





"With Sky Glass, we developed a product that reflects how people watch and enjoy TV today. As we launch Sky Glass Gen 2, we've taken our ambition even further."



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## Introducing the new Sky Glass TV



## Hello from Fraser Stirling, Global Chief Product Officer for Comcast and Sky

With Sky Glass, we developed a product that reflects how people watch and enjoy TV today.

It was the first ever TV with Sky built in, no box, no wires, and no fuss. Designed to revolutionise the TV experience, it signalled a step-change from the satellite TV model that everyone was familiar with.

As we launch Sky Glass Gen 2, we've taken our ambition even further.

We know customers loved the sound quality of Sky Glass, so in the new model, we've fine-tuned the audio to project even richer 360° cinematic sound. There's now an enhanced seven-speaker Dolby Atmos <sup>®</sup> sound system, including a dual subwoofer built in to deliver a truly immersive experience.



We've taken picture to the next level, making hardware improvements to bring vivid colours to life in mesmerising 4K with an advanced HDR screen that's brighter than ever.

It continues the same beautiful design principles as the first Sky Glass but in three fresh new colours – Volcanic Grey, Arctic Silver, and Atlantic Blue – and with a simple new stand, assembly couldn't be easier.

And of course, it will continue to be the smarter TV. With more apps, shows and epic content to choose from than ever, Sky OS is there in the background to do the hard work for you.

It curates the best content from Sky and other apps in one place, and importantly, gets you to it faster, powered by our global voice platform. Plus, it keeps getting smarter with regular new features and updates.

Everything we do at Sky is designed to provide the best possible experience for our customers. We can't wait for you to try it.





# Re-engineered sound. Built in



⊂())×7 Seven speakers







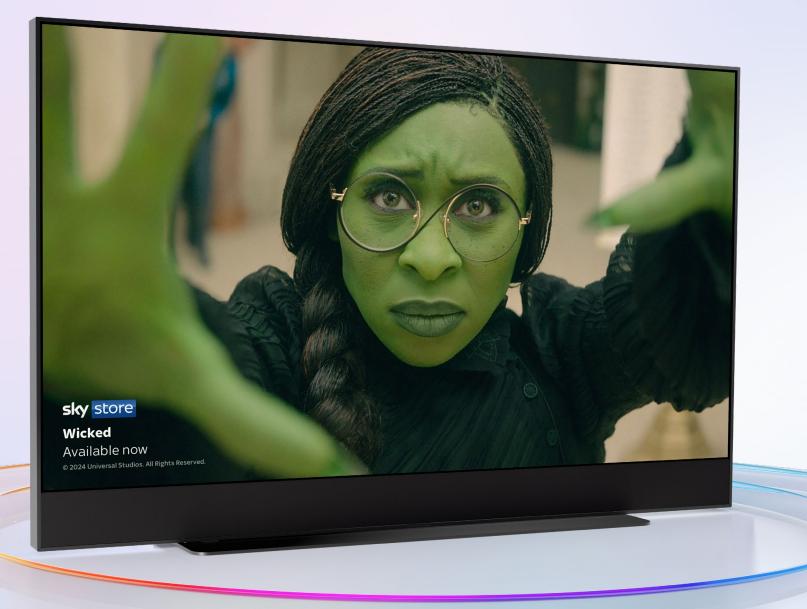


### Re-imagined audio from the ground up.

With a specific focus on the bass, Sky Glass Gen 2 is expertly engineered to project deeper and crisper 360° cinematic sound. The enhanced sound system has been increased from six-speakers to a sevenspeaker set up. This includes a new and improved dual sub-woofer, left, right and centre speakers, and upward firing speakers which project with new and improved vocal clarity.

There is also a Dolby Atmos<sup>®</sup> soundbar built-in, so you can enjoy the equivalent sound quality of a separate TV and soundbar combination.

From helicopters flying overhead to a stadium filled with applause, experience it all from the comfort of your sofa, without buying a separate soundbar. It's brilliant value.



Want to hear the impact of those seven speakers? Simply say, "Hello Sky... play Mission Impossible – Dead Reckoning" to hear the full effect.

### (b

## Dolby ATMOS

"We're thrilled to continue our collaboration with Sky, bringing a new level of cinematic experience to the consumers' home. With Dolby Atmos<sup>®</sup> sound and Dolby Vision<sup>®</sup> HDR, we're redefining the way you experience your favourite TV shows, movies and live sports from the comfort of your home."

> Jane Gillard, Head of Partnerships, UK



# A 4K, advanced HDR TV





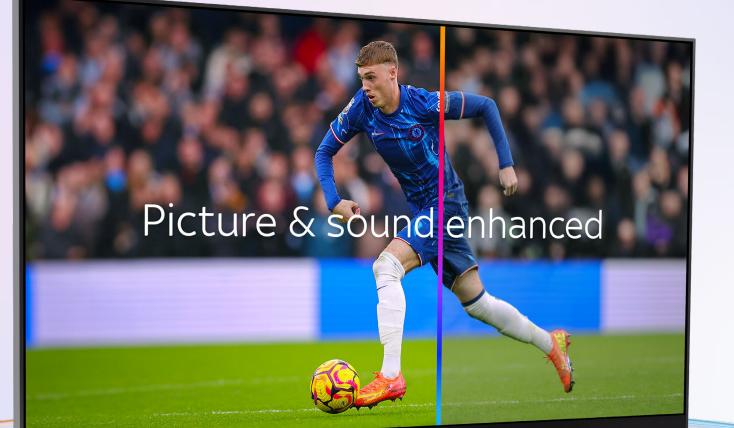






## Built for an entertainment experience that's out of this world.

The brighter 4K Quantum Dot display of Sky Glass Gen 2 delivers a crystal-clear picture, while new HDR and precision contrast enhancements make darks darker and brights brighter. It has a wider viewing angle and an even more immersive picture with a brighter, more accurate display.



More local dimming zones improve contrast, reduce blooming and decrease power consumption. An ambient light sensor and dynamic gamma adjustment also deliver better contrast, while new under-the-hood processing gives greater colour accuracy.

Sky Glass Gen 2 gives a tailored viewing experience based on what you're watching so you can enjoy content how the creator intended. It works out what's on screen to optimise the picture and sound. Plus, the refreshed picture modes help to bring out the best in every scene or moment.

The Sports picture mode makes live action come alive at home. Watch The Premier League to feel like you're right in the stadium.

**Auto:** Auto-selects the picture and sound settings based on what you're watching

**Entertainment:** Watch and hear your shows at their best with bright, warm colours and optimised sound

Sports: Feel like you're in the live action with a crisp, cooler look, vivid colours, and an electrifying explosion of sound

**Movies:** Experience movies as the directors intended with the same 360° immersive surround sound you know and love from our picture modes, plus true cinematic colour grading

**Music:** Immerse yourself and feel the music like you're front row at a gig with the perfect mix of sound settings

Vivid: Experience a more vibrant and colourful display with higher contrast and colour saturation

Extra Vivid: For very bright viewing environments, experience a more vibrant and colourful display with higher contrast and colour saturation







# Design that feels right at home





## Sky Glass Gen 2 looks great wherever it is.

Available in 43", 55" and 65" sizes, the three new colours - Volcanic Grey, Arctic Silver, and Atlantic Blue – were chosen to complement modern home interiors. The remotes are colour matched to the TV and now the speaker fascia made of recycled materials is too, as standard. No need to buy it separately.



While keeping the same elegant, sleek and contemporary finish as the previous Sky Glass, the architectural lines of the new bezel save on a grid structure with a fine linear texture to the recycled plastic rear cover.

into the TV. No screws or fuss.

wall mount that tilts, swivels and sits completely Sky Glass Gen 2 also fits universal wall mounts.





## Sustainability

We've worked hard to reduce our environmental impact and use our voice to engage others over the years.

In 2020, we launched our latest environmental impact programme Sky Zero which is our companywide effort to contribute to a low carbon economy and inspire positive change for the planet.

It's underpinned by our target to reduce absolute Scope 1, 2 and 3 GHG emissions by 50% by 2030 from a 2018 base year.

This includes the impact of our products and how they're used in peoples' homes. In fact, we've reduced our Scope 1, 2, and 3 emissions by 18% since 2018 and are firmly focused on our 2030 pathway.

Sustainable design principles are part of the development of our products, understanding where our biggest impacts lie so that we can make meaningful changes.

Our teams have brought this way of thinking to the Sky Gen 2 design, building on the credentials of the first model.



A great example of this is that the Sky Glass Gen 2 55" and 65" models are more efficient than the original Sky Glass models of comparable size, with the 43" size just as efficient as the original Sky Glass model.

**Tech:** The screen adjusts brightness to optimal levels dependant on the room's lighting

**Materials:** Contains parts made from recycled aluminium, recycled solder for the printed circuit board, and recycled plastic

**Packaging:** Recyclable, responsibly sourced, and single-use plastic free

**Transportation:** Electric lorries within our manufacturing supply chain replace journeys that would have relied on diesel vehicles

**Design:** Our industrial design teams have reduced the size of the stand and the thickness of the frame, saving materials

Tip

Save power by setting up auto-standby when no motion detected in settings. Select 'Startup & standby' to toggle the preferences.

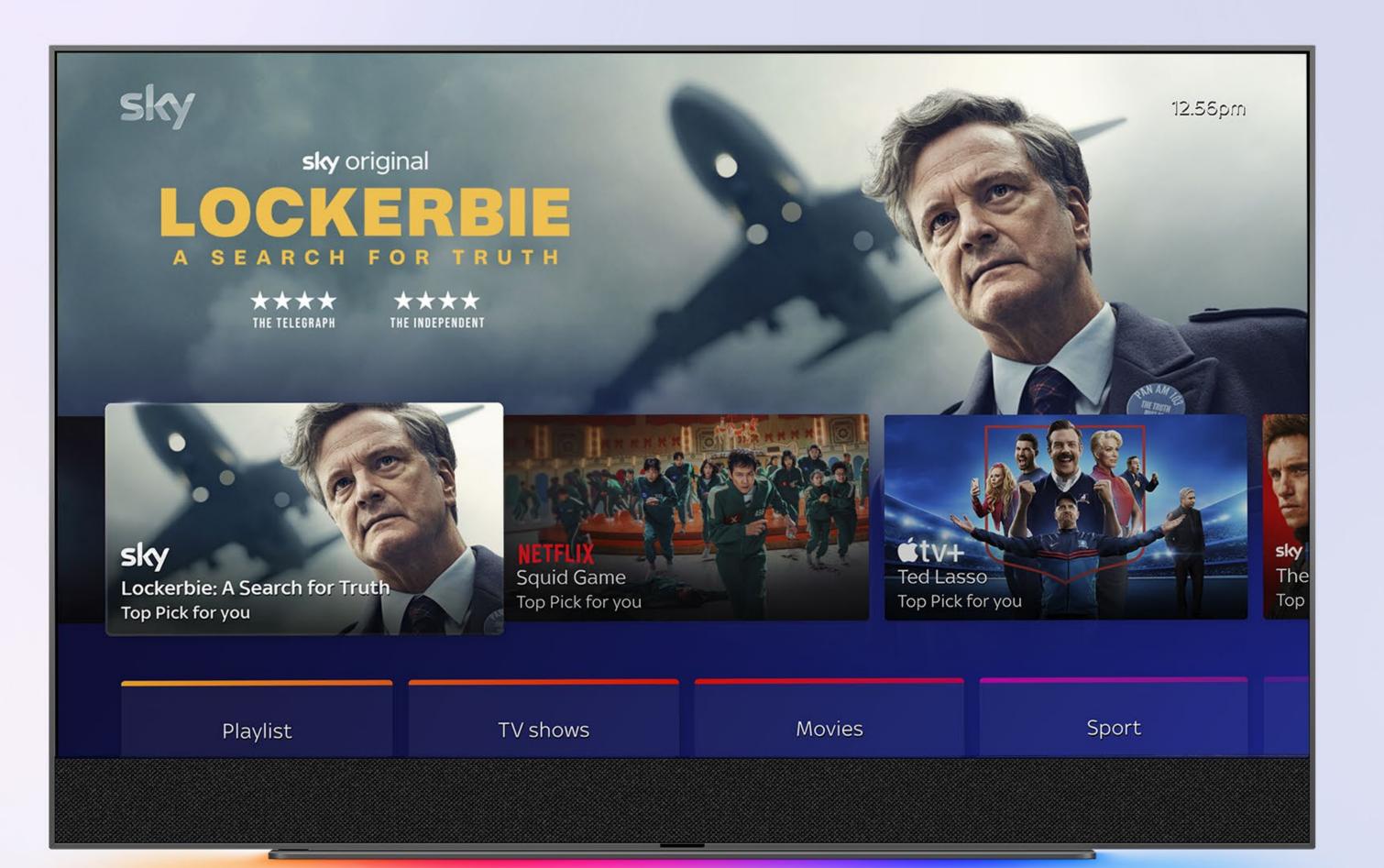




# Epic to watch. Easier to find



## Sky Glass is the smart TV that keeps getting smarter thanks to Sky OS.



#### Sky OS, the new name for Entertainment OS, is the intelligent software that powers our much-loved TV experience by delivering regular new features and updates across our Sky Glass and Sky Stream.

It brings together the most popular channels and apps in one place, so you can get to a show or channel in seconds. Restart Live TV on linear channels and pick up where you left off with continue watching or easily browse the TV guide.

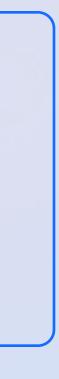
Why not dive into the next episode of your latest TV series by tapping the new next episode or skip ads buttons?

Tip

Voice search for actors, genres, shows or movies on Sky and other apps, hands-free. Say "Hello Sky" followed by what you want to see, and it'll be on your new Sky Glass TV before you know it. Also try "Hello Sky...fast forward 30 seconds" or "add to Playlist".









## The very best, all in one place.

Alongside our award-winning Sky Originals, Sky Exclusives, and all our customers' favourite channels, we continue to curate the best apps and brands into one place.

Entertainment	BBC iPlayer – UK only	Netflix	discovery+		
	ITVx – UK only	YouTube	Hayu		
	Channel 4	Prime Video	Crunchyroll		
	My5 – UK only	Disney+	U		
	STV Player – UK only	Paramount+	Xumo Play – <i>UK only</i>	sky	
	RTE player – ROI only	Apple TV+		BBC	
Music	BBC Sounds – UK only	Amazon Music	Radioplayer	i Player	
	Spotify	Global Player	ROXi	Apps & inputs	
Gaming	Play.Works	Sky Kids (Games)			
Sports	GolfPass	Sky Sports	DAZN	iPLAYER	Hereit Andrew States and States a
Fitness	Mvmnt	FiiT		sky originals and exclusives	sky cocumentaries sky exclusive CHIMP CRA7Y
Other	Sky Store	Sky News Weather			



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## Playlist your favourite TV shows so you never miss a thing.

Save your favourite shows to your Playlist, which brings together in one place all the programmes you've added from the TV guide, on demand and apps. Simply press the + button on the remote.

Once a show is added to your Playlist, every episode, past, present, and future will appear there, so it's easy to catch up. And when you want to watch it, it'll automatically play back from on demand, an app or a cloud recording - whatever is best for that show.

Tip Fanatical about Florence Pugh or dizzy for Dwayne Johnson? Find things to watch starring your favourite actors by adding them to Playlist. Just Voice search them and hit the + button to bring all their shows and movies into one place, ready to watch whenever you want.

# Emma's Playlist sky atlantic Dune Prophecy Űtv+















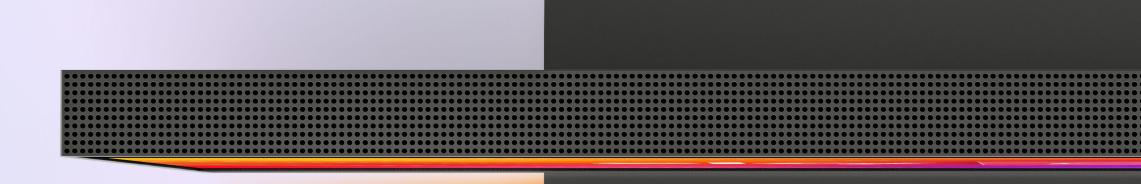












# The facts, figures, speeds, and feeds



Display	Display type 4K Ultra HD Quantum Dot Resolution 3840x2160 Refresh rate 60Hz	<b>Dimmable zones</b> Local dimming	<b>Screen size</b> 43″ 55″ 65″
Picture	HDR formats Dolby Vision® HDR10 HLG Colour depth 10 bit	<b>Sky Auto Enhance picture</b> Auto selects the optimum picture mode	
Sound	Speaker configuration 3.1.2 Ch 3x outward firing 2x upward firing 2x subwoofer Sound output 250W	Sound features Bass boost Night mode Enhanced speech quality Custom sound settings	Audio formats Dolby Atmos® Dolby Digital+™
Connectivity	HDMI 3x HDMI 2.1 including eARC (HDMI 2) and CEC support DTT DVB-T/T2 USB 1 x USB-C (for power) 1 x USB-A1 (for power and Common Interface+) Bluetooth 5.2 LE and Classic	Ethernet 10/100 Mbps AC port 230V Apple Airplay 2.0	<b>WiFi</b> 6 <i>(802.11ax)</i>

#### **Dimmable zones** Local dimming

#### Screen size 43" 55" 65"

#### Sky Auto Enhance picture

#### Sound features

#### **Audio formats** Dolby Atmos® Dolby Digital+™

#### Ethernet



#### Additional features

#### Live pause, rewind, restart

#### Motion

Glance Motion Technology (wake from standby) Auto Standby (if no motion after 1 hour)

#### Design and material

#### Material

Up to 22%\* made from recycled materials: Recyclable, responsibly sourced, and single-use plastic free 100% recycled anodised aluminium

- frame and stand
- 100% recycled knitted acoustic fabric
- Up to 75% recycled content plastic

• 100% recycled tin solder \*of the weight of the TV

#### Wall mount

#### Colours Volcanic Grey Atlantic Blue Arctic Silver

#### **Energy efficiency**

#### **Power saving**

Auto standby Motion detection

#### Accessibility

High contrast Subtitles Audio description Highlighting in TV guide Voice control Voice guidance Motion detection Accessible ports

Voice control Hands-free Voice control Voice button (remote)

Gaming Auto Low Latency Mode

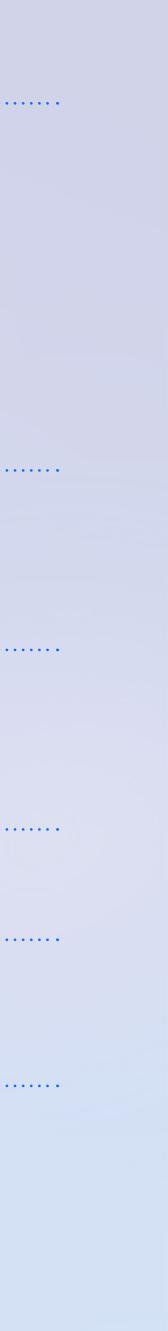
#### Packaging

**Energy efficiency ratings** 43″ – G 55″ – E 65″ – E

**Brightness control** Ambient light sensor

<section-header></section-header>	<b>Power supply</b> <b>Power consumption</b> (standby) 43" – 0.50 W 55" – 0.50 W 65" – 0.50 W
Dimensions	<b>Size with stand</b> (WxHxD) 43" – 960.5 x 637.0 x 160 mm 55" – 1228.9 x 787.9 x 220 mm 65" – 1447.8 x 911.1 x 329 mm
Weight	<b>Weight with stand</b> 43″ – 14.7kg 55″ – 21.9kg 65″ – 30.3kg
Accessories	<b>Remote</b> Batteries included
Optional accessories	E-manual

..... **Power consumption** (SDR) On mode power demand in SDR 43" – 53 W 55" – 52 W 65″ – 71 W On mode power demand in HDR 43" - 93 W 55" – 165 W 65" – 232 W **Size without stand** (WxHxD) 43" – 960.5 x 629.2 x 47.7 mm 55" – 1228.9 x 780.1 x 47.7 mm 65" – 1447.8 x 903.3 x 47.7 mm Weight without stand 43″ – 12.7kg 55″ – 19.2kg 65″ – 26.5kg ..... **Power cable** Set up guide Sky Live Wall mount Supported, not included with the TV



## Pricing and availability

Sky Glass Gen 2 is available to buy from as little as £14 per month on a 48 month contract.

Combined with Sky Essential TV, you can watch some of the UK's highest rated shows from Sky, Netflix and discovery+ for incredible value, at only £29 a month.

Offering brilliant value and flexibility, you can pay for Sky Glass in one go or spread payments over up to 48-months with 0% interest.

And when you choose your TV subscription to go with it, pick from a 24-month contract for the best price, or a 31-day rolling contract if you don't want to commit.

If you choose to cancel your Sky TV subscription once your contract is finished, you'll still get the same great picture and sound quality on Sky Glass Gen 2, access to apps, HDMI inputs and Digital Terrestrial Television/free to air TV.



Place an order instore or online for delivery between 3-14 days. Once it arrives, simply plug in, connect to WiFi, and get streaming.

To view T&Cs, please visit: https://www.sky.com/glass

See it in store. Sky Glass Gen 2 is now available to buy at Sky.com, Skys stores and call centres. Also on sale in Currys soon.





#### Choose your TV

Size	43"	55"	65"	Sky Glass Telescopic Wall Mount
<b>Upfront</b> (payment in full)	£699	£949	£1,199	£99
<b>24m CCA</b> (0% interest-free credit)				
Monthly	£28	£38	£48	£4
Upfront	£20	£20	£20	
<b>48m CCA</b> (0% interest-free credit)				
Monthly	£14	£19	£24	£2
Upfront	£20	£20	£20	

#### Choose your content

	<b>Monthly Price</b> (24m contract)	<b>Monthly Price</b> (31-day contract)
Sky Essential TV*	From £15	From £18
Sky Ultimate TV*	From £22	From £25
UHD + Dolby Atmos (HD included as standard)	£6	£6
Ad Skipping	£6	£6
Whole Home	£15	£15
Sky Sports	£31	£33
Sky Cinema	£13	£16
Sky Kids	£8	£8
TNT Sport	£31	£31**

\*Price for new Sky TV customers. See <u>here</u> for existing customer options. \*\*For customers without Sky Sports, otherwise £25. Offers may apply.



