

Sky at a glance

Europe's leading entertainment company

£13.6bn
revenue¹

£2.5bn
EBITDA pre-investment
in Spain and Mobile

£1.4bn
profit before tax¹

23m
customers

31,000+
employees

7 countries
UK and Ireland
Germany and Austria
Italy, Switzerland, Spain

Our contribution to wider society

216,800
total number of European jobs supported by Sky

£13.6bn
Sky's contribution to European GDP

£4.8bn
total annual tax contribution across the five countries

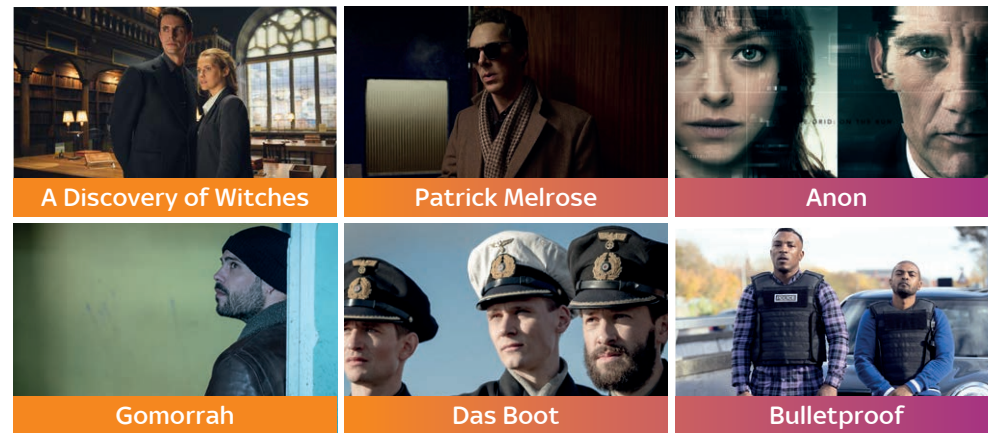
33.5m
people engaged through Sky Ocean Rescue

175 tons
of single-use plastic saved from the business by Dec 2018

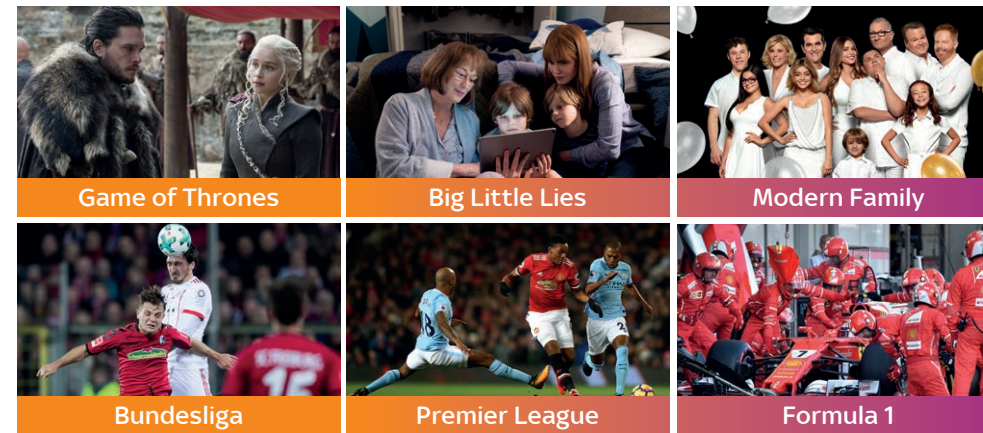
World-class content

a sky original production

£6.5bn
annual content investment¹



The best acquired content



Our flagship brands



Industry leading products and services



Sky Q in 3.6 million customers homes across Europe



Sky's OTT platform delivers more live and on demand encrypted video streams than any other platform in Europe



Over 400 series with new shows added each week



Creating unique perspectives on major events from sports to news to entertainment



The best kids content whenever and wherever in a safe environment



Biggest advertising sales house globally in terms of number of spots sold and slotted



10 million enabled homes and rising and recently sold our 13,000th campaign



Sky Vision hit £200m target two years early



#1 digital retailer in UK



Targetting £16bn UK mobile market



Over 6 million broadband customers

¹ Adjusted numbers for the 12 months ended 30 June 2018