

6 October 2014

**BRITISH SKY BROADCASTING GROUP PLC**  
**(the 'Company')**

**General Meeting**

The Company announces that the resolution proposed at its General Meeting held earlier today to approve the proposed acquisition of Sky Italia Srl and Sky Deutschland was duly passed by the requisite majority of independent shareholders with 96% voting in favour.

The Company continues to progress the satisfaction of transaction conditions. Prior to today's shareholder vote the Company had received the approval of the European Commission, as well as the Jersey Competition Regulatory Authority and national media authorities in Austria and Italy. Completion of the transaction remains subject to the satisfaction of certain other conditions, including approval of the German state media authorities. Further updates will be made in due course.

Voting on the shareholder resolution was conducted by poll and the votes cast are detailed below:

<b>Resolution</b>	<b>For</b>		<b>Against</b>		<b>Withheld</b>
To approve the (i) acquisition of Sky Italia S.r.l from SGH Stream Sub, Inc; (ii) acquisition of the shares in Sky Deutschland AG held by 21st Century Fox Adelaide Holdings B.V.; (iii) disposal of the 21% stake in each of NGC Network International, LLC and NGC Network Latin America, LLC; and (iv) voluntary cash offer to the holders of shares in Sky Deutschland AG	760,817,188	95.9%*	32,540,715	4.1%*	5,333,386

\* percentage of votes cast

The full text of the resolution is contained in the Notice of General Meeting set out in the circular dated 12 September 2014 (the "Circular") which is available on the Company's website at [corporate.sky.com](http://corporate.sky.com).

In accordance with paragraph 9.6.18 of the Listing Rules, a copy of the resolution passed at the General Meeting will shortly be submitted to the National Storage Mechanism and will be available for inspection at [www.morningstar.co.uk/uk/nsm](http://www.morningstar.co.uk/uk/nsm).

Terms defined in the Circular have the same meanings when used in this announcement.

**Notes:**

- (a) The votes "for" include those votes giving the Chairman discretion
- (b) A "vote withheld" is not counted towards the votes cast "for" or "against" a resolution
- (c) The total number of shares in issue on 6 October 2014 was 1,719,017,230, 46.15% of the voting capital was instructed by independent shareholders.
- (d) Twenty-First Century Fox, Inc. ("21CF") holds 672,783,139 shares through its subsidiary, 21st Century Fox UK Nominees Limited. For the purposes of the proposed transaction, 21CF did not vote on the resolution.

**Chris Taylor**  
**Company Secretary**