

British Sky Broadcasting Group plc
AGM – shareholders approve all resolutions
23 October 2009

BRITISH SKY BROADCASTING GROUP PLC
(the “Company”)

Annual General Meeting

At the Annual General Meeting of the Company held today at The Cumberland Hotel, Great Cumberland Place, London W1H 7DL at 11.00 a.m., all resolutions were duly passed on a poll. The poll voting results are as follows:

1. To receive the financial statements for the year ended 30 June 2009, together with the report of the Directors and Auditors thereon.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,418,089,614 | 99.89 | 1,529,151 | 0.11 | 80.99% | 2,490,147 |

2. To declare a final dividend for the year ended 30 June 2009.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,421,580,926 | 99.96 | 520,294 | 0.04 | 81.13% | 7,892 |

3. To reappoint Tom Mockridge as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,403,177,316 | 99.22 | 10,983,461 | 0.78 | 80.68% | 7,947,635 |

4. To reappoint Nicholas Ferguson as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,420,275,634 | 99.87 | 1,800,307 | 0.13 | 81.13% | 32,471 |

5. To reappoint Andrew Higginson as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,365,919,567 | 96.63 | 47,580,164 | 3.37 | 80.64% | 8,608,681 |

6. To reappoint Jacques Nasser as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,419,604,531 | 99.83 | 2,469,665 | 0.17 | 81.13% | 34,216 |

7. To reappoint Dame Gail Rebeck as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,419,630,266 | 99.83 | 2,444,909 | 0.17 | 81.13% | 33,237 |

8. To reappoint David F. DeVoe as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,398,412,700 | 98.89 | 15,744,721 | 1.11 | 80.68% | 7,950,991 |

9. To reappoint Allan Leighton as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,409,485,227 | 99.20 | 11,371,812 | 0.80 | 81.06% | 1,250,020 |

10. To reappoint Arthur Siskind as a Director.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,394,027,683 | 98.58 | 20,131,334 | 1.42 | 80.68% | 7,949,522 |

11. To reappoint Deloitte LLP as Auditors of the Company and to authorise the Directors to agree their remuneration.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,418,443,346 | 99.79 | 3,047,506 | 0.21 | 81.10% | 618,060 |

12. To approve the report on Directors' remuneration for the year ended 30 June 2009.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,275,394,053 | 95.10 | 65,682,774 | 4.90 | 76.51% | 81,032,090 |

13. To authorise the Company and its subsidiaries to make political donations and incur political expenditure.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,408,774,867 | 99.60 | 5,646,239 | 0.40 | 80.69% | 7,687,806 |

14. To authorise the Directors to allot shares under Section 551 of the Companies Act 2006.

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,419,890,704 | 99.85 | 2,170,080 | 0.15 | 81.13% | 48,328 |

15. To disapply statutory pre-emption rights (Special Resolution).

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,417,091,878 | 99.65 | 4,945,307 | 0.35 | 81.13% | 71,727 |

16. To adopt new articles of association (Special Resolution).

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,421,693,623 | 99.99 | 83,162 | 0.01 | 81.11% | 332,127 |

17. To allow the Company to hold general meetings (other than AGMs) on 14 days' notice (Special Resolution).

| Votes for | % | Votes against | % | Total votes cast (%) | Votes withheld |
|---------------|-------|---------------|------|----------------------|----------------|
| 1,391,763,354 | 97.87 | 30,295,515 | 2.13 | 81.13% | 50,043 |

Notes:

- (i) The votes "for" include those votes giving the Chairman discretion.
- (ii) A "vote withheld" is not counted towards the votes cast "for" or "against" a resolution.
- (iii) The total number of shares in issue at 6pm on 22 October 2009 was 1,752,842,599. 81.13% of the voting capital was instructed.

Dave Gormley
Company Secretary