

British Sky Broadcasting Group plc
 AGM – shareholders approve all resolutions
 22 October 2010

BRITISH SKY BROADCASTING GROUP PLC
 (the “Company”)

Annual General Meeting

At the Annual General Meeting of the Company held today at The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE at 11.00 a.m., all resolutions were duly passed on a poll. The poll voting results are as follows:

1. To receive the financial statements for the year ended 30 June 2010, together with the report of the Directors and Auditors thereon.

Votes for	%	Votes against	%	Total votes cast (%)	Votes withheld
1,329,584,463	99.94	851,549	0.06	75.90	1,989,077

2. To declare a final dividend for the year ended 30 June 2010.

Votes for	%	Votes against	%	Total votes cast (%)	Votes withheld
1,332,358,409	100.00	5,318	0.00	76.01	60,982

3. To reappoint Jeremy Darroch as a Director.

Votes for	%	Votes against	%	Total votes cast (%)	Votes withheld
1,327,570,730	99.64	4,774,569	0.36	76.01	76,182

4. To reappoint Andrew Griffith as a Director.

Votes for	%	Votes against	%	Total votes cast (%)	Votes withheld
1,328,375,301	99.70	3,963,638	0.30	76.01	85,342

5. To reappoint James Murdoch as a Director.

Votes for	%	Votes against	%	Total votes cast (%)	Votes withheld
1,300,801,400	98.21	23,771,367	1.79	75.57	7,851,922

6. To reappoint Daniel Rimer as a Director.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,329,693,750	99.80	2,647,722	0.20	(%) 76.01	83,184

7. To reappoint David F. DeVoe as a Director.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,305,390,224	98.48	20,090,162	1.52	(%) 75.62	6,943,975

8. To reappoint Allan Leighton as a Director.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,310,253,772	98.85	15,259,753	1.15	(%) 75.62	6,911,031

9. To reappoint Arthur Siskind as a Director.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,294,873,467	98.04	25,854,255	1.96	(%) 75.35	11,696,584

10. To reappoint David Evans as a Director.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,310,558,182	98.87	14,953,377	1.13	(%) 75.62	6,913,097

11. To reappoint Deloitte LLP as Auditors of the Company and to authorise the Directors to agree their remuneration.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,331,190,405	99.91	1,151,935	0.09	(%) 76.01	80,374

12. To approve the report on Directors' remuneration for the year ended 30 June 2010.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,259,922,295	95.50	59,353,584	4.50	(%) 75.26	13,148,977

13. To authorise the Company and its subsidiaries to make political donations and incur political expenditure.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,311,391,438	99.46	7,176,206	0.54	(%) 75.22	13,855,371

14. To authorise the Directors to allot shares under Section 551 of the Companies Act 2006.

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,328,283,809	99.70	4,046,131	0.30	(%) 76.01	94,916

15. To disapply statutory pre-emption rights (Special Resolution).

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,329,545,863	99.79	2,764,944	0.21	(%) 76.01	102,249

16. To allow the Company to hold general meetings (other than AGMs) on 14 days' notice (Special Resolution).

Votes for	%	Votes against	%	Total votes cast	Votes withheld
1,307,645,644	98.15	24,685,953	1.85	(%) 76.01	81,492

Notes:

- (i) The votes "for" include those votes giving the Chairman discretion.
- (ii) A "vote withheld" is not counted towards the votes cast "for" or "against" a resolution.
- (iii) The total number of shares in issue on 20 October 2010 was 1,752,842,599. 76.01% of the voting capital was instructed.

Dave Gormley
Company Secretary