

1 November 2012

BRITISH SKY BROADCASTING GROUP PLC
(the "Company")

Annual General Meeting

At the Annual General Meeting of the Company held today at The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE at 11.00 am, all resolutions were passed on a poll. The polling results for each resolution are set out below:

Resolutions		For	%	Against	%	Total votes cast (%)	Withheld
1.	To receive the financial statements for the year ended 30 June 2012, together with the report of the Directors and Auditors thereon.	1,394,678,908	99.77	3,208,575	0.23	84.74%	737,059
2.	To declare a final dividend for the year ended 30 June 2012.	1,397,878,232	100.00	3,034	0.00	84.74%	743,153
3.	To reappoint Tracy Clarke as a Director.	1,395,811,834	99.85	2,033,045	0.15	84.73%	779,293
4.	To reappoint Jeremy Darroch as a Director.	1,394,265,968	99.74	3,584,679	0.26	84.73%	773,772
5.	To reappoint David F. DeVoe as a Director.	1,319,538,406	94.40	78,306,239	5.60	84.73%	778,396
6.	To reappoint Nicholas Ferguson as a Director.	1,391,387,186	99.54	6,458,931	0.46	84.73%	778,424
7.	To reappoint Martin Gilbert as a Director.	1,371,020,803	98.53	20,519,264	1.47	84.35%	7,084,473
8.	To reappoint Andrew Griffith as a Director.	1,392,532,576	99.62	5,316,679	0.38	84.73%	775,286
9.	To reappoint Andrew Higginson as a Director.	1,395,661,353	99.84	2,183,340	0.16	84.73%	778,346
10.	To reappoint Thomas Mockridge as a Director.	1,340,828,830	95.92	57,016,088	4.08	84.73%	779,621
11.	To reappoint James Murdoch as a Director.	1,324,330,456	95.02	69,390,425	4.98	84.48%	4,900,830
12.	To reappoint Matthieu Pigasse as a Director.	1,384,681,797	99.67	4,553,761	0.33	84.21%	9,387,481
13.	To reappoint Daniel Rimer as a Director.	1,381,127,812	99.36	8,946,413	0.64	84.26%	8,548,620
14.	To reappoint Arthur Siskind as a Director.	1,300,137,539	93.01	97,711,956	6.99	84.73%	776,544
15.	To reappoint Lord Wilson of Dinton as a Director.	1,384,689,190	99.06	13,146,729	0.94	84.73%	785,208
16.	To reappoint Deloitte LLP as Auditors of the Company and to authorise the Directors to agree their remuneration.	1,388,587,584	99.84	2,261,472	0.16	84.31%	7,773,053
17.	To approve the report on Directors' remuneration for the	1,130,047,008	88.63	144,977,245	11.37	77.29%	123,597,165

	year ended 30 June 2012.						
18.	To authorise the Company and its subsidiaries to make political donations and incur political expenditure.	1,390,472,780	99.47	7,359,255	0.53	84.73%	792,305
19.	To authorise the Directors to allot shares under Section 551 of the Companies Act 2006.	1,393,302,752	99.81	2,605,019	0.19	84.62%	2,716,569
20.	To disapply statutory pre-emption rights (Special Resolution).	1,391,594,064	99.56	6,218,506	0.44	84.73%	809,465
21.	To allow the Company to hold general meetings (other than annual general meetings) on 14 days' notice (Special Resolution).	1,337,202,922	95.66	60,660,375	4.34	84.73%	761,044
22.	To authorise the Directors to make on-market purchases (Special Resolution).	1,383,494,318	98.97	14,347,711	1.03	84.73%	781,464
23.	To authorise the Directors to make off-market purchases (Special Resolution).	769,428,492	98.10	14,883,165	1.90	47.54%	790,697
24.	To approve the News Agreement as a related party transaction under the Listing Rules.	769,177,436	98.12	14,717,430	1.88	47.52%	1,205,050

In accordance with LR 9.6.2, copies of the special resolutions passed at the meeting have been submitted to the FSA's National Storage Mechanism, and will shortly be available to view at www.hemscott.com/nsm.do.

Notes to the disclosure:

- i. The votes "for" include those votes giving the Chairman discretion
- ii. A "vote withheld" is not counted towards the votes cast "for" or "against" a resolution
- iii. The total number of shares in issue on 1 November 2012 was 1,649,696,120. 84.78% of the voting capital was instructed.

Share Buy-back Programme

British Sky Broadcasting Group plc (the "Company") announces that the necessary authorities have been granted by shareholders at the Company's Annual General Meeting on 1 November 2012 to commence its share buy-back programme to return a further £500 million of capital to shareholders (the "Programme"). The Programme will be implemented by way of on-market repurchases on the Main Market of the London Stock Exchange and off-market repurchases from News Corporation, the Company's largest shareholder. The maximum consideration which may be paid by the Company to its shareholders under the Programme is £500 million. The objective of the Programme is to reduce the number of shares in the capital of the Company.

The maximum number of ordinary shares that the Company may acquire under the on-market repurchase authority is 248,313,994. The maximum price (excluding expenses) which may be paid for each ordinary share pursuant to each on-market repurchase is the higher of: (i) 105% of the average of the middle market quotations for an ordinary share in the Company as derived from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which such share is contracted to be purchased; and (ii) the amount stipulated by Article 5(1) of the EU Buy-back and Stabilisation Regulation (being the higher of the price of the last independent trade of an ordinary share and the highest current independent bid for an ordinary share on the trading venue where the purchase is carried out). The minimum price (excluding expenses) which may be paid for each ordinary share pursuant to the on-market repurchases is £0.50.

Following any on-market repurchases of shares by the Company, News Corporation will sell to the Company sufficient ordinary shares to maintain its percentage shareholding at the same level as applied prior to those on-market repurchases, so as to ensure there will be no change to News Corporation's economic or voting interests in the Company as a result of the Programme. The purchase price for the ordinary shares repurchased by the Company in

each off-market repurchase will be the volume weighted average price per ordinary share paid by the Company for the ordinary shares purchased in the relevant on-market repurchases on the relevant day.

The authorities granted by shareholders for the on-market repurchases and off-market repurchases will expire on the earlier of the date on which the Company's annual general meeting is held in 2013 or the date on which the Company has repurchased, pursuant to the Programme, such number of ordinary shares by way of on-market repurchases and off-market repurchases as shall result in the aggregate total payment by the Company to shareholders of £500 million, provided that the Company may before expiry of the authorities enter into a contract to purchase ordinary shares which will or may be wholly or partly executed after the expiry of such authorities.

The Company will now commence the Programme.

Dave Gormley
Company Secretary