SKY INTERNATIONAL OPERATIONS LIMITED

Annual report and financial statements For the year ended 31 December 2023

Registered number: 08055122

Directors and Officers

For the year ended 31 December 2023

Directors

Sky International Operations Limited's (the "Company") present Directors and those who served during the year are as follows:

S Robson

C Smith (resigned 12 May 2023) T C Richards (resigned 28 June 2024) P Wedlock (appointed 16 May 2023) R G McNeil (appointed 28 June 2024)

Secretary

Sky Corporate Secretary Limited

Registered office

Grant Way Isleworth Middlesex United Kingdom TW7 5QD

Auditor

Deloitte LLP Statutory Auditor London United Kingdom

Strategic and Directors' Report

Strategic Report for the year ended 31 December 2023

The Directors present their Strategic Report on the affairs of the Company, together with the Directors' Report, Auditor's Report and financial statements for the year ended 31 December 2023, with comparatives for the year ended 31 December 2022.

The purpose of the Strategic Report is to inform members of the Company and to help them assess how the Directors have performed their duty to promote the success of the Company for the benefit of its members as a whole under Section 172(1) of the Companies Act 2006 (duty to promote the success of the Company).

Business review and principal activity

The Company operates, together with Comcast Corporation ("Comcast") and its other subsidiaries, as a part of the Comcast Group. The Company is a wholly-owned subsidiary of Sky UK Limited (the immediate parent company) and operates together with its subsidiaries (the "Sky Group" or "Group"). The Company is ultimately controlled by Comcast.

The principal activity of the Company is to act as a holding company for the Sky Group's investments in Sky Germany and Sky Italy. There were no other significant changes in the Company's activities in the year. Sky International Operations Limited has a Zurich branch of the Company that is registered and domiciled in Switzerland.

On 23 March 2023, the Company issued 1 ordinary share to its immediate parent company for consideration of €734,000,000, and also increased its investment in Sky German Holdings Srl by €734,000,000.

On 9 November 2023, the Company issued 1 ordinary share to its immediate parent company for consideration of €800,000,000, and also increased its investment in Sky Italian Holdings SpA by €800,000,000.

During the year an impairment charge totalling €1,273,000,371 (2022: €3,139,653,565) was recognised across the investments in Sky Italian Holdings SrI and Sky German Holdings GmbH. Further detail of these impairments is detailed in note 7.

Financial Review and Dividends

The audited financial statements for the year ended 31 December 2023 are set out on pages 16 to 33. The loss after tax for the year was \in 1,421 million (2022: \in 3,252 million loss). During the year the Company had investment income of \in 7 million (2022: \in 4 million) and finance costs of \in 155 million (2022: \in 117 million). The Directors do not recommend the payment of a final dividend for the year ended 31 December 2023 (2022: nil).

The Balance Sheet shows that the Company's shareholders' position at the end of the year was a surplus of €599 million (2022: €486 million).

Key performance indicators (KPIs)

Comcast and the Company manage their operations on a divisional basis. For this reason, the Directors believe that an analysis using KPIs for the Company is not necessary or appropriate for an understanding of the development, performance or position of the Company. The results of the Company are included in the KPIs of Comcast, the ultimate controlling party. More information is included in Comcast's filings with the U.S. Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended 31 December 2023, and subsequent filings.

Principal risks and uncertainties

The Company's activities expose it to financial risks, namely credit risk, liquidity risk and interest rate risk. The Company is also exposed to risk through the performance of its investments. The Directors do not believe the Company is exposed to significant foreign exchange risk, cash flow risk or price risk.

Section 172(1) Statement

Under section 172(1) of the Companies Act 2006 ("Section 172(1)"), the Directors must act in a way that they consider, in good faith, would most likely promote the success of the Company for the benefit of its members as a whole and in doing so have regard (amongst other matters) to:

- the likely consequences of any decision in the long term
- the interests of the Company's employees
- the need to foster the Company's business relationships with suppliers, customers and others
- the impact of the Company's operations on the community and the environment
- the desirability of the Company maintaining a reputation for high standards of business conduct
- the need to act fairly between members of the Company.

This section explains how the Directors of the Company, both individually and collectively, have had regard to the factors listed above in their decision making during the year ended 31 December 2023. As part of their decision-making process, the Directors have regard to the likely consequences of any decision in the long term.

The Company is a subsidiary of the Comcast Group and therefore consideration of stakeholder engagement is intrinsically linked to the wider Comcast strategy in order to achieve a greater aligned impact, rather than at an individual company level. Decisions made by the Directors consider the Comcast Group's strategic goals and follow Comcast's Code of Conduct, which defines our principles of business conduct and reflects our shared commitment to integrity and seeks to ensure that the Company maintains high standards of business conduct. The Directors also have due regard to other relevant policies, frameworks and internal controls of the Comcast Group in relation to governance and stakeholder matters. Principal decisions made at the Company level include approving the annual financial statements and dividend distribution in Board meetings, among others.

Our Employees

The Directors recognize that employees are central to our success. We embrace diversity, of background, culture, skills and experience throughout our business, and seek to have a workforce that is inclusive and reflective of the diversity of our stakeholders, including our shareholders, employees, customers, suppliers and the communities where we operate.

The Company and its Directors are proud of our community of employee resource groups, which are voluntary, employee-led organisations dedicated to developing the careers of our employees, contributing to community service and building on an inclusive and collaborative workplace and culture. The Company is committed to equal opportunities in employment and recruitment and promoting the diversity of our workforce in respect of, among others, disability, race, gender, age, sexual orientation, pregnancy, marital status or fixed or part time status. We aim to ensure a transparent, professional working environment where employees treat each other with respect and in which all employment-related decisions (from recruitment to career development and progression) are based on the individual's qualifications, ability, performance, skills and potential. We communicate with our employees frequently and conduct employee engagement surveys.

Our Partners

As a part of the Comcast Group, the Directors and the Company as a whole seek to build long-term relationships with our suppliers and customers and help them succeed. A critical part of doing business is partnering with others, and we believe that partnerships are built on trust and mutual advantage. The Comcast Group considers these relationships and the feedback received from engagement with our partners in its decision-making process.

We expect our suppliers and business partners to act ethically and share in our commitment to operate with integrity and in accordance with applicable laws and regulations, as set forth in our Code of Conduct for Suppliers and Business Partners, available here: https://corporate.com/ampact/values-integrity/integrity/our-suppliers-and-business-partners.

Comcast's annual Statement on Modern Slavery and Supply Chain Values and Sky's Human Rights and Modern Slavery Update provide more information on the Company's approach to understanding and addressing the risks of modern slavery, as well as conducting human rights due diligence.

Our Communities

As a part of the Comcast Group, a global media and technology company, the Directors and the Company as a whole seek to use our resources – our people, programming and platforms – to work toward opportunity for all in areas where we can have a meaningful impact. By supporting local communities, our teammates, and our planet we can help create a world of unlimited possibilities so that together we can build a future that benefits generations to come. We are focusing our efforts in the following areas:

- Digital Equity. Helping people access the resources, skills and tools they need to succeed in an increasingly digital world.
- Diversity, Equity and Inclusion. Embracing diversity of background, culture, skills and experience throughout our business.
- Environment. Shaping a more sustainable future by improving our environmental impact; and
- Values and Integrity. Fostering a company culture built on integrity and respect. Our values and principles guide everything we do.

S172 (1) Statement (continued)

Environment

The Directors and the Company as a whole have considered the importance of climate change and working towards the Comcast Group's strategy for a sustainable future, which includes setting a goal to be carbon neutral by 2035 in Scope 1 and 2 emissions across our global operations. Comcast Group is also working toward its commitment to set near-term emissions reduction goals with the Science Based Target initiative (SBTi). To achieve these goals, we are focused primarily on sourcing clean and renewable energy and improving energy efficiency. We are also innovating to create more sustainable products and packaging. More details on the Comcast Group's environmental strategy can be found at https://corporate.comcast.com/impact/environment.

The Directors and management of the Company are responsible for ensuring the Company contributes to the progress toward these Group wide goals, and consideration of these goals, together with wider environmental impact considerations, are incorporated into the Company's decision-making processes. For more information on Group wide environmental performance and progress, see the Carbon Footprint Data Report, the Sustainability Accounting Standards Board (SASB) Report, the Task Force on Climate-Related Financial Disclosures (TCFD) Report and the Carbon Disclosure Project (CDP) Report, all available on Comcast Group's ESG Reporting website at https://www.cmcsa.com/esg-reporting.

Members

The Company is a wholly owned subsidiary of Sky UK Limited and is part of the Sky Group and is ultimately controlled by Comcast. The duties of the Directors are exercised in a way that is most likely to promote the success of the Company, the Sky Group and the Comcast Group as a whole, while having regard to the factors outlined in Section 172(1).

Approved by the Board and signed on its behalf by

I Weden

P Wedlock Director

Grant Way Isleworth Middlesex United Kingdom TW7 5QD

29 August 2024

Directors' Report for the year ended 31 December 2023

The Directors present their report and the audited financial statements of Sky International Operations Limited (the "Company") for the year ended 31 December 2023.

Directors

The Directors who served during the year are shown on page 1.

The Company has chosen, in accordance with section 414C(11) of Companies Act 2006, to include such matters of strategic importance to the Company in the Strategic Report which otherwise would be required to be disclosed in the Directors' Report.

Going concern

The financial statements have been prepared on a basis other than going concern, as the Directors intend for the Company to cease operations as part of an entity restructuring exercise within 12 months from the signing of the financial statements. No adjustments have been made to any balances within the financial statements as a result of this change in basis of preparation.

Director's confirmations

For the purposes of Section 418 of the Companies Act 2006, in case of each Director in office at the date of this report is approved:

- so far as the Director is aware, there is no relevant audit information of which the Company's auditor is unaware; and
- the Director has taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

Auditor

Deloitte LLP have expressed their willingness to continue as auditor and a resolution to reappoint them was approved by the Board of Directors on 29 August 2024.

Dividend

The Directors do not recommend the payment of a final dividend in the current year (2022: €nil).

Financial risk management

The use of financial derivatives is governed by the Comcast Group treasury policy approved by the Comcast Audit Committee and Board of Directors, which provides written principles on the use of financial derivatives to manage these risks. The Company does not use derivative financial instruments for speculative purposes.

The principal risks facing the Company are credit risk, liquidity risk and interest rate risk. The intercompany balances of the Company are detailed in notes 8 and 9. The Company is also exposed to risk through the performance of its investments. The Company is not exposed to foreign exchange rate risk or price risk.

Credit risk

The Balance Sheet of the Company includes intercompany balances and the Company is therefore exposed to credit risk on these balances. The intercompany balances are detailed in notes 8 and 9 of the accompanying financial statements.

Given the amount and nature of the receivables balance, no allowance account has been made under IFRS 9, and there has been no write-off during the year.

Liquidity risk

The Company relies on the Comcast Group Treasury function to manage its liquidity and ensure that sufficient funds are available for ongoing operations and future developments. Sky Limited and its subsidiaries ("the Sky Group") currently have access to the £6 billion revolving credit facility with Comcast Corporation which is due to expire in 2027. The Company benefits from this liquidity through intra-group facilities and loans.

Interest rate risk

The Company has financial exposure to UK and European interest rates arising from interest rate derivatives transacted on behalf of the Sky Group and various loan balances with other companies within the Group. The Comcast Group's Treasury function monitors the Company's exposure to fluctuations in interest rates.

Investment performance risk

The principal risk facing the Company relates to the recoverability of the Company's investment in subsidiaries. Recovery of these assets is dependent upon the generation of sufficient profits to pay dividends or from the proceeds of sale of such investments, in the event of their disposal. The Company reviews the carrying amount of its investments at each balance sheet date to determine whether there is any indication of impairment.

Employee engagement statement

The Directors and the Company as a whole place considerable value on the involvement of employees, and have continued to keep them informed on matters affecting them as employees and various factors affecting the performance of the Company. Employees are consulted through formal and informal meetings and internal communications, with the aim of ensuring that their views are taken into account when decisions are made which are likely to affect their interests, and that all employees are aware of the financial and economic performance of the Company and of Comcast Group as a whole. Furthermore, directors have regard to employee interests in the context of principal decisions made with respect to the Company during the year. We seek to create an engaged workforce through proactive listening and constructive dialogue, including through employee engagement surveys, as well as through Comcast's nine employee resource groups, with approximately 36,000 members in 250 chapters, that are voluntary, employee-led organizations open to all across our business dedicated to developing the careers of our employees, contributing to community service and building on an inclusive and collaborative workplace and culture. We also offer a variety of training programs and initiatives focused on creating a more inclusive workplace culture, including company-wide forums like our DE&I speaker series, along with an enterprise-wide learning catalogue. We are committed to creating an environment that encourages employees to ask questions, raise concerns and speak up about a workplace issue or suspected illegal or unethical conduct. We provide several channels for speaking up without fear of retaliation, including a helpline and web portal that are administered by an independent third-party company and allow for anonymous reporting when permitted by applicable laws.

Comcast has employee stock purchase plans in the United States, United Kingdom, India and several other European countries where most of our full-time and part-time employees can purchase Comcast stock at a discount.

Disabled persons

Applications for employment by anyone with a physical or mental impairment are always fully considered, bearing in mind the abilities of the applicant concerned. For members of staff with a disability, or who become disabled during employment, every effort is made to ensure that their employment with the Company continues and that appropriate adjustments are considered and support provided, in line with our reasonable adjustment policy. If a disabled employee is unable to continue in their current role after considering the adjustments available, we have a redeployment policy to provide support to help the employee secure an alternative role. It is the policy of the Company that the training, career development and promotion of disabled persons should, as far as possible, be equal to that of other employees.

Stakeholder engagement statement

The Company and Comcast maintain an active dialogue with Comcast's shareholders to consider a diversity of perspectives. Information on engagement with stakeholders, including suppliers, customers and communities, is set out in the "Section 172(1) statement" section of the Strategic Report.

Corporate Governance Statement

Code of Conduct

The Company is ultimately controlled by Comcast and operates together with Comcast's other subsidiaries as part of the Comcast Group. Comcast board of directors is responsible for establishing corporate governance practices and policies for the Comcast Group. The Company has adopted the Comcast Code of Conduct, which sets out the four core values that the Comcast Group is guided by: an entrepreneurial spirit; doing the right thing and acting with integrity; having respect for each other; and giving back. It explains how these principles are put into practice within the Comcast Group of companies. Specifics of the Code of Conduct are available at https://www.cmcsa.com/corporate-governance.

Sky employees also receive their own "Ways of Working" manual which details its values as a business and sets employee behavioural expectations. The Sky Group's policies may be found at https://www.skygroup.sky/documents-policies.

The Directors believe that the Comcast Code of Conduct, Sky's Ways of Working and the corporate governance arrangements described below represent the primary areas of the Company's corporate governance framework given that it operates as a wholly-owned subsidiary of Comcast. As a result, the Directors decided not to formally adopt a recognised code of corporate governance.

Board composition

The Company's board (the "Board") comprises of 3 directors. The size, structure and composition of the Board is appropriate to meet the Company's strategic needs and challenges and reflects a balance in depth of skills and experience to promote effective decision making. The Directors did not receive remuneration for their role as statutory directors of the Company during the year because they are employees who receive remuneration for their employment with the Sky Group or Comcast Group.

Director Responsibilities

The Company's embedded operating framework within the Comcast Group and Sky Group sets out the rules, policies and delegations of authority with which the Company complies and establishes clear lines of accountability and responsibility to support decision-making. The Company delegates authority of day-to-day management to senior executives and engages leadership to set, approve and oversee the execution of the Company's and the Sky Group's business strategy. The Company follows our Contract Standards and Approval Policies for approving contracts which reserves certain matters. In some circumstances additional approvals from specific personnel are required. The Board meets on an ad hoc basis to consider the Company's activities and to review and approve strategic and other key decisions.

Oversight of management and risk

Oversight of management and risk is intrinsically linked to the Comcast board of directors, which provides guidance to and oversight of management with respect to Comcast Group's business strategy throughout the year. Active risk management is primarily the responsibility of management, which performs a company wide enterprise risk management assessment to identify key risks and to manage and mitigate the significant strategic, operational and legal risk areas for Comcast, overseen by the Comcast board of directors. In addition, the Company's Board monitors risks relating to the Company and its performance and regularly reviews measures to address and mitigate such risks, as well as monitoring how the Comcast Group strategy is implemented and communicated. Sky's formal risk management framework is embedded within the business to support the identification and management of risk across the Sky Group. An ongoing monitoring process operated by the Sky Group risk team and supported by senior management identifies and reports on significant changes or new risks. The Sky Group Risk and Assurance function assists the business in developing risk registers and consolidates these both to support Sky's day-to-day approach to risk and to inform Comcast's annual enterprise risk management assessment.

Comcast corporate governance documents are available at: https://www.cmcsa.com/corporate-governance

Non-Financial and Sustainability Information (NFSI) Statement

Governance

The significant risks facing the Company are set forth under "Principal risks and uncertainties" above. The Company also recognises the importance of effectively managing significant climate-related risks and opportunities and has embedded this into its existing risk management and decision-making processes as appropriate. Climate-related risks and opportunities are first identified and managed on a Comcast Group-wide basis through the Comcast Group's enterprise risk management ("ERM") process, as described in further detail below, which includes input from the Company. The Company further assesses climate-related risks and opportunities in relation to the Company, on a Sky Group basis, and relevant climate-related initiatives at the Sky Group level as described below.

Comcast Board Oversight

The Comcast Corporation Board of Directors and its committees exercise their respective roles in strategy and risk oversight in a variety of ways, including the following that may relate to climate change:

- Oversight of risks associated with the Comcast Group's reputation, which may include the Comcast Group or the Company's climate-related activities, and review of climate-related strategies and initiatives as appropriate, including those related to the Company.
- Oversight of the Comcast Group's ERM assessment process, which includes input from the Company, and various policies, practices and assessments with respect to significant business risks including relating to business continuity, such as those risks arising from severe weather events.

Non-Financial and Sustainability Information (NFSI) Statement (continued)

Management Oversight

The Company, at the Sky Group level, has a Risk, Compliance and Governance Committee which is responsible for the monitoring and management of the Sky Group's risks. The Committee is composed of legal, financial, technology and security executives, who contribute into the wider Comcast ERM process.

The Comcast Group's executive management team has the overall responsibility for its ERM process, and an ERM steering committee composed of legal, financial, and business executives manages the process, with one or more senior business executives then monitoring and managing each of the identified risks.

In addition, the Comcast Group has two management committees that oversee governance of environmental sustainability for the enterprise - a senior executive-level committee and an operational committee.

- The Executive Environmental Committee, chaired by the Comcast Group's Chief Financial Officer and Chief Legal Officer, meets at least annually with members of the Environment Operating and Governance Committee ("EOGC") to assess and manage climate-related risks and opportunities and review and approve environmental sustainability strategy, targets and results.
- The EOGC, chaired by the Comcast Group's Senior Vice President of Corporate Environmental Sustainability, defines strategies across its businesses to address climate-related risks, realise climate-related opportunities and prioritise activities from a financial planning perspective that will help the Comcast Group 2035 carbon neutral goal. The EOGC meets periodically and is comprised of executives from each business unit, including the Sky Group, across multiple functions including procurement, strategy, finance, accounting, legal and other operational functions.

The Company, at the Sky Group level, has further developed its own tailored climate-related strategies and initiatives. The Sky Group Chief Corporate Affairs Officer and the Sky Group Director of Bigger Picture and Sustainability are accountable for the Company's sustainable business strategy and report into the Risk, Compliance and Governance Committee and EOGC when required.

Identification, Assessment and Management of Climate-Related Risks and Opportunities

The Company, at the Sky Group level, has a Risk, Compliance and Governance Committee which is responsible for identifying and managing the Sky Group's risks, with key Committee members involved in the Comcast Group-wide ERM process.

Risk identification and management are integrated within the Comcast Group's ERM process which is led by its ERM Committee, comprised of executive leadership across Comcast's businesses (including the Sky Group) and co-chaired by the Comcast Group's Chief Financial Officer and Chief Legal Officer. This Committee is responsible for identifying risks that are potentially most impactful to the Comcast Group and related risk mitigation strategies. The Audit Committee of Comcast Corporation's Board of Directors has oversight of the ERM process, and the full Board of Directors has oversight for the resulting risks and mitigations.

Risk identification and mitigation is iterative. The Company, at the Sky Group level, models and considers various assumptions for strategic investment as part of the Comcast Group's Long-Range Planning ("LRP") cycle each year. The LRP process occurs over several months annually to model, plan and set budgets for the Comcast Group over a 5-year (short-term and medium-term) horizon, in line with the financial LRP process.

The combination of the ERM and LRP processes determines which mitigation activities for the Comcast Group's most impactful risks are prioritised for short-term and medium-term funding. As mitigation strategies and opportunities are planned and funded as part of the LRP and budget processes, the results feed into the plans of the Comcast Group's Internal Audit function, who independently validates progress in the general course of its audit work.

In addition, the outcomes of the LRP process are used across the Comcast Group to identify risks and opportunities to inform the decarbonisation of the business. At the Sky Group level, the Company works with various business units on these plans, with focus on material areas of the business including Group Product and Group Supply Chain.

Risk Management

Within the ERM process, environmental risks are not stand-alone ERM risks given the overall nature of the Comcast Group's business. Instead, environmental-related risks are reflected within some of the Comcast Group's top risks. For example, business continuity risk includes crisis planning, preparedness/testing and response across a variety of events, including weather events (e.g. hurricanes, floods, wildfires), natural disasters (e.g. earthquakes and tsunamis), pandemics, wide-spread power outages, supply chain disruption and cyber-attacks.

Business continuity and disaster recovery programs at the Company are led by a Steering Committee comprised of senior business, financial and technological leaders. These leaders seek to ensure that the Company continuously evaluates and tests critical operations, technology and facilities for incident response and recovery. Where relevant, the Steering Committee and crisis responders coordinate to ensure appropriate responses for the Company's customer and employee populations. Pursuant to its charter, the Audit Committee of Comcast Corporation's Board of Directors receives periodic reports on business continuity activities. Because risk management is considered an integral part of company operations, environmental aspects of top ERM risks are managed by the same operational owners responsible for mitigating the specific ERM risks. This approach allows environmental issues to be considered alongside other operational factors when determining mitigation strategies and prioritisation.

Non-Financial and Sustainability Information (NFSI) Statement (continued)

Climate-Related Risks and Opportunities

At this time, neither the Company nor the Comcast Group has more widely identified any climate-related risks that are independent of the material operational risks already identified as part of the ERM process, which includes input from the Company. See Risk Management above for more information.

It is not considered that acute and chronic physical climate-related risks are material on a standalone basis for the Company or for the Comcast Group. The following are examples of some of the more meaningful climate-related transition risks identified that, while also not material on a standalone basis, may impact the Company at the Sky Group level. Consistent with the Corporate Sustainability Reporting Directive, we consider short-term to be less than one year, medium-term to be one to five years, and long-term to be over five years, but the specific time-period definitions are not determinative since the transition risks below fall across all three timeframes.

Risk Category	Risk Description	Efforts to Mitigate Risk
Transition Risks		
Regulatory and Legal	Increased or changing climate-related rules and regulations in the jurisdictions in which the Sky Group operates, which could lead to increased operational costs, compliance burdens and/or litigation. Such risks could be exacerbated by regulations that are enacted now but rely on future improvements in public infrastructure.	 Tracking relevant current and emerging regulations. Building into annual budget and long-range plans investments needed to comply with new regulations. Continuing to decarbonise Scope 1, 2 and 3 greenhouse gas (GHG) emissions towards Sky's 2030 target, which may reduce potential regulatory exposure to future requirements based on an entity's GHG emissions.
Market	Increased operational costs due to changing input prices (e.g. energy, water, supply chain) or output requirements (e.g. energy efficiency, waste treatment).	 Continuing to pursue energy efficiency and reduction initiatives in Sky's network, data centres, facilities and operations to minimise exposure to negative market changes. Securing long-term supply contracts for clean and renewable energy in both deregulated and regulated markets. Continuing to build geographic diversity and supplier reliability, redundancy, and business continuity planning in Sky's supply chain. Designing products and operational infrastructure for increased refurbishment, reuses and recycling in support of a circular economy to reduce the use of raw materials.
Reputation	Brand and reputation risk from the Company's environmental impact or speed of action around climate or energy, or the climate resilience of Sky's products and services.	 Continuing to reduce Scope 1, 2 and 3 GHG emissions towards Sky's 2030 target over time. Developed a Code of Conduct for Suppliers and Business Partners, which includes key provisions around business continuity and sustainable practices.

Climate-related opportunities, at the Sky Group level which may impact the Company's business, have been assessed and it has been determined that there are no such opportunities that are material on a standalone basis.

Metrics and Targets

In addition to enterprise metrics, targets and key performance indicators, the Company has been reporting its carbon footprint at the Sky Group level since 2005/06, which includes its businesses in the UK, Republic of Ireland, Portugal, Germany, Austria, Switzerland and Italy.

Metrics

The Company is a wholly owned subsidiary of Sky Limited (the immediate parent company) and operates as part of the Sky Group. Information on Sky's carbon footprint across Scope 1, Scope 2 and certain Scope 3 emissions, an appropriate intensity metric, and the total energy use of electricity, gas and transport fuel is not practical to determine at the Company level. The information is obtainable only at the Sky Group and the UK and Ireland levels, and there is no practical allocation method available (for example based on revenue or headcount) that would result in consistent and reliable information between companies in the Sky Group and over time. Accordingly, the table below presents the carbon footprint for the Sky Group and the UK and Ireland, which are the only levels at which the information can be practically obtained.

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Non-Financial and Sustainability Information (NFSI) Statement (continued)

	202	23	202	22
	UK and Ireland	Sky Group	UK and Ireland	Sky Group
Carbon Emissions (tCO2e)				
Emissions from combustion of gas (Scope 1)	3,244	3,244	5,264	5,264
Emissions from the consumption of fuel for the purposes of transport (Scope 1)	17,469	19,992	20,075	22,836
Emissions from purchased electricity (Scope 2 - location-based)	36,434	54,580	32,772	48,774
Emissions from business travel in employee-owned vehicles where the company is responsible for purchasing the fuel				
(Scope 3)	254	438	1,013	1,194
Total Carbon Emissions (tCO2e)	57,401	78,254	59,124	78,068
Total Energy consumption (kWh)	266,903,404	336,620,365	285,258,511	352,872,911

During the year ended 31 December 2023 the UK&I intensity ratio of tCO2e per FTE was 2.22 (2022: 2.19). Note that this metric was presented in prior year as emissions divided by revenue, whereas in current year this metric represents emissions divided by FTE.

Further, the presentation of emission data in the metric has been updated to bifurcate Scope 1 and Scope 2 information. As such the 2022 numbers in the metric above are not directly comparable to the disclosure in the prior-year financial statements'.

Methodology

The Company has revised the presentation of the metrics in line with the 2019 UK Government environmental reporting guidance.

The Company has calculated GHG emissions using the location-based method, in compliance with Streamlined Energy and Carbon Reporting (SECR) requirements. Sky's GHG emissions are calculated in carbon dioxide equivalent (CO2e) according to the Greenhouse Gas Protocol Corporate Standard and associated guidance. Sky utilise the emission factors from the latest UK Government (DESNZ) Greenhouse Gas Conversion Factors for Company Reporting (2023), IEA Statistics Data Service: Emission Factors (2023 edition) and the EPA eGRID (2021 edition). Sky does not currently track emissions related to rental cars within Scope 3 business travel emissions.

Data for UK and Ireland includes Sky Limited's Joint Ventures, small international offices and news bureaus and business activities in Portugal.

Targets

Sky was the first media company to go CarbonNeutral® in Scope 1 and 2 emissions in 2006. In 2020, Sky set a science-based target, verified by the Science Based Targets initiative, to halve Scope 1, 2 (market-based), and 3 emissions by 2030 from a 2018 baseline. From 2018 to 2023, Sky's total Scope 1, 2 (market-based) and 3 emissions have increased by 3%, driven by an increase in Scope 3 emissions.

Sky's focus for Scope 3 emission reductions is through engaging suppliers and designing products and services with energy efficiency and recyclability in mind. Sky is shifting the product mix to include more efficient streaming devices to help reduce emission impacts and incorporating product Life Cycle Assessment (LCA) data into future emissions reporting to better reflect this. Between 2022 and 2023, the total Scope 1 and 2 (market-based) emissions have decreased by 17%. The reduction in Scope 1 and 2 emissions is a result of utilising more renewable electricity and decarbonising the fleet. Sky continues to be carbon neutral for Scope 1 and 2. During the year, to further reduce Scope 1 and 2 emissions, the Sky Group delivered a range of heating, ventilation, and air conditioning (HVAC) optimisations primarily focussed on building management initiatives for increasing energy efficiency.

Impact and Resilience

The Directors reasonably believe that, having regard to the nature of the Company's business, and the manner in which it is carried on, the climate-related financial disclosures set forth in Section 414CB(2A)(e) and (f) of the Companies Act 2006 are not necessary for an understanding of the Company's business and have therefore been omitted. This information is not necessary because the Company's business model and strategy form part of a Comcast Group-wide business model and strategy that takes into account climate-related risks and opportunities. Various climate-related risks are components of several Comcast Group-wide risks identified as part of the Comcast Group-wide ERM process. These risks, including relevant climate-related risks, are managed by the operational owners of such risks so that mitigation is considered within the broader risk mitigation plan. At this time, neither the Comcast Group nor the Company has identified climate-related risks that are independent of the material operational risks identified through the ERM process, therefore the Company has not performed a stand-alone qualitative or quantitative climate-related scenario analysis.

Approved by the Board and signed on its behalf by

fe Willing

P Wedlock Director

Grant Way Isleworth Middlesex United Kingdom TW7 5QD

Date:29 August 2024

Directors' responsibilities statement

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 101 "Reduced Disclosure Framework". Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year.

In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether International Financial Reporting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SKY INTERNATIONAL OPERATIONS LIMITED

Report on the audit of the financial statements

Opinion

In our opinion the financial statements of Sky International Operations Limited (the 'company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2023 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 101 "Reduced Disclosure Framework" and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the statement of comprehensive income;
- the balance sheet;
- the statement of changes in equity;
- the related notes 1 to 13.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 101 "Reduced Disclosure Framework" (United Kingdom Generally Accepted Accounting Practice).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Emphasis of matter – Financial statements prepared other than on a going concern basis

We draw attention to note 2(b) in the financial statements, which indicates that the financial statements have been prepared on a basis other than that of a going concern. Our opinion is not modified in respect of this matter.

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's report (continued)

Independent Auditor's report to the members of Sky International Operations Limited (continued)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We considered the nature of the company's industry and its control environment, and reviewed the company's documentation of their policies and procedures relating to fraud and compliance with laws and regulations. We also enquired of management, internal audit and the directors about their own identification and assessment of the risks of irregularities, including those that are specific to the company's business sector.

We obtained an understanding of the legal and regulatory framework that the company operates in, and identified the key laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. These included UK Companies Act, and relevant tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty. These included Employment Law, the Data Protection Act 2018 and the Bribery Act 2010.

We discussed among the audit engagement team including relevant internal specialists such as tax and IT, regarding the opportunities and incentives that may exist within the organisation for fraud and how and where fraud might occur in the financial statements.

As a result of performing the above, we identified the greatest potential for fraud in the assessment of the carrying value of investments. The risk arises due to the potential incentive to overstate the recoverable amount of investments in subsidiaries. We performed specific procedures to address this risk through:

- obtaining an understanding of relevant controls related to the valuation of unlisted investments in subsidiaries;
- obtaining an understanding of management's test of impairment in investments in subsidiaries;
- obtaining an understanding of potential indicators of impairment;
- challenging management's assessment of the value-in-use model, including assessing and challenging forecasts, the model and the assumptions used. This further included involving local audit team and leveraging their cumulative knowledge and expertise; and
- searching for contradictory evidence or bias in management's judgments and conclusions in relation to the total recoverable amount for the international operations.

In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override. In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments; assessed whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluated the business rationale of any significant transactions that are unusual or outside the normal course of business.

In addition to the above, our procedures to respond to the risks identified included the following:

- reviewing financial statement disclosures by testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- enquiring of management, internal audit, in-house and external legal counsel concerning actual and potential litigation and claims, and instances of non-compliance with laws and regulations; and
- reading minutes of meetings of those charged with governance and reviewing internal audit reports.

Auditor's report (continued)

Report on other legal and regulatory requirements

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report in respect of the following matters if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in respect of these matters.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Jon Young, FCA (Senior statutory auditor) For and on behalf of Deloitte LLP Statutory Auditor London, United Kingdom 29 August 2024

Statement of Comprehensive Income

For the year ended 31 December 2023

	Notes	2023	2022
		€'000	€'000
Operating expense	3	(1,272,998)	(3,139,657)
Operating loss		(1,272,998)	(3,139,657)
Investment income	4	6,777	3,749
Finance costs	4	(154,670)	(116,529)
Loss before tax	5	(1,420,891)	(3,252,437)
Тах	6	(136)	(55)
Loss for the year attributable to equity shareholder		(1,421,027)	(3,252,492)

The accompanying notes are an integral part of this Statement of Comprehensive Income.

Balance Sheet

As at 31 December 2023

	Notes	2023 €'000	2022 €'000
Non-current assets			
Investment in subsidiaries	7	8,281,264	8,020,264
Total non-current assets		8,281,264	8,020,264
Current assets			
Trade and other receivables	8	213,485	230,651
Cash and cash equivalents		4	5
Total current assets		213,489	230,656
Total assets		8,494,753	8,250,920
Current liabilities			
Trade and other payables	9	4,642,228	5,364,894
Current tax liabilities		2	57
Total current liabilities		4,642,230	5,364,951
Net current liabilities		(4,428,741)	(5,134,295)
Non-current liabilities			
Trade and other payables	9	3,253,581	2,400,000
Total non-current liabilities		3,253,581	2,400,000
Total liabilities		7,895,811	7,764,951
Equity			
Share capital	12	3,622,302	3,622,302
Share premium		11,529,303	9,995,303
Retained Earnings		(14,552,663)	(13,131,636)
Total equity attributable to equity shareholder		598,942	485,969

The accompanying notes are an integral part of this balance sheet.

Balance Sheet (continued)

As at 31 December 2023

The financial statements of Sky International Operations Limited, registered number 08055122 were approved by the Board of Directors on 29 August 2024 and were signed on its behalf by:

fel Willim

P Wedlock Director

29 August 2024

Statement of Changes in Equity

For the year ended 31 December 2023

Sharo	Share	Potainada	Total hareholder's
Capital €'000	premium €'000	earnings €'000	equity €'000
3,622,302	5,013,303	(9,879,144)	(1,243,539)
-	-	(3,252,492)	(3,252,492)
-	4,982,000	-	4,982,000
3,622,302	9,995,303	(13,131,636)	485,969
-	-	(1,421,027)	(1,421,027)
-	1,534,000	-	1,534,000
3,622,302	11,529,303	(14,552,663)	598,942
	€'000 3,622,302 - - 3,622,302 - -	Capital €'000 premium €'000 3,622,302 5,013,303 - - - 4,982,000 3,622,302 9,995,303 - - - - 1,534,000 -	Capital €'000 premium €'000 earnings €'000 3,622,302 5,013,303 (9,879,144) - - (3,252,492) - 4,982,000 - 3,622,302 9,995,303 (13,131,636) - - (1,421,027) - 1,534,000 -

The accompanying notes are an integral part of this Statement of Changes in Equity.

Notes to the financial statements

1. Company information

Sky International Operations Limited (the "Company") is a private company limited by shares, incorporated in the United Kingdom and registered in England and Wales. The address of the registered office is Grant Way, Isleworth, Middlesex, TW7 5QD, United Kingdom and registered number is 08055122.

The Company's functional currency and presentational currency is Euro.

The company's principal activities are set out in the Strategic report.

2. Material accounting policies

a) Statement of compliance

The financial statements of the Company have been prepared in accordance with Financial Reporting Standard 101, 'Reduced Disclosure Framework' ("FRS 101"), in conformity with the requirements of the Companies Act 2006.

The Company meets the definition of a qualifying entity under FRS 100 'Application of Financial Reporting Requirements' issued by the Financial Reporting Council.

In preparing these financial statements, the Company applies the recognition, measurement and disclosure requirements of IFRS, but makes amendments where necessary in order to comply with the Companies Act 2006 and to take advantage of FRS 101 disclosure exemptions. These exemptions are listed in accounting policy 2(i).

b) Basis of preparation

The financial statements have been prepared on an historical cost basis, except for the remeasurement to fair value of certain financial assets and liabilities as described in the accounting policies below.

Given the integrated nature of the Group's financial planning and treasury functions, funding requirements have been assessed at the Group level. The Directors believe that the cash flow from operating activities generated by the businesses, together with the Company's existing cash, cash equivalents, investments and available borrowings under its existing credit facilities, including the £6 billion revolving credit facility with Comcast, will be sufficient for the Company to meet its current and long-term liquidity and capital requirements.

The financial statements have been prepared on a basis other than going concern, as the Directors intend for the Company to cease operations as part of an entity restructuring exercise within 12 months from the signing of the financial statements. No adjustments have been made to any balances within the financial statements as a result of this change in basis of preparation.

The Company has taken advantage of the exemption from preparing consolidated financial statements afforded by section 401 of the Companies Act 2006, because it is a wholly-owned subsidiary of Comcast Corporation ("Comcast") which prepares consolidated financial statements which are publicly available (see note 13).

The group has adopted the amendments to IAS 12 for the first time in the current year. The IASB amends the scope of IAS 12 to clarify that the Standard applies to income taxes arising from tax law enacted or substantively enacted to implement the Pillar Two model rules published by the OECD, including tax law that implements qualified domestic minimum top-up taxes described in those rules. The amendments introduce a temporary exception to the accounting requirements for deferred taxes in IAS 12, so that an entity would neither recognise nor disclose information about deferred tax assets and liabilities related to Pillar Two income taxes. Following the amendments, the group is required to disclose that it has applied the exception and to disclose separately its current tax expense (income) related to Pillar Two income taxes.

The Company has adopted the new accounting pronouncements which became effective for this year.

2. Material accounting policies (continued)

c) IFRS 9 - 'Financial Instruments'

IFRS 9 introduced an impairment model based on expected credit losses. This requires a provision for impairment to be considered, and if required to be recorded, when the receivable is recognised. The Company has elected to apply IFRS 9's simplified approach to measuring expected credit losses using a lifetime expected credit loss provision for trade receivables. This involves, for example, the application of a provision matrix where trade receivables are grouped based on shared credit risk characteristics and ageing, or other appropriate methods given the nature of the receivable, and requires an estimate of expected lifetime credit loss rates.

These loss rates are based on, inter alia, the entity's historical credit losses, adjusted for reasonable and supportable information that is available at the reporting date about past events, current conditions and forecasts of future economic conditions, in order to derive an expectation.

Amounts due from Group companies are typically non-interest bearing and are repayable on demand. With respect to impairment provisions under IFRS 9, an expectation of credit losses for intercompany loan receivables is required, taking into consideration similar factors as for third party balances above, in addition to entity's ability to trade and borrow as part of the wider Group, in order to settle the receivables.

d) Financial assets and liabilities

Directly attributable transaction costs are included in the initial measurement of financial assets and liabilities only with respect to those assets and liabilities that are not subsequently measured at fair value through profit and loss. At each balance sheet date, the Company assesses whether there is any objective evidence that any financial asset is impaired.

Financial assets and liabilities are initially recognised at fair value plus any directly attributable transaction costs. Financial assets and liabilities are recognised on the Company's Balance Sheet when the Company becomes a party to the contractual provisions of the financial asset or liability. Financial assets are derecognised from the Balance Sheet when the Company's contractual rights to the cash flows expire or the Company transfers substantially all the risks and rewards of the financial asset. Financial liabilities are derecognised from the Company's Balance Sheet when the obligation specified in the contract is discharged, cancelled or expires. Financial assets are determined to be current or non-current based on expected settlement, whilst financial liabilities are determined to be current or non-current based on their contractual settlement date.

Financial assets and liabilities are offset and the net amount reported in the statement of financial position when there is a currently enforceable legal right to set off the recognised amounts and there is the ability and intention to settle on a net basis, or realise the asset and settle the liability simultaneously.

i. Trade and other receivables

Trade and other receivables are non-derivative financial assets with fixed or determinable payments and, where no stated interest rate is applicable, are measured at the original invoice amount, if the effect of discounting is immaterial. Where discounting is material, trade and other receivables are measured at amortised cost using the effective interest method.

An allowance account is maintained to reduce the carrying value of trade and other receivables for impairment losses provided for on an expected loss model according to IFRS 9, with movements in the allowance account, either from increased impairment losses or reversals of impairment losses, being recognised in the Income Statement.

ii. Cash and cash equivalents

Cash and cash equivalents include cash in hand, bank accounts, deposits receivable on demand and deposits with maturity dates of three months or less from the date of inception. Bank overdrafts that are repayable on demand and which form an integral part of the Company's cash management are also included as a component of cash and cash equivalents. Cash is recognised on an accrual basis in line with when financial transfers of cash are initiated.

iii. Trade and other payables

Trade and other payables are non-derivative financial liabilities and are measured at amortised cost using the effective interest method. Trade and other payables with no stated interest rate, are measured at the original invoice amount if the effect of discounting is immaterial.

2. Material accounting policies (continued)

e) Investment in subsidiaries

An investment in a subsidiary is recognised at cost less any accumulated impairment. As permitted by section 133 of the Companies Act 2006, where the relief afforded under section 131 of the Companies Act 2006 applies, cost is the aggregate of the nominal value of the relevant number of the Company's shares and the fair value of any other consideration given to acquire the share capital of the subsidiary undertakings.

Determining whether the carrying amount of these investments has any indication of impairment also requires judgement. If an indication of impairment is identified, further judgement is required to assess whether the carrying amount can be supported by the net present value of future cash flows forecast to be derived from the asset. This forecast involves cash flow projections and selecting the appropriate discount rate.

f) Impairment

At each balance sheet date, in accordance with IAS 36 "Impairment of Assets", the Company reviews the carrying amounts of all its assets, excluding financial assets (see accounting policy d) and deferred taxation (see accounting policy g) to determine whether there is any indication that any of those assets have suffered an impairment loss.

An impairment is recognised in the Income Statement whenever the carrying amount of an asset or its cash generating unit exceeds its recoverable amount. The recoverable amount is the greater of net selling price, defined as the fair value less costs to sell, and value-in-use. In assessing value-in-use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and risks specific to the asset.

Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the cash generating unit to which the asset belongs. Impairment losses recognised in respect of cash generating units are allocated first to reduce the carrying amount of any goodwill allocated to those units, and then to reduce the carrying amount of other assets in the unit on a pro-rata basis.

An impairment loss for an individual asset or cash generating unit shall be reversed if there has been a change in estimates used to determine the recoverable amount since the last impairment loss was recognised and is only reversed to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

g) Tax, including deferred tax

The Company's liability for current tax is based on taxable loss for the year, and is calculated using tax rates that have been enacted or substantively enacted at the balance sheet date. Tax losses are surrendered as far as possible to other group entities with taxable profits.

Deferred tax assets and liabilities are recognised using the balance sheet liability method, providing for temporary differences between the carrying amounts of assets and liabilities in the Balance Sheet and the corresponding tax bases used in the computation of taxable profits.

Taxable temporary differences arising from the goodwill and initial recognition of assets or liabilities that affect neither accounting profit nor taxable loss are not provided for. Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associates, and interests in joint ventures, except where the Company is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. The amount of deferred tax provided is based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities, using tax rates that have been enacted or substantively enacted at the balance sheet date.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and adjusted to reflect an amount that is probable to be realised based on the weight of all available evidence. Deferred tax is calculated at the rates that are expected to apply in the year when the liability is settled or the asset is realised. Deferred tax assets and liabilities are not discounted. Deferred tax is charged or credited in the Income Statement, except where it relates to items charged or credited directly to equity, in which case the deferred tax is also included within equity.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same tax authority and the Company intends to settle its current tax assets and liabilities on a net basis.

2. Material accounting policies (continued)

h) Foreign currency translation

The Company's functional currency and presentational currency is Euro.

Trading activities denominated in foreign currencies are recorded in Euro at the applicable monthly exchange rates. Monetary assets, liabilities and commitments denominated in foreign currencies at the balance sheet date are recorded at the rates of exchange at that date. Non-monetary assets and liabilities denominated in foreign currencies are translated to euro at the exchange rate prevailing at the date of the initial transaction. Gains and losses from the retranslation of assets and liabilities are included net in loss for the year.

The assets and liabilities of the Company's foreign operations are translated at exchange rates prevailing on the balance sheet date. Income and expense items are translated at the applicable monthly average exchange rates. Any exchange differences arising are classified as equity within the foreign currency translation reserve.

i) FRS 101 exemptions

The following exemptions from the requirements of IFRS have been applied in the preparation of these financial statements, in accordance with FRS 101:

- The requirements of IAS 1 'Presentation of financial statements' and IAS 7 'Statement of cash flows' to present a statement of cash flows and related notes;
- The requirements of IAS 8 'Accounting policies, changes in accounting estimates and errors' to disclose information in relation to accounting standards which are issued but not yet effective;
- The requirements of IAS 24 'Related party disclosures' relating to key management compensation; and
- The requirements of IAS 24 'Related party disclosures' to disclose related party transactions between two or more members of a group.

j) Critical judgements and key sources of estimation uncertainty

The application of the Company's accounting policies may require the use of estimation or judgement in a manner which may affect the Company's financial position or results.

There are not considered to be any critical judgements applied in the preparation of the financial statements.

Critical areas of estimation, determined as being areas for which there are major sources of estimation uncertainty at the reporting year end that have a significant risk of causing a material adjustment to be made to the carrying value amounts of assets or liabilities within the next financial year, are disclosed below.

Additional areas where estimation or judgement is applied have been discussed in the related accounting policies sections above.

Investment in Subsidiaries - impairment review

The carrying value of the Company's investment in other Group companies is supported by either the historical cost value of underlying investments, their fair value (if, for example, a recent third party valuation report is available) or their value-in-use, which is contingent on the Company's judgement in selecting key assumptions and in its estimation of future financial performance.

This estimation is underpinned by the Sky Group's latest available long-range plan and extrapolated beyond the forecast period using reasonable assumptions. Given the nature of Sky's subscription-based business model and significantly fixed and committed cost base, management has sufficient confidence in its ability to execute and realise these plans.

The assessment of the value-in-use of investments in these businesses is sensitive to the method, assumptions and estimates underlying the calculations. The sensitivity of the outcome to plausible changes in key inputs, is considered as part of the judgement in making the assessments. If the Company's investments do not achieve the results included in the forecast, this could result in an impairment in future periods. Uncertainty around key sources of estimation will be resolved through the passage of time, potentially over the course of several years depending on events, as future performance materialises, and latest forecasts can be considered.

Sensitivities are disclosed in note 7.

3. Operating expense

	2023	2022
	€'000	€'000
Sales, general and administration	(2)	3
Impairment of investment(i)	1,273,000	3,139,654
	1,272,998	3,139,657

(i) Details of the impairment of investment are included within note 7.

4. Investment income and finance costs

	2023	2022
	€'000	€'000
Investment income		
Intercompany interest receivable ⁽ⁱ⁾	6,777	3,749
	6,777	3,749

(i) Intercompany interest is receivable on certain loans to Sky Operational Finance Limited, Sky Finance Europe Limited, Sky Italian Holdings SpA and Comcast Capital International Limited (see note 8).

	2023 €'000	2022 €'000
Finance costs		
Foreign exchange profit / loss	3	(34)
Intercompany interest payable (ii)	(154,673)	(116,495)
Total finance costs	(154,670)	(116,529)

(ii) Intercompany interest is payable on certain loans from Sky Operational Finance Limited, Sky UK Limited and Comcast Corporation (see note 9).

5. Loss before taxation

Audit fees

Amounts paid to the auditor for the audit of the Company's annual financial statements of £93,700 (2022: £23,400) were borne by another Group subsidiary in 2023 and 2022. No amounts for other services have been paid to the auditor.

Employee benefits

There were no employee costs during the year (2022: €nil), as the Company had no employees, other than the Directors. Services are provided by employees of other companies within the Group with no charge being made for their services (2022: €nil). The Directors did not receive any remuneration during the year (2022: €nil) in respect of their services to the Company.

6. Tax

a) Tax recognised in the income statement

	2023	2022
	€'000	€'000
Current tax expense		
Current year	136	55
Total current tax charge	136	55

b) Reconciliation of effective tax rate

The tax expense for the year is higher (2022: higher) than the expense that would have been calculated using the rate of corporation tax in the UK of 23.5% (2022: 19.0%) applied to profit before tax. The differences are explained below:

	2023 €'000	2022 €'000
Loss before tax	(1,420,891)	(3,252,437)
Loss before tax multiplied by rate of corporation tax in the UK of 23.5% (2022: 19.0%)	(333,909)	(617,963)
Effects of:		
Other permanent differences	299,110	596,534
Group relief surrendered for €nil consideration	15,486	21,429
Overseas tax	136	55
Deferred tax asset not recognised	20,546	-
Rate change in relation to deferred tax asset not recognised	(1,233)	-
Tax	136	55

At 31 December 2023, there was an unrecognised deferred tax asset of $\leq 20,546,000$ in respect of tax losses which can be used against future profits of the company or surrendered to other companies within the group and $\leq 1,735$ (2022: $\leq 1,845$) relating to fixed asset timing differences. Deferred tax assets have not been recognised at 31 December 2023 on the basis that management do not conclude it probable that there will be suitable taxable profits against which these assets can be utilised and the surrender of losses to other group companies is for no consideration. Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the years in which they reverse. The rate enacted for the relevant years of reversal is 25% (2022: 25%).

The group has applied the temporary exception, introduced in May 2023, from the accounting requirements for deferred taxes in IAS 12, so that the group neither recognises nor discloses information about deferred tax assets and liabilities related to Pillar Two income taxes. There is not expected to be any material impact of Pillar Two income taxes reporting legislation, which will be applicable to the financial statements for the year-ended 31 December 2024.

7. Investment in subsidiaries and associates

The movement in the year was as follows:

	2023	2022
	€'000	€'000
Cost and funding		
Beginning of year	20,291,637	15,309,636
Issue of shares	1,534,000	4,982,001
End of year	21,825,637	20,291,637
Amounts provided		
Beginning of year	(12,271,373)	(9,131,719)
Impairment of Investment in Sky German Holdings GmbH	(734,000)	(2,438,984)
Impairment of Investment in Sky Italian Holdings Srl	(539,000)	(596,990)
Impairment of Investment in Sky UK Investments Limited	-	(103,680)
End of year	(13,544,373)	(12,271,373)
Net book value		
Beginning of year	8,020,264	6,177,917
End of year	8,281,264	8,020,264

In March 2023, the Company issued a single share at a premium to its immediate parent company for assignment of loan receivables with a face value of €734,000,000, and also increased its investment in Sky German Holdings GmbH by €734,000,000.

In November 2023, the Company issued a single share at a premium to its immediate parent company for assignment of loan receivables with a face value of €800,000,000, and also increased its investment in Sky Italian Holdings SpA by €800,000,000.

Following an impairment review (performed in accordance with the policy described in note 2(f)), an impairment of the Company's investment in Sky German Holdings GmbH was recognised in the current year and prior year, as the recoverable amount was determined to be less than the carrying amount of the investment at both year-end dates. The recoverable amount was calculated using the value-in-use of the investment, in which expected future cash flows were discounted to present value using a rate of 9.25%. Expected future cash flows were based on amounts forecast in budgets and multi-year business plans, derived using management assumptions based on past experience and expectations regarding developments in relevant market sectors in Germany.

No realistic change in assumptions would lead to a different impairment charge being recognised.

Following an impairment review (performed in accordance with the policy described in note 2(f)), an impairment of the Company's investment in Sky Italian Holdings SrI was recognised in the current year and prior-year, as the recoverable amount was determined to be less than the carrying amount of the investment. The recoverable amount was calculated using the value-in-use of the investment, in which expected future cash flows were discounted to present value using a rate of 9.25%. Expected future cash flows were based on amounts forecast in budgets and multi-year business plans, derived using management assumptions based on past experience and expectations regarding developments in relevant market sectors in Italy.

A 1% increase in the discount rate applied in the current-year calculations would result in an impairment of Sky Italian Holdings SrI of €811,000,000. Conversely, a 1% decrease in the discount rate would result in a current-year impairment of €185,000,000.

Unless otherwise indicated, all shareholdings owned directly or indirectly by the Company represent 100% of the issued share capital of the subsidiary and the share capital is comprised of ordinary shares. All entities primarily operate in their country of incorporation and are listed at their registered addresses.

7. Investment in subsidiaries and associates (continued)

Details of all investments of the Company are as follows:

Subsidiaries

Incorporated in England and Wales Grant Way, Isleworth, Middlesex TW7 5QD Name

Direct Holdings

Sky IP International Limited Sky UK Investments Limited

Incorporated in Germany

Medienallee 26, 85774 Unterföhring, Munich

Name

Direct Holdings Sky German Holdings GmbH Indirect holdings BSkyB GmbH SCAS Satellite CA Services GmbH Sky Deutschland GmbH Sky Deutschland Fernsehen Gmbh & Co.KG Sky Deutschland Verwaltungs GmbH Sky Deutschland Interaction Center I GmbH

Medienallee 26, 85774 Unterföhring, Munich

Name

Indirect holdings

NBC Universal Global Networks Deutschland GmbH Sky Media GmbH

Oderstraße 59, 14513 Teltow, Potsdam

Name Indirect holdings Sky Deutschland Customer Center GmbH

Eckdrift 109, 19061 Schwerin-Krebsförden

Name

Indirect holdings Sky Deutschland Service Center GmbH

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7. Investment in subsidiaries and associates (continued)

Theresienstraße 47 a, 80333, Munich

Name

Indirect holdings Infobonn Text, Informations und Pressebüro Verwaltungsgesellschaft mbH (subsidiary of NBC Universal Global Networks Deutschland GmbH) DFA Deutsche Fernsehnachrichten Agentur GmbH GIGA Television GmbH ZAP Television Beteiligungs GmbH (83.5% subsidiary of DFA Deutsche Fernsehnachrichten Agentur GmbH)

Kaistr. 3, 40221, Dusseldorf Name Indirect holdings ZAP Television GmbH & Co. KG (83.5% subsidiary of DFA Deutsche Fernsehnachrichten Agentur GmbH)

Incorporated in Italy
Via Monte Penice, 7-20138 Milan
Name
Direct Holdings
Sky Italian Holdings S.p.A
Indirect holdings
Digital Exchange S.r.I
Nuova Società Televisiva Italiana S.r.l
Sky Italia S.r.I
Sky Italia Network Services S.r.I
Telepiù S.r.I
Vision Distribution SpA (60%))
Incorporated in other overseas countries

Austria - Handelskai 92, 1200 Wien Name Indirect holdings Sky Österreich Fernsehen GmbH

Sky Österreich Verwaltung GmbH

Switzerland - Rue du Puits-Godet 10, Neuchâtel
Name
Indirect holdings
Sky Switzerland SA

Switzerland - Stockerhof, Dreikönigstrasse 31A, CH8002 Zürich

Name

Indirect holdings

Sky International AG

Investments in associates and joint ventures shown above represent the cost of the ordinary shares of the associates undertakings plus non-current loans advanced, less provisions made for any impairment in value.

8. Trade and other receivables

	2023	2022
	€'000	€'000
Amounts receivable from other group companies	213,481	230,647
VAT	4	4
Total trade and other receivables	213,485	230,651

Amounts receivable from other Group companies

On 25 November 2022, the Company made a loan of €850,000,000 to Sky Italian Holdings SpA. The loan bears interest at EURIBOR + 1.15% and is repayable on demand. The amount outstanding on this loan (including interest) as at 31 December 2023 is €nil (2022: €548,000). The loan balance excluding accrued interest was repaid on 5 December 2022.

On 26 February 2015, the Company made a loan of €139,000,000 to Sky Operational Finance Limited. The loan bears interest at a rate of 2% and is repayable on demand. The amount outstanding on this loan (including interest) as at 31 December 2023 was €155,671,000 (2022: €152,857,000).

On 16 October 2015, the Company made a loan of €350,000,000 to Sky Finance Europe Limited. The loan bears interest at EURIBOR + 0.40% and is repayable on demand. The amount outstanding on this loan (including interest) as at 31 December 2023 was €53,184,000 (2022: €73,894,000).

The Company has deposited with Comcast Capital International Limited ("CCIL") €566,000 (2022: €559,000). The Company is a pooling participant in the multi-currency notional pool operated by CCIL and thus any excess funds are swept to CCIL.

As at 31 December 2023, for pooling participants the following rates apply:

Currency	Reference Rate	Participant Overdraft	Participant Funding
Swiss Francs	1 month SARON	Reference rate plus 20 basis points (floor at 0%)	Reference rate minus 18 basis points (floor @ 0%)
Euros	1 month EURIBOR	Reference rate plus 40 basis points	Reference rate plus 13 basis points (floor @ 0%)
US Dollars	1 month \$ SOFR	Reference rate plus 50 basis points	Reference rate plus 16 basis points

9. Trade and other payables

	2023	2022
	€'000	€'000
Amounts payable to ultimate parent company	18,428	18,001
Amounts payable to other group companies	4,623,793	5,346,887
Accruals	7	6
Current trade and other payables	4,642,228	5,364,894
Non-current amounts payable to ultimate parent company	2,400,000	2,400,000
Non-current amounts payable to parent company	853,581	-
Non-current trade and other payables	3,253,581	2,400,000
Total trade and other payables	7,895,809	7,764,894

9. Trade and other payables (continued)

Amounts payable to ultimate parent company

In February 2020, the Company entered into three separate loan agreements of EUR 200 million, EUR 1.4 billion and EUR 800 million with Comcast Corporation whereby the Company was the borrower and Comcast Corporation was the lender. The loan notes issued under these arrangements are at a rate of 0.25%, 0.75%, 1.25% respectively and are repayable on 20 May 2027, 20 February 2032 and 20 February 2040 respectively.

All loan amounts listed below represent long term intercompany loans with Comcast Corporation.

Loan Reference	Start Date	End Date	Principal €'000	Interest Rate	Amount Outstanding (Inc Interest) 2023	Amount Outstanding (Inc Interest) 2022
					€'000	€'000
L204	3 February 2020	20 May 2027	200,000	0.25%	200,310	200,310
L205	20 February 2020	20 February 2032	1,400,000	0.75%	1,409,062	1,409,062
L206	20 February 2020	20 February 2040	800,000	1.25%	808,630	808,630

Amounts payable to parent company

On 24 November 2023, the Company entered into an agreement with Sky UK for a loan of €854 million. The loan is interest bearing at a rate of 3.99% per annum and is repayable on 24 November 2033. At 31 December 2023, the balance on the account was £854 million.

Loan Reference	Start Date	End Date	Principal €'000	Interest Rate	Amount Outstanding (Inc Interest) 2023 €'000
L230	24 November 2023	24 November 2033	853,581	3.99%	853,581

Amounts payable to other group companies

There are amounts due to other group companies totalling €5 million (2022: €5 million) of which €2 million (2022: €2 million) are trade payables; these balances are unsecured, non-interest bearing and are repayable on demand.

All loan amounts listed below are between Sky Operational Finance Limited and are treated as being repayable on demand.

Loan Reference	Start Date	Principal €'000	Interest Rate	Amount Outstanding (Inc Interest) 2023	Amount Outstanding (Inc Interest) 2022
				€'000	€'000
L162DEUR	15 September 2014	1,500,000	1.5%	1,506,658	1,506,658
L163DEUR		1,000,000	2.5%	1,007,397	1,007,397
L161DEUR	16 September 2014	968,899	2.1867%	503,194	503,194
L172DEUR	10 December 2014	400,000	2.75%	401,055	401,055
L173DEUR		850,000	1.875%	-	851,659
L174DEUR		125,549	2.94%	125,888	125,888
L169BEUR	11 November 2014 ⁽¹⁾	750,000 ⁽¹⁾	3 month EURIBOR plus 1%	660,700	548,952
L175BEUR	11 November 2014	800,000	EURIBOR plus 1%	417,604	400,342

⁽¹⁾In November 2015, the first facility (L169BEUR) was increased to a limit of up to €250,000,000. In February 2018, this facility was increased to a limit of €350,000,000 and it was extended further to €750 million from March 2020.

10. Derivatives and other financial Instruments

The Company's principal financial receivables comprise amounts receivable from other Group companies. The Company has various financial liabilities such as amounts payable to other Group companies.

The Company's financial instruments comprise trade payables and trade receivables.

The accounting classification of each class of the Company's financial assets and financial liabilities is as follows:

Set out below is a comparison of the carrying values and the estimated fair values of the Company's financial assets and financial liabilities at 31 December 2023 and 31 December 2022:

	Financial Assets atl Amortised Cost	Financial Liabilities at Amortised Cost	Total carrying value	Total fair values
	€'000	€'000	€'000	€'000
At 31 December 2023				
Trade and other payables	-	(7,895,809)	(7,895,809)	(7,586,433)
Trade and other receivables	213,481	-	213,481	213,481
Cash and cash equivalents	4	-	4	4
At 31 December 2022				
Trade and other payables	-	(7,764,892)	(7,764,892)	(7,135,382)
Trade and other receivables	230,647	-	230,647	230,647
Cash and cash equivalents	5	-	5	5

The Company currently has no financial assets measured at fair value through comprehensive income, or financial liabilities at fair value through comprehensive income.

The fair values of financial assets and financial liabilities are determined as follows:

• The fair value of other financial assets and financial liabilities (excluding derivative instruments) is determined in accordance with generally accepted pricing models based on discounted cash flow analysis using prices from observable current market transactions and dealer quotes for similar instruments.

The fair value of financial assets and financial liabilities are determined as follows: with generally accepted pricing models based on discounted cash flow analysis using prices from observable current market transactions and dealer quotes for similar instruments.

Cash and cash equivalents classified as loans and receivables mainly comprise investments in AAA rated money market funds which can be withdrawn without notice.

The Group's Treasury function is responsible for raising finance for the Company's operations, together with associated liquidity management and management of foreign exchange, interest rate and credit risks. Treasury operations are conducted within a framework of policies and guidelines authorised and reviewed by both the Comcast Audit Committee and Board of Directors, which receive regular updates of Treasury activity.

Derivative instruments are transacted for risk management purposes only. It is the Group's policy that all hedging is to cover known risks and that no speculative trading in financial instruments is undertaken. Regular and frequent reporting to management is required for all transactions and exposures, and the internal control environment is subject to periodic review.

11. Financial risk management objectives and policies

The Sky Group's principal market risks are exposures to changes in interest rates and foreign exchange rates, which arise both from the Sky Group's sources of finance and its operations. Following evaluation of those market risks, the Sky Group selectively enters into derivative financial instruments to manage these exposures. The principal instruments currently used are interest rate swaps to hedge interest rate risks, and cross currency swaps and forward foreign exchange contracts to hedge transactional and translational currency exposures.

Interest rate sensitivity

The sensitivity analysis below has been determined based on the exposure to interest rates on the above loan at the balance sheet date. The analysis is prepared assuming the amount of liability outstanding at the balance sheet date was outstanding for the whole year.

A one percentage point increase or decrease represents management's assessment of the reasonably possible change in interest rates. If interest rates had been one percentage point higher or lower, and all other variables were held constant, the Company's profit for the year ended 31 December 2023 would increase or decrease by €10,123 million (2022: €8,723 million).

The sensitivity analyses provided are hypothetical only and should be used with caution as the impacts provided are not necessarily indicative of the actual impacts that would be experienced because the Company's actual exposure to market rates is constantly changing as the Company's portfolio of debt, foreign currency and equity contracts changes. In addition, the effect of a change in a particular market variable on fair values or cash flows is calculated without considering interrelationships between the various market rates or mitigating actions that would be taken by the Company. The changes in valuations are estimates of the impact of changes in market variables and are not a prediction of future events or anticipated gains or losses.

Liquidity risk

The Company's financial liabilities are shown in notes 9.

The principal source of liquidity is cash generated from operations, combined with access to a £6 billion revolving credit facility with its ultimate parent, Comcast Corporation, which expires in 2027. The Company benefits from this liquidity through intra-group facilities and loans.

The following table analyses the Company's financial liabilities into relevant maturity groupings based on the remaining year at the balance sheet date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. The amounts disclosed may not reconcile to the amounts disclosed on the balance sheet for trade and other payables.

	Less than 12 months	Between one and two years		More than five years
	€'000	€'000	€'000	€'000
At 31 December 2023				
Trade and other payables	(5,367,893)	(21,000)	(262,500)	(2,362,000)
	Less than 12 months	Between one and two years	Between two and five years	More than five years
	€'000	€'000	€'000	€'000
At 31 December 2022				
Trade and other payables	(5,367,893)	(21,000)	(263,000)	(2,382,500)

12. Share capital

	2023	2023	2022	2022
	Number	€'000	Number	€'000
Authorised, called-up and fully paid				
Ordinary shares of £1.00 each				
Beginning of year	2,818,742,793	3,622,302	2,818,742,790	3,622,302
Issued during the year	2	-	3	-
			<u> </u>	<u> </u>
End of year	2,818,742,795	3,622,302	2,818,742,793	3,622,302

The Company has one class of ordinary shares which carries equal voting rights and no contractual right to receive payment.

In March 2023, the Company issued a single share at a premium to its immediate parent company for assignment of loan receivables with a face value of €734,000,000, and also increased its investment in Sky German Holdings GmbH by €734,000,000.

In November 2023, the Company issued a single share at a premium to its immediate parent company for assignment of loan receivables with a face value of €800,000,000, and also increased its investment in Sky Italian Holdings SpA by €800,000,000.

13. Ultimate parent undertaking

The Company is a wholly-owned subsidiary undertaking of Sky UK Limited, (the immediate parent company) a company incorporated in the United Kingdom and registered in England and Wales. The Company's ultimate parent company and the smallest and largest group in which the results of the company are consolidated is Comcast Corporation, a company incorporated in the United States of America and registered in Pennsylvania.

The company is ultimately controlled by Comcast and operates together with Comcast's other subsidiaries, as a part of the Comcast Group. The only group in which the results of the Company are consolidated is that headed by Comcast.

The consolidated financial statements of the Comcast Group are available to the public and may be obtained from Company Investor Relations at Comcast Corporation, One Comcast Center, Philadelphia, PA 19103, USA (registered office), or at :https://www.cmcsa.com/investors.