

British Sky Broadcasting Group plc  
AGM – shareholders approve all resolutions  
2 November 2007

BRITISH SKY BROADCASTING GROUP PLC  
(the “Company”)

Annual General Meeting

At the Annual General Meeting of the Company held today at the Royal Institute of British Architects, 66 Portland Place, London W1B 1AD at 9.00 a.m., all resolutions were duly passed on a poll. The poll voting results are as follows:

1. To receive the financial statements for the year ended 30 June 2007, together with the report of the Directors and Auditors thereon

Votes for	%	Votes against	%	Votes withheld
1,442,424,405	99.94	835,052	0.06	10,174

2. To declare a final dividend

Votes for	%	Votes against	%	Votes withheld
1,443,263,335	100.00	3,998	0.00	2,298

3. To reappoint Jeremy Darroch as a Director

Votes for	%	Votes against	%	Votes withheld
1,440,936,343	99.84	2,318,571	0.16	15,217

4. To reappoint Andrew Higginson as a Director

Votes for	%	Votes against	%	Votes withheld
1,440,808,143	99.83	2,440,239	0.17	21,749

5. To reappoint Gail Rebeck as a Director

Votes for	%	Votes against	%	Votes withheld
1,440,671,447	99.82	2,579,179	0.18	19,505

6. To reappoint Lord Rothschild as a Director

Votes for	%	Votes against	%	Votes withheld
1,442,031,010	99.92	1,213,912	0.08	25,209

7. To reappoint David F. DeVoe as a Director

Votes for	%	Votes against	%	Votes withheld
1,436,318,758	99.52	6,927,424	0.48	23,949

8. To reappoint Rupert Murdoch as a Director

Votes for	%	Votes against	%	Votes withheld
1,427,662,017	98.92	15,586,112	1.08	22,002

9. To reappoint Arthur Siskind as a Director

Votes for	%	Votes against	%	Votes withheld
1,436,725,170	99.55	6,522,315	0.45	22,646

10. To reappoint Deloitte & Touche LLP as Auditors and to authorise the Directors to agree their remuneration

Votes for	%	Votes against	%	Votes withheld
1,435,700,972	99.84	2,248,531	0.16	5,320,628

11. To approve the Report on Directors' Remuneration for the year ended 30 June 2007

Votes for	%	Votes against	%	Votes withheld
1,365,764,942	97.77	31,121,986	2.23	46,383,203

12. To authorise the Company and its subsidiaries to make political donations and incur political expenditure

Votes for	%	Votes against	%	Votes withheld
1,407,870,729	98.61	19,795,919	1.39	15,603,483

13. To authorise the Directors to allot shares under section 80 Companies Act 1985

Votes for	%	Votes against	%	Votes withheld
1,438,059,688	99.64	5,168,324	0.36	42,119

14. To disapply statutory pre-emption rights (Special Resolution)

Votes for	%	Votes against	%	Votes withheld
1,440,117,105	99.79	3,089,016	0.21	64,010

15. To adopt new Articles of Association (Special Resolution)

Votes for	%	Votes against	%	Votes withheld
1,383,940,586	96.01	57,486,231	3.99	1,843,314

Notes:

- (i) The votes “for” include those votes giving the Chairman discretion
- (ii) A “vote withheld” is not counted towards the votes cast “for” or “against” a resolution.

Dave Gormley  
Company Secretary