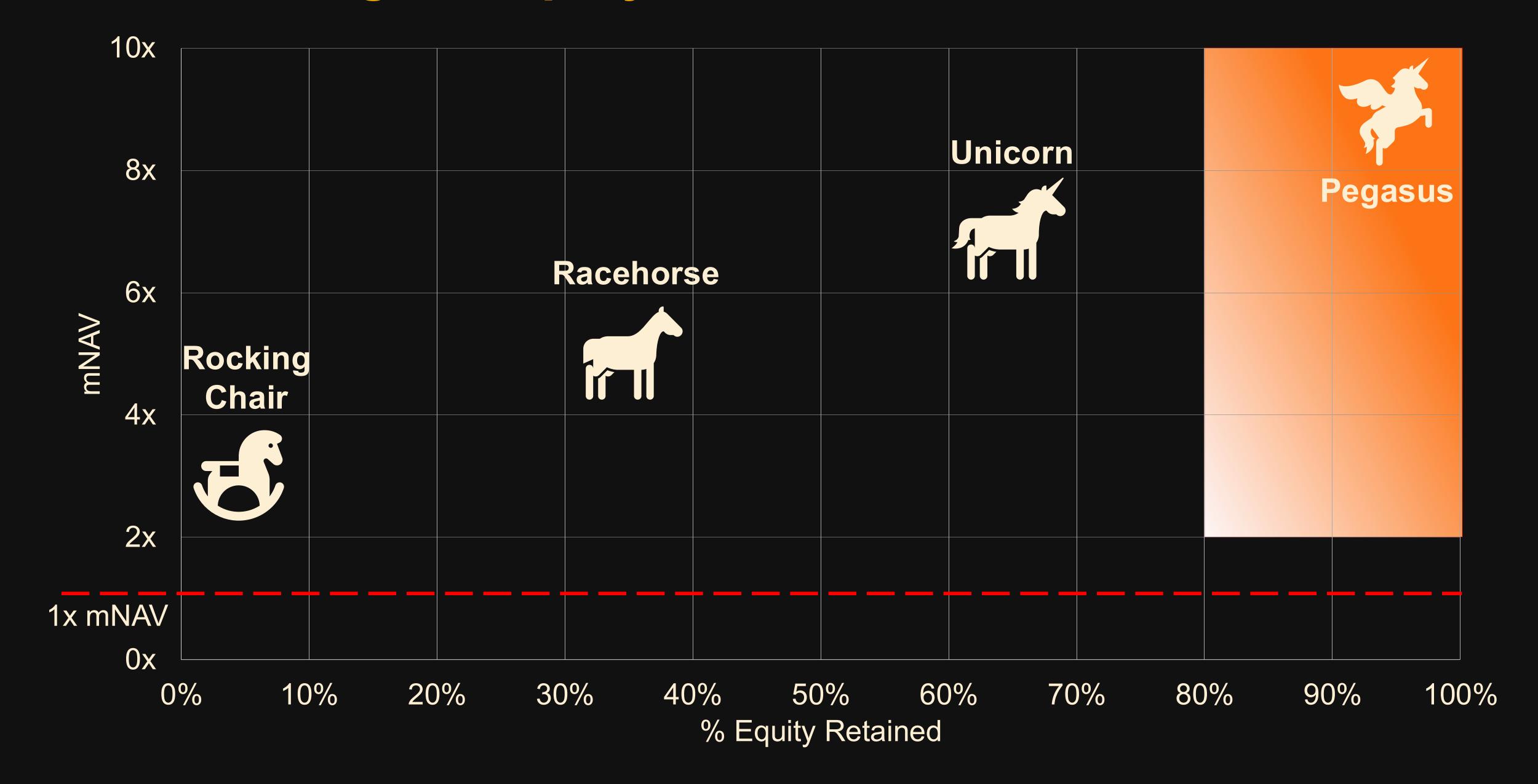


Bitcoin Tradecraft

Issue Intelligent Credit



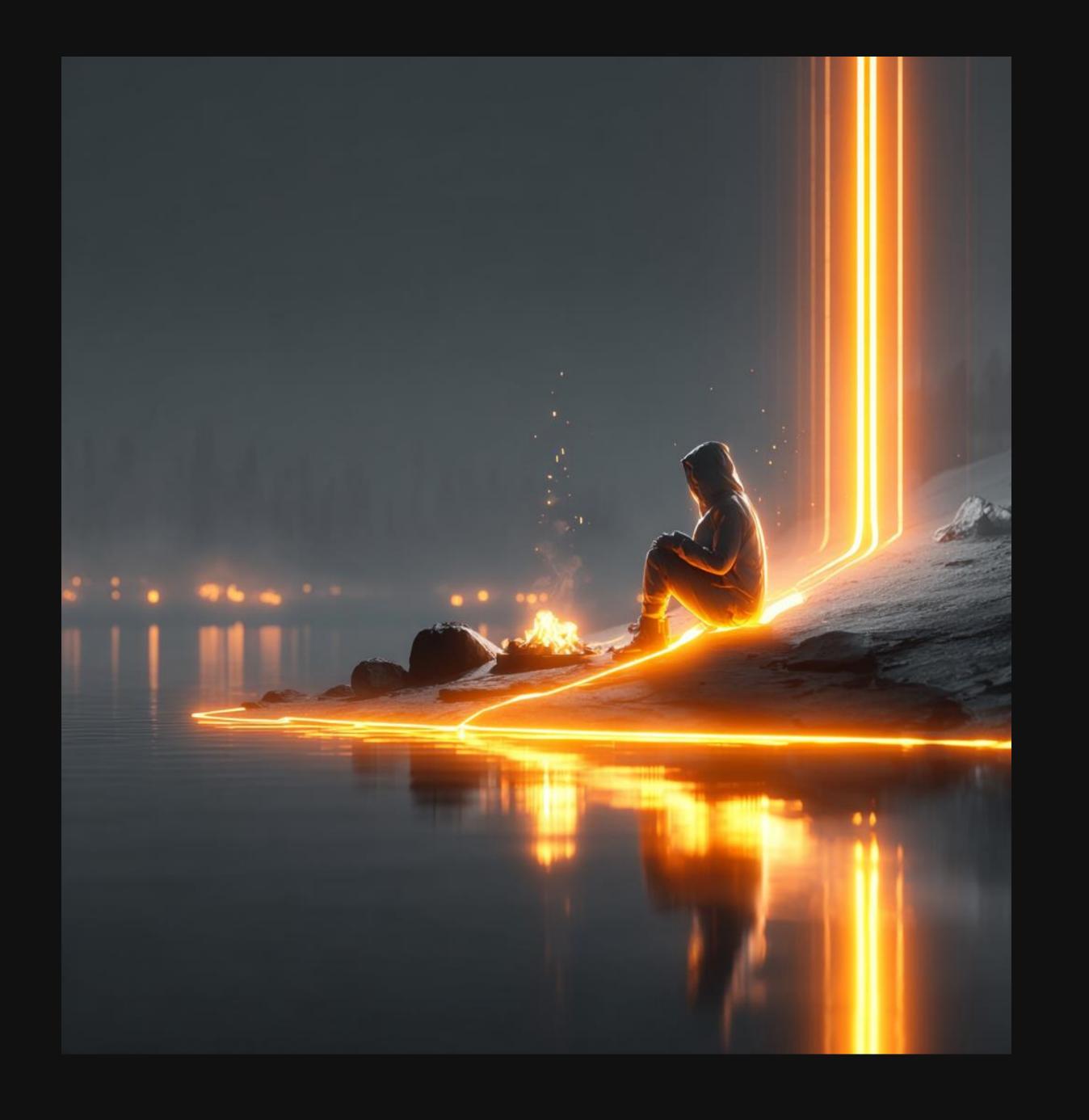
Issue Intelligent Equity



Common Objections

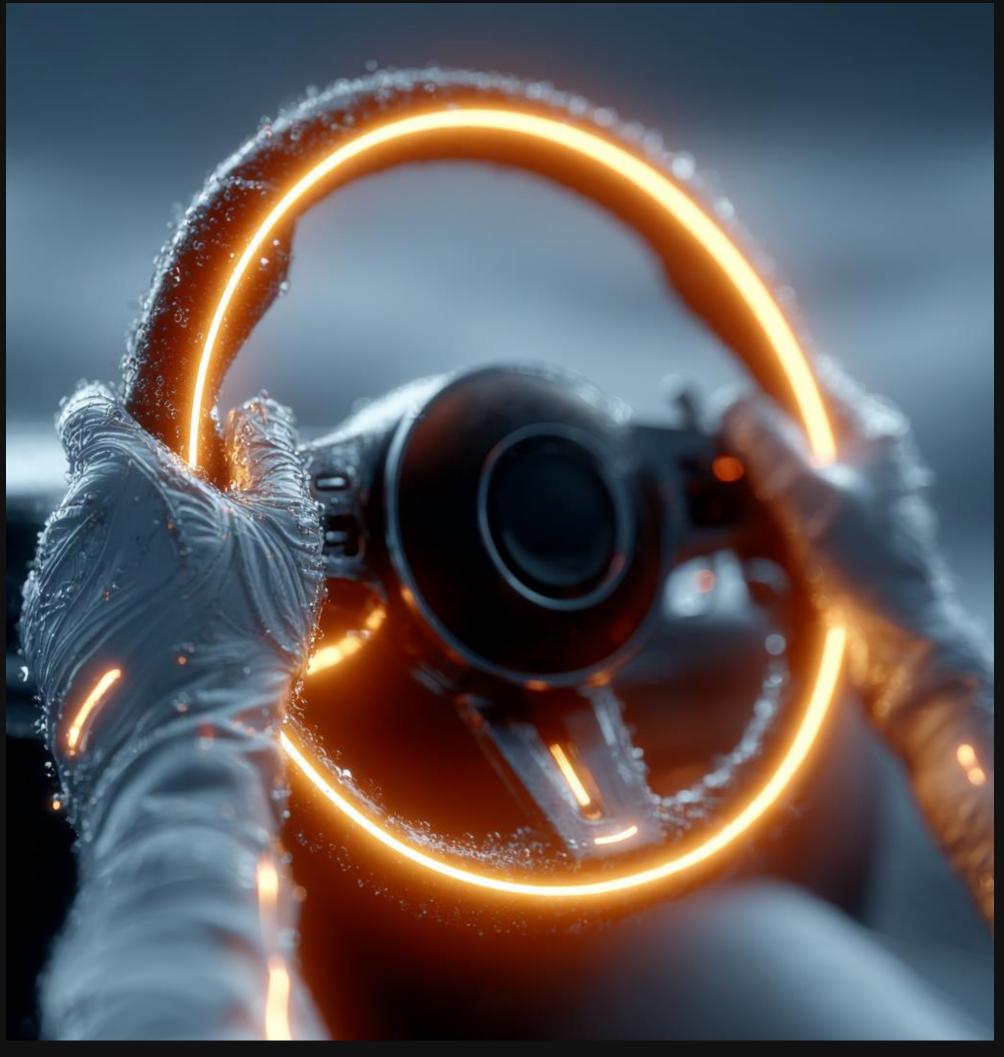
"It's too late"

Is it too late? to harness fire



Is it too late? to harness fire to use the wheel





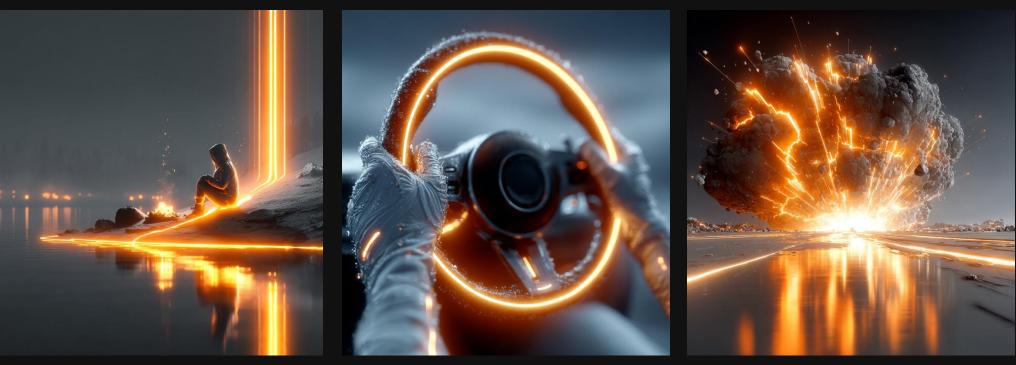
to harness fire
to use the wheel
to master explosives





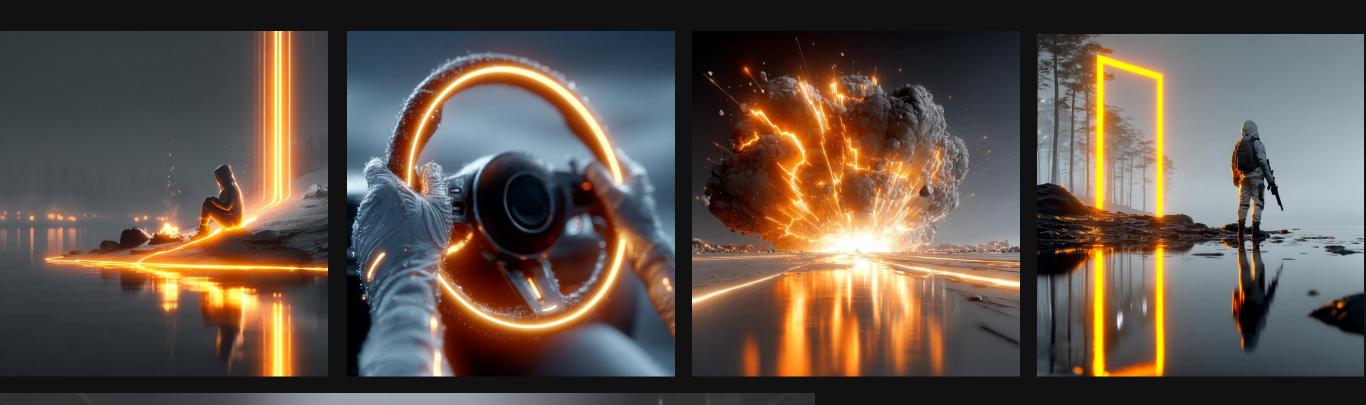


to harness fire
to use the wheel
to master explosives
to get a gun





to harness fire
to use the wheel
to master explosives
to get a gun
to learn English





to harness fire
to use the wheel
to master explosives
to get a gun
to learn English
to learn to fly













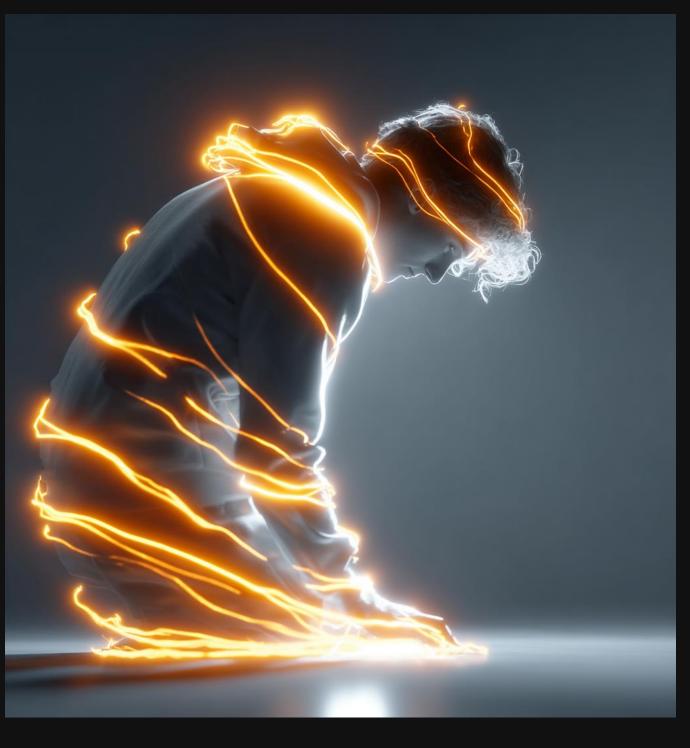
to harness fire
to use the wheel
to master explosives
to get a gun
to learn English
to learn to fly
to install electricity











to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone











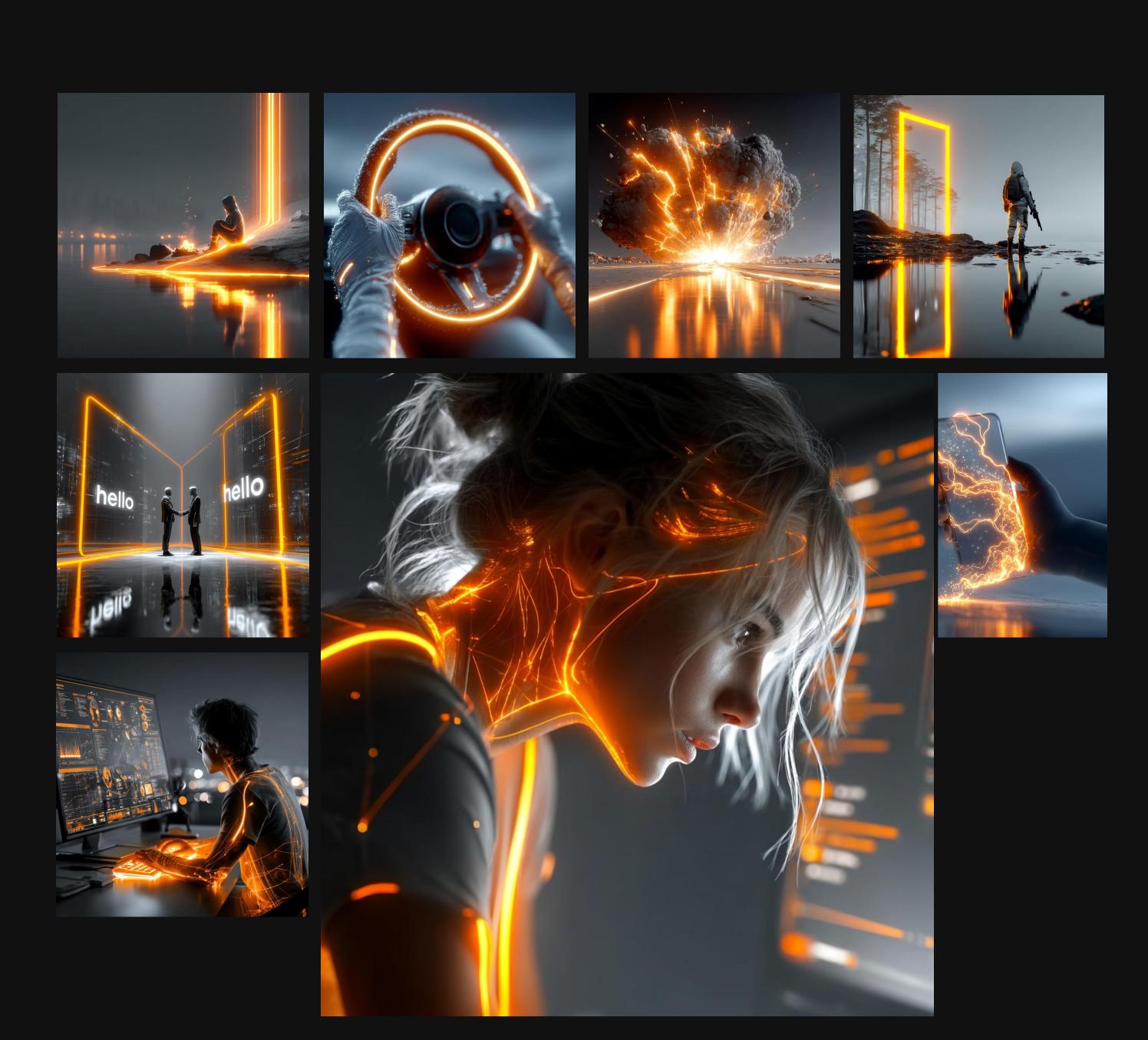




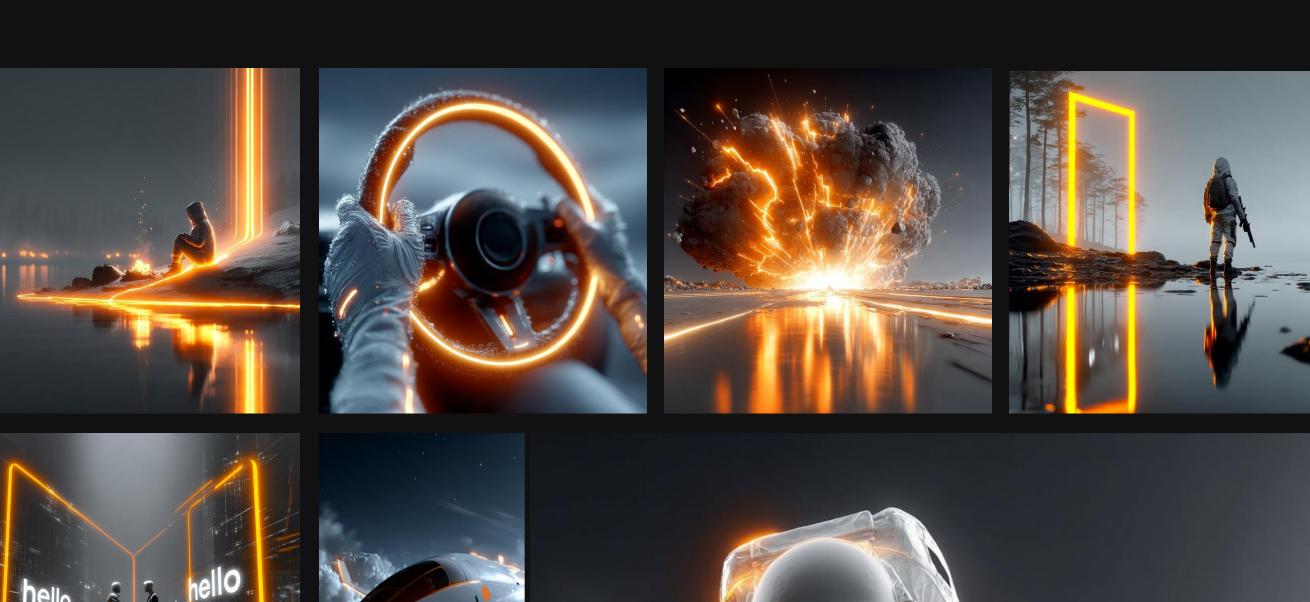
to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone to use a computer



to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone to use a computer to get on the internet



to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone to use a computer to get on the internet to go to space

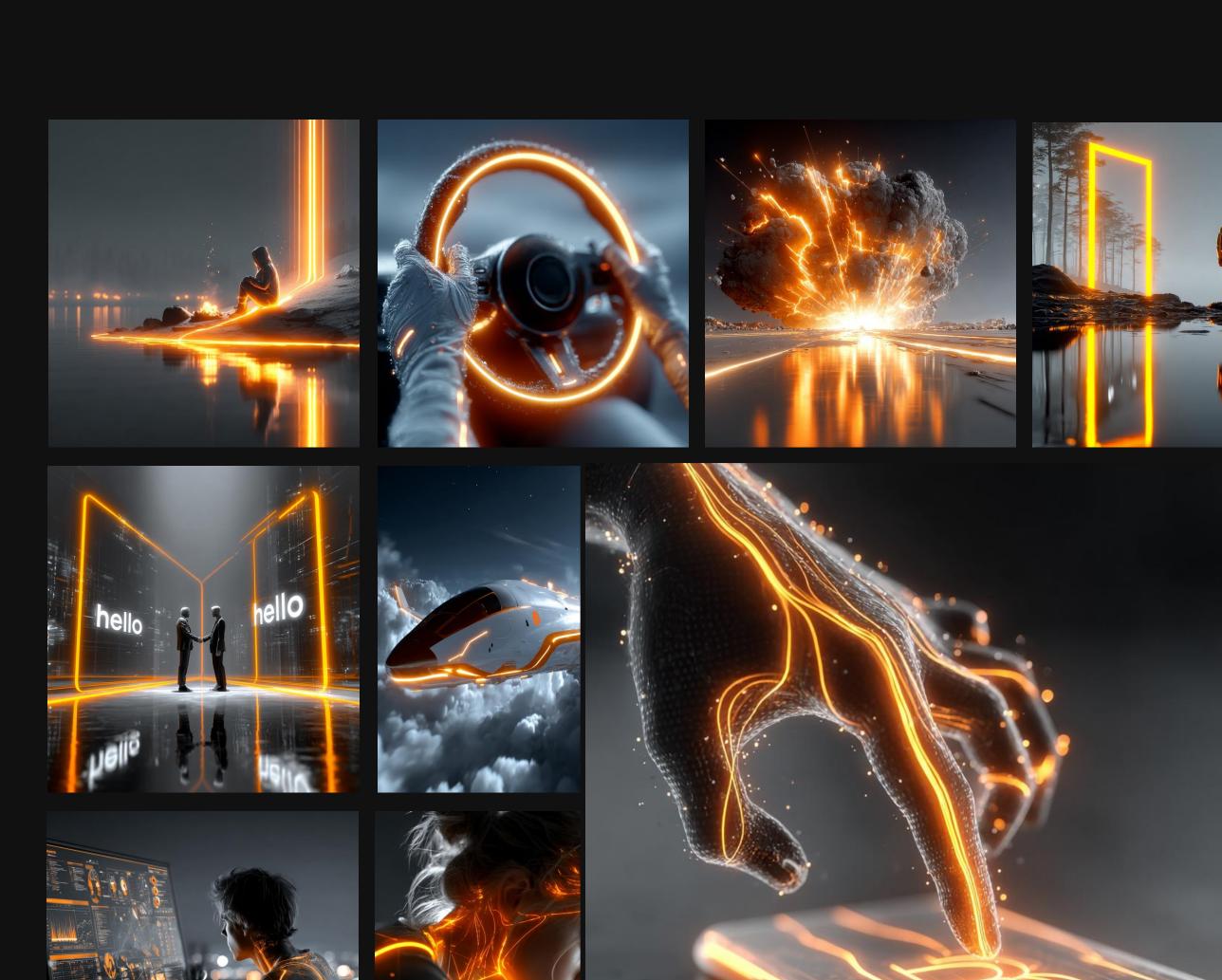






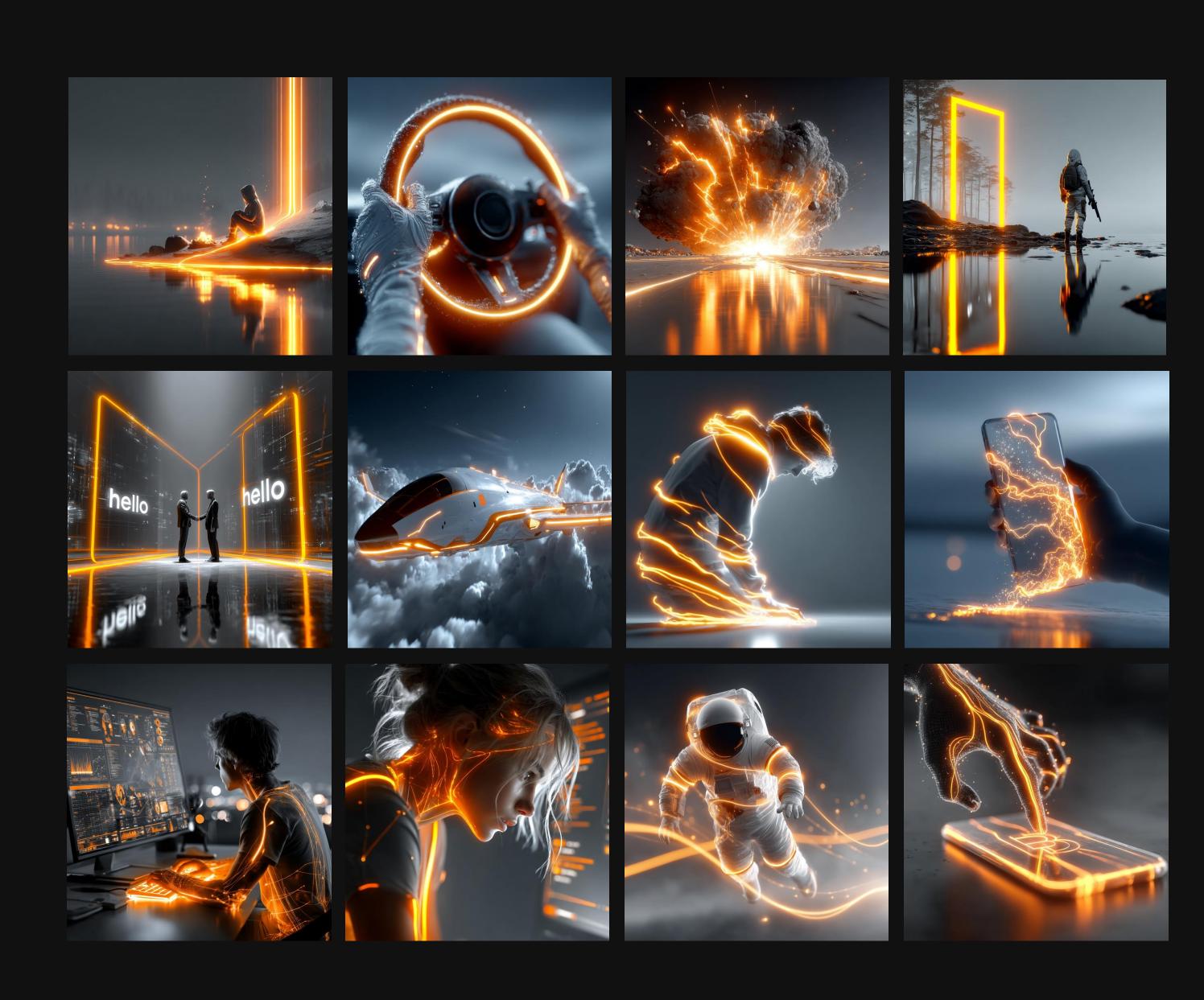


to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone to use a computer to get on the internet to go to space to buy bitcoin



It is never too late

to harness fire to use the wheel to master explosives to get a gun to learn English to learn to fly to install electricity to get a mobile phone to use a computer to get on the internet to go to space to buy bitcoin

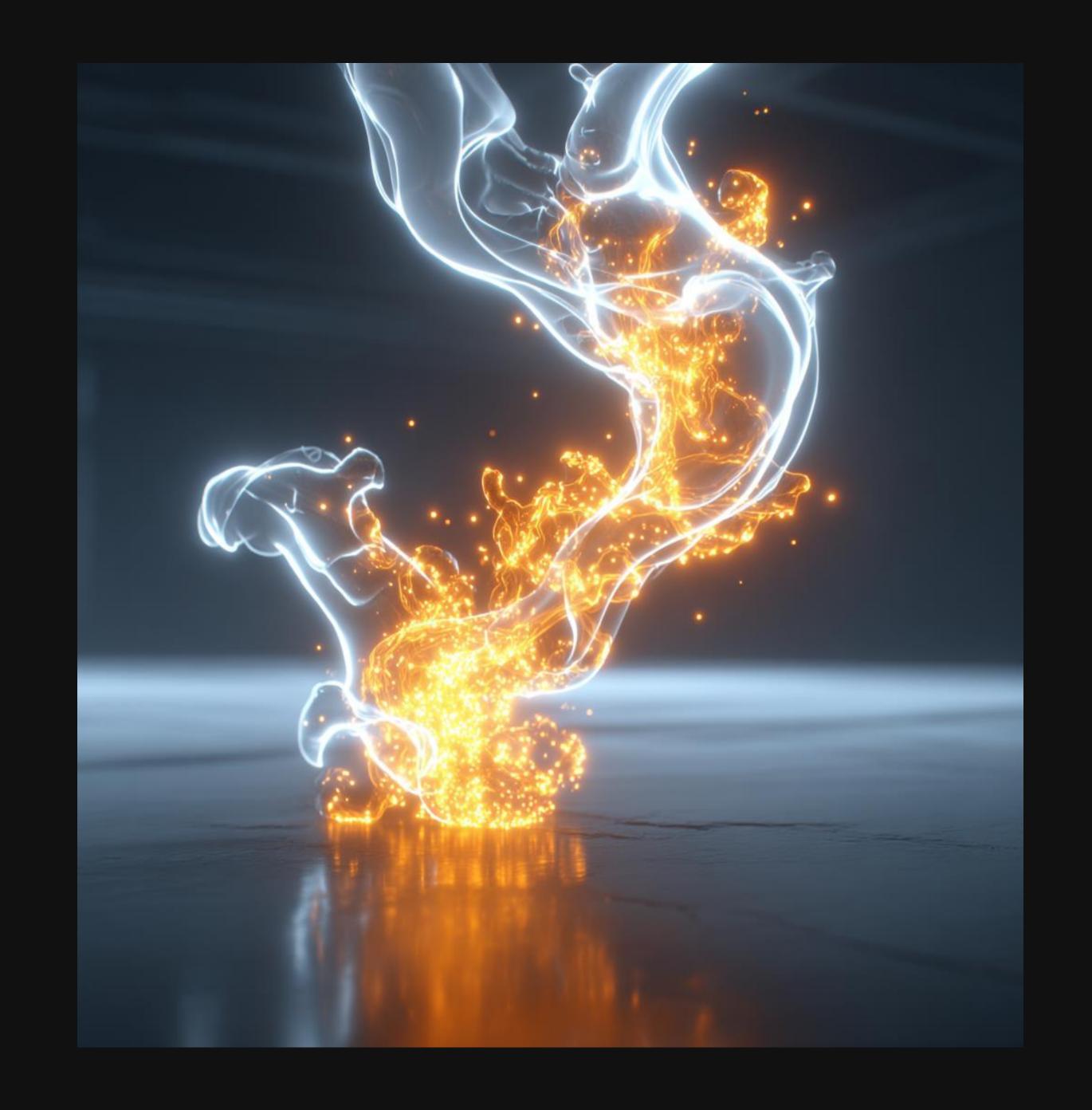


It is never too late to do the right thing.

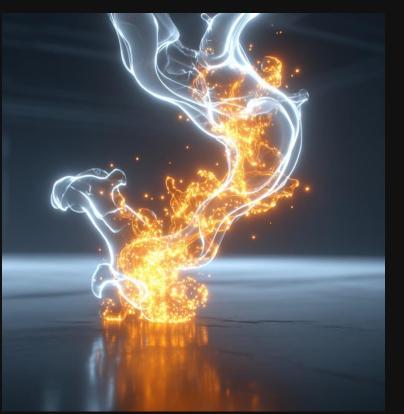
"The four most dangerous words in finance are: 'this time it's different."

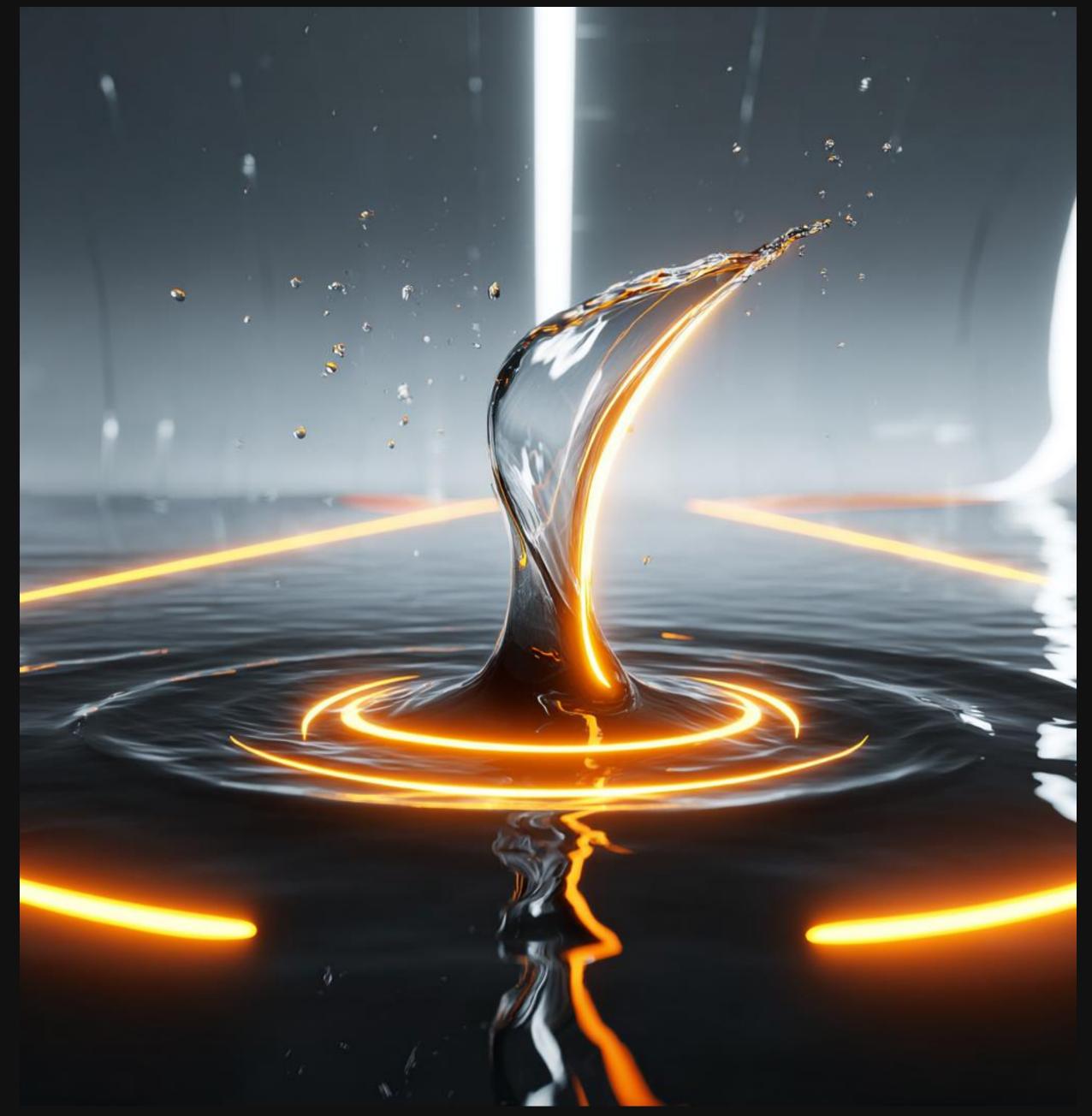
— Sir John Templeton

Fire Is Different

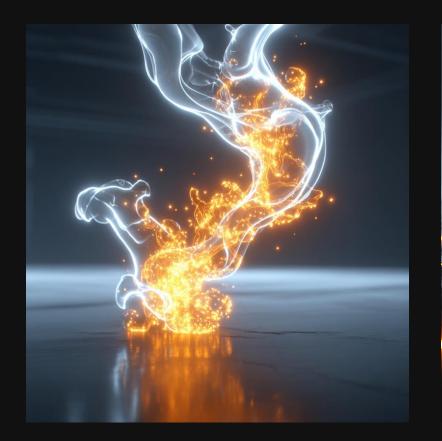


Fire Water Solution of the second of the se

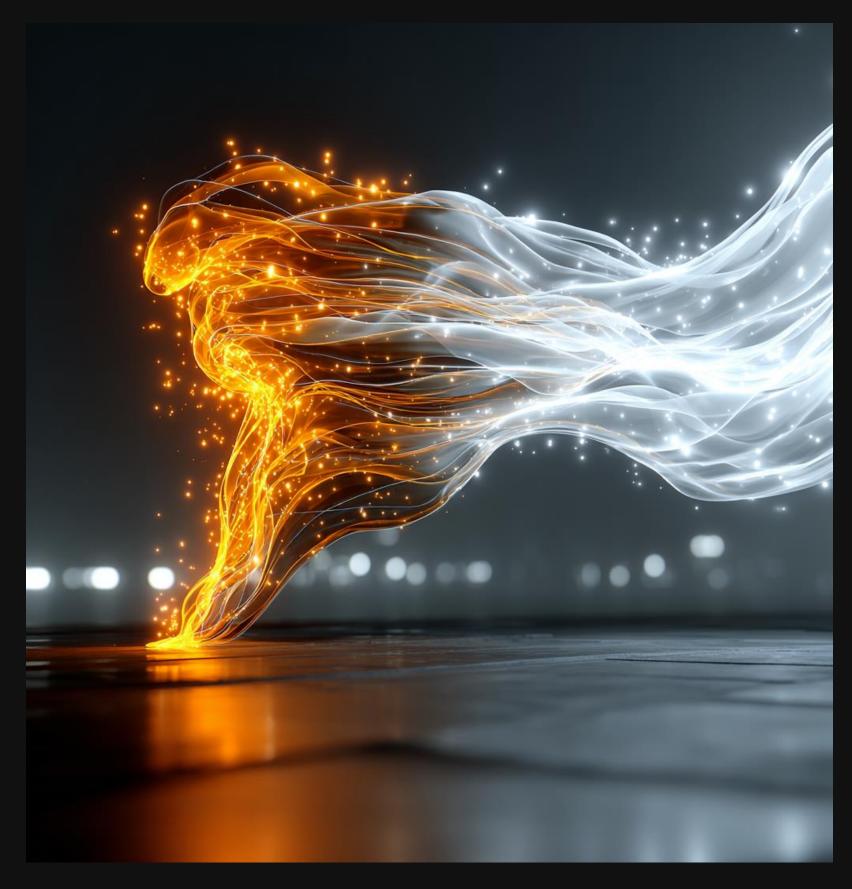




Fire Water Wind Is Different

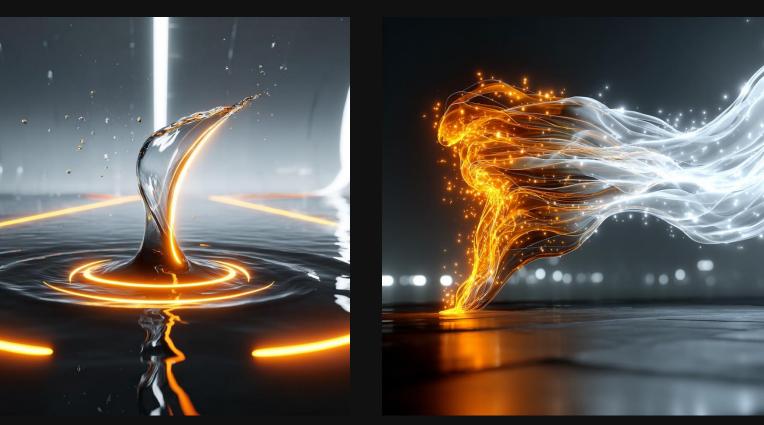






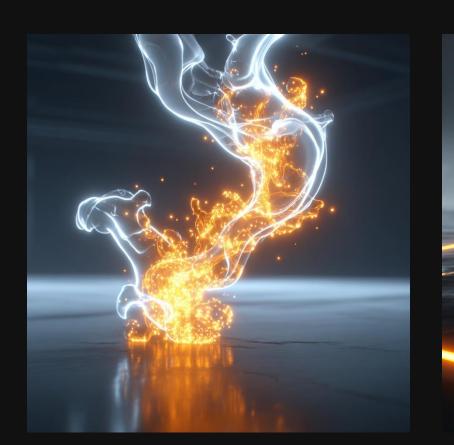
Fire
Water
Wind
Guns
Are Different

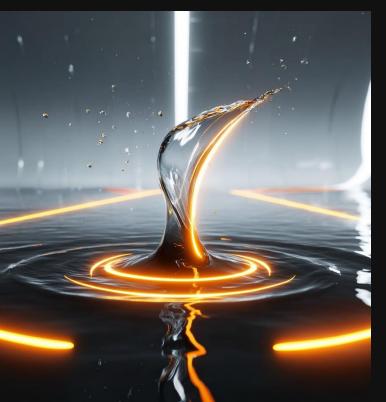






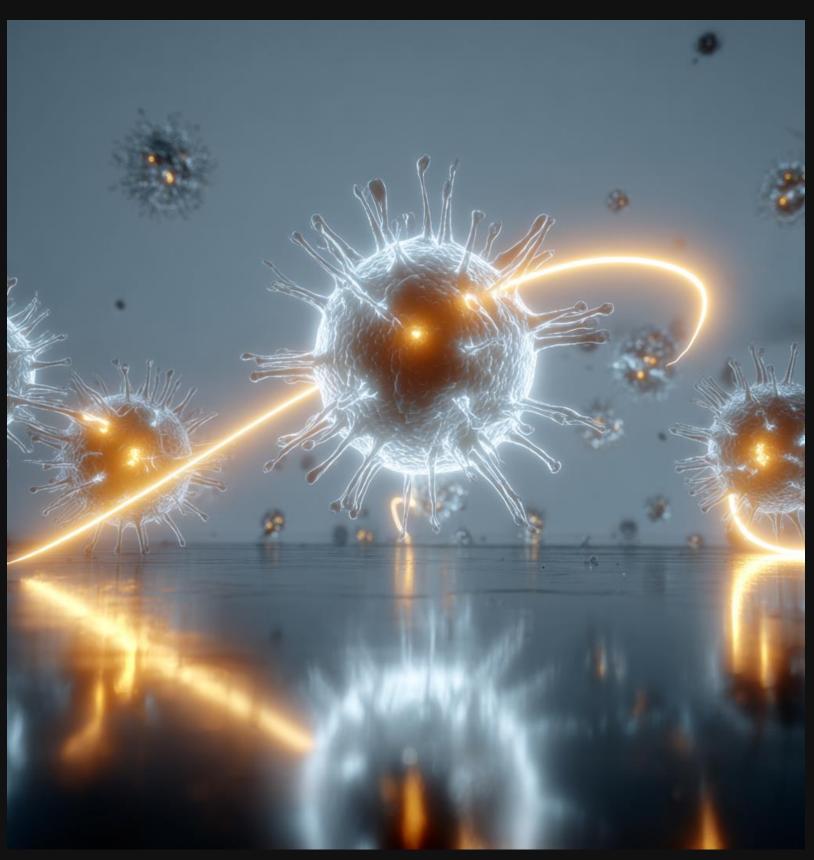
Fire
Water
Wind
Guns
Germs
Are Different





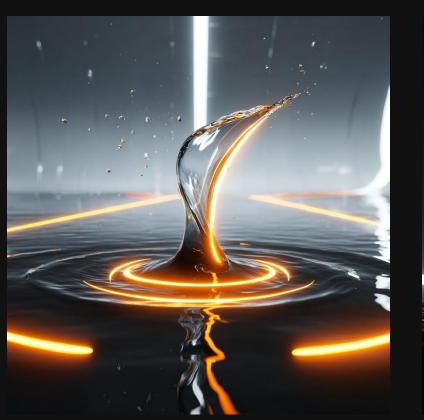






Fire
Water
Wind
Guns
Germs
Steel
Is Different

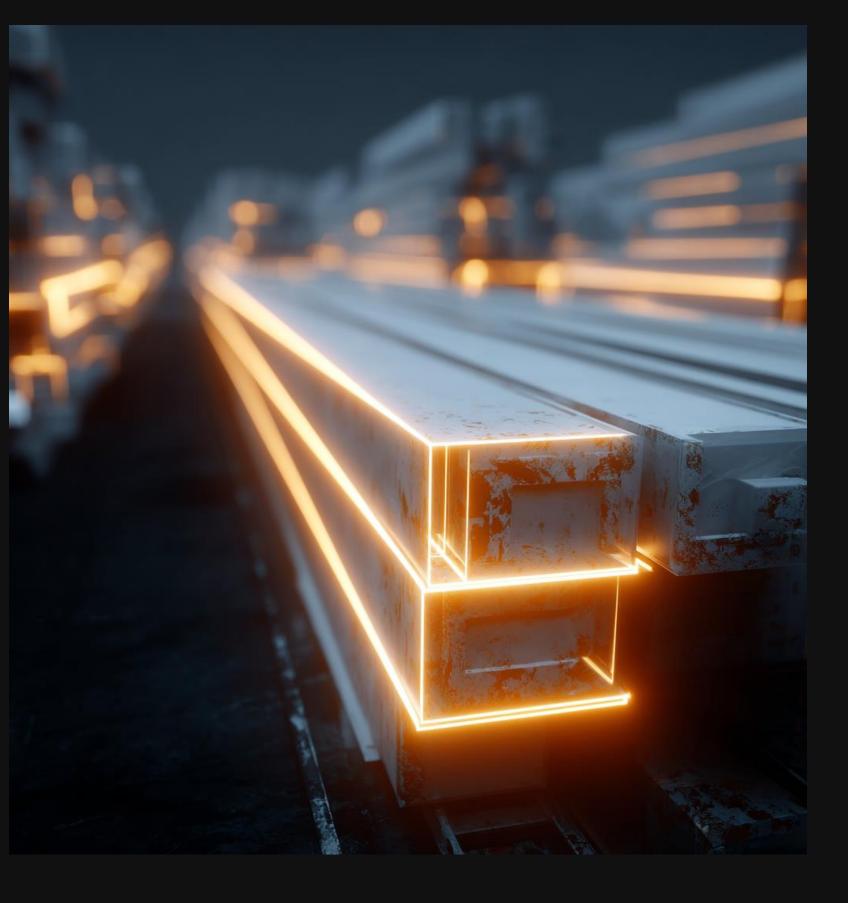






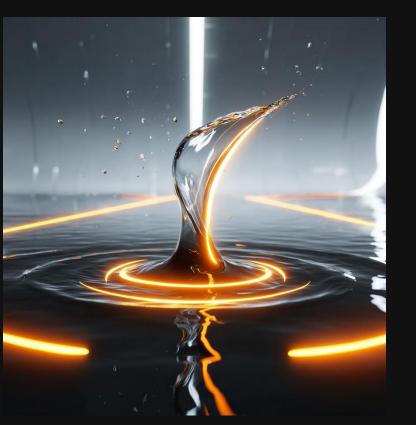






Fire Water Wind Guns Germs Steel Oil Is Different

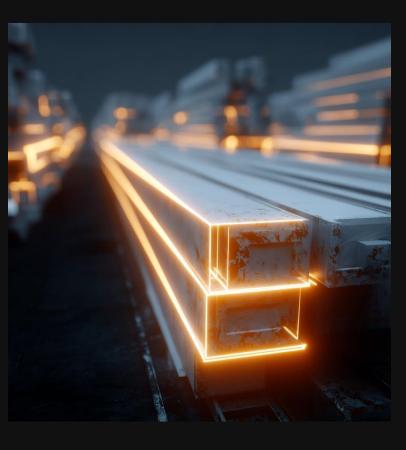






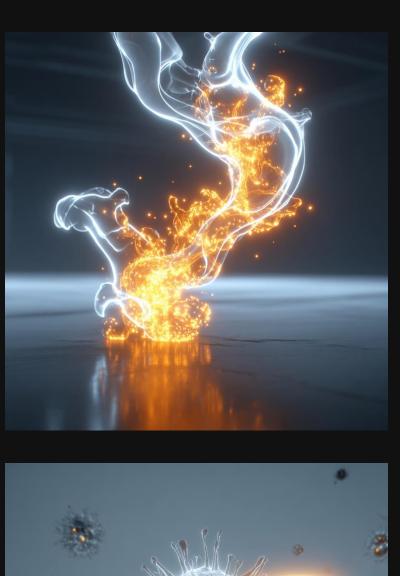


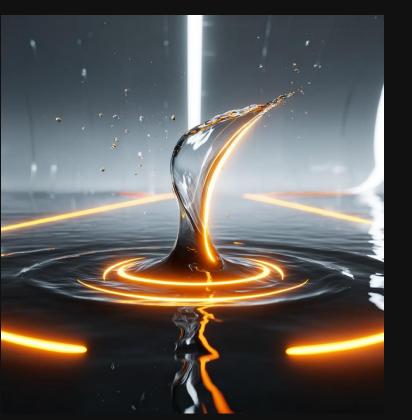


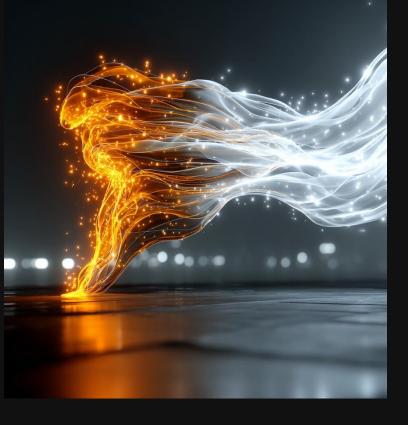




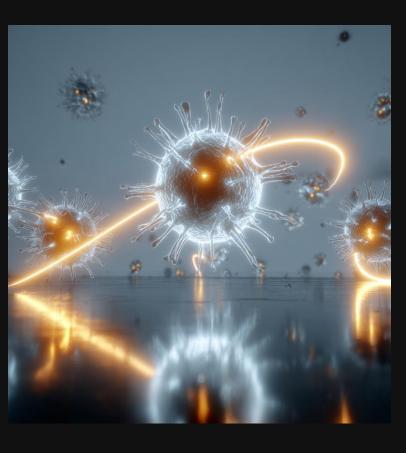
Fire Water Wind Guns Germs Steel Oil Electricity Is Different

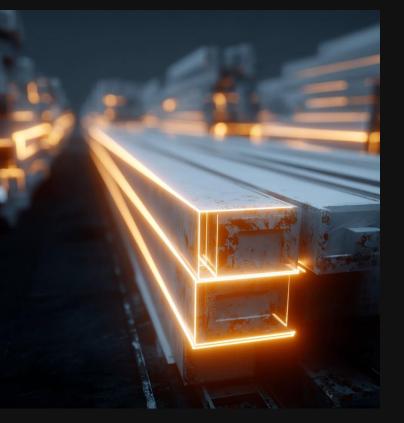


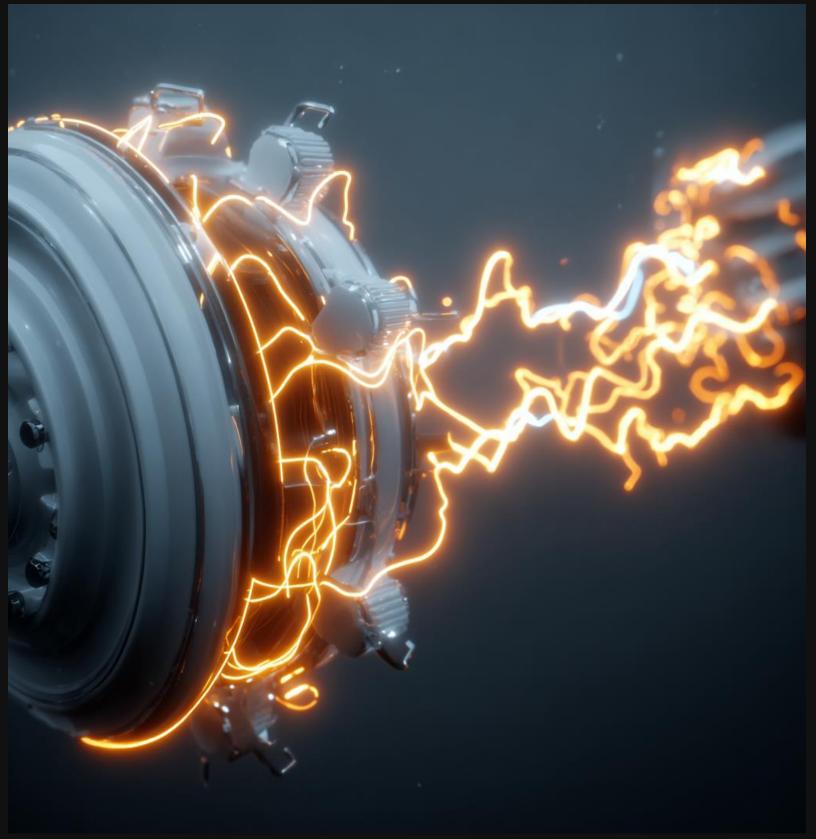












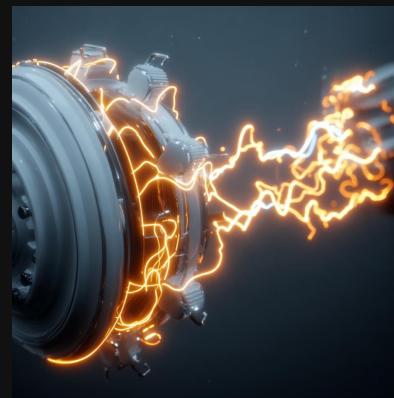
Fire Water Wind Guns Germs Steel Oil Electricity Nuclear Is Different



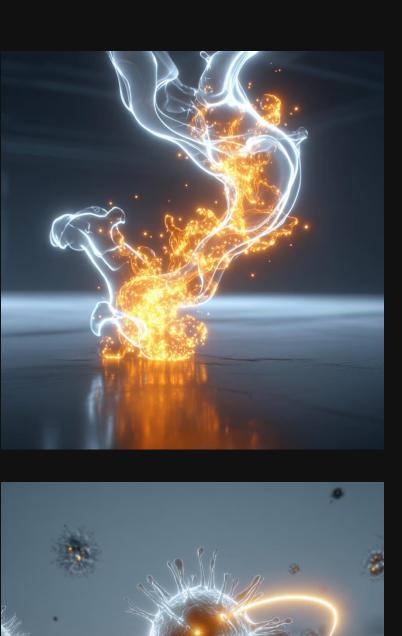


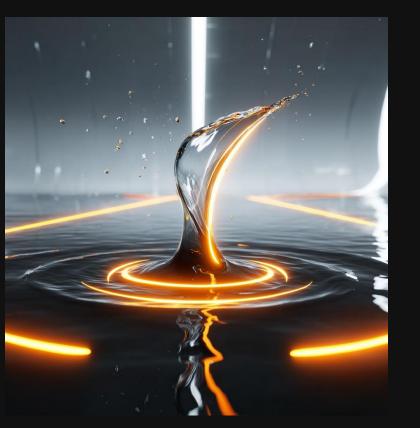






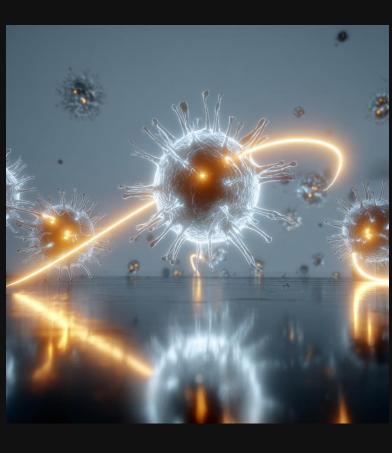
Fire Water Wind Guns Germs Steel Oil Electricity Nuclear Satellites Are Different









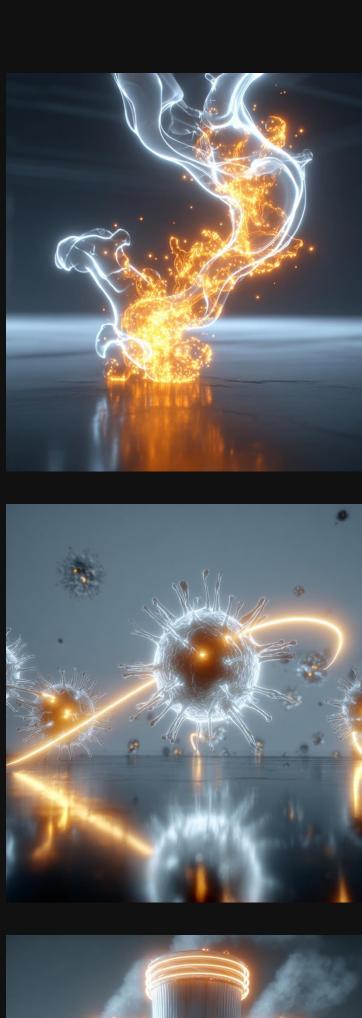




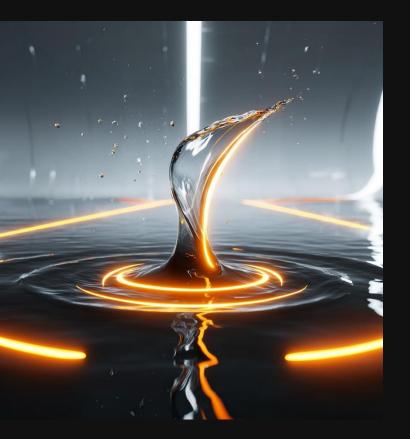


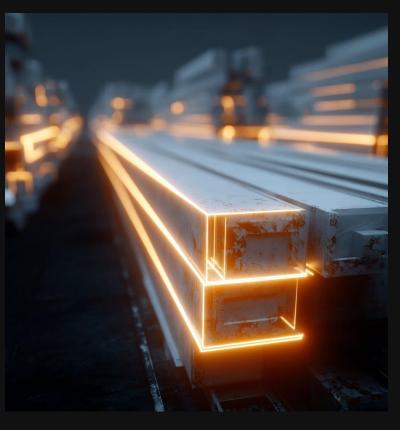


Fire Water Wind Guns Germs Steel Oil Electricity Nuclear Satellite Internet Is Different









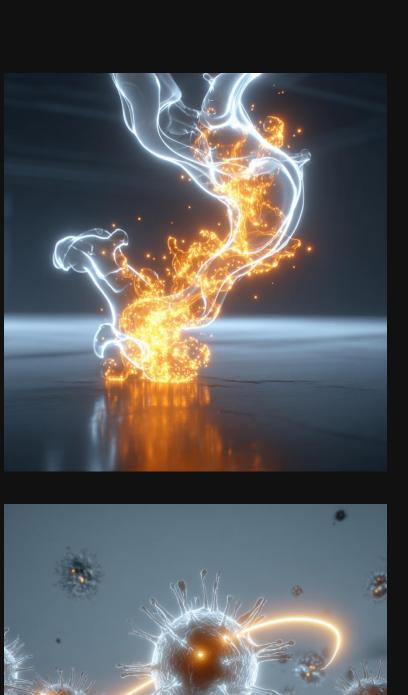


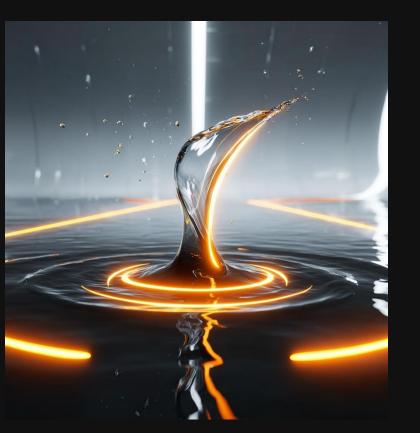




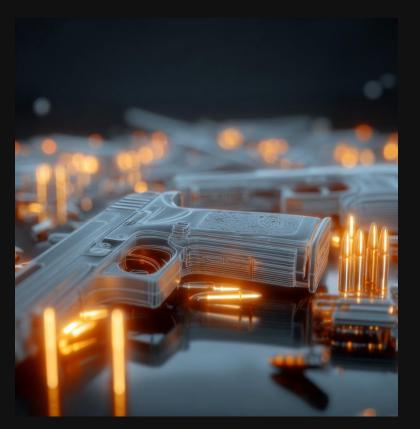


Fire Water Wind Guns Germs Steel Oil Electricity Nuclear Satellite Internet Bitcoin Is Different

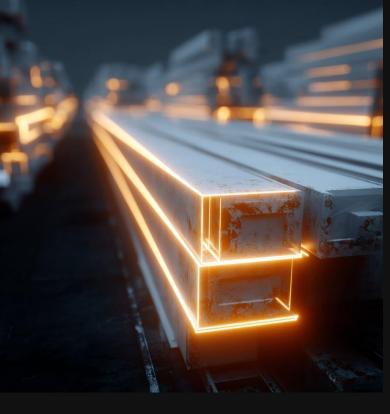








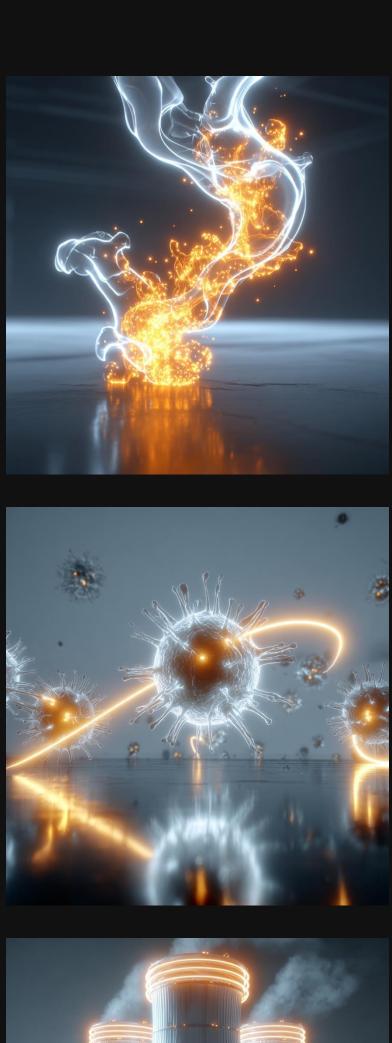




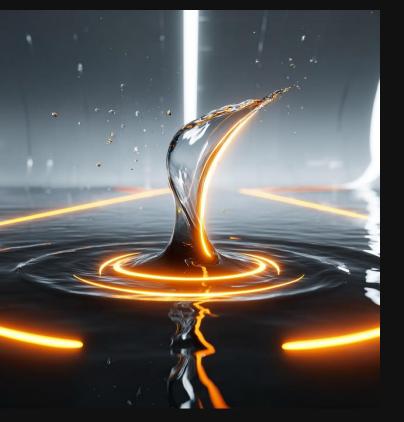


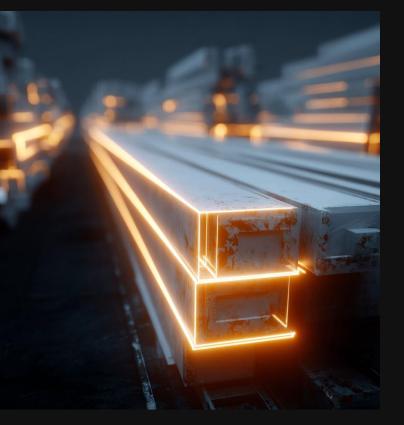


Fire Water Wind Guns Germs Steel Oil Electricity Nuclear Satellite Internet Bitcoin Is Different

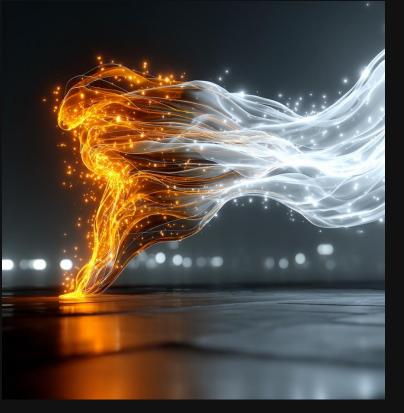


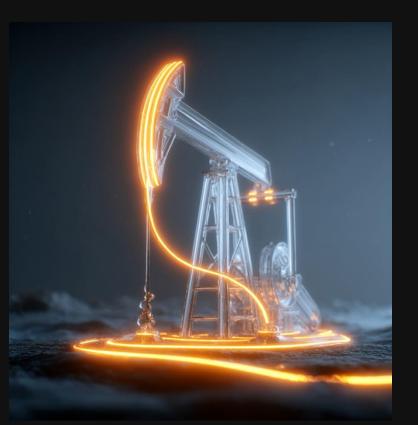


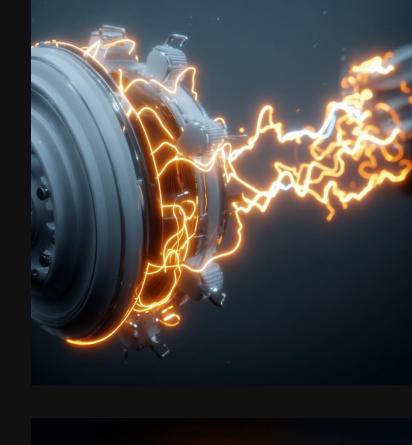
















Bitcoin is different. And that's why it matters.

Final Thoughts

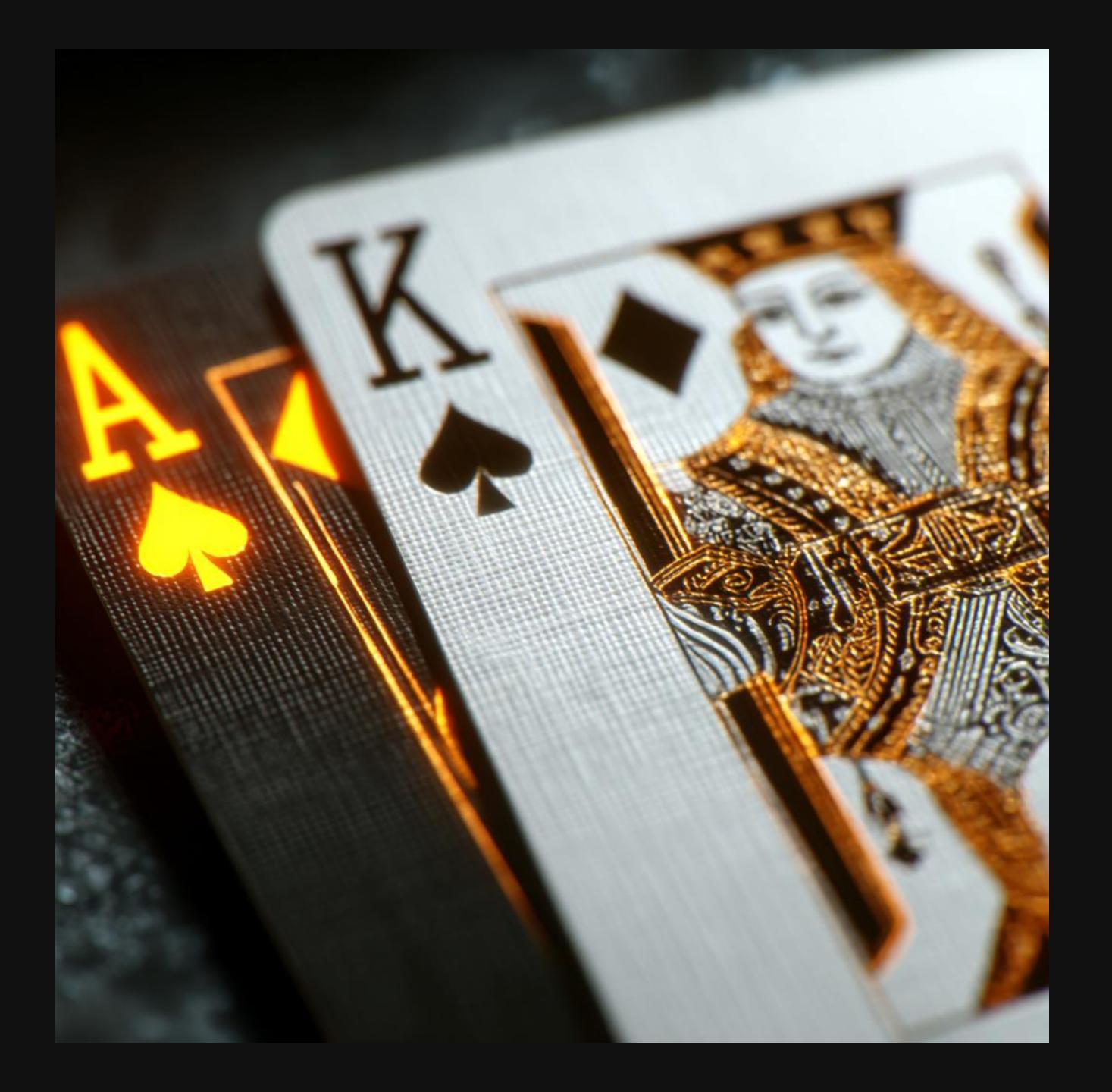
The cowards never started. The weak died along the way.

Be The Change

The best way to predict the future is to create it.



Play the Winning Hand



Embrace the Volatility

Volatility is Satoshi's gift to the faithful.

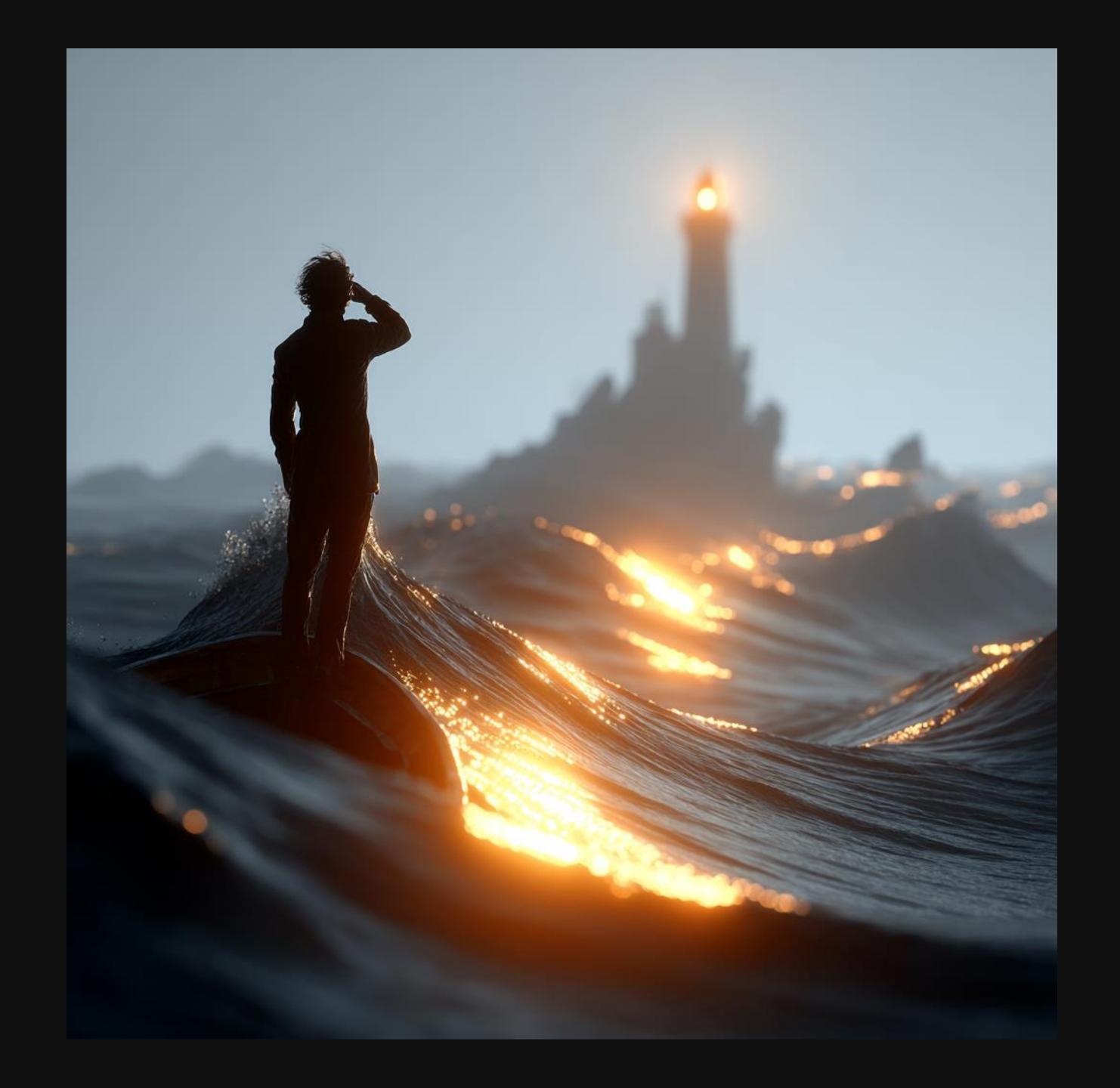
If there were no volatility, those with more money and power than you would outbid you for all the bitcoin.

In chaos lies opportunity.



Focus on the Horizon

21 in 21

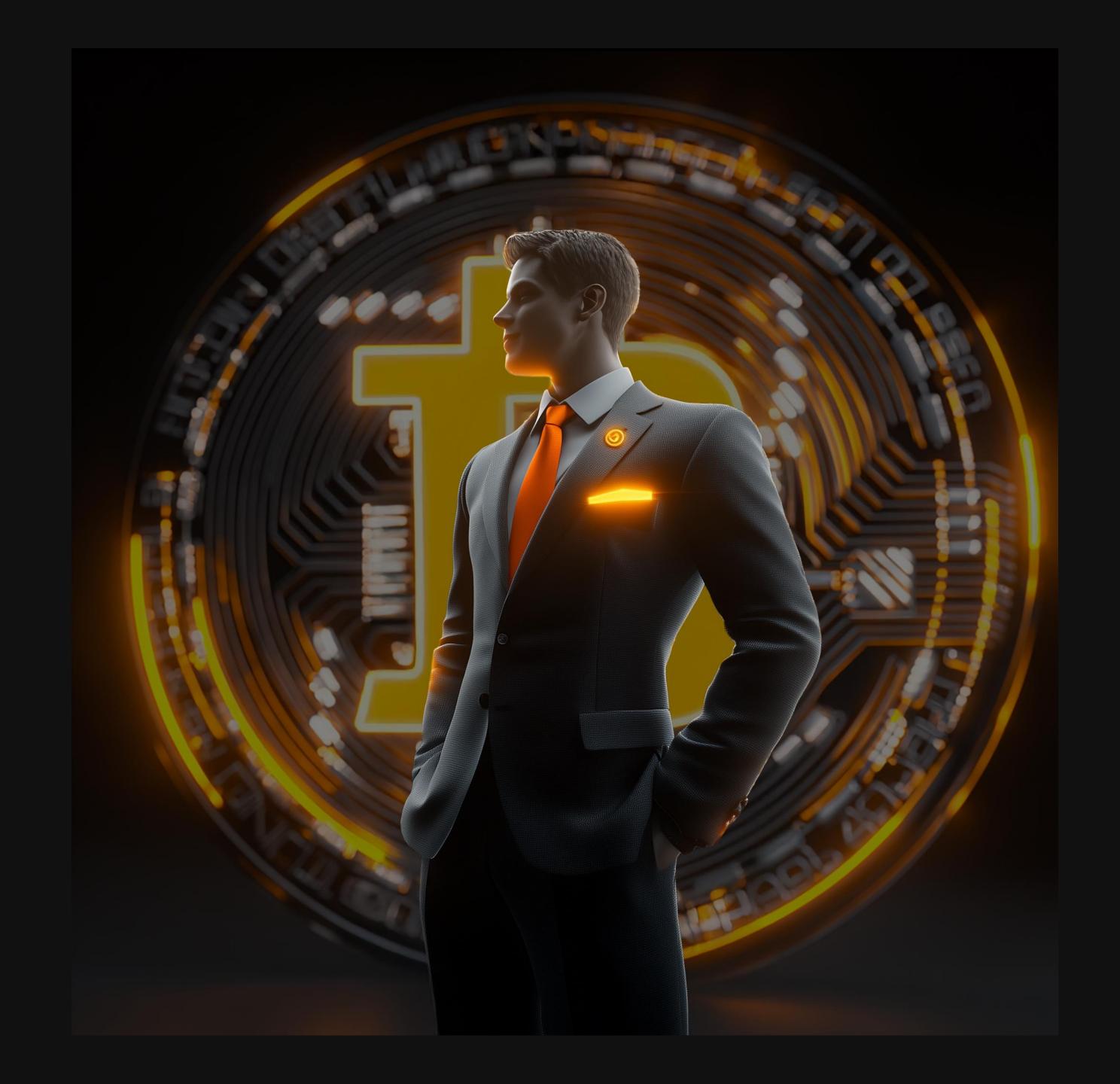


HODL

Ignore the noise that dilutes your performance, distracts your attention, and detracts from your quality of life.



4.8 BTC will make you a Centimillionaire.



48 BTC
will make you a
Bitcoin Billionaire



Build your Legacy

Think beyond yourself.
Secure your family's future.
Build a legacy that lasts for generations.



See you at \$21 Million.

Be There.

